



**Hands-on Exercise No. 1**  
**DigiSkills 2.0 Batch-05**  
**Freelancing**

**Total Marks: 10**

**Due Date: 27/07/2023**

**Instructions:**

Please read the following instructions carefully before submitting this Hands-on Exercise:

- Use MS Word to prepare exercise solution.
- You may consult tutorials and videos if the concept is not clear.
- Your submitted exercise will not be considered/counted if:
  - It is submitted after due date.
  - It is not in the required format (.doc or .docx)
  - It does not open, or file is corrupt.
  - It is copied (partial or full) from any source (websites, forums, students, etc.)

**Learning Outcome:**

After completing this exercise, you shall be able to:

- Understand the freelancing platform, Fiverr, its search mechanism, and features.
- Identify your skillset and the possible services you can offer under that skill set.
- Evaluate job opportunities based on your skill set, and competition in the market.
- Enhance your research and analytical skills on the Fiverr platform.

## **Problem Statement**

Knowing where to begin can be challenging given the plenty of channels for freelancing that are accessible. Through this activity, you should be able to investigate and locate the opportunities available on Fiverr that fit your skill set. You can use it to help you decide what services you can provide and have a better understanding of the freelance industry.

## **Tasks:**

1. Mention the skillset in which you want to pursue your freelancing career.
2. Explore your skill (**mentioned in Task-01**) set in the search bar of Fiverr, such as logo design, article writing, Ad campaign, product listening, data entry, etc. (**Take a screenshot of the search result**).
3. Write down the top 5 most relevant gig titles (**NOT keywords**) that you discovered during your search.

## **Requirements:**

MS Word file with the following item(s):

1. Answer (in words) of Task-01 and 03
2. Screenshots of Task-02

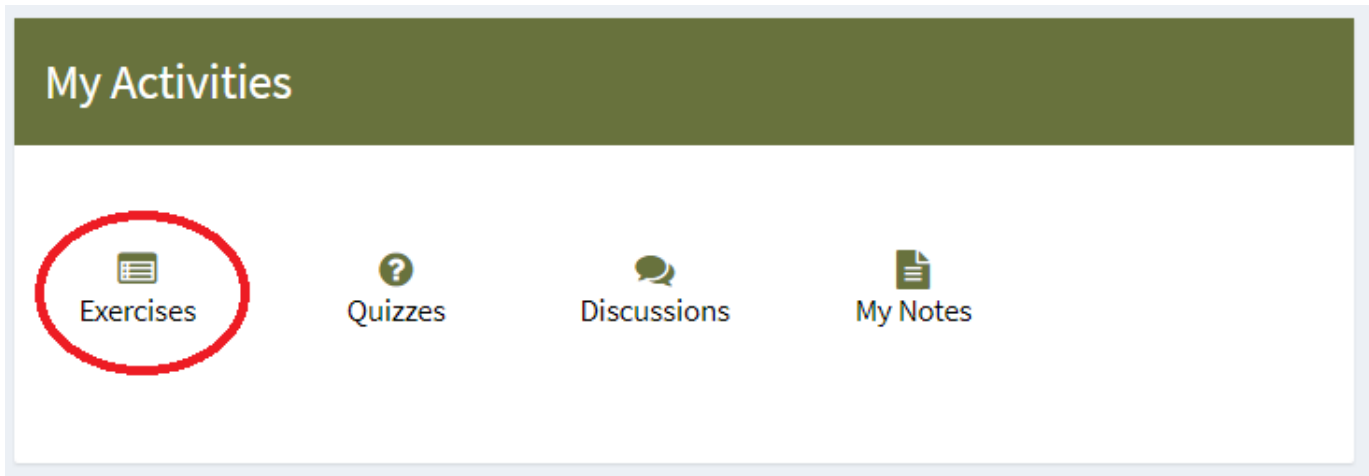
**Note: If you have any queries related to the Hands-on Exercise, then you can contact us via LMS using the “Online Support” feature available on the “Home” page or you can call us at 0304-111-1570.**

BEST OF LUCK ☺

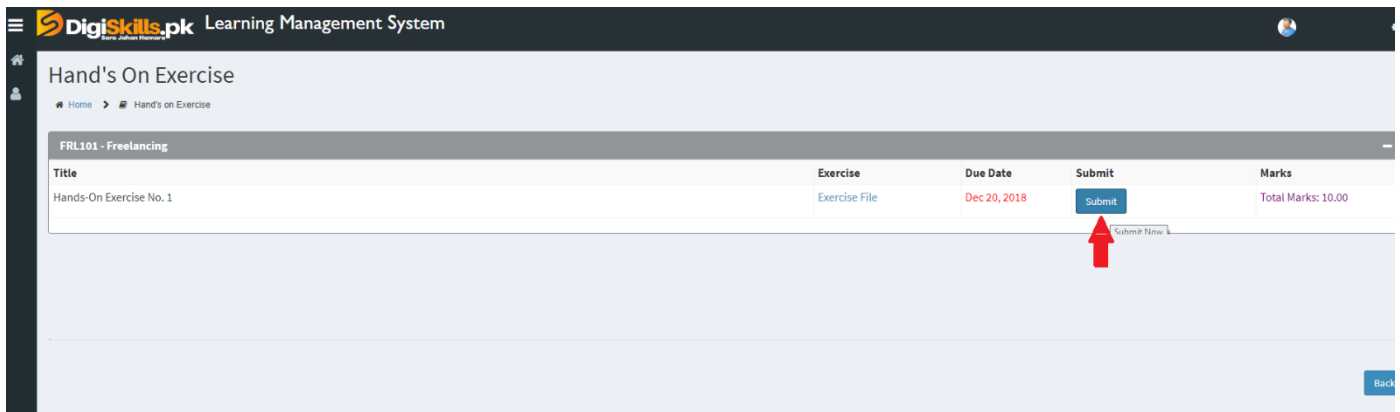
## How to submit solution file on LMS?

Please perform the following steps for submitting your solution using LMS:

- 1) Login to the LMS
- 2) Click on the **Exercises** button within the **My Activities** section



- 3) Click on the submit button to upload your Solution.



- 4) Keep in mind to upload your Solution in .doc or .docx format