

Sales Report

Year

2012

2013

2014

Month

All

Product Category

☐ Accessories

☐ Bike Racks

☐ Bike Stands

☐ Bottles and Cages

☐ Cleaners

☐ Fenders

Sales Territory

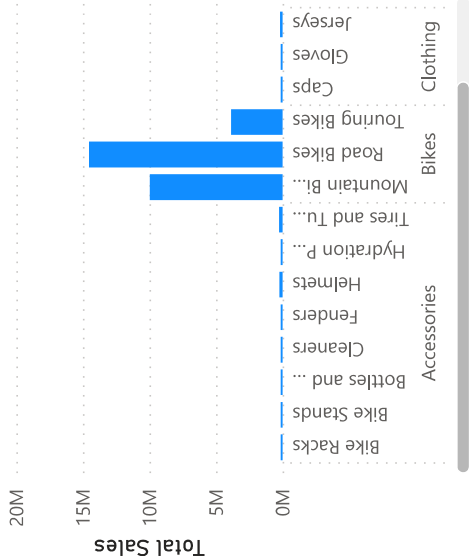
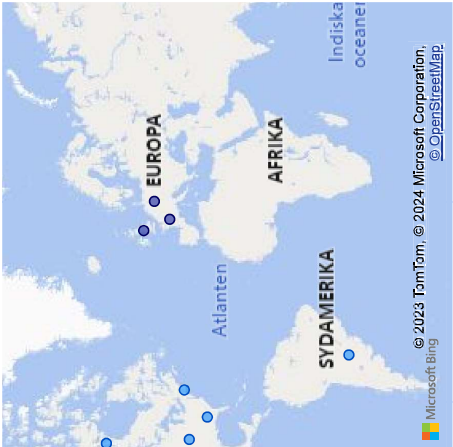
☒ Europe

☐ France

☐ Germany

☐ United Kingdo...

● Europe ● North America ● Pacific



Internet Sales Details						
▼ Months	Total Sales	Avg Quarterly Sales	Avg Monthly Sales	Avg Weekly Sales	Avg Daily Sales	
September	1948432,2303	6494,7741	6494,7741	6494,7741	6494,7741	6494,7741
October	2205152,2965	7113,3945	7113,3945	7113,3945	7113,3945	7113,3945
November	2936177,7442	9787,2591	9787,2591	9787,2591	9787,2591	9787,2591
May	3224786,8066	10402,5381	10402,5381	10402,5381	10402,5381	10402,5381
March	2929126,7239	9448,7959	9448,7959	9448,7959	9448,7959	9448,7959
June	1866221,4384	6220,7381	6220,7381	6220,7381	6220,7381	6220,7381
July	1885925,012	6083,6291	6083,6291	6083,6291	6083,6291	6083,6291
January	2689540,8765	8675,9383	8675,9383	8675,9383	8675,9383	8675,9383
February	2378665,0752	8434,9825	8434,9825	8434,9825	8434,9825	8434,9825
Total	29358677,2207	8039,0682	22183,793	8039,0682	8039,0682	8039,0682

Reseller Sales Details						
Months	Total Sales Reseller	Avg Quarterly Sales	Avg Monthly Sales	Avg Weekly Sales	Avg Daily Sales	
April	3128792,6995	10429,309	10429,309	10429,309	10429,309	10429,309
August	6110510,2779	19711,3235	19711,3235	19711,3235	19711,3235	19711,3235
December	5805792,5079	18728,3629	18728,3629	18728,3629	18728,3629	18728,3629
February	2754682,5978	9768,378	9768,378	9768,378	9768,378	9768,378
January	7661678,4	24715,0916	24715,0916	24715,0916	24715,0916	24715,0916
July	8589804,7538	27709,0476	27709,0476	27709,0476	27709,0476	27709,0476
June	7930467,1655	26434,8906	26434,8906	26434,8906	26434,8906	26434,8906
March	10700136,4101	34516,5691	34516,5691	34516,5691	34516,5691	34516,5691
Total	81015212,0927	22183,793	22183,793	22183,793	22183,793	22183,793