# **Data Transformation**

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#### Outline



Dimensionality reduction with axis rotation

Principal Component Analysis

Singular Value Decomposition

Latent Semantic Analysis

Dimensionality reduction with type transformation

Discrete Wavelet Transform

Muti Dimensional Scaling

Spectral Transformation



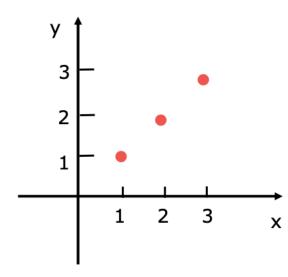


Consider the following 3 points in a 2-dimensional space

$$\mathbf{x}_1 = \begin{bmatrix} 1 \\ 1 \end{bmatrix}$$

$$\mathbf{x}_2 = \begin{bmatrix} 2 \\ 2 \end{bmatrix}$$

$$\mathbf{x}_3 = \begin{bmatrix} 3 \\ 3 \end{bmatrix}$$







What is the new coordinates if we rotate the axis

$$\mathbf{x}_{1} = \begin{bmatrix} \sqrt{2} \\ 0 \end{bmatrix} \qquad \qquad \mathbf{y}$$

$$\mathbf{x}_{2} = \begin{bmatrix} 2\sqrt{2} \\ 0 \end{bmatrix} \qquad \qquad \mathbf{x}_{3} = \begin{bmatrix} 3\sqrt{2} \\ 0 \end{bmatrix}$$

The second coordinate can be dropped without information loss



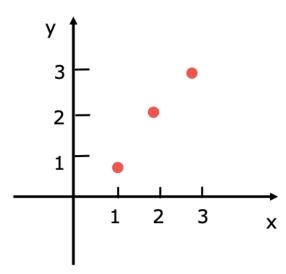


Consider the following 3 points in a 2-dimensional space

$$\mathbf{x}_1 = \begin{bmatrix} 1 \\ 0.9 \end{bmatrix}$$

$$\mathbf{x}_2 = \begin{bmatrix} 2.1 \\ 2 \end{bmatrix}$$

$$\mathbf{x}_3 = \begin{bmatrix} 2.9 \\ 3.1 \end{bmatrix}$$







What is the new coordinates if we rotate the axis

$$\mathbf{x}_{1} = \begin{bmatrix} 1.34 \\ 0.07 \end{bmatrix}$$

$$\mathbf{x}_{2} = \begin{bmatrix} 2.89 \\ 0.07 \end{bmatrix}$$

$$\mathbf{x}_{3} = \begin{bmatrix} 4.24 \\ -0.14 \end{bmatrix}$$

The second coordinate can be dropped with little information loss





 <u>Dimentionality reduction</u> can be done when correlations exist among features

 Data highly correlated are concentrated along few preferred dimensions that can be used as new axis obtained via rotation





- Axis rotation
  - Remove correlations
  - Reduce dimensionality
- How to determine new axis system?
  - Principal componend analysis (PCA)
  - Singular value decomposition (SVD)
  - Latent Semantic Analysis





#### Axis rotation

 By default, the original coordinates are defined with respect to standard basis  $\{\mathbf{e}_1, \mathbf{e}_2, \dots, \mathbf{e}_d\}$ 

$$\begin{bmatrix} x^1 \\ x^2 \\ \dots \\ x^d \end{bmatrix} \in \mathbb{R}^d \leftrightarrow \mathbf{x} = x^1 \mathbf{e}_1 + x^2 \mathbf{e}_2 + \dots + x^d \mathbf{e}_d$$

• We can build an orthonormal basis  $\{\mathbf w_1, \ \mathbf w_2, ..., \mathbf w_d\}$  from which, calculate the associated orthonormal matrix  $W = [\mathbf{w}_1, \ \mathbf{w}_2, ..., \mathbf{w}_d]$ 





#### Axis rotation

 Then we can calculate a new representation of x with the new orthonormal basis

$$\mathbf{x} = WW^{\mathrm{T}}\mathbf{x} = \left(\sum_{i=1}^{d} \mathbf{w}_{i} \mathbf{w}_{i}^{\mathrm{T}}\right) \mathbf{x} = \sum_{i=1}^{d} \mathbf{w}_{i} (\mathbf{w}_{i}^{\mathrm{T}} \mathbf{x})$$

$$= (\mathbf{w}_1^{\mathrm{T}}\mathbf{x})\mathbf{w}_1 + (\mathbf{w}_2^{\mathrm{T}}\mathbf{x})\mathbf{w}_2 + \dots + (\mathbf{w}_d^{\mathrm{T}}\mathbf{x})\mathbf{w}_d$$

$$\mathbf{y} = \begin{bmatrix} \mathbf{w}_1^{\mathsf{T}} \mathbf{x} \\ \mathbf{w}_2^{\mathsf{T}} \mathbf{x} \\ \dots \\ \mathbf{w}_d^{\mathsf{T}} \mathbf{x} \end{bmatrix} \in \mathbb{R}^d$$

• Thus building new coordinates  $\mathbf{y} = \begin{bmatrix} \mathbf{w}_1^T \mathbf{x} \\ \mathbf{w}_2^T \mathbf{x} \\ \mathbf{w}_2^T \mathbf{x} \\ \vdots \\ \mathbf{w}_d^T \mathbf{x} \end{bmatrix} \quad \text{and by dropping some of the new coordinates, we reduce dimensionality}$ 





 Generally applied after mean centering, where data are centered in the origin by subtracting the mean to each data point.

 The goal of PCA is to rotate the data into an axis-system where the greatest amount of variance is captured in a small number of dimensions.





• Given a data set  $\mathcal D$  with n data points and d dimensions, be  $\mathcal C$  the covariance matrix

$$C = \frac{D^T D}{n} - \bar{\mu}^T \bar{\mu}$$

$$c_{ij} = \frac{\sum_{k=1}^{n} x_k^i x_k^j}{n} - \mu_i \mu_j \quad \forall \ i, j \in \{1, \dots, d\}$$





• C is a semidefinite matrix, meaning that  $\bar{v}^T C \bar{v} > 0$  and doing this with a d-vector  $\bar{v}$  is equal to calculate the variance of the 1-dimentional projection  $D\bar{v}^T$  of the dataset  $\mathcal{D}$  on  $\bar{v}$ 

$$\bar{v}^T C \bar{v} = \frac{(D\bar{v})^T D\bar{v}}{n} - (\bar{\mu}\bar{v})^2$$

• Goal of PCA is to determine orthonormal vectors  $\bar{v}$  maximizing  $\bar{v}^T C \bar{v}$ , that is the variance along the new directions





• But the covariance matrix is symmetric and positive semidefinite, the following diagonalization is possible

$$C = P\Lambda P^T$$

- $\Lambda$  is a diagonal matrix with <u>eigenvalues</u> of C,  $C\mathbf{v} = \lambda \mathbf{v}$
- Columns of the matrix P contain the orthonormal eigenvectors of C, representing successive orthogonal solutions to the optimization model of maximizing the variance  $\bar{v}^T C \bar{v}$  along the unit direction  $\bar{v}$ .





- Eigenvalues represent the variances of the data along the corresponding eigenvectors
- Diagonal matrix  $\Lambda$  is the new covariance matrix after axis rotation
- We can re-arrange rows of P in decreasing order as for the eigenvalues and consider only the first k principal components for which the total variance is preserved since it is higher than a given threshold.





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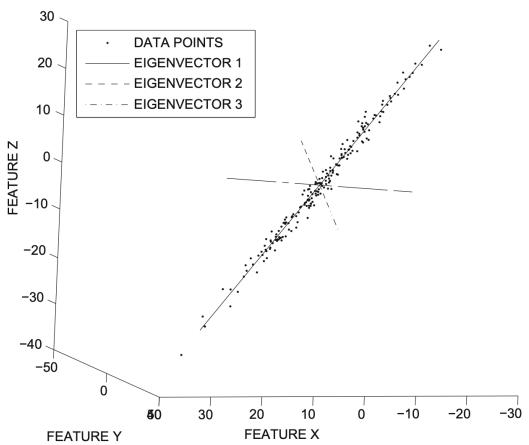
 From the re-arranged matrix P, the new data points can be calculated

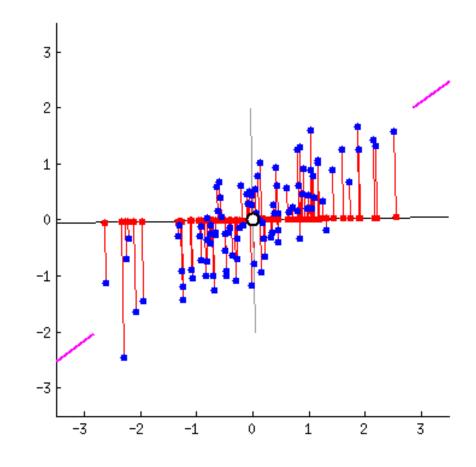
$$D' = DP$$

- From matrix D' of size  $n \times d$ , only its first leftmost k columns will have the most variance.
- Remaining d-k columns will be approximately equal to the mean of the data in the rotated axis system.
- Covariance matrix of D' is the diagonal matrix  $\Lambda$  where correlations have been removed.
- The variance of the D' is equal to the sum of the k corresponding eigenvalues.



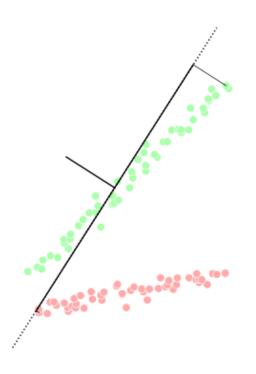






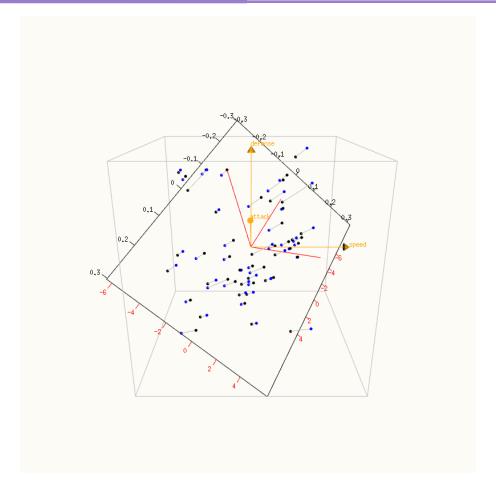
















 Singular Value Decomposition (SVD) is more general than PCA because it provides two sets of basis vectors instead of one.

- Basis vectors of both the rows and columns of the datamatrix
- X PCA only provides basis vectors of the rows of the data matrix.





 SVD is equal to PCA for data sets in which the mean of each attribute is 0.

- The basis vectors of PCA are invariant to mean-translation, whereas those of SVD are not.
  - With mean centered data SVD coincides with PCA

• SVD is often applied without mean centering to sparse nonnegative data such as document-term matrices.





• It is a factorization of data set  ${\mathcal D}$  with n data points and d dimensions

$$D = Q\Sigma P^T$$

- $\Sigma$  is an  $n \times d$  diagonal matrix containing the nonnegative singular values, arranged in nonincreasing order and they are the latent representation of data points.
- $\Sigma$  is rectangular and it is referred to as diagonal because only entries form  $\Sigma_{ii}$  are nonzero.





• It is a factorization of data set  ${\mathcal D}$  with n data points and d dimensions

$$D = Q\Sigma P^T$$

• Q is an  $n \times n$  matrix with orthonormal columns, called <u>left singular vectors</u> and they are the eigenvectors of  $DD^T$  while  $\Sigma\Sigma^T$  are their eigenvalues

$$DD^{T} = Q\Sigma(P^{T}P)\Sigma^{T}D^{T} = Q(\Sigma\Sigma^{T})Q^{T}$$





• It is a factorization of data set  ${\mathcal D}$  with n data points and d dimensions

$$D = Q\Sigma P^T$$

• P is an  $d \times d$  matrix with orthonormal columns, called <u>right</u> <u>singular vectors</u> and they are the eigenvectors of  $D^TD$  while  $\Sigma^T\Sigma$  are their eigenvalues

$$D^{T}D = P^{T}\Sigma^{T}(Q^{T}Q)\Sigma P = P^{T}(\Sigma^{T}\Sigma)P$$

 P provides the basis vectors as for the eigenvectors of the covariance matrix in PCA, and they are equal if SVD is applied to mean-centered data





 Diagonal entries of Σ can be arranged in decreasing order, and columns of matrix P and Q ordered accordingly.

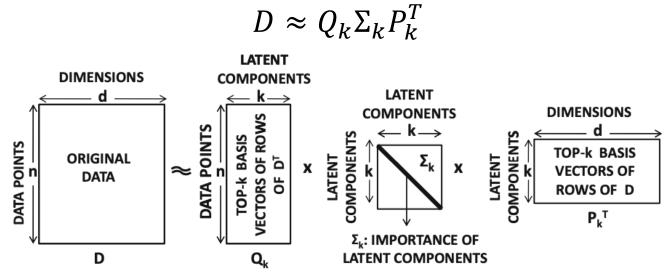
•  $P_k$  and  $Q_k$  are the truncated version of P and Q by selecting their first k columns.

•  $\Sigma_k$  is the  $k \times k$  square matrix containing the top k singular values.





• SVD factorization yields an approximate k-dimensional data representation of the original data set:



SVD truncation maximizes the aggregate squared Euclidean distances (energy) of the transformed data points about the origin, thus making it more general than PCA





#### PCA vs SVD

#### • PCA

- projects the data on a low-dimensional hyperplane passing through the data mean
- captures as much of the variance (or, squared Euclidean distance about the mean) of the data as possible

#### • SVD

- projects the data on a low-dimensional hyperplane passing through the origin.
- captures as much of the aggregate squared Euclidean distance about the origin as possible.





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#### PCA and SVD applications

- Noise reduction
  - Improvement on the quality of data
- Matrix inversion
  - SVD can be used for the inversion of a square  $d \times d$  matrix D.
- Matrix algebra
  - Efficency in the application of algebraic operations.
- SVD and PCA are extraordinarily useful because matrix and linear algebra operations are ubiquitous in data mining.
- SVD and PCA facilitate such matrix operations by providing convenient decompositions and basis representations.





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### Latent Semantic Analysis

• Data matrix D is an  $n \times d$  document-term matrix containing normalized word frequencies in the n documents, where d is the size of the lexicon:

The cat on the table 
$$\begin{bmatrix} 2 & 0 & \dots \\ 0 & 1 & \dots \end{bmatrix}$$

- D is a a large and sparse matrix, with low column mean
- Covariance matrix is proportional to  $D^TD$





#### Latent Semantic Analysis

- It is possible to apply SVD's to the document-term matrix and obtaining a high decreasing in dimensionality and higher-quality data since noise effects of synonymy and polysemy are removed
  - High-energy singular vectors represent the directions of correlation in the data, and the appropriate context of the word is implicitly represented along these directions.
  - Low-energy singular vectors represent the variations at individual level.





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# Dimensionality reduction with type transformation

- Data are transformed from a more complex type to a less complex type, thus
  - data type portability
  - dimensionality reduction
  - less dependency-oriented data
- Methods
  - Time series to multidimensional via <u>Discrete Wavelet Transform</u> (DWT)
  - Weighted graphs to multidimensional via <u>Multi-Dimensional</u> <u>Scaling</u> (MDS) and <u>Spectral Transformation</u>





 Discrete Wavelet Transform (DWT) or also referred to Haar Wavelet Transform

 Allow multigranularity decomposition and summarization of time-series data and their transformation as multidimensional data.

 Highlights the variation in time-series instead of the actual values that may be redundant (eg. sensors)





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- Wavelet technique creates a set of coefficient-weighted wavelet basis vectors. Each coefficient represents the rough variation of the time series between the two halves of a particular time range.
- Different order-level of coefficient can be determined
  - <u>Higher-order coefficients</u> represent broad trends in the series since they correspond to larger ranges.
  - <u>Lower-order coefficients</u> represent more localized trends in shorter series.





• Given a temporal sequence  $(t_i; x_i)$  with length q that is a power of 2, it can be recursively divided into subseries

$$S_k^i = \left[ (i-1) * \frac{q}{2^{k-1}} + 1, i * \frac{q}{2^{k-1}} \right], \qquad k = 1, ..., \log_2(q) + 1$$

• *i*-th coefficient, for each k level of decomposition referring to the  $S_k^i$  subseries is

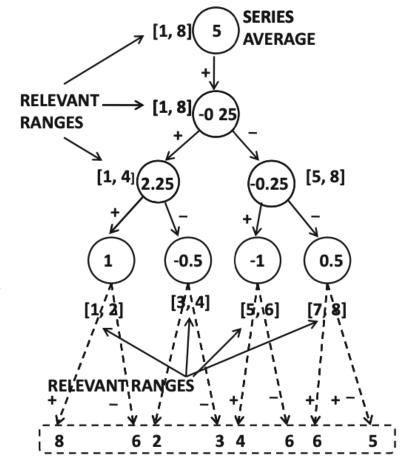
$$\psi_k^i = \frac{\Phi_{k+1}^{2*i-1} - \Phi_{k+1}^{2*i}}{2}$$

• where  $\Phi_k^i$  are the average values of  $S_k^i$  sequence





- DWT coefficients are defined by all the coefficients of order 1 to  $log_2(q)$ .
- Global average  $\Phi_1^1$  is required for perfect reconstruction.
- The total number of coefficients is exactly equal to the length of the original series, thus the dimensionality reduction is obtained by discarding the smaller (normalized) coefficients.







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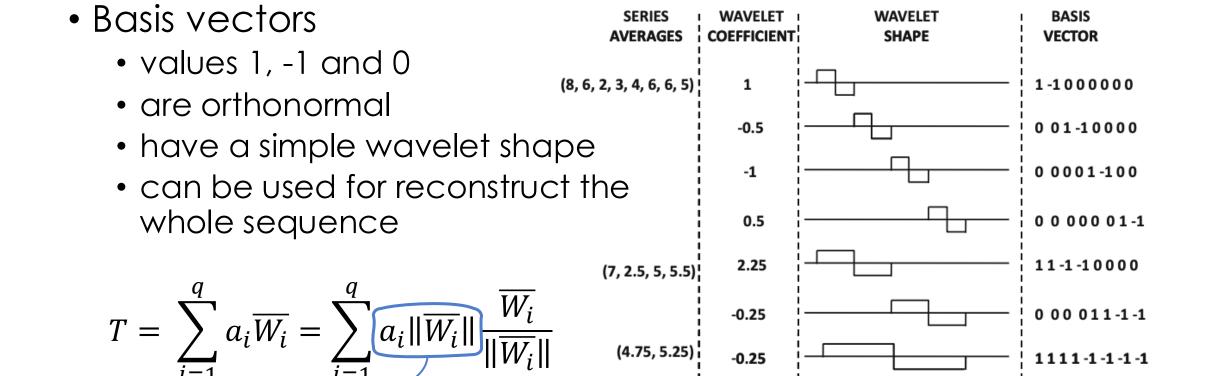
- Wavelet representation is a decomposition of the original time series of length q into the weighted sum of a set of q wavelets, simpler time series that are orthogonal to one another.
- Wavelets are the basis vectors, and the wavelet coefficients represent the weights of the different basis vectors in the decomposition.
- Number of wavelet coefficients, basis vectors and their length is equal to q.





normalized

coefficients







(5)

5

11111111

DWT can be seen as an axis rotation.

- Dimensionality reduction can be achieved retaining the coefficients with the largest normalized values.
  - the error loss from the wavelet representation is minimized.

- DWT can be extended to multi-dimensional series case.
  - 2-d DWT as for spatial series





#### Multi Dimensional Scaling

- Given a graph with n nodes, and edge weight  $\delta_{ij}$  denotes distance or similarity between two nodes and all pairwise weights are known.
- The objective is to map the n nodes to n k-dimensional vectors  $\overline{X_1}, \dots, \overline{X_n}$ , whose reciprocal distances (e.g. Euclidian distance) corresponds to  $\delta_{ii}$ .
- The k coordinates are treated as variables that need to be optimized

$$O = \sum_{i,j:i < j} (\|\overline{X}_i - \overline{X}_j\| - \delta_{ij})^2$$





#### Multi Dimensional Scaling

• Distance matrix  $\Delta = \left[ \delta_{ij}^2 \right]_{n \times n}$  can be converted into a symmetric doc-product matrix  $S_{n\times n}$ 

$$\overline{X}_i \cdot \overline{X}_j = -\frac{1}{2} \left[ \left\| \overline{X}_i - \overline{X}_j \right\|^2 - \left( \left\| \overline{X}_i \right\|^2 + \left\| \overline{X}_j \right\|^2 \right) \right]$$

• Considering I as the identity matrix and U as a  $n \times n$  matrix of 1s

$$S = -\frac{1}{2} \left( I - \frac{U}{n} \right) \Delta \left( I - \frac{U}{n} \right) \equiv DD^{T}$$

via SVD truncation





### Spectral Transformation

 Spectral methods are designed for preserving local distances.

 Spectral methods work with similarity graphs in which the weights on the edges represent similarity between adjacent nodes.





#### Spectral Transformation

- G = (N, A) is an undirected graph with n nodes, node set Nand edge set A.
- Similarities between nodes are stored in the symmetric and sparse square matrix W.
- Objective is to embed the nodes in a k-dimensional space where data similarity structure is preserved.

$$O = \sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (y_i - y_j)^2$$





#### Spectral Transformation

• Objective function can be rewritten in terms of the Laplacian matrix *L* of weight matrix *W* 

$$L = \Lambda - W$$

- $\Lambda$  is a diagonal matrix of  $\Lambda_{ii} = \sum_{j=1}^{n} w_{ij}$
- Thus considering  $\bar{y}=(y_1,\dots,y_n)^T$ , O can be re-written as  $O=2\bar{y}^TL\bar{y}$
- Considering also the following constraint  $\bar{y}^T \Lambda \bar{y} = 1$ , 0 is optimized by selecting the k smallest eigenvectors in  $\Lambda^{-1} L \bar{y} = \lambda \bar{y}$



