

Start date

01/01/2024

End date

31/12/2024

Total Revenue (USD)

42.5M ▲

vs prev year 38.2M (+11.3%)

Total Orders (count)

156.3K ▲

vs prev year 138.7K (+12.7%)

Total Sellers (count)

2.4K ▲

vs prev year 2.1K (+14.3%)

Total Customers (count)

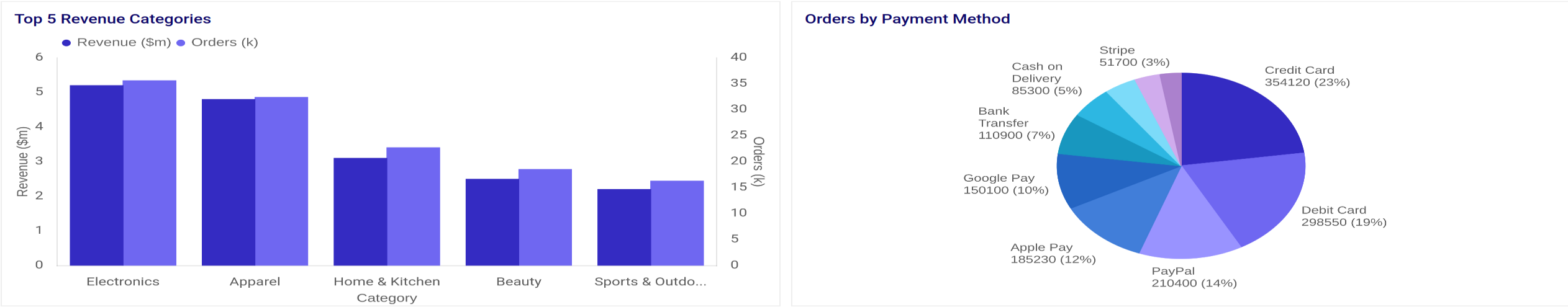
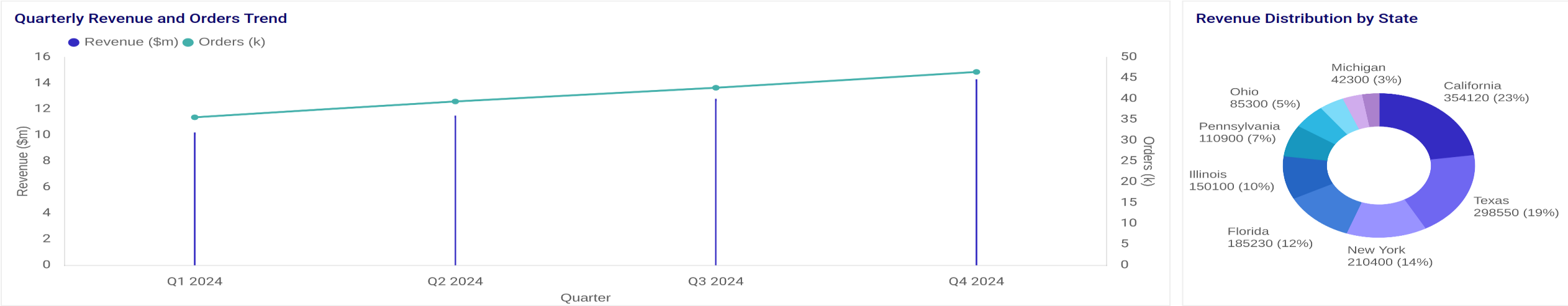
98.6K ▲

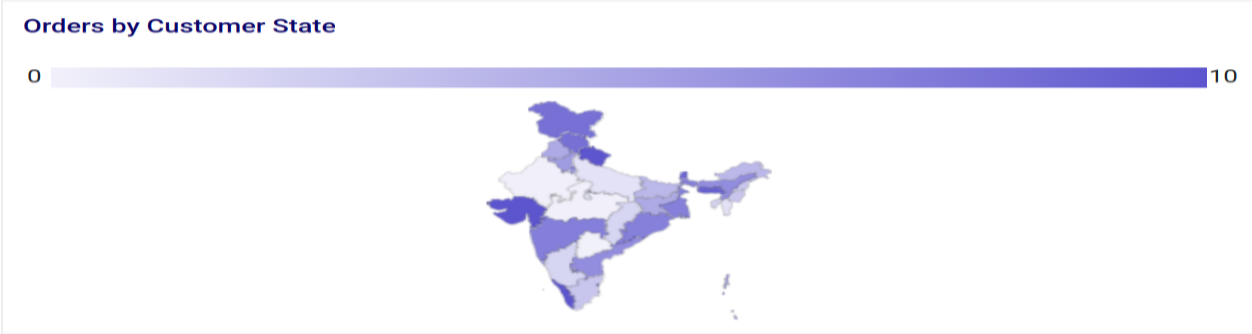
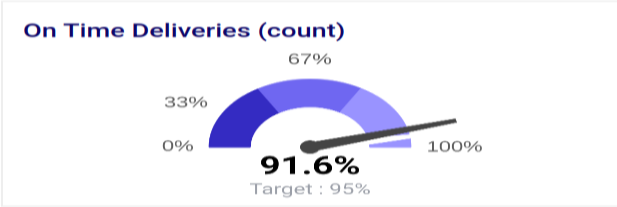
vs prev year 85.3K (+15.6%)

Average Customer Rating (%)

4.6 ▲

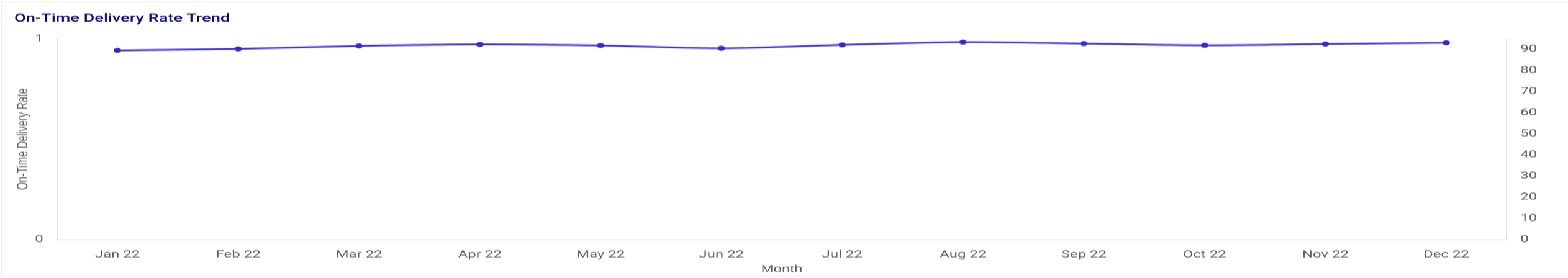
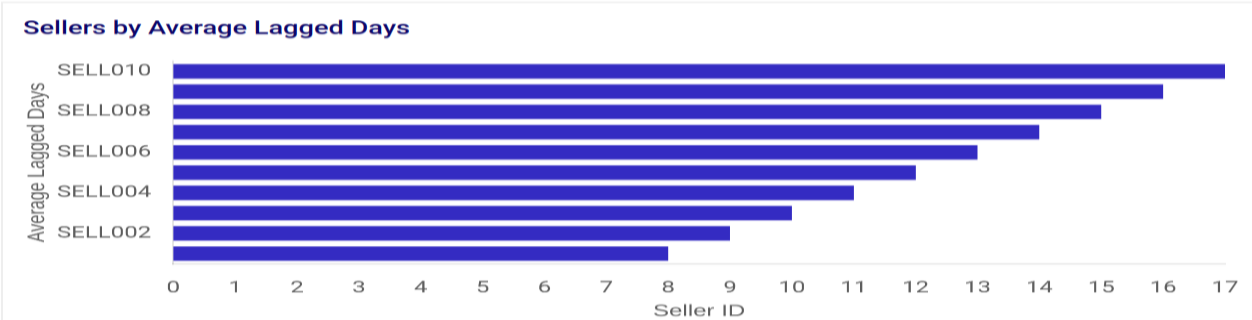
vs prev year 4.3 (+6.9%)

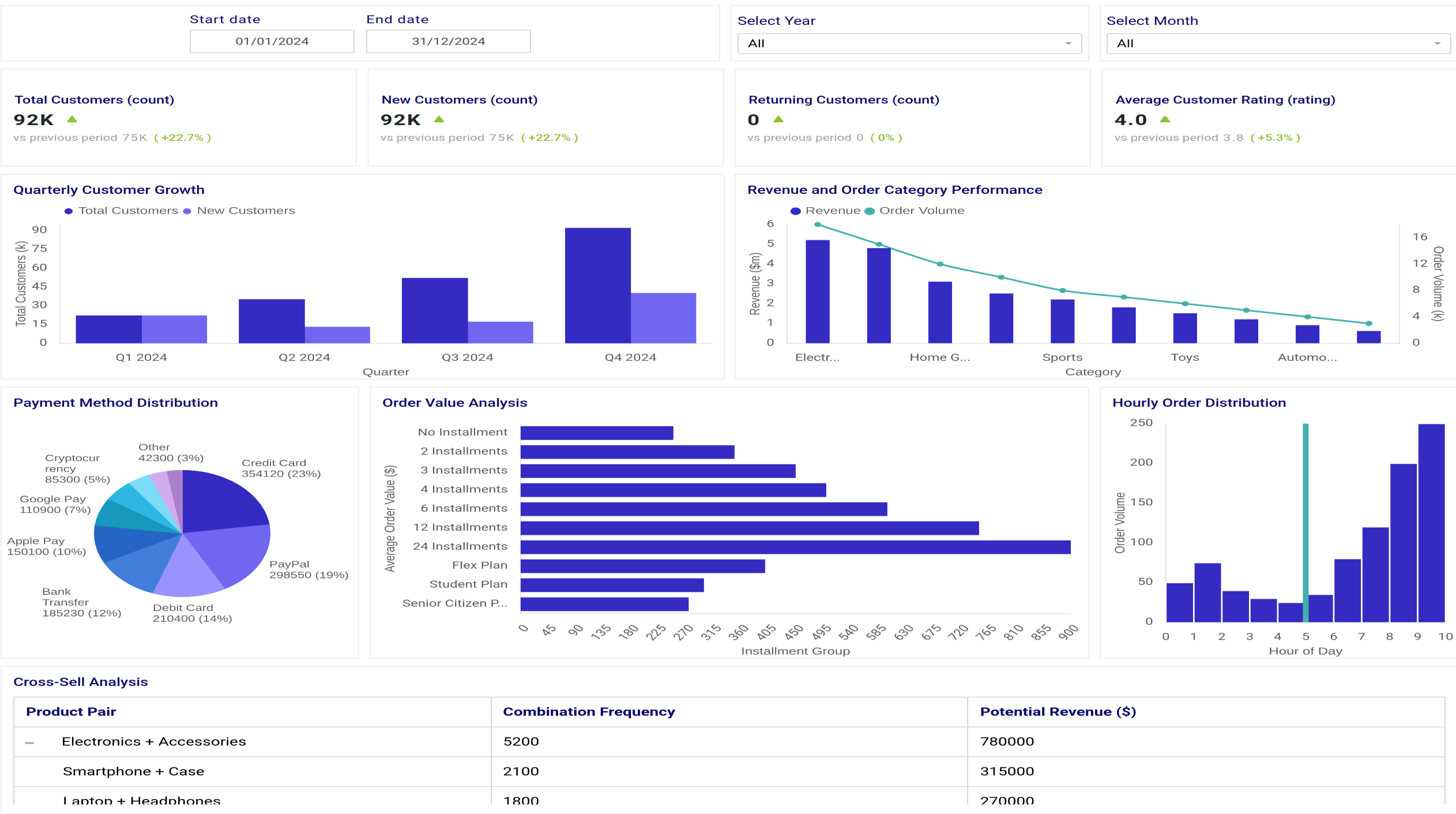




Seller Delivery Performance

Seller ID	On-time Delivery Rate (%)	Avg. Delivery Days	Total Orders
SELL001	95.2	8	5200
SELL002	92.7	9	4800
SELL003	90.5	10	3900
SELL004	88.3	11	3500





Select Year

All

Total Sellers (count)

3,095 ▲

vs prev period 2,850 (+8.6%)

Total Active Sellers (count)

2,912 ▲

vs prev period 2,680 (+8.7%)

Average Revenue Per Seller (USD)

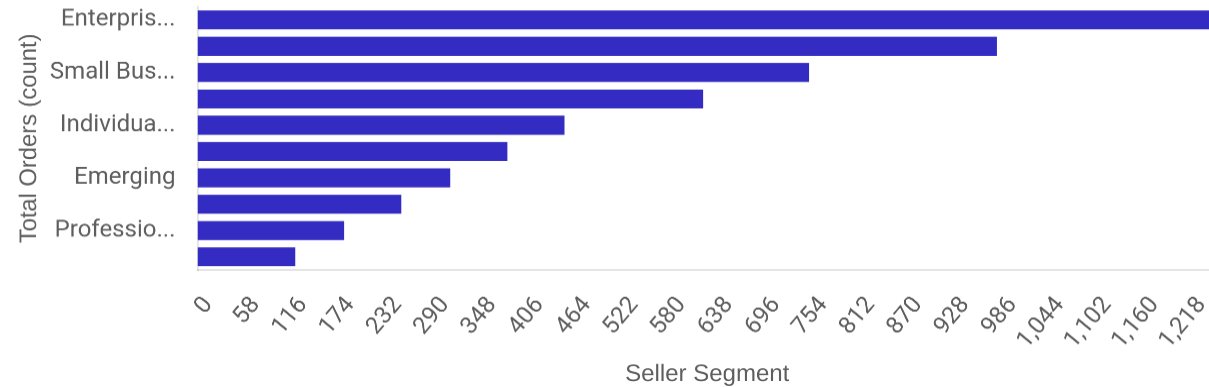
4,480 ▲

vs prev period 4,120 (+8.7%)

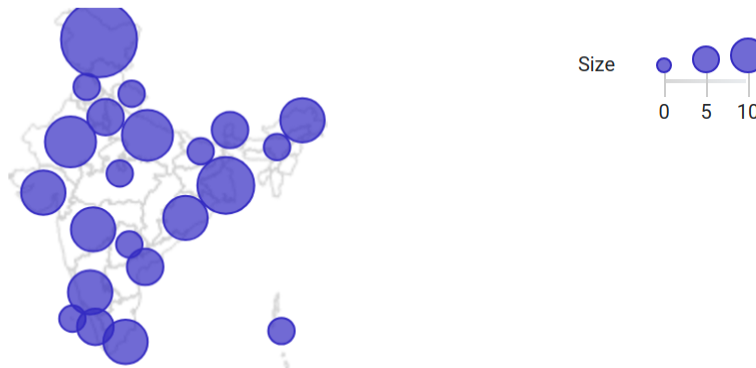
Select Month

All

Sellers By Segmentation



Sellers Count On State



Seller Performance

Seller ID	Total Revenue (\$)	Total Orders
SE001	125000	1250
SE002	98000	980
SE003	75000	750
SE004	62000	620

Seller Performance By Rating

