

E-Commerce Performance Dashboard

Year

2018

Month

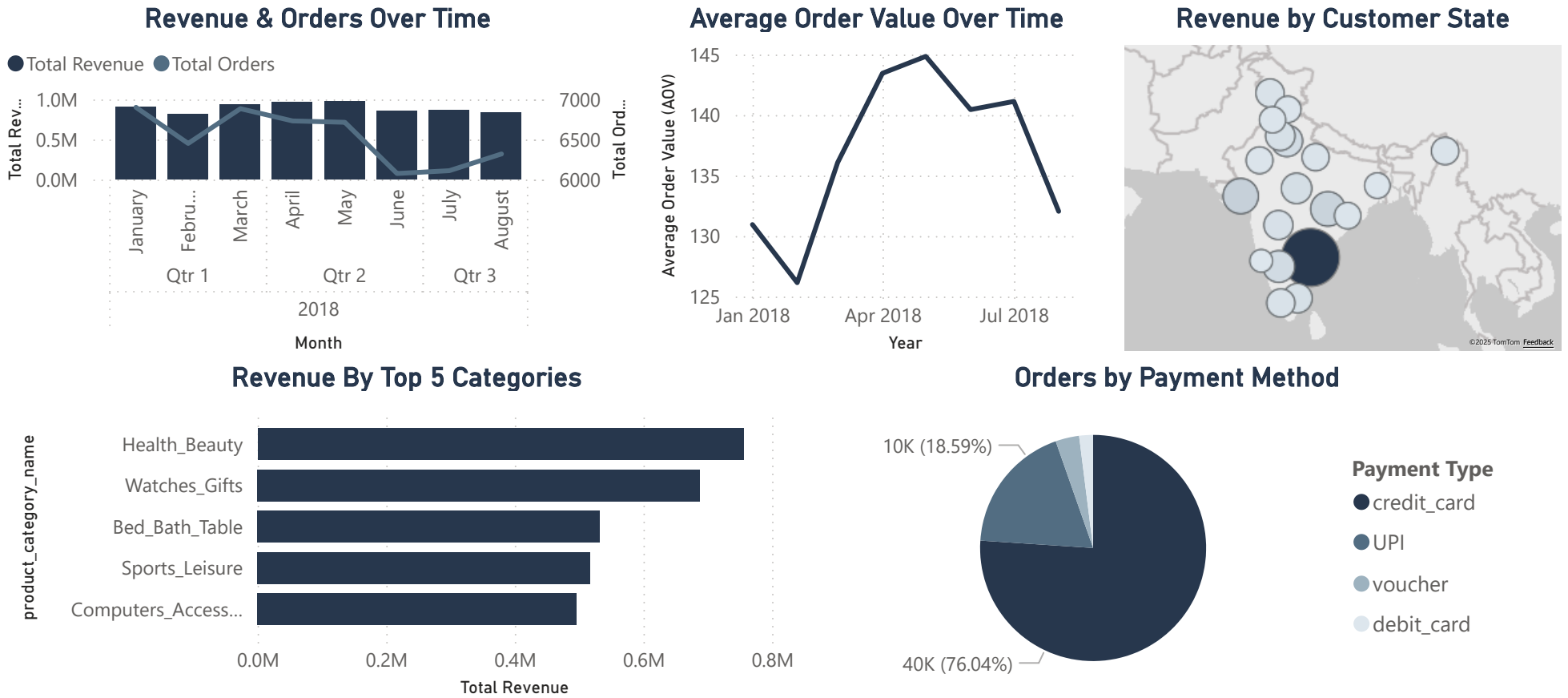
All

Executive Summary

Logistics Operations

Marketing Dashboard

Seller & Category Management



Logistics & Operations Dashboard

Avg. Days To Ship

3

Avg. Days In Transit

9

On Time Deliveries

0K

87K

95K

Fastest Delivered

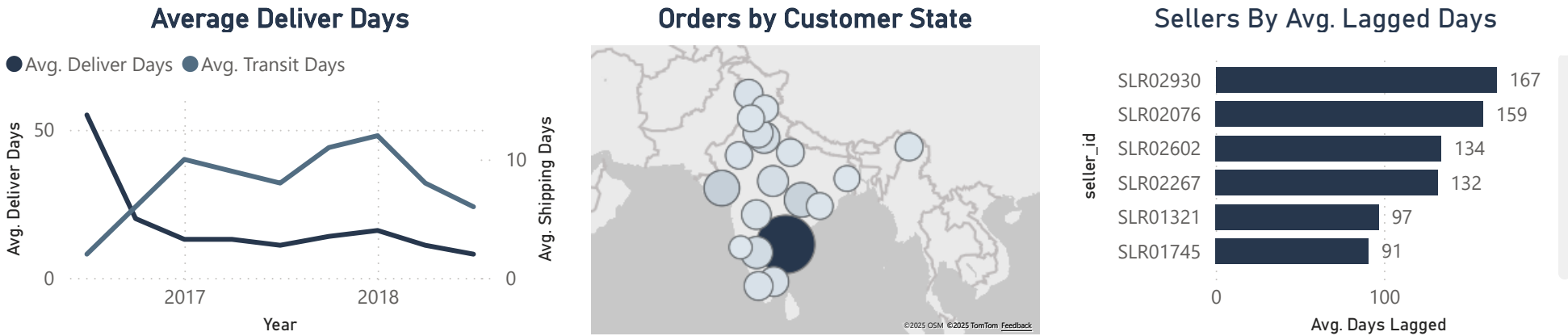
13HRs

Year

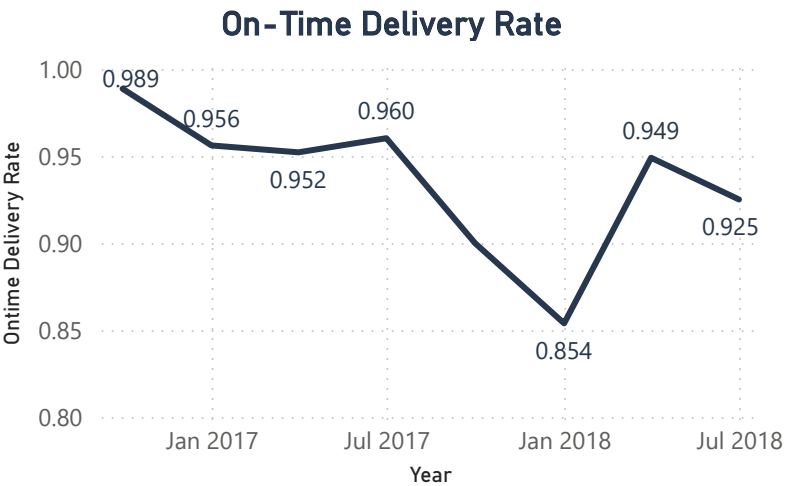
All

Month

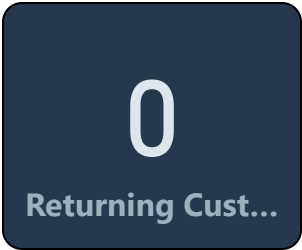
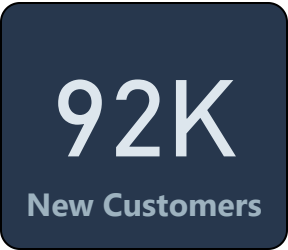
All



Seller Delivery Performance			
seller_id	Ontime Delivery Rate	Avg. Deliver Days	Total Orders
SLR00798	0.94	10.00	1819
SLR02464	0.89	14.00	1772
SLR01414	0.94	12.00	1651
SLR00475	0.89	16.00	1399
SLR01874	0.92	11.00	1311
SLR00391	0.92	11.00	1261
Total	0.92	12.00	95104



Marketing & Customer Strategy Dashboard



Year

All

Month

All

Executive Summary

Logistics Operations

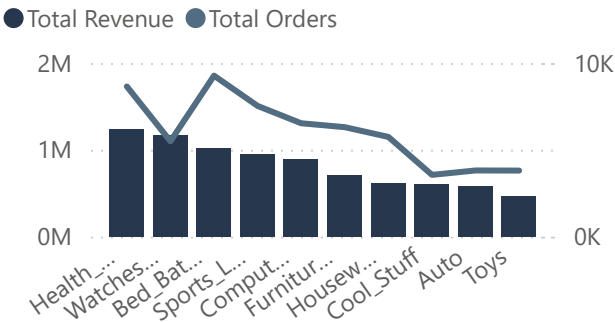
Marketing Dashboard

Seller & Category Management

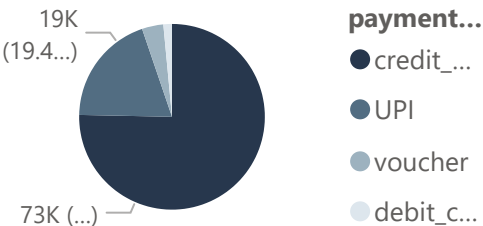
Total Customers and New Customers Over Date



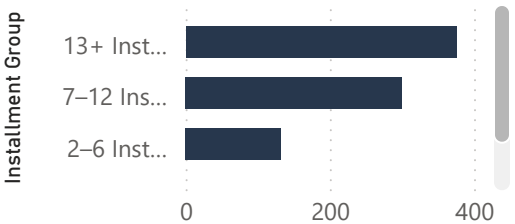
Top Categories On Revenue and Order



Orders by Payment Method

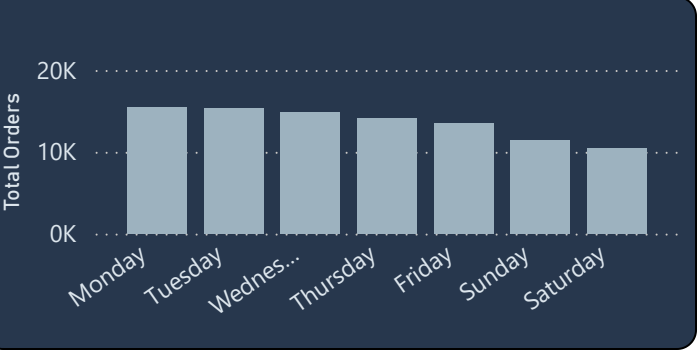


Average Order Value by Installment Group



Product A Name	Product B Name	Sum of Combination Count
Compact Face Wash	Soft Hair Serum	100
Deluxe USB Hub	Ultra Keyboard	48
Sturdy Kitchen Organizer	Elegant Glass Storage Jar	36
Sturdy Cutlery Set	Premium Dinner Plate Set	36
Pro Foot Rest	Compact Office Desk	30
Ergonomic Floor Lamp	Smart Pruning Shears	30
Modern Home Confort Edition	Wireless Table Runner	30
Modern USB Hub	Ergonomic USB Hub	25
Ergonomic USB Hub	Modern USB Hub	25
Total		5786

Hour Based



Seller & Category Management Dashboard

Executive Summary

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Seller & Category
Management

3095

Total Sellers

2912

Total Active Sellers

4.48K

Avg. Revenue Per Seller

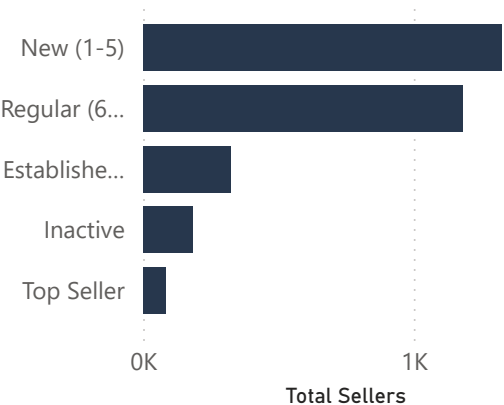
Year

- ☐ 2016
- ☐ 2017
- ☐ 2018

Month

- ☐ Apr
- ☐ Aug
- ☐ Dec
- ☐ Feb
- ☐ Jan
- ☐ Jul
- ☐ Jun
- ☐ Mar
- ☐ May
- ☐ Nov
- ☐ Oct
- ☐ Sep

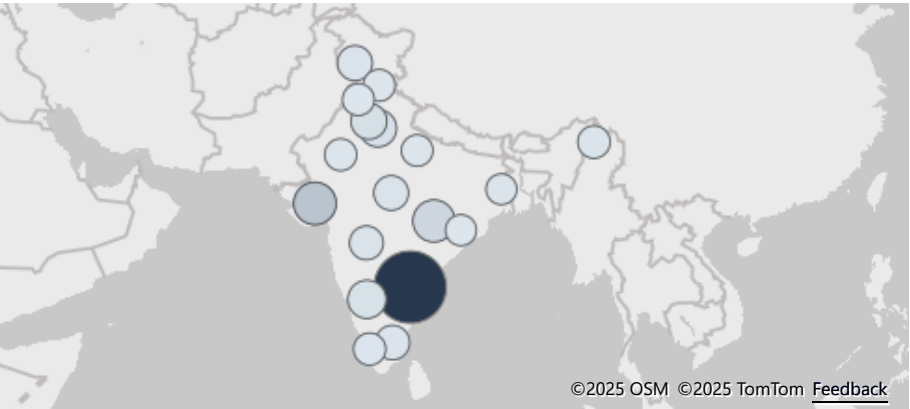
Sellers By Segmentation (Total Orders)



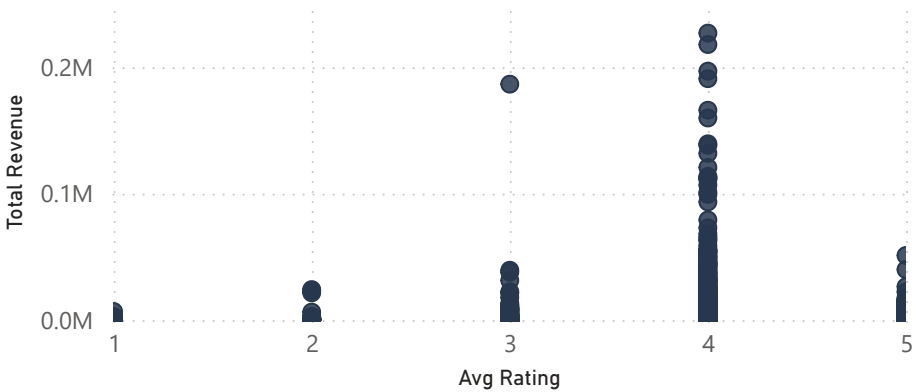
Seller Performance

seller_id	Total Revenue	Total Orders
SLR02618	226,987.93	1124
SLR00902	217,940.44	348
SLR02464	196,882.12	1772
SLR00558	190,917.14	578
SLR01183	186,570.05	973
SLR00060	165,081.40	210
Total	13,040,548.28	95104

Sellers Count On State

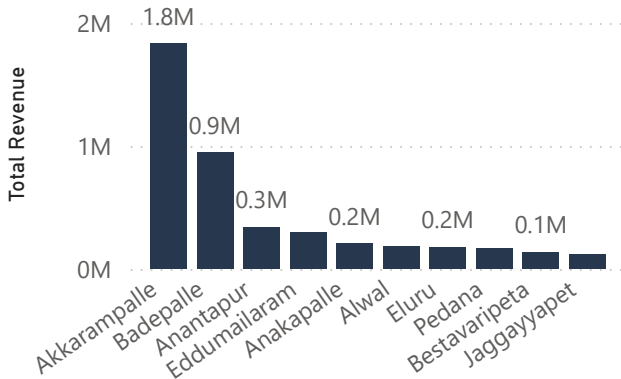


Seller Performance By Rating



Top 10 Cities

Andhra Pradesh



● On-Time Delivered ● Delivered Not On-Time

