

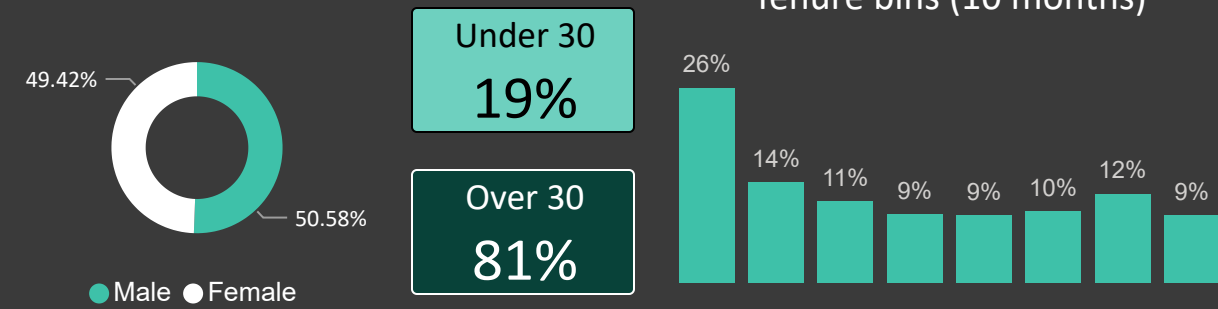


# CUSTOMER CHURN ANALYSIS

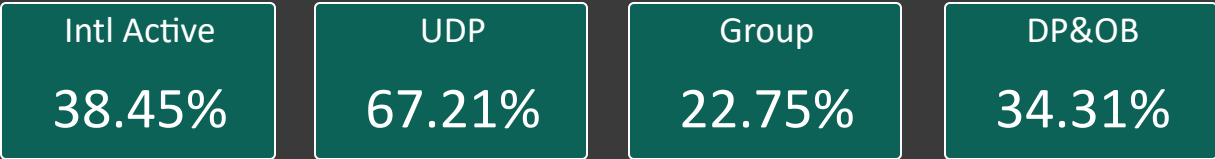
## CUSTOMER PROFILE

6687

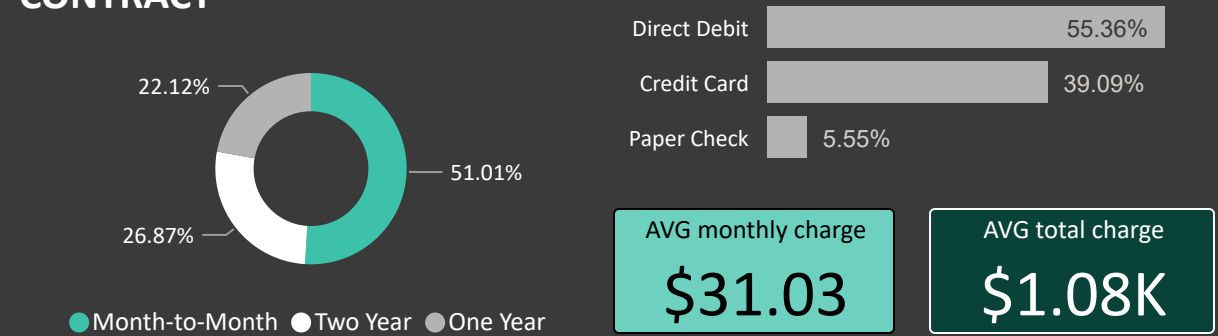
### DEMOGRAPHIC



### SERVICE



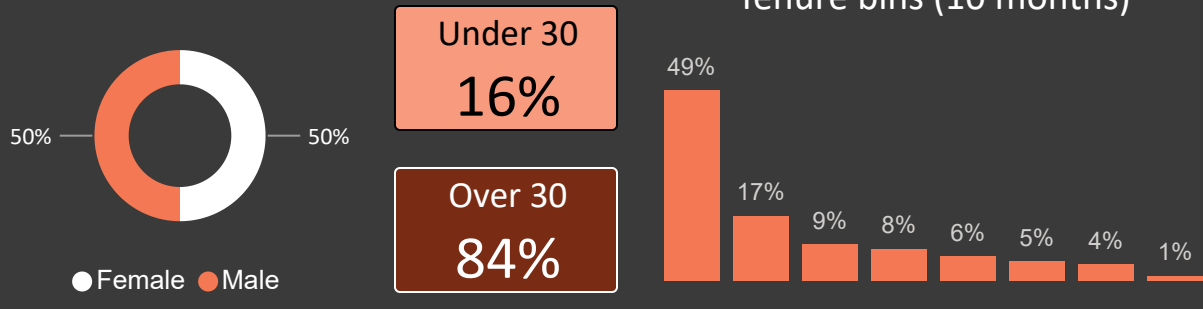
### CONTRACT



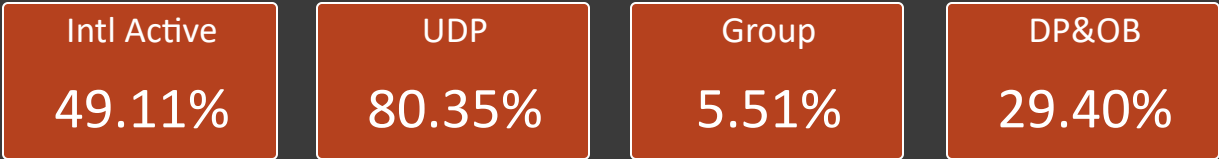
## CHURNER PROFILE

1796

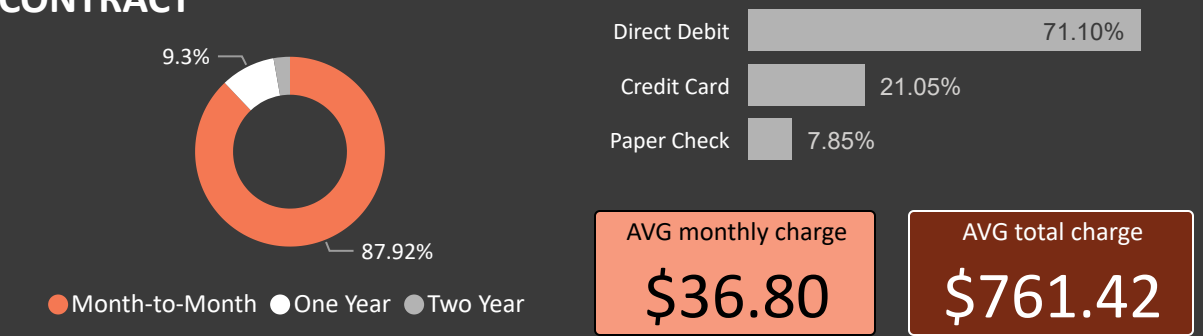
### DEMOGRAPHIC



### SERVICE



### CONTRACT



# CUSTOMER DASHBOARD

CUSTOMER ID 0001-QFCV

\$30.00  
Monthly Charge

\$2.19K  
Total Charges

182  
Total Call

### Personal Details

|         |           |
|---------|-----------|
| ID:     | 0001-QFCV |
| Gender: | Female    |
| Age:    | 58        |
| State:  | MT        |
| Phone:  | 381-5395  |

### Contract

|               |                |
|---------------|----------------|
| Contract Type | Payment Method |
| Two Year      | Direct Debit   |

### Service

|             |                                   |
|-------------|-----------------------------------|
| Intl Active | Unlimited Data Plan               |
| No          | No                                |
| Group       | Device Protection & Online Backup |
| Yes         | No                                |

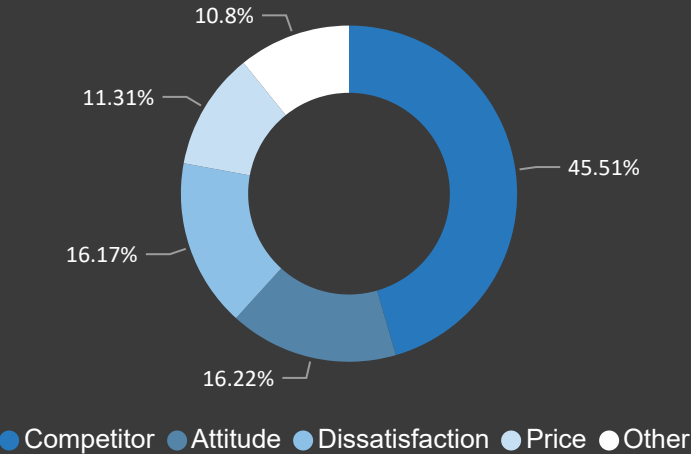
### Churn Details

|          |    |
|----------|----|
| Is churn | No |
| Reason?  | NA |

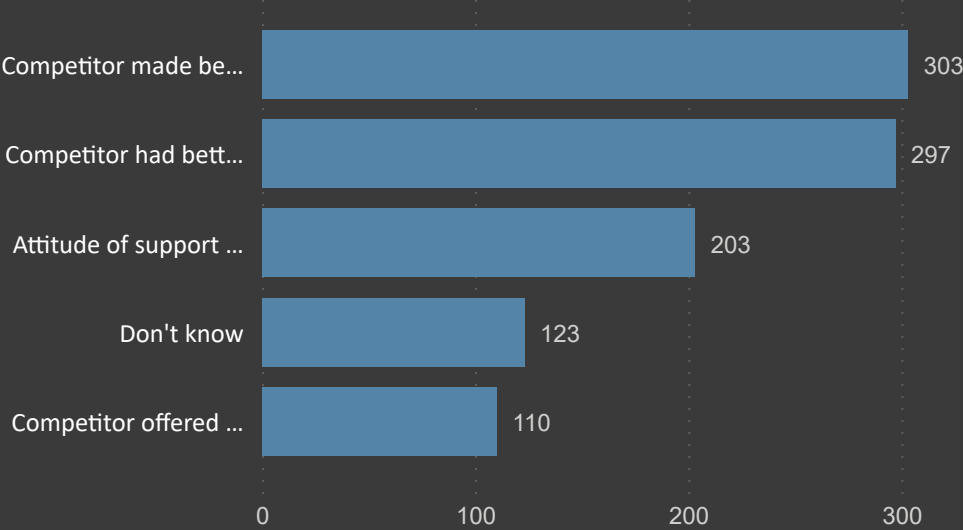
# CHURN REASON



Churns by Category

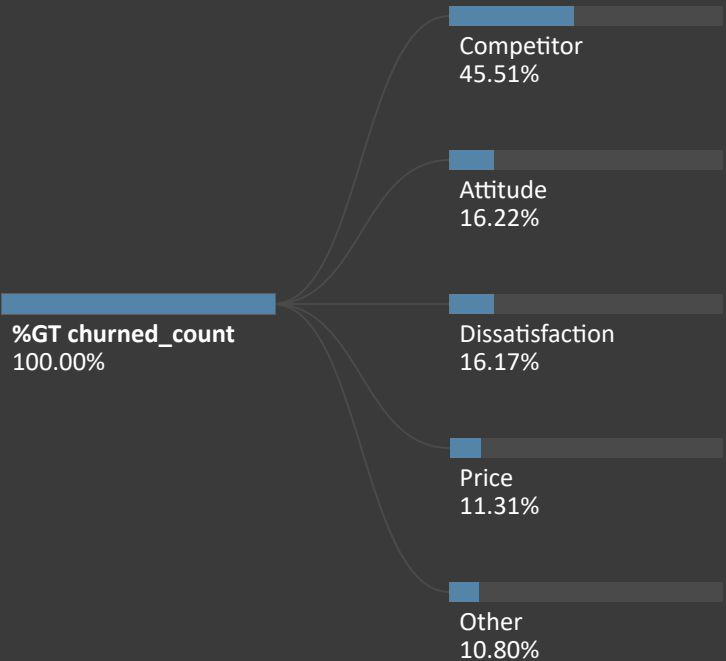


Top 5 Churn Reason




Churn Category ×

Churn Reason ×



# ASK A QUESTION



 Ask a question about your data



Try one of these to get started

top states by total count

what is the total count by  
customer ID

top states by %udp\_churn

what is the avg monthly  
charge churn by state

what is the %dpob\_all by  
tenure bin

[Show all suggestions](#)