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Bon Jovi: America's Ultimate Band (Hardback)

By Margaret Olson

Scarecrow Press, United States, 2013. Hardback. Condition: New. Language: English. Brand new Book. In 1986, when Bon Jovi's third studio album, Slippery When Wet, was released, America had found its next superband. In Bon Jovi: America's Ultimate Band, Margaret Olson chronicles the history and music of the band from its inception to present day. She closely examines Bon Jovi's musical and social relevance to listeners past and present, exploring the remarkable ways the band has emerged as the expression and product of deep cultural needs and how, within a few years of commercial success, it has made a lasting impact on Generation X, the music business, and American culture. Through opportunities offered by cable television (particularly MTV), Hollywood, and corporate brands, Bon Jovi has been able to influence not only the music, film, and television industries but also the worlds of fashion, musical theater, art, philanthropy, and politics. Like any megaband, its members have struggled with addiction, the demands of fame, and a lack of critical respect. They have persevered, however, to become one of the United States' world's best-selling touring bands. Bon Jovi is a testament to the way modern culture and entertainment can become intertwined, and its success underscores...



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