

IRENE ANCILLA CHOW

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Jl. Budi Raya No. 21 (BINUS Square)

I am a highly motivated student of Mobile Application and Technology with a strong passion for mobile development, web programming, and UI/UX design. I enjoy turning ideas into user-friendly digital solutions while continuously sharpening my technical and creative skills. I thrive in dynamic environments that value teamwork, problem-solving, and innovation, and I am eager to contribute to impactful projects while growing as a versatile web and mobile developer.

Work Experiences

BINUS Square - West Jakarta Oct 2025 - Present
Team Promotion

- Edited and produced promotional videos, contributing creative ideas to boost participation and engagement in events and campaigns.
- Assisted in welcoming prospective boarders and parents by leading tours of BINUS Square and explaining facilities and programs.

BINUS University - West Jakarta Jan 2025 - Present
SASC Senior Mentor

- Mentored students through one-on-one and group sessions, providing academic guidance and personal support.
- Helped mentees develop study strategies, time management, and problem-solving skills for academic success.
- Fostered a motivating learning environment, encouraging confidence, self-directed learning, and continuous improvement.

BINUS Square - West Jakarta Aug 2024 - Aug 2025
BINUS Square Ambassador (BSA)

- Specializing as a "Housing Coordinator" for Scientia, organizing innovation and technology-focused events.
- Fostered creativity and collaboration through programs that encouraged idea exploration, teamwork, and networking.
- Ensured engaging, impactful events that built a supportive environment for personal and professional growth.

BINUS University - West Jakarta Sep 2024 - May 2025
Freshmen Partner (FP) B28

- Mentored 5 freshmen in the First Year Program, supporting academic, social, and cultural transition.
- Advised on study strategies, time management, and campus life adjustment.
- Fostered confidence, belonging, and community for a strong university foundation.

BINUS University - West Jakarta Aug 2024 - Sep 2024
Freshmen Leader (FL) B28

- Guided 4 freshmen through OTP, WoW, and Inauguration, introducing university traditions, resources, and facilities.
- Provided personalized support in academics, scheduling, and balancing social and extracurricular activities.
- Fostered belonging and confidence by encouraging participation in campus events and serving as a reliable mentor.

Education Level

BINUS University - West Jakarta Sep 2023 - Aug 2027 (Expected)
Bachelor of Computer Science, 3.71/4.00

- Awarded a scholarship by SASC as a Mentor in Semester 4 and 5

Organisational Experience

Keluarga Mahasiswa Katolik (KMK) - West Jakarta Feb 2025 - Present
General Manager of Event Division

- Managed regional operations and cross-regional teams to ensure alignment, quality, and productivity.
- Coordinated communication between leaders, committees, and management while mentoring coordinators and activists.
- Designed cohesive weekly event themes, anticipated challenges, and implemented solutions for successful outcomes.

Keluarga Mahasiswa Katolik (KMK) - West Jakarta Feb 2025 - Present
Vice Coordinator of Event Division

- Supported event planning, execution, and evaluation while ensuring alignment with organizational goals.
- Led and mentored activist teams, managing task distribution, collaboration, and problem-solving.
- Developed creative concepts and interactive activities to enhance engagement and community impact.

Keluarga Mahasiswa Katolik (KMK) - West Jakarta Feb 2024 - Feb 2025
Event Activist

- Organized structured rundowns for KMKJ events, ensuring smooth execution, time management, and contingency planning.
- Designed engaging PowerPoint presentations to communicate event concepts, goals, and key themes effectively.
- Created interactive ice-breaking sessions to foster engagement, collaboration, and a positive atmosphere.

Keluarga Mahasiswa Katolik (KMK) - West Jakarta

Feb 2024 - Feb 2025

Media and Communication Activist

- Designed cohesive Instagram feeds aligned with KMK branding, ensuring consistency and engaging content layout.
- Created eye-catching event posters with clear messaging and creative visuals to attract audience attention.

Keluarga Mahasiswa Katolik (KMK) - West Jakarta

Jul 2024 - Sep 2024

Event Coordinator of PMB (Penerimaan Mahasiswa Baru)

- Coordinated and executed First Year Program events, including religious hours and the welcoming party, ensuring smooth logistics and schedules.
- Collaborated with team members to develop creative concepts, themes, and activities aligned with program objectives.
- Fostered a welcoming atmosphere for freshmen while addressing challenges to ensure meaningful and engaging experiences.

Skills, Achievements & Other Experience

- **Projects:** Moodly (Swift), DoJo Movie (Kotlin), VHS Vault (Flutter), Christian Wijaya (HTML)
- **Hard Skills:** Swift, Kotlin, Flutter, HTML, UI/UX Design
- **Soft Skills:** Communication, Leadership, Problem Solving, Teamwork, Time Management