

This page is used to inform visitors regarding the privacy policy of Irrepress Labs mobile software “**ETA**” and this privacy policy governs the collection, use, and disclosure of Personal Information of any user of the mobile software “**ETA**”.

I. What kind of Information do we collect?

- ☐ We collect the content, communications and other information you provide when you use our mobile software services, this information includes the information collected when you sign up for an account such as name, phone number, address, emergency contacts, email-id, blood group etc. It also includes content created or shared by the user and also includes any other content or messages that have been generated using the communication services of the mobile software service.
- ☐ We also collect location related GPS information as it is essential for our service.
- ☐ We also collect financial account information if the user opts for the paid premium services, the details of the users financial account are collected to charge the user if the user opts for the premium services available on the mobile software service. The users transactional history with Irrepress Labs Pvt Ltd for the mobile software services shall also be collected.
- ☐ We also receive and analyse content, communications and information that other people provide when they use our services. This is applicable when another user shares their location with you or when another user has listed you down as their emergency contact.
- ☐ We also collect information about the web-connected devices that the user uses to integrate with our mobile software, and we combine this information across different devices that you use. Information that we obtain from these devices includes:
 - i) **Device attributes:** information such as the operating system, hardware and software versions, battery level, signal strength, available storage space, browser type, app and file names and types, and plugins.

- ii) **Device operations:** information about operations and behaviours performed on the device, such as whether a window is foregrounded or backgrounded, or mouse movements (which can help distinguish humans from bots).
- iii) **Identifiers:** unique identifiers, device IDs and other identifiers.
- iv) **Device signals:** Bluetooth signals, information about nearby Wi-Fi access points, beacons and mobile phone masts.
- v) **Data from device settings:** Information that you allow us to receive through device settings that you turn on, such as access to your GPS location, camera or photos.
- vi) **Network and connections:** Information such as the name of your mobile operator or ISP, language, time zone, mobile phone number, IP address, connection speed.
- vii) **Cookie data:** Data from cookies stored on your device, including cookie IDs and settings.
- viii) **Log Data:** In a case of an error in the app we collect data and information (through third party products) on your phone called Log Data. This Log Data may include information such as your device Internet Protocol (“IP”) address, device name, operating system version, the configuration of the app when utilizing our Service, the time and date of your use of the Service, and other statistics.

II. Obligations under the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules 2011

In accordance with the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules 2011 **WE SHALL NOT :-**

- i) Process your data for purposes other than for the lawful purpose for which such information is shared with us.
- ii) We do not retain information for longer than the period which is required and thus the user's personal sensitive information shall be deleted from our databases once the user deletes her/his account.
- iii) Share the user's information whether public or private with any third-party for any reason without your consent and subjected to the terms laid down in this privacy policy.

III. What do we use your information for?

Any of the information we collect from the user may be used in one of the following ways:

- ☐ To personalize your experience as the user's personal information would help us to respond better in emergency situations
- ☐ To improve the functioning of our mobile software service as we continuously strive to improve our mobile software service based on the information and feedback, we receive from our users.
- ☐ To improve the quality of our service and users information helps us to more effectively respond to the user in emergency situations.
- ☐ To send periodic emails for updates and promotions with respect to the mobile software services
- ☐ To administer ease of financial transaction and to ensure all financial transactions are transparent.

IV. Links to Third-Party Sites

The mobile software application shall include to Linked Site or Linked Services hosted by third-party service providers and such third-party service providers include but are not limited to **Google Play Services, Firebase Analytics, Crashlytics etc.** The inclusion of third-party services or sites does not imply endorsement by Irrepress Labs of the Linked Site or Linked Service or any association with its owners or

operators. The user must always read the privacy policy of a third-party website before providing any information to the website.

The links to the privacy policy of third-party service providers are provided below:

- ☐ [Google Play Services](#)
- ☐ [Firebase Analytics](#)
- ☐ [Crashlytics](#)

V. Disclosure of Information and Data with Third-Parties

Irrepress Labs may employ or hire a third-party service provider to facilitate the service, and Irrepress Labs may have to share personal information and data with such third-party service provider for the performance of service.

All our third-party service providers are required to take appropriate security measures to protect your data in line with our policies and necessary legal regulations. Under no circumstance shall the third-party service provider be allowed to use any user's data for their own purposes. Irrepress Labs shall permit such third-party service provider to process your data only for specified purposes and in accordance with our instructions. Irrepress Labs shall not be liable for breach of the user's privacy by any third-party service provider and the third-party service provider shall be personally liable.

Irrepress Labs may also share the user's personal data with third parties if Irrepress Labs is under a duty to disclose or share the user's personal data in order to comply with any legal obligation, or to protect the rights, property or safety of Irrepress Labs or any user.

VI. Children's Privacy

These Services do not address anyone under the age of eighteen (18). Irrepress Labs shall not knowingly collect personally identifiable information from children under the age of eighteen (18). In the case we discover that a child under 13 has provided us with personal information, Irrepress Labs shall immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

VII. Terms & Conditions

The terms used in this privacy policy have the same meaning as in the terms and conditions.

Please also visit our Terms and conditions section establishing the use, disclaimers and limitations of liability governing the use of our mobile software services.

VIII. User's Consent

By using our mobile software services, you consent to our privacy policy or by clicking on the appropriate I agree button at the time of registration.

IX. Changes to our Privacy policy

Any material change to our privacy policy, will be notified to you via electronic mail. What constitutes material change is to be determined at the discretion of Irrepress Labs in a just, fair and reasonable manner.

Contact Us

If there are any questions regarding this privacy policy you may contact us using the information below