

Irene Fransiga

UX Designer

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UX Designer with a computer science background committed to designing products with users in mind. Ability to craft end-to-end products with creativity, dedication, and empathy. Understand front-end programming languages to communicate design with developers effectively.

Education

UX Design Certificate

Oct 2019 - Mar 2020

CareerFoundry - Berlin, Germany

6-months intensive UX Design course focused on end-to-end design processes. Starting from research methods, information architecture, design principles, prototyping, usability testing, and report analysis. Designed Advyze, an online service for finding advice, view portfolio on Behance.

Bachelors in Computer Science

Sep 2016 - Jun 2018

University of Washington - Tacoma, WA, USA

Completed Human-Computer Interaction (HCI) course focused on understanding business requirements and utilizing those to create a user-centered product.

UXD Project

Advyze - Mobile Application

Oct 2019 - Mar 2020

CareerFoundry

Produced to help users connect with experts virtually from anywhere and anytime.

Using the design thinking process and came up with a mobile application that allows users to find experts and chat or call them for free.

Experience

Marketing Assistant

Jun 2014 - Jun 2015

Green River College

- Designed marketing material and share it with international recruiters all over the world. As a result, there was a 10% increase in applicants.
- Used Salesforce to assist the Director of International Students in managing applicants' profile information and communicate with them.

Skills

User Interview
Wireframing
Prototyping
Usability Testing

User Flow Design
Responsive Web Design
Mobile Design
Visual Design Principles

Adobe XD
Sketch
UsabilityHub
InVision