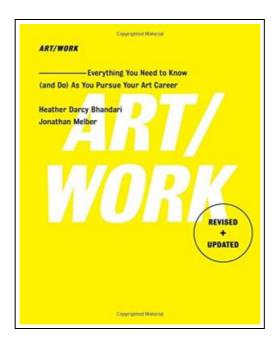
Art/Work - Revised & Updated: Everything You Need to Know (and Do) As You Pursue Your Art Career (Paperback)



Filesize: 3.84 MB

Reviews

This written publication is wonderful. It is probably the most incredible publication i actually have read through. Its been written in an extremely basic way in fact it is merely following i finished reading this publication where basically transformed me, alter the way in helieve

(Adan Fritsch)

ART/WORK - REVISED & UPDATED: EVERYTHING YOU NEED TO KNOW (AND DO) AS YOU PURSUE YOUR ART CAREER (PAPERBACK)



SIMON & SCHUSTER, United States, 2017. Paperback. Condition: New. Revised, Updated. Language: English. Brand new Book. The definitive, must-have guide to pursuing an art career-the fully revised and updated edition of Art/Work, now in its fourteenth printing, shares the tools artists of all levels need to make it in this highly competitive field. Originally published in 2009, Art/Work was the first practical guide to address how artists can navigate the crucial business and legal aspects of a fine art career. But the rules have changed since then, due to the proliferation of social media, increasing sophistication of online platforms, and ever more affordable digital technology. Artists have never had to work so hard to distinguish themselves-including by making savvy decisions and forging their own paths. Now Heather Bhandari, with over fifteen years of experience as a director of the popular Chelsea gallery Mixed Greens, and Jonathan Melber, a former arts/entertainment lawyer and director of an art e-commerce startup, advise a new generation of artists on how to make it in the art world. In this revised and updated edition, Bhandari and Melber show artists how to tackle a host of new challenges. How do you diversify income streams to sustain a healthy art practice? How can you find an alternative to the gallery system? How do you review a license agreement? What are digital marketing best practices? Also included are new quotes from over thirty arts professionals, updated commission legal templates, organizational tips, tax information, and advice for artists who don't make objects. An important resource for gallerists, dealers, art consultants, artist-oriented organizations, and artists alike, Art/Work is the resource that all creative entrepreneurs in the art world turn to for advice.



Read Art/Work - Revised & Updated: Everything You Need to Know (and Do) As You Pursue Your Art Career (Paperback) Online Download PDF Art/Work - Revised & Updated: Everything You Need to Know (and Do) As You Pursue Your Art Career (Paperback)

See Also



Hacks for Minecrafters: Combat Edition: The Unofficial Guide to Tips and Tricks That Other Guides Won't Teach You (Hardback)

Skyhorse Publishing, United States, 2014. Hardback. Condition: New. Language: English. Brand new Book. From the author of Hacks for Minecrafters and Hacks for Minecrafters: Master Builder comes the most encompassing guide ever to combat in...

Read Document

>>



The New Rules of Marketing and PR: How to Use Social Media, Online Video, Mobile Applications, Blogs, Newsjacking, and Viral Marketing to Reach Buyers Directly (Paperback)

John Wiley & Sons Inc, United States, 2017. Paperback. Condition: New. 6th Edition. Language: English. Brand new Book. The international bestseller now in a new edition When it comes to marketing, anything goes in the...

Read Document

»



How to Be a Man (Hardback)

HarperCollins Publishers, United Kingdom, 2018. Hardback. Condition: New. Language: English. Brand new Book. Are men supposed to be fighters? Lovers? Hunter-gatherers? Fashionistas? Business gurus? Culinary experts? You're wrong if you think one man can't be...

Read Document

»



How to Know You Are Going to Heaven (Ats) (Pack of 25) (Pamphlet)

CROSSWAY BOOKS, United States, 2017. Pamphlet. Condition: New. Language: English. Brand new Book. A professor of philosophy in a university was lecturing on thelack of certainty in our age. "Certainty is impossible," he said. "We...

Read Document

»



First Impression Express: Know How to Charm and Connect with People Upon Meeting Them, and Create a Lasting Impression (Paperback)

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English. Brand new Book. Get on the EXPRESS for "First Impression" Know How to Charm and Connect with People Upon Meeting Them, and Create a...

Read Document

»