

**Hands-on Exercise No.3
DigiSkills.pk 2.0 Batch-06
E-Commerce Management**

Total Marks: 10

Due Date: 28/12/2023

Instructions:

Please read the following instructions carefully before submitting this Hands-on Exercise:

- Use MS Word to prepare exercise solution.
- You may consult tutorials and videos if the concept is not clear.
- Your submitted exercise will not be considered/counted if:
 - It is submitted after due date.
 - It is not in the required format (.doc or docx.)
 - It does not open, or file is corrupt.
 - It is copied (partial or full) from any source (websites, forums, students, YouTube etc.).
 - Screenshots must be clear and readable.

Learning Outcome:

After completing this exercise, you shall be able to:

- Setup an online store using Shopify.
- Learn how to add and publish a product in Shopify store.
- Learn to add apps and import (dropship) products from AliExpress.

Problem Statement

You are required to perform the tasks given below.

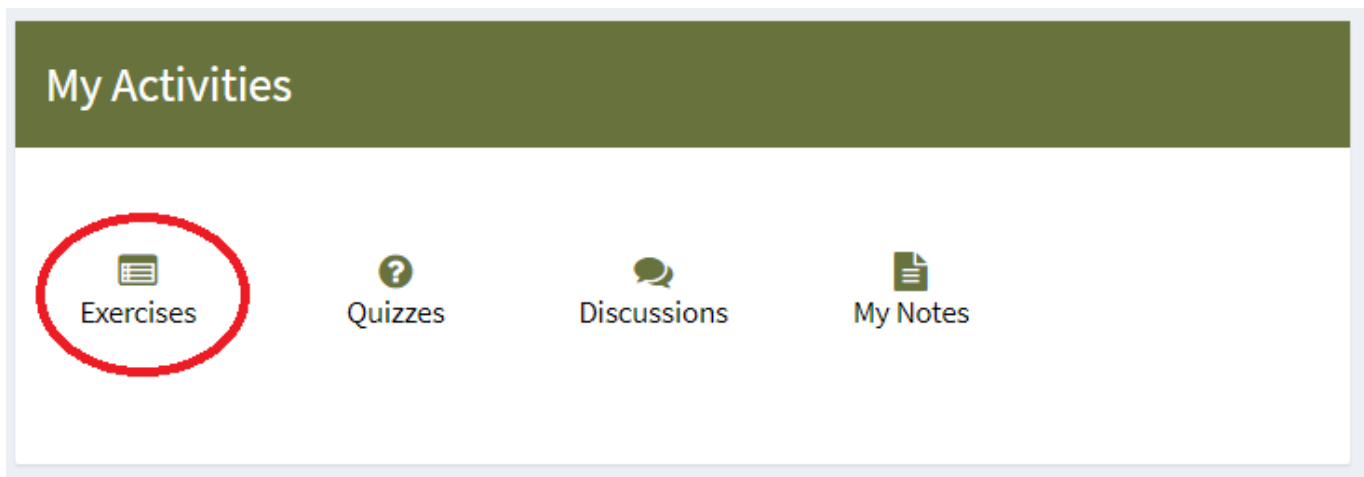
1. Create Shopify free trial account by visiting www.shopify.com/signup. Provide screenshots of the SignUp process.
2. Setup a Shopify store and add two or more dummy products and publish it in your store. Provide screenshots of your store and products.
3. Install the Dser App to import/dropship two or more products from AliExpress. Provide screenshots of App Installation and imported Products.

BEST OF LUCK ☐

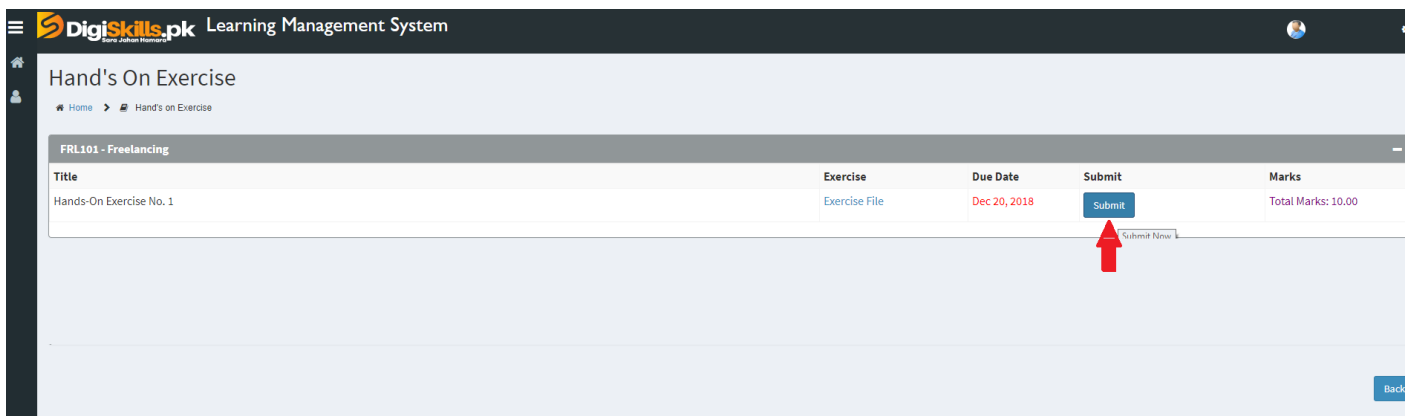
How to submit solution file on LMS?

Please perform the following steps for submitting your solution using LMS:

- 1) Login to the LMS.
- 2) Click on the **Exercises** button within the **My Activities** section.



- 3) Click on the submit button to upload your Solution.



- 4) Keep in mind to upload your Solution in .doc or .docx format.