

**Hello, I'm Irene Alegre.**  
**I'm a UX Design Student at General Assembly.**

I'm not ready to be employed yet,  
but I will be. Soon.

For more information on my story,  
professional background and charming  
personality, please visit my [about page](#).



# CV

**Irene Alegre**  
**UX Design Student at General Assembly**  
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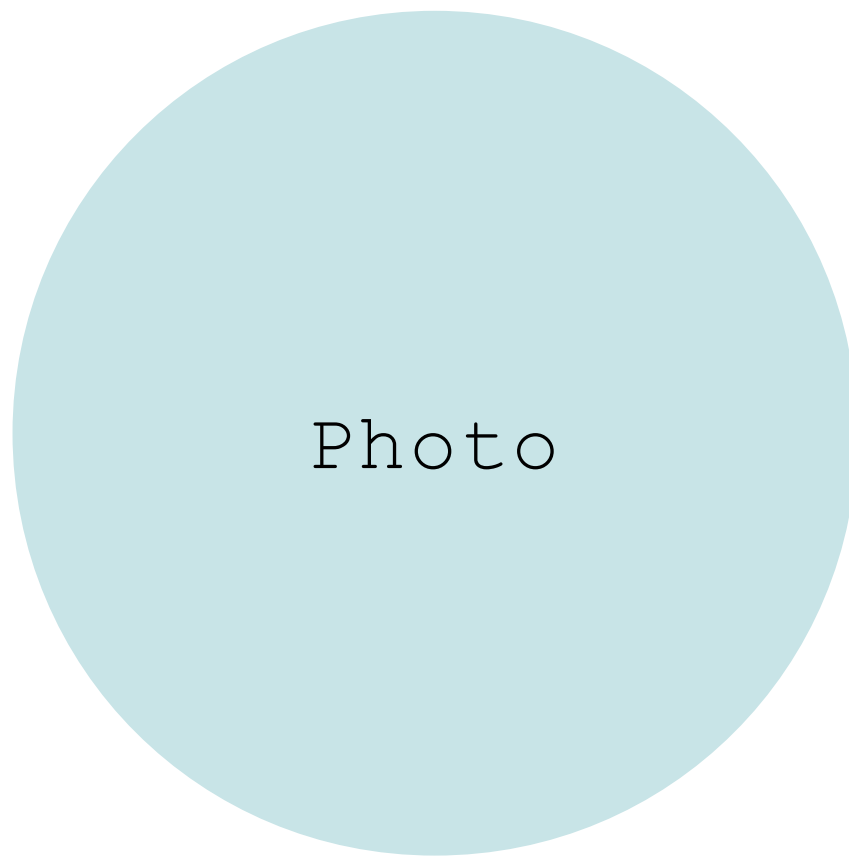
I love learning and taking on new challenges. I don't just say that; it's the truth. Just check out my work experience - I've been acquiring new skills since 2007, and I don't plan on stopping any time soon.

## RELEVANT WORK EXPERIENCE: KEEPING IT SHORT AND SWEET

June 2015 - August 2017: Marketing at fast-growing startup Onfido. I began at Onfido as a content creator when the team consisted of only three people, but slowly evolved into more of a Digital Marketing role where I looked after online campaigns, landing page creation and metrics. As it was a startup, I also supported with event organisation, sent newsletters, managed social media, and many other bits and bobs.

April 2015 - June 2015: Marketing Paid Intern at Rowman & Littlefield International. This was a short work experience that allowed me - together with my experience at HopeRoad (see below) - to eventually apply for a marketing role. While at Rowman, I supported both Marketing & Sales teams with the creation of publicity materials, internal presentations and marketing databases.

August 2014 - June 2015: Editorial & Marketing Assistant at HopeRoad Publishing. I worked with HopeRoad on a freelance basis for almost a year, and I supported their very small team with editorial and marketing tasks. I looked after marketing distribution (e.g.



**Irene Alegre | irenealgi@gmail.com**

Hello! I was born in Barcelona, Spain, and currently live in London.

I did English at university and then got a Masters in Publishing, and even though I *did* teach English for a while, and I *did* work in publishing for a while, I actually have a background in Digital Marketing.

My interest in digital product design grew slowly over time, starting with a

