## Bloomberg

Ticker: HEIA NA Equity Periodicity: Annuals Currency: USD Note: Years shown on the report are Fiscal Years Company: Heineken NV

Filing: Most Recent

## **Profitability**

Fruitability					
	Original:2020 A	Original:2021 A	Original:2022 A	Original:2023 A	Original:2024 A
For the period ending	2020-12-31	2021-12-31	2022-12-31	2023-12-31	2024-12-31
Returns					
Return on Common Equity	-1.38	21.62	14.53	11.63	4.93
Return on Assets	-0.46	7.27	5.30	4.28	1.80
Return on Capital	-1.10	11.31	9.01	7.59	3.86
Return on Invested Capital	-1.03	9.47	7.30	6.63	4.22
Margins					
EBITDA Margin	17.78	28.28	20.56	19.94	19.48
Operating Margin	3.20	19.35	14.00	9.75	10.75
Incremental Operating Margin	-65.21	162.35			
Pretax Margin	0.80	19.75	14.52	8.31	6.73
Income before XO Margin	-0.45	16.11	10.58	7.91	3.89
Net Income Margin	-1.03	15.15	9.34	7.59	3.28
Net Income to Common Margin	-1.03	15.15	9.34	7.59	3.28
Additional					
Effective Tax Rate	156.05	18.44	27.12	4.80	42.15
Dvd Payout Ratio		21.47	37.11	42.46	107.48
Sustainable Growth Rate		16.98	9.14	6.69	-0.37

This report may not be modified or altered in any way. The BLOOMBERG PROFESSIONAL service and BLOOMBERG Data are owned and distributed locally by Bloomberg Finance LP ("BFLP") and its subsidiaries in all jurisdictions other than Argentina, Bermuda, China, India, Japan and Korea (the ("BFLP Countries"). BFLP is a wholly-owned subsidiary of Bloomberg LP ("BLP"). BLP provides BFLP with all the global marketing and operational support and service for the Services and distributes the Services either directly or through a non-BFLP subsidiary in the BLP Countries. BFLP, BLP and their affiliates do not provide investment advice, and nothing herein shall constitute an offer of financial instruments by BFLP, BLP or their affiliates.

Bloomberg ® 04/17/2025 08:29:08 1