

**Hands-on Exercise No.1
DigiSkills.pk 2.0 Batch-06
E-Commerce Management**

Total Marks: 10

Due Date: 23/11/2023

Instructions:

Please read the following instructions carefully before submitting this Hands-on Exercise:

- Use MS Word to prepare exercise solution.
- You may consult tutorials and videos if the concept is not clear.
- Your submitted exercise will not be considered/counted if:
 - It is submitted after due date.
 - It is not in the required format (.doc or docx.)
 - It does not open, or file is corrupt.
 - It is copied (partial or full) from any source (websites, forums, students, YouTube etc.).
 - Screenshots must be clear and readable.

Learning Outcome:

After completing this exercise, you shall be able to know:

- About domain name and web hosting.
- E-Commerce Business Models.

Problem Statement

You are required to perform the tasks given below.

1. What is the difference between domain name and Web hosting and provide names of any three web hosting companies.
2. List any four Top Level Domains (Domain Name Extensions)
3. Provide the names of common E-Commerce Business models.

Note:

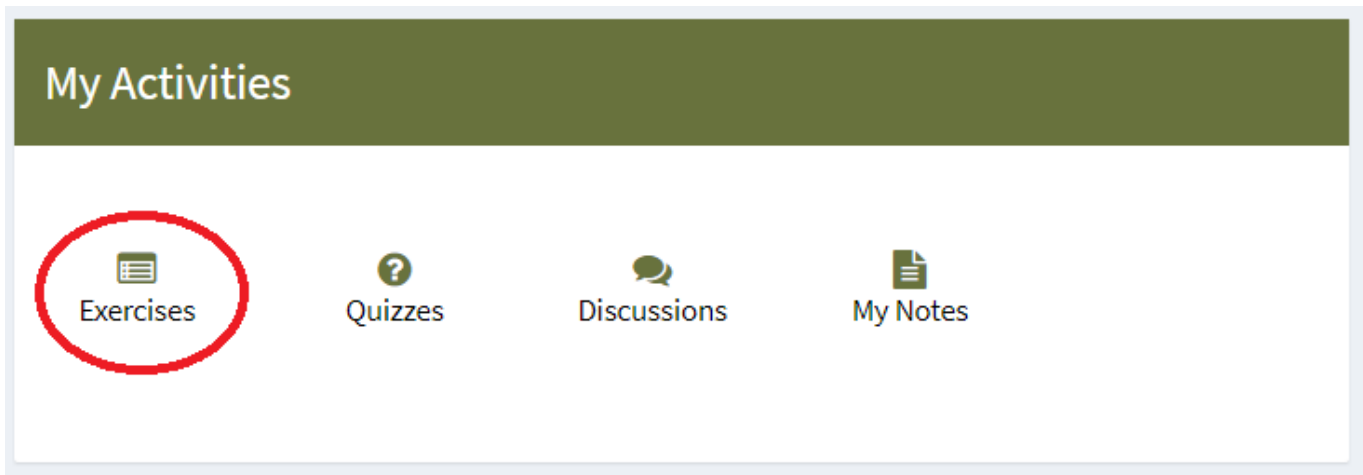
Please provide the responses to the above statements in MS Word document as the solution file.

BEST OF LUCK ☺

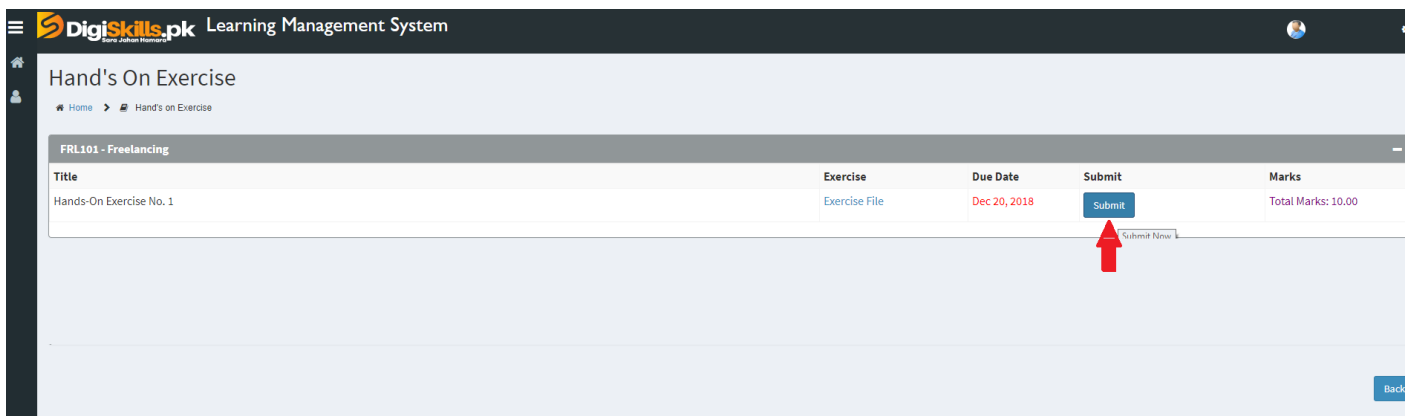
How to submit solution file on LMS?

Please perform the following steps for submitting your solution using LMS:

- 1) Login to the LMS.
- 2) Click on the **Exercises** button within the **My Activities** section.



- 3) Click on the submit button to upload your Solution.



- 4) Keep in mind to upload your Solution in .doc or .docx format.