

# Wireframe Document

## For

### “Market Basket Project on E-Commerce”

#### Document Version Control

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## **WIREFRAME**

## 1 User Interface Page

Refer Figure 1 and Figure 2 for the details on the User Interface.



Figure 1: User Interface Web page-1

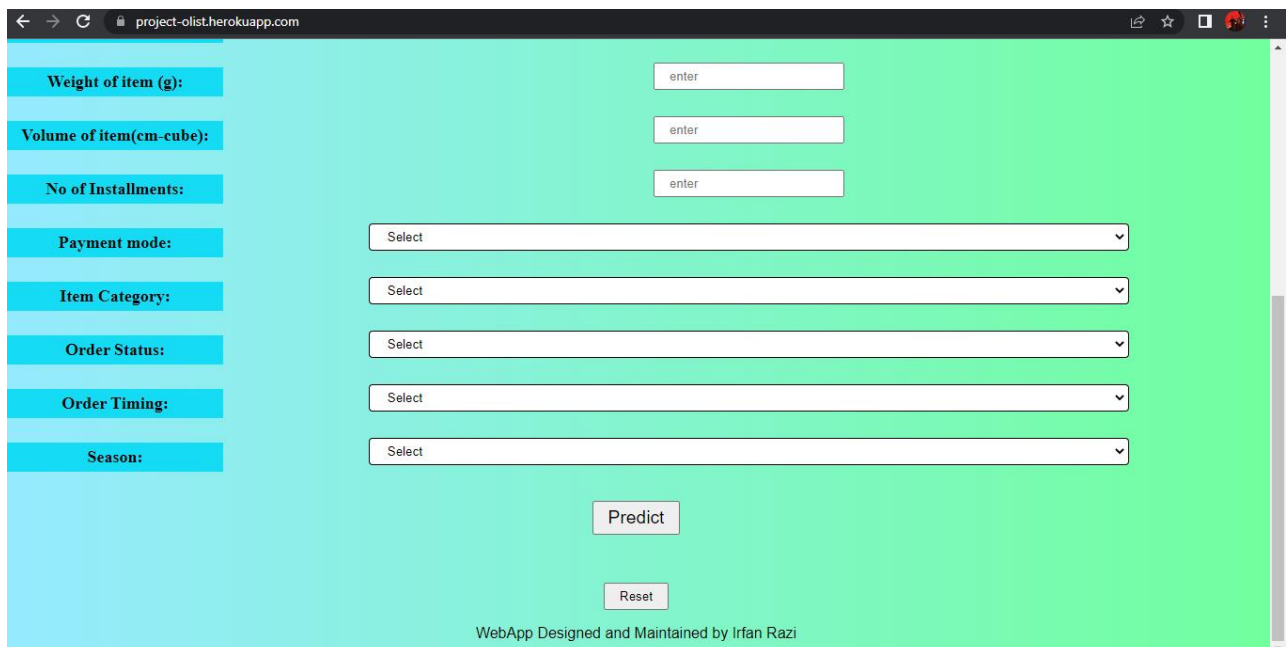


Figure 2: User Interface Web page-2

## 2 User Input

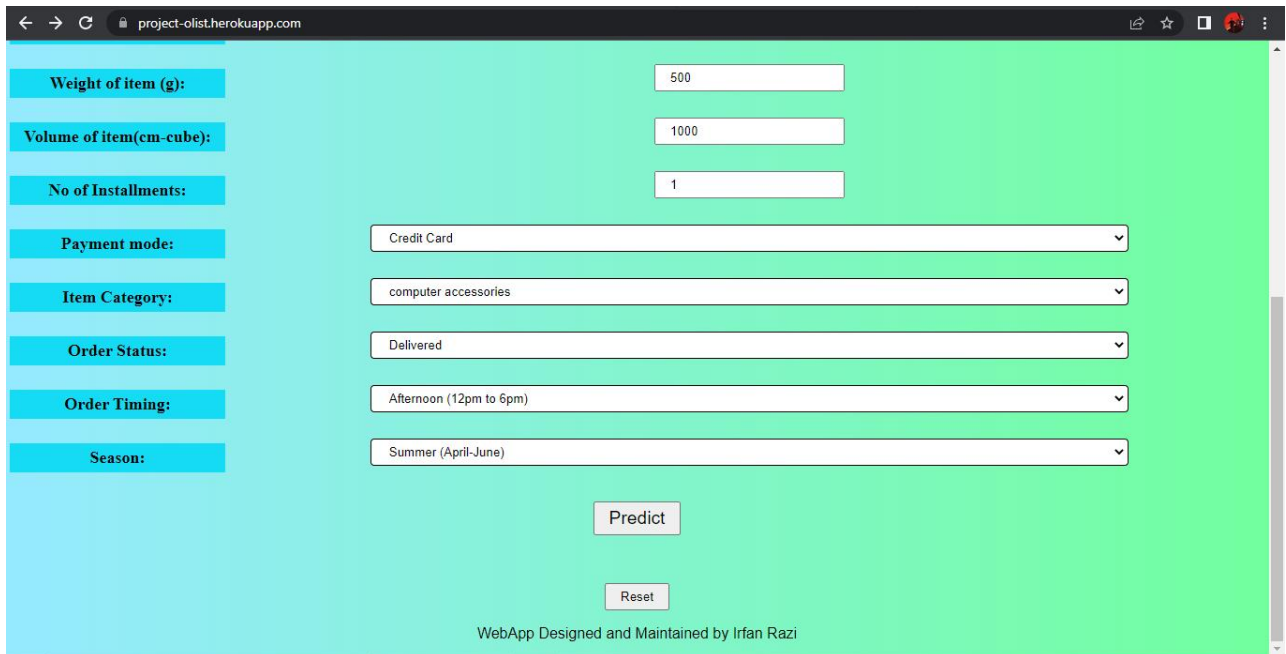
Refer Figure 3 and Figure 4 for an example of User Interface inputs.



The screenshot shows a web browser window with the URL `project-olist.herokuapp.com`. The page title is "Market Basket Project on E-Commerce". Below the title, a subtitle reads: "This web application predicts the review rating given by the customer." A light blue banner contains the instruction: "Fill the following details and get your results". The form consists of eight input fields, each with a label on the left and a text input on the right:

- Order Quantity: 1
- Order delivered in days: 10
- Total payment in \$: 50
- Purchase Yr(2016-2018): 2018
- Cust-Seller Dist.(km): 500
- Weight of item (g): 500
- Volume of item(cm-cube): 1000
- No of Installments: 1

Figure 3: User Input-1



The screenshot shows the same web browser window, but with the second set of input fields. The first three fields from Figure 3 are still visible at the top. Below them are five dropdown menus, each with a label on the left and a dropdown box on the right:

- Payment mode: Credit Card
- Item Category: computer accessories
- Order Status: Delivered
- Order Timing: Afternoon (12pm to 6pm)
- Season: Summer (April-June)

At the bottom of the form, there are two buttons: "Predict" and "Reset". Below the buttons, a footer text reads: "WebApp Designed and Maintained by Irfan Razi".

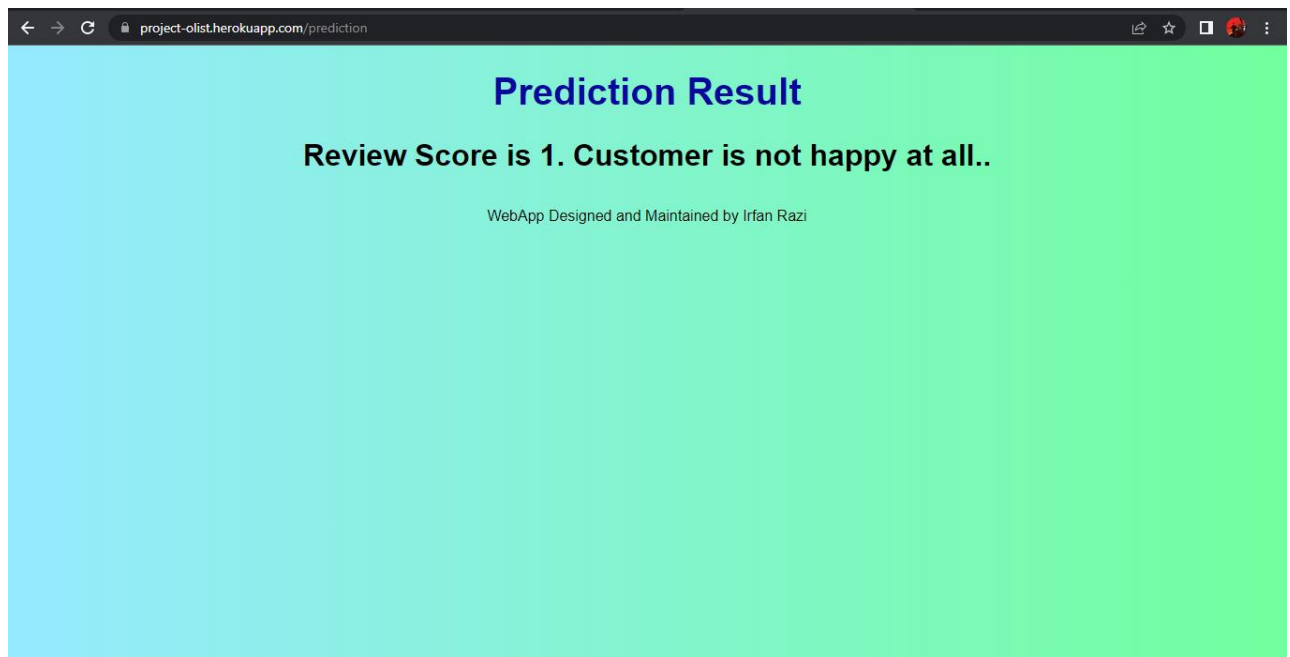
Figure 4: User Input-2

### 3 Prediction Page

Refer Figure 5 and Figure 6 for prediction page. Figure 5 shows the prediction result of inputs shown in previous page. Figure 6 shows the prediction result of a customer who gave less score.



**Figure 5: Prediction result-1**



**Figure 6: Prediction result-2**