

WEEKLY PERFORMANCE REPORT

DOE LAW FIRM | DECEMBER 2025

Executive Summary

This report summarizes the key performance indicators across Clio, GoHighLevel, and QuickBooks for the previous seven days. The firm continues to show strong growth in new leads and revenue collection.

REVENUE YTD	WEEKLY LEADS	AVG CASE VALUE
\$492,400	142	\$4,200

Lead Source Distribution

Google LSA	<div></div>	45%
Facebook Ads	<div></div>	25%
Referrals	<div></div>	20%
Direct Web	<div></div>	10%

Operational Health

94% of cases have discovery status updated.
Average phone time for qualified leads: 18.5 minutes.