

BOARD MEETING

April 11, 2013

Attendees: Clint Fultz, Mark Bowman, Lynn Fischer, Rebecca Harpe, Craig Heindel, Brian Hackman, John Levinsohn, Adam Browning,

1) Secretary's Report – Clint wants to change the word "disinterest" to "displeasure" in #7. Eric moved – Mark 2nd – approved.

2) Treasurer's Report – Rebecca moved – Brian 2nd – approved.

3) Committees:

- a) Education –
- b) Publicity –
- c) Production – Clint advised Brian and Adam to push for more packages.
- d) Fall Marketing Session – Mark – no response from Hilton Garden Inn.

4) Ron Bowden discussed NCE group. NCE wants to enlarge their area and help smaller groups. Cost is one-time fee of \$395 and 19.95 per month (for hosting), \$185 per year dues. The primary use of NCE is a "meeting marketing tool".

5) Craig moved for IREX to become an Affiliate of NCE, Lynn 2nd – approved.

6) Clint discusses needing more membership. Eric and John recommend dividing the list of past members and have everyone call to get feedback as to why they are not attending. Gloria to put a list together of past members that have not renewed and email to Board. Each Board member to decide whom they wish to call and inquire as to why they have not renewed and encourage them to come back.

7) New application for Lawrance Morrissey – Craig moved, Lynn 2nd – approved.

8) Meeting adjourned at 12:50pm.