TASK

Introduction to Databases

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Introduction

In this task, we discuss the different types of databases and database management systems (DBMS).

In order to properly understand databases, you must first understand the difference between data and information. Simply put, data are raw facts. Raw data has not yet been processed to reveal its meaning. Information, on the other hand, is the result of processing raw data to reveal its meaning. Data processing refers to a whole spectrum of activities: it can be as simple as organising data to identify patterns in it, or as complex as using statistical modelling to draw inferences from your dataset.

From the above, it should be clear that decision-making relies on information, not just raw data. However, useful information requires accurate data, which must be generated properly and stored in a format that is easy to access and process. Just like any other basic resource, the data environment should be carefully managed. We will learn more about this in this task.

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THE DATABASE AND DBMS

A computer database is used to efficiently store and manage data. Think of a database as a well organised electronic filing cabinet that has the ability to store, order, and manipulate data while also providing easy access to the user. Databases are shared, integrated computer structures that store a collection of end-user data, the raw facts of interest, metadata, the descriptions of the data characteristics, and relationships that link data variables together.

Databases are powered by software, known as a database management system (DBMS), which helps manage the contents of the cabinet. A **database management system (DBMS)** is a collection of programs, which works to manage the database structure and control access to the data stored in the database.

The DBMS serves as an intermediary between the user and the database. It receives all application requests and translates them into the complex operations required to fulfil those requests.

Much of the database's internal complexity is hidden from the application programs and end-users by the DBMS. There are some very important advantages to having a DBMS between the end-users application and the database. Firstly, the DBMS allows the data in the database to be shared among multiple applications or users. Secondly, the DBMS integrates many different users' views of the data into a single data repository.

The DBMS helps make data management much more efficient and effective. Tutorial Link (n.d.) lists some of the advantages of a DBMS:

- **Better data sharing:** by managing the database and controlling access to data within it, the DBMS makes it possible for end-users to have more efficient access to data that is better managed.

- **Improved data integration:** by facilitating a variety of end-users to access data in a well-managed manner, the DBMS helps provide a clearer and more integrated view of the organisation's operations to the end-users.

- **Minimised data inconsistency:** data inconsistency occurs when different versions of the same data appear in different places. A properly designed database greatly reduces the probability of data inconsistency as data is drawn from a variety of sources or end-users.

- **Improved data access:** a query is a specific request for data manipulation (e.g. to read or update the data) sent to the DBMS. The DBMS makes it possible to produce quick answers to spur-of-the-moment queries.

- **Improved decision making:** better quality information (on which decisions are made) is generated due to better-managed data and improved data access.

- **Increased end-user productivity:** the availability of data and the ability to transform data into usable information encourages end-users to make quicker and more informed decisions.

TYPES OF DATABASES

There are many different types of databases. These databases can be classified according to the number of users supported, where the data are located, the type of data stored, the intended data usage, and the degree to which the data are structured. Rob, Coronel, & Crockett (2008) describe various categories of databases as follows.

A database can be classified as either **single-user** or **multi-user**. A database that only supports one user at a time is known as a single-user database. With a single user database, if user A is using the database, users B and C must wait until user A is done. A desktop database is a single-user database that runs on a personal computer. A multi-user database, on the other hand, supports multiple users at the same time. A workgroup database is a multi-user database that supports a relatively small number of users (usually less than 50) or a specific department within an organisation. When a multi-user database supports many users (more than 50) or is used by the entire organisation, across many departments, it is known as an enterprise database.

A database can also be classified based on location. A **centralised database** supports data located at a single site, while a **distributed database** supports data distributed across several different sites.

A popular way of classifying databases is based on how they will be used and based on the time-sensitivity of the information gathered from them. An example of this is an **operational database**, which is designed to primarily support a company's day-to-day operations. Operational databases are also known as online transaction processing (OLTP), transactional, or production databases.

The degree to which data is structured is another way of classifying databases. Data that exist in their original, or raw, state are known as **unstructured data**. In other words, they are in the format in which they were collected. **Structured data** are the result of formatting unstructured data to facilitate storage and generate information. You apply structure based on the type of processing that you intend to perform on the data. For example, imagine that you have a stack of printed invoices. If you just want to store these invoices so that you are able to retrieve or display them later, you can scan and save them in a graphical format. However, if you want to derive information from them, such as monthly totals or average sales, having the invoices in a graphical format will not be useful. You could instead store the invoice data in a structured spreadsheet format so that you can perform the desired computations.

Analytical databases focus on storing historical data and business metrics used exclusively for tactical or strategic decision making. They typically comprise of two components: a data warehouse and an online analytical processing (OLAP) front end. Analytical databases allow the end-user to perform advanced data analysis of business data using sophisticated tools. A data warehouse, on the other hand, focuses on storing data used to generate the information required to make tactical or strategic decisions.

A type of database you may have heard of is the **relational database**. A relational database is structured to recognize relations between stored items of information. To put it more simply, a relational database organises data into tables and links them based on defined relationships. These relationships then enable you to retrieve and combine data from one or more tables with a single query. We will learn more about relational databases in the next task.

NoSQL database is a new generation database management system that is not based on the traditional database model. Believe it or not, you are using a NoSQL database every time you search for a product on Amazon, or watch a video on Youtube, or send a message to a friend on Facebook.

NoSQL databases generally have the following characteristics:

- They are not based on the relational model.
- They support distributed database architectures.
- They provide high scalability, high availability, and fault tolerance.
- They support very large amounts of sparse data.
- They are geared toward performance rather than transaction consistency.

POPULAR DATABASE MANAGEMENT SYSTEMS

Some popular DBMS today are:

Other
2.4%
Oracle
1.8%
Cassandra
3.0%
Redis
8.4%

MySQL
38.9%

PostgreSQL
17.4%
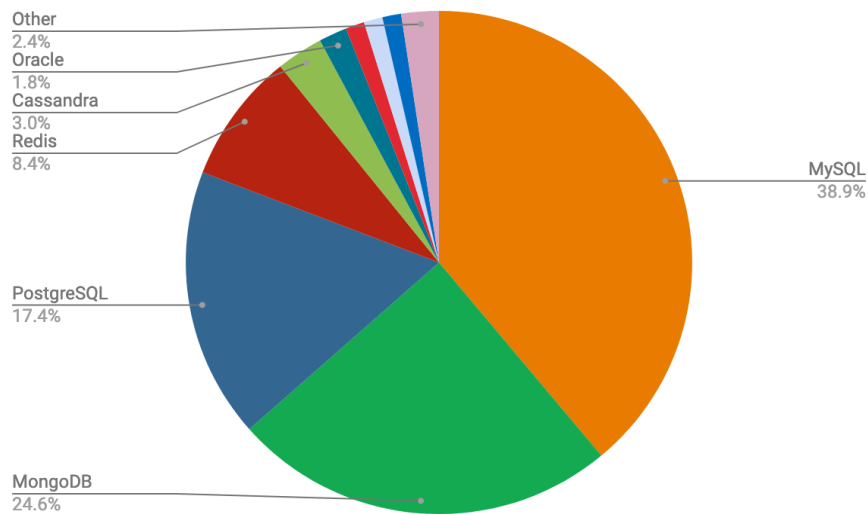
MongoDB
24.6%

(Sale Grid, 2019)

- **MySQL:** this popular open-source Relational Database Management System (RDBMS) is named after "My", the name of co-founder Michael Widenius's daughter, and "SQL", the abbreviation for Structured Query Language.

- **MongoDB:** this is a NoSQL database. It is defined as, "an open-source database used by companies of all sizes, across all industries and for a wide variety of applications. It is an agile database that uses a flexible document data model so schemas can change quickly as applications evolve. MongoDB provides functionality developers expect from traditional databases, such as secondary indexes, a full query language, and strict consistency" (MongoDB, 2017).

- **PostgreSQL:** this is defined as, "a powerful, open-source object-relational database system with over 30 years of active development that has earned it a strong reputation for reliability, feature robustness, and performance" (PostgreSQL, n.d.).

- **Oracle RDBMS:** this was the first commercially usable RDBMS launched in the market and is the leader in terms of worldwide RDBMS software revenue (Rob, Coronel, & Crockett, 2008).

BASIC FILE TERMINOLOGY FOR A SQL DATABASE

Specialised vocabulary is required for the description of databases. We look at some of these terms as described by Rob, Coronel, & Crockett (2008) below:

- **Data:** data are raw facts, such as a telephone number, customer name, or birth date. Unless they have been organised in some logical manner, data have little meaning. A single character is the smallest piece of data that can be recognised by a computer. It requires only 1 byte of computer storage.
- **Field:** a field is a character or group of characters that have a specific meaning. It is used to define and store data.
- **Record:** a record is a logically connected set of one or more fields that describes a person, place, or thing.
- **File:** a file is a collection of related records.

For instance, below is a CUSTOMER file:

C_NAME	C_PHONE	C_ADDRESS	C_POSTCODE	A_NAME	A_PHONE
Alfred Smith	082 345 2341	207 Willow St, Port Elizabeth	6390	Leah Hahn	084 259 2073
Kathy Dunne	083 567 9012	556 Bad St, Cape Town	7100	Alex Alby	085 785 3938
Paul Farris	076 782 1232	2148 High St, Benoni	1522	Leah Hahn	084 259 2073

Adapted from (Rob, Coronel, & Crockett, 2008)

The CUSTOMER file contains 3 **records**. Each record is composed of 6 **fields**: C_NAME, C_PHONE, C_ADDRESS, C_POSTCODE, A_NAME and A_PHONE. The 3 records are stored in a **file** named CUSTOMER since it contains customer **data**.

Extra resource

This task merely provides a brief overview of what databases are and how they are used. Database design is a very interesting field that takes a while to learn. If you'd like to know more about database design, we highly recommend reading the book "**Database Design - 2nd Edition**" by Adrienne Watt. The first 8 short and easy-to-read chapters of this book provide more detail regarding what has been covered in this task.

Compulsory Task 1

Answer the following questions:

1. Define each of the following terms:
   a) Data
   b) Field
   c) Record
   d) File

2. What is a DBMS and what are its advantages?

3. Explain the difference between data and information.

4. What is metadata?

5. Given the file below, answer the following questions:

   e) How many records does the file contain?
   f) How many fields are there per record?

PROJECT_CODE	PROJECT_MANAGER	MANAGER_PHONE	MANAGER_ADDRESS	PROJECT_BID_PRICE
21-5U	Holly Parker	33-5-592000506	180 Boulevard du General, Paris, 64700	$13179975.00
21-7Y	Jane Grant	0181-898-9909	218 Clark Blvd, London, NW3, TRY	$45423415.00
25-9T	George Dorts	0181-227-1245	124 River Dr, London, N6, 7YU	$78287312.00
29-7P	Holly Parker	33-5-592000506	180 Boulevard du General, Paris, 64700	$20883467.00

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