

**Hands-on Exercise No. 4 Solution**  
**DigiSkills 2.0 Batch-05**  
**Freelancing**

**Total Marks: 10**

**Problem statement:**

Your freelance profile is always your first impression and introduction to your potential clients. It should display who you are and what makes you different from other sellers. Each segment of your profile is important, so invest some time and effort to stand out from the crowd and reflect that you are the right choice for the relevant category.

A good profile contains:

- A **Profile Picture** with a natural look.
- A catchy **Tagline**.
- A well-written **Profile Description**.
- Well-crafted **Services** with all relevant details.
- Skill reflecting **Portfolio** items.

**Tasks:**

Provide the below-mentioned content in a Microsoft Word file:

1. Profile Picture
2. Tagline
3. Profile description
4. Skills
5. Portfolio items/screenshots.

**Solution**

**1. Profile Picture**



## 2. Tagline

Your vision brought to life.

## 3. Profile description

Hi, I am Haider! An innovative Graphic Designer. I'm glad you chose to stop by. I can take care of your social media designs, web banners/sliders, branding, and many others which you may desire. Together, we will take your project to the next level. So, if you have a small pocket but need professional and creative work, feel free to text me.

## 4. Skills

Banner Design, Branding, Slider design, Adobe Photoshop, Adobe Illustrator

## 5. Portfolio items/screenshots.



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Jhon Smith

GUEST SPEAKER

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**HANNA SMITH**

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**HELEN SMITH**

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**16:00 - 18:00**