

GOOGLE PLAY STORE APPS PERFORMANCE REPORT



9635

Total Apps



3.60

Average Rating

Year

2010

2011

2012

2013

2014

2015

2016

2017

Genres

All

Category

All

Type

All

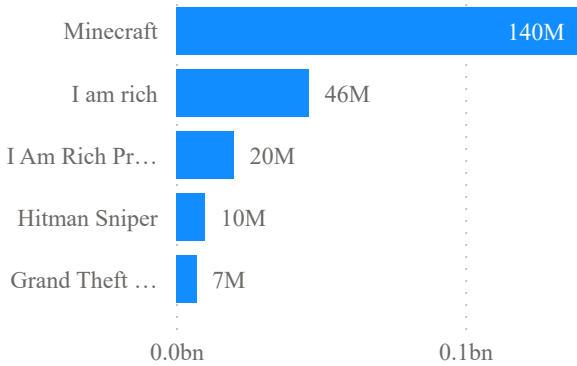
REVENUE ANALYSIS



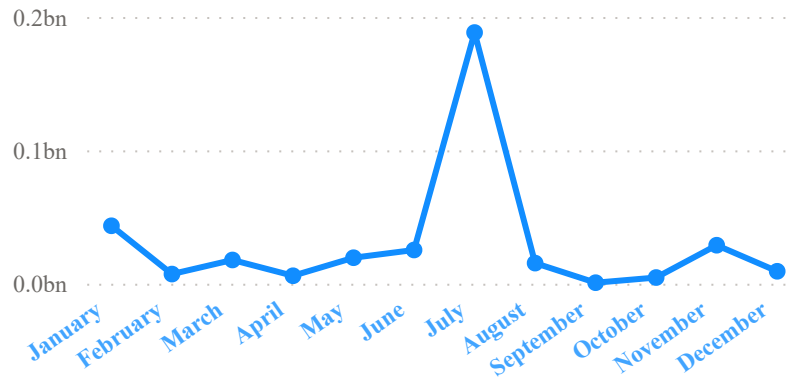
367M

Total Revenue

Top 5 Apps by Revenue



Total Revenue by Month



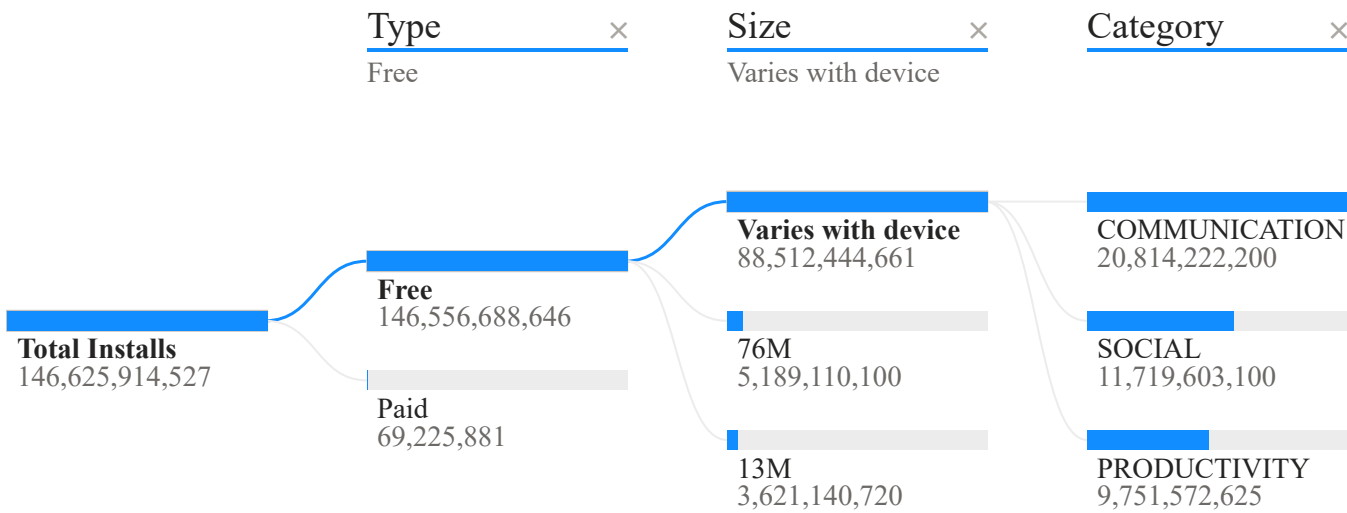
Category	Total Apps	Total Revenue	Star rating
FAMILY	1904	186037458	★★★★☆
LIFESTYLE	369	57588130	★★★★☆
GAME	958	41197715	★★★★☆
FINANCE	343	25728535	★★★★☆
PHOTOGRAPHY	280	8920300	★★★★☆
MEDICAL	396	8453308	★★★★☆
PERSONALIZATION	375	6999804	★★★★☆
TOOLS	826	5327951	★★★★☆
SPORTS	327	4717560	★★★★☆
Total	9635	366854992	★★★★☆

INSTALLATION ANALYSIS

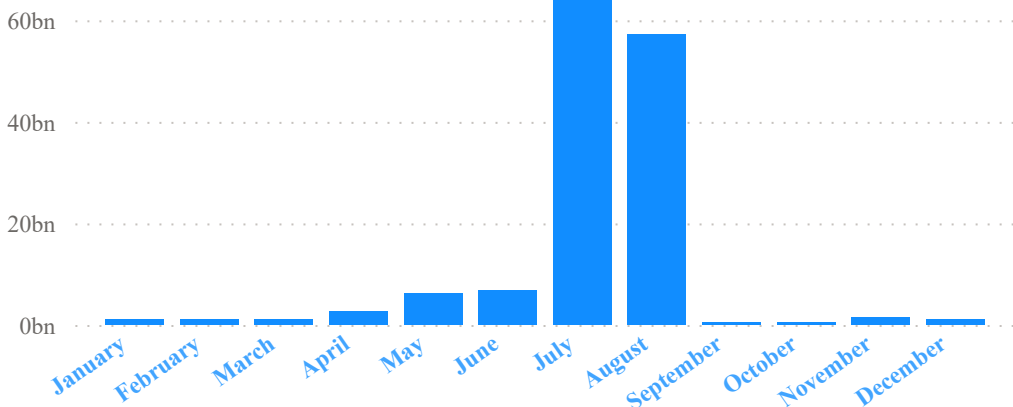


147bn

Total Installs



Total Monthly Installations



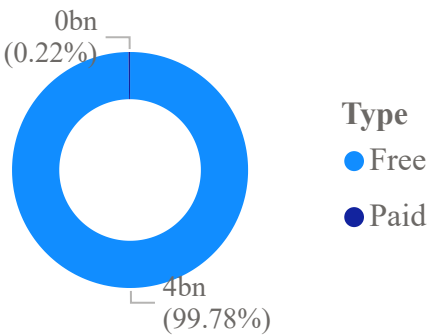
REVIEW ANALYSIS



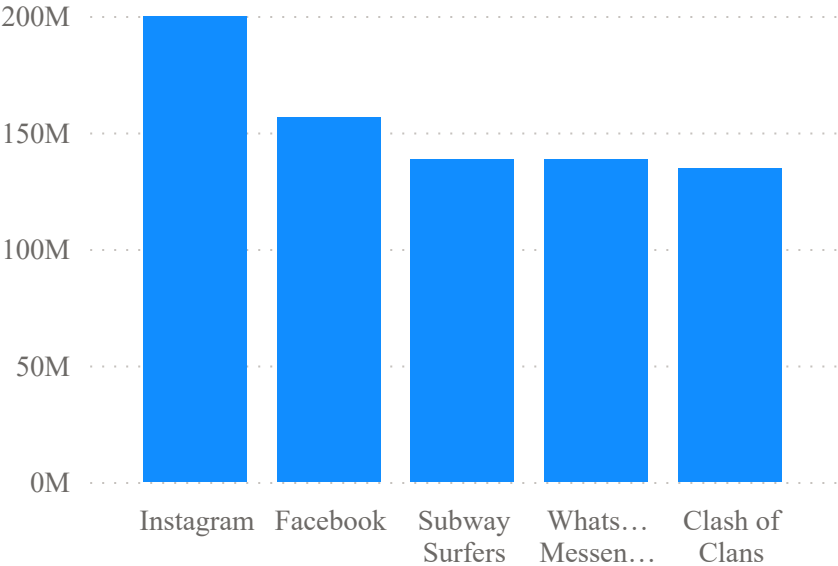
4bn

Total Reviews

Total Reviewed by Type



Total 5 Apps by Reviews



Top 20 Most Reviewed Genres



SENTIMENT ANALYSIS



865

Total Apps

Translated Review



Sentiment Analysis of Top 5 Apps

