



Hands-on Exercise No.02 Solution
DigiSkills.pk 2.0 Batch-06
E-Commerce Management

Total Marks: 10

Problem Statement

You are required to find the Facebook business page(s) with active ads. You can get help from the Facebook ads library and perform the given tasks.

Use the link given below to access the Facebook ads library and search a brand name or any keyword:

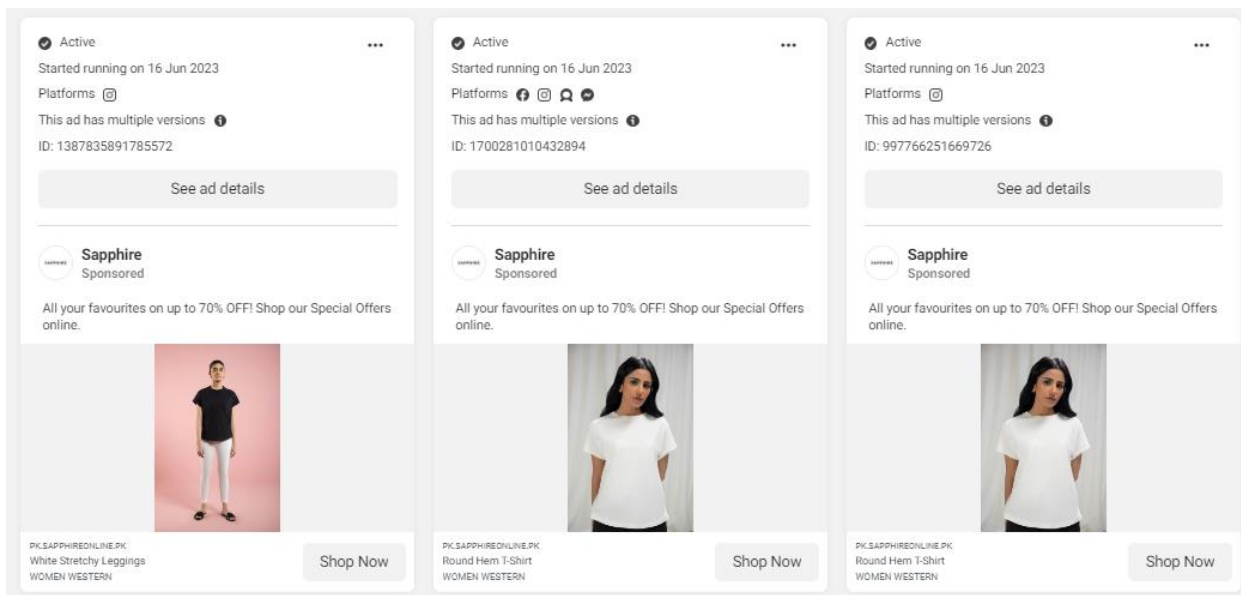
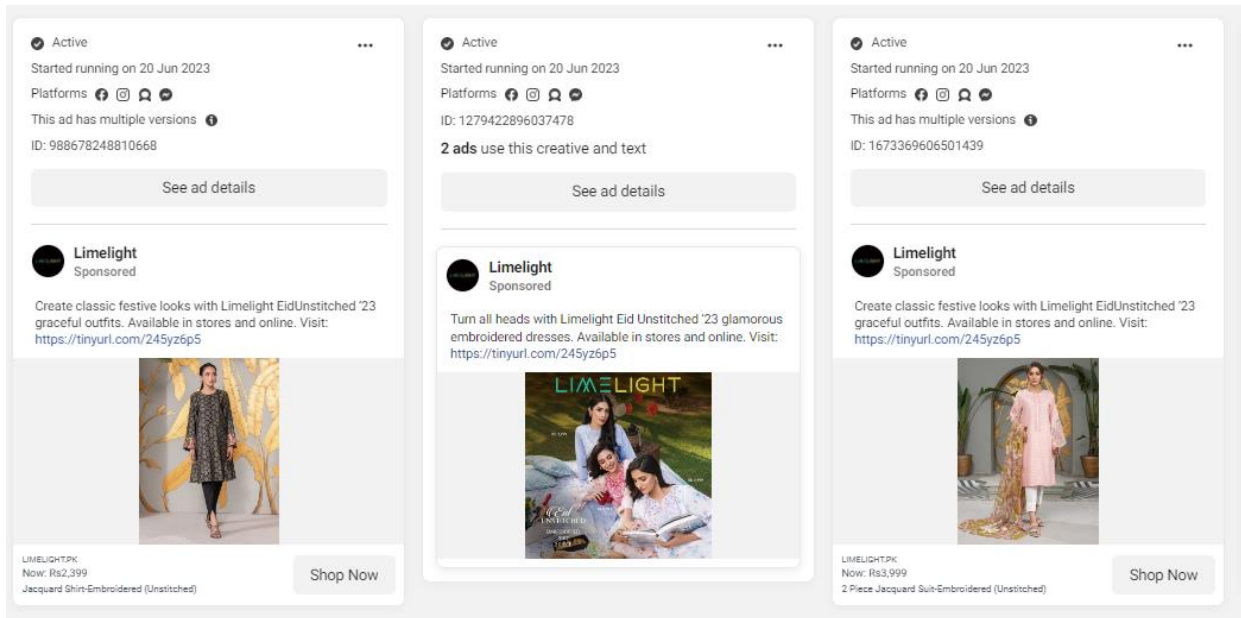
<https://www.facebook.com/ads/library>

Tasks

1. Provide screenshots of the **Four Shop Now** active ads on any Facebook business page; each ad must be taken from an individual page.
2. Describe the procedure of Fulfillment by marketplace.

SOLUTION

1.



2. Explain the procedure of Fulfillment by marketplace.

- The seller will send the products to particular marketplace warehouse after purchasing the product from vendor or wholesaler.
- When an order is placed
- The marketplace will handle the packing and shipping of the product to the customer on your behalf.
- This service comes with additional fees for storage and fulfillment.