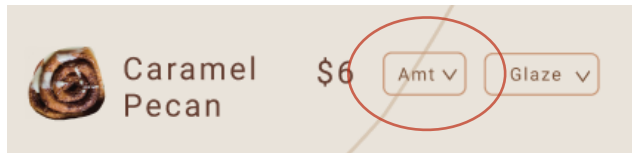


Heuristic Evaluation

1) Match between system and the real world: use of words

Before



After



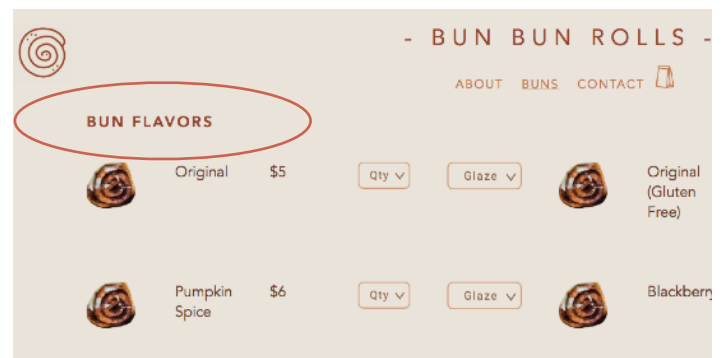
I changed the words “Amt” to “Qty” to use words that are more often used in this context. I originally meant to say “Amount” but there wasn’t enough space for the whole word so I decided to use the abbreviation. However, the abbreviation “Amt” is not very clear and not used in the real world as much as “Qty”. Therefore, I thought it would be a better idea to change it to “Qty” so that it is clearer to users.

2) Visibility of System Status: status of current page

Before



After



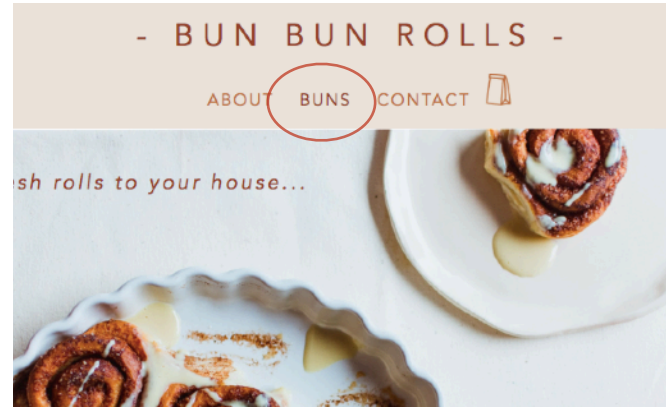
A user testing my website mentioned to me that the Bun flavor page looks kind of like a shopping cart. I can understand why they would think so because the photos are a little smaller and they are all lined up like they would in a shopping cart. However, I’d still like to keep my design this way because I want the shopping process to be fast and easy. I think being able to see all of the options in one page without scrolling is ideal. To solve this problem, I added a title above the products that says “Bun Flavors” to let users know that they are on the products page and not the shopping bag page.

3) Consistency and Standards: hover state

Before



After



The hover states on my website was inconsistent. Some of the buttons were clickable but did not have a different color when you hover over it. I wanted my website to be more consistent so I added a hover color to most of the clickable texts. This makes it a lot easier to tell which ones are clickable because sometimes you could just move the mouse around and realize that the colors of some texts change.

General Reflection

This was the first website that I have ever coded on my own and I'm actually quite proud of myself. That being said, it was difficult at times when I just couldn't get something to work. I struggled a lot on the grid and making them look good. The spacing of the grid was very difficult to get and I had to watch a lot of YouTube videos and go back to the Codecademy lesson on CSS Grid to finally get it to work. In the very beginning, I also struggled a lot with classes and `<h1>` `<h2>`. I think I had my header wrapped around a `<h1>` tag and I just couldn't change the weight of the font and the type of font, which took me a long time to figure out.

My general reflection after doing this assignment is that knowing the structure of how you are going to code it is very important. Understanding the different sections and divisions you'd like to have before even starting can help make your code much clearer and cleaner.

The brand identity of my client is "cozy" and "homey". It is reflected through the color choices I used, which is a calming neutral brown and orange. I wanted it to look very high quality and minimalist and therefore, the picture I chose for the front page was a very HD, clean, and enticing photo of the buns. I chose a font-type that was sans-serif because I want it to be simpler, more approachable, and cleaner. I drew the squiggly lines in the background to add a more personal touch to the design, portraying the "homey" feel to the site. The feeling I want customers to get when they're on the website is a sense of ease and calmness. When people feel at ease, they are more likely to trust the seller and the website.