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## Building the future of Workforce Readiness

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*Today, we start with higher education & early career talent.  
Tomorrow, we will power AI-driven workforces across sectors.*

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Pitch Deck



## OUR LEADERSHIP TEAM



**Aditya Sambamoorthy**  
Founder & CEO



**Abhishek Mehta**  
Co-Founder & COO



**Arvind Iyer**  
CTO



**Ashwin Sundar**  
Fractional CFO



### ADVISORS:



**R U Srinivas**  
Sr. Vice President - People;  
Ex-Founder & Growth Mentor



**Niwin Santhosh**  
CEO, Co-founder

## THE PROBLEM

# Everyone's looking for talent, but no one's ready



50%+ of college graduates are deemed unemployable.



Candidates often crack assessments using AI, but fail to perform on the job.



Hiring teams are overwhelmed with candidate screening & onboarding gaps.



Companies spend 3 - 6 months making new recruits deployable.

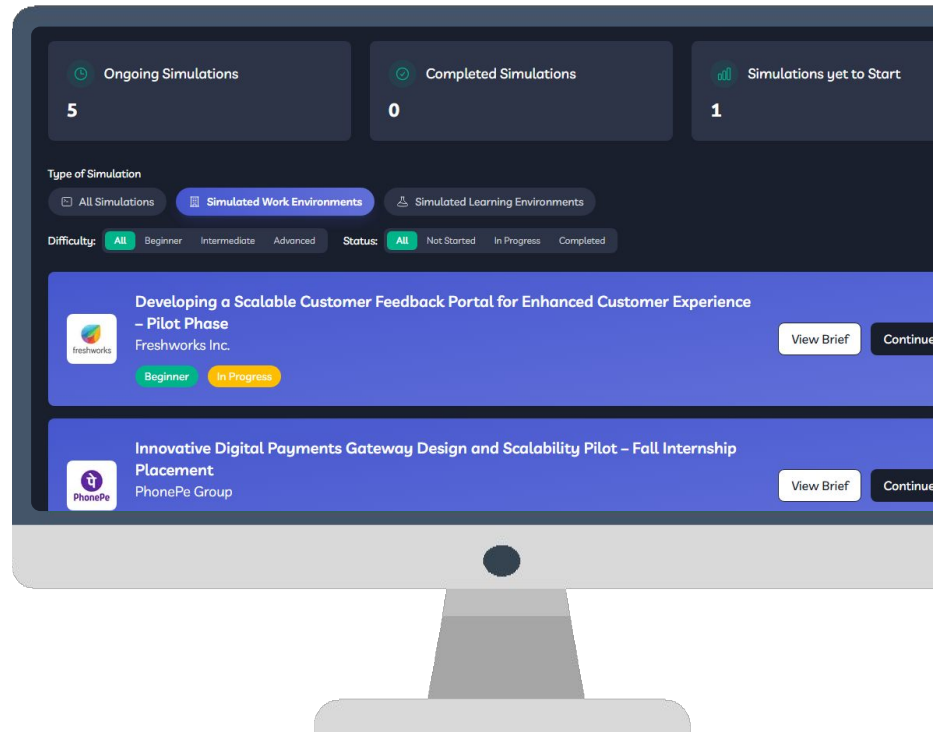
## THE SOLUTION

# Introducing...



*An AI-powered Job Simulation Platform  
developed **to prepare talent for the  
Future of Work.***

- ✓ Trains learners through job-specific simulations
- ✓ Enables Hire-Train-Deploy at scale
- ✓ Reduces the hiring & onboarding effort for recruiters & managers
- ✓ Bridges the final gap between skills and job-readiness



*and much more...*

## HOW IT WORKS - MVP SCREENSHOTS

**Create a Simulated Work Environment (SWE)**

Job Details Company Information SWE Settings

**Job Details**  
Define the job role and responsibilities for this SWE

**Job Title \***  
Software Engineer

**Job Description \***  
Software Engineer  
Challenges  
Building for Scale, Rapid Iterative Development, and Customer-centric Product Thinking at each step defines every day for a developer at PhonePe. Though we engineer for a 500 Million+ strong user base, we code with every individual user in mind. While we are quick to adopt the latest in Engineering, we care utmost for security, stability, and automation. Apply if you want to experience the best combination of passionate application development and product-driven thinking.  
Role & Responsibilities  
Build Robust and scalable web-based applications. You will need to think of platforms & reuse.  
Include key responsibilities, required skills, and technologies in the description.

Next

**Employer and/or college creates a Job Simulation.**

1

Welcome, Sagar Mohan  
Let's build something powerful today!

Browse SWEs

**Sagar Mohan**  
B.Tech CSE | Sri Sreenidhi College  
Alpha Tech Fellow - 2025

Ongoing SWEs: 0  
Completed SWEs: 0  
SWEs yet to Start: 4

Search SWEs, domains or companies... Difficulty: All Beginner Intermediate Advanced Status: All Not Started In Progress Completed

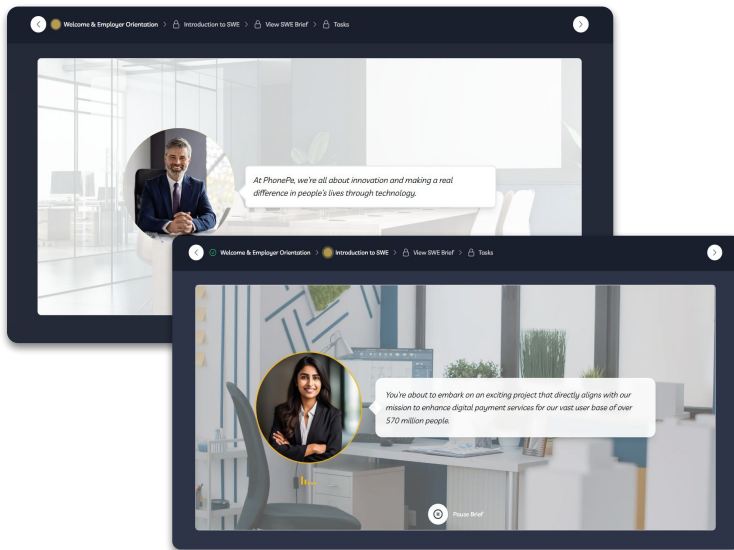
**Developing a Sustainable Energy Management Dashboard with React and Node.js - Pilot Initiative**  
Schneider Electric  
Beginner Not Started View Brief Start SWE

**Customer Acquisition and Relationship Building Strategy for Online Insurance Market - Internship Project**  
Policybazaar.com  
Beginner Not Started View Brief Start SWE

**Job Simulation is published & goes live on the Student / Candidate dashboard.**

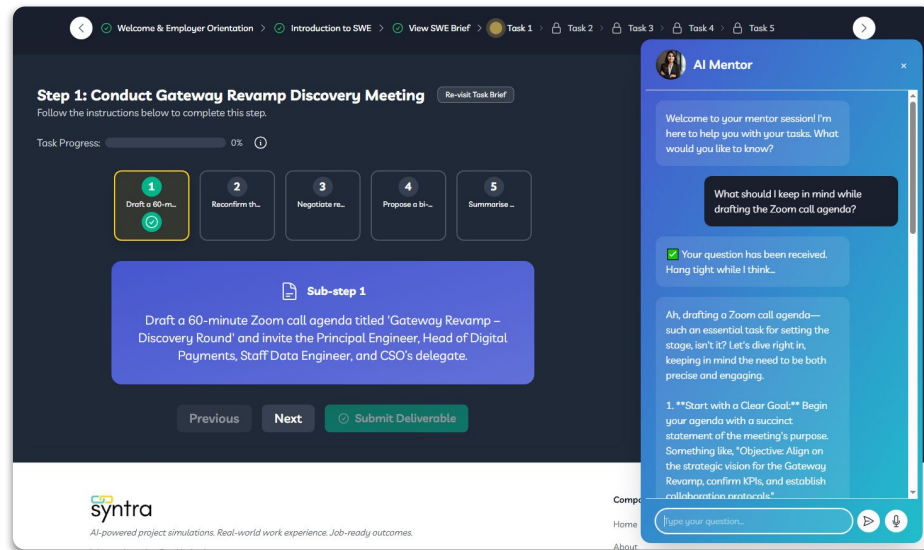
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## HOW IT WORKS - MVP SCREENSHOTS



**Student / Candidate is onboarded into the Job Simulation by an AI Manager.**

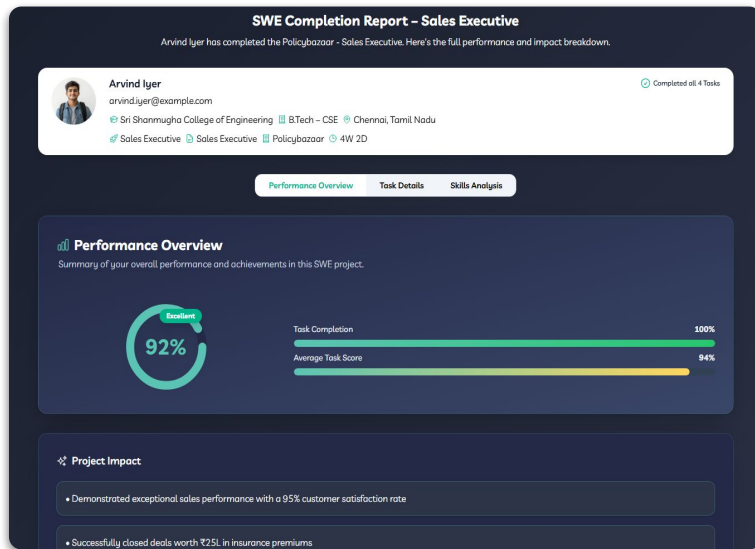
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**Student / Candidate completes each task, while receiving guidance from an AI Mentor.**

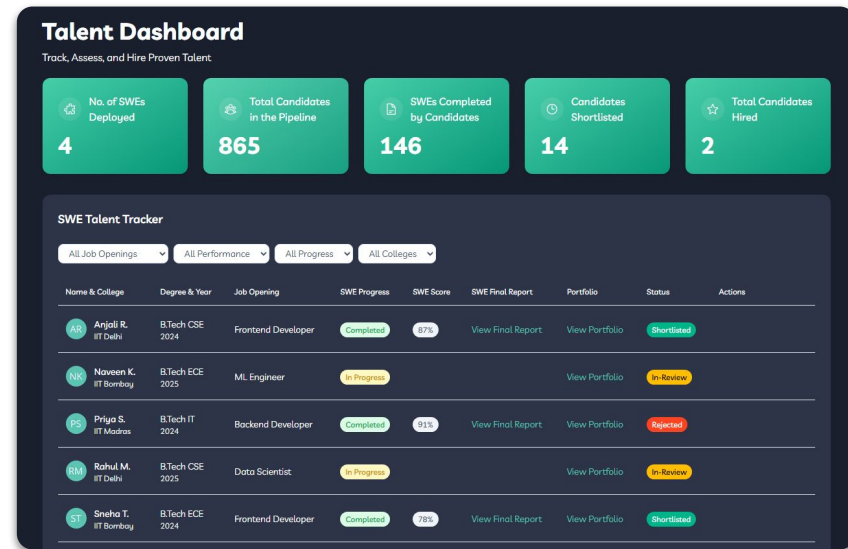
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## HOW IT WORKS - MVP SCREENSHOTS



**Employer and/or College receives detailed performance reports for each Student / Candidate.**

5



**Employer and/or College make informed decisions with performance data visible in the Talent Dashboard.**

6



## College-to-Career Simulation Training

Enable students to learn on-the-job through role-specific, industry-aligned experiences.

## Simulation-Based Early Career Hiring

Replace CVs & unstructured interviews with real task-based evaluation.



# CORE USE CASES



## Hire-Train-Deploy Pipelines for Partners

Offer LOIs first → train in role-specific simulations → deploy ready talent.

## Onboarding & Training New Hires Faster

Turn L&D content into real job tasks & accelerate deployment from Day 1.





## SYNTRA'S ADVANTAGE

# What makes Syntra unique?

	Features	The Advantage
	Job-role simulations	Goes beyond assessments & traditional modules
	Simulated Work Environments (SWE)	Real-world tasks, tools, & workflows
	AI Mentor	Adaptive AI Mentor that provides nudges, feedback, & contextual help
	Org-level dashboards	Track who's job-ready, where they're stuck
	Multi-sided deployment	Integrates seamlessly for colleges, HR teams, L&D, staffing

## MARKET OPPORTUNITY &amp; VALIDATION

\$2B+ industry for employability, early career hiring, & onboarding



**StartupTN**

Partnership to make  
Syntra live for 100+  
startups in Tamil Nadu



Partnership to offer  
experiential programs to 100+  
colleges across Tamil Nadu

Active MVP  
Pilots:

**pie**  
PIERIAN SERVICES



IndiaSpeaks

AI-Powered Multi-Lingual Voice Solutions

**TRIPOLE**  
GEARS



SRI SHANMUGHA  
COLLEGE OF ENGINEERING AND TECHNOLOGY

## OUR MOAT

## Incumbents Vs. Syntra



AI-powered  
Experiential Learning

Experiential Learning  
in Academia



AI-powered Job  
Simulations

AI-powered Hiring  
& Interviewing



## OUR DEFENSIBILITY

**Exclusive University & Employer Partnerships** – A pipeline no one else owns.

**Proprietary Models** – Industry-specific, ever-improving algorithms.

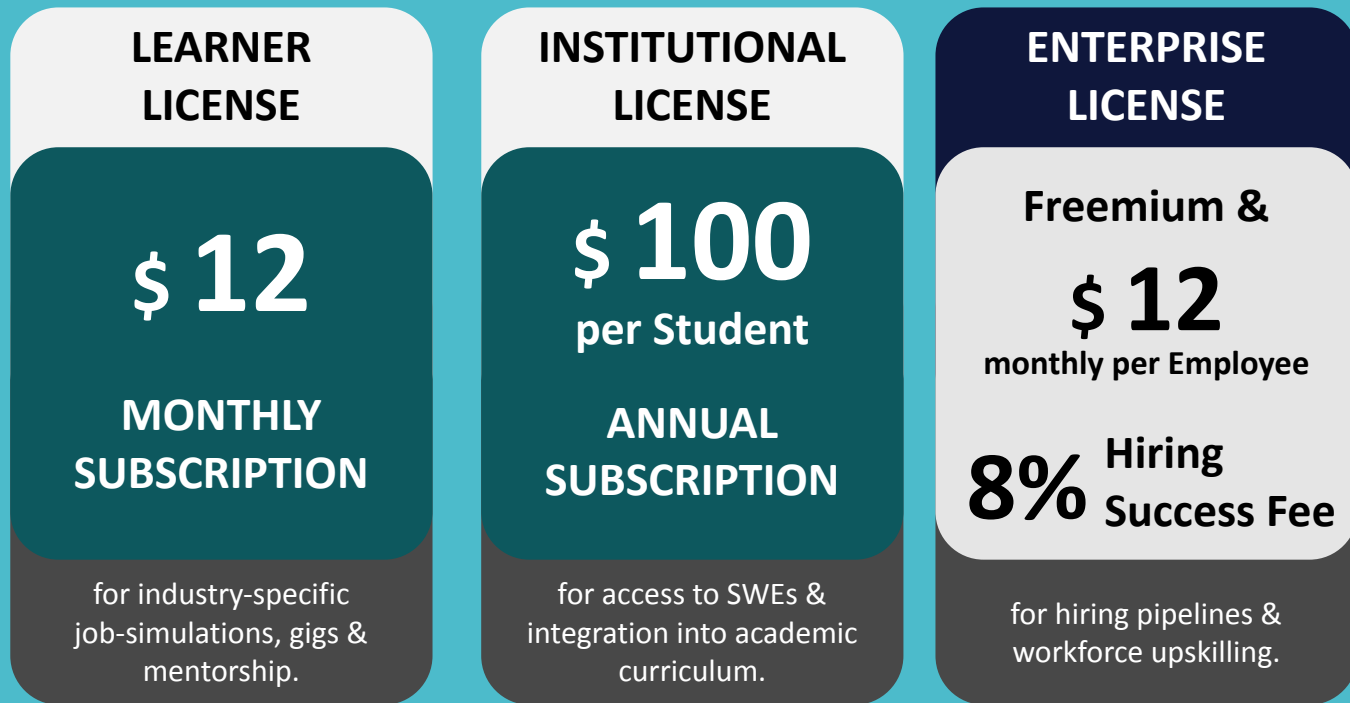
**Data Flywheel** – More learners = smarter AI = superior hiring accuracy.

**Network Effects** – More employers = stronger skill validation = faster adoption.

**Ecosystem Lock-In** – AI-driven learning, hiring, and upskilling cycle reinforces itself.

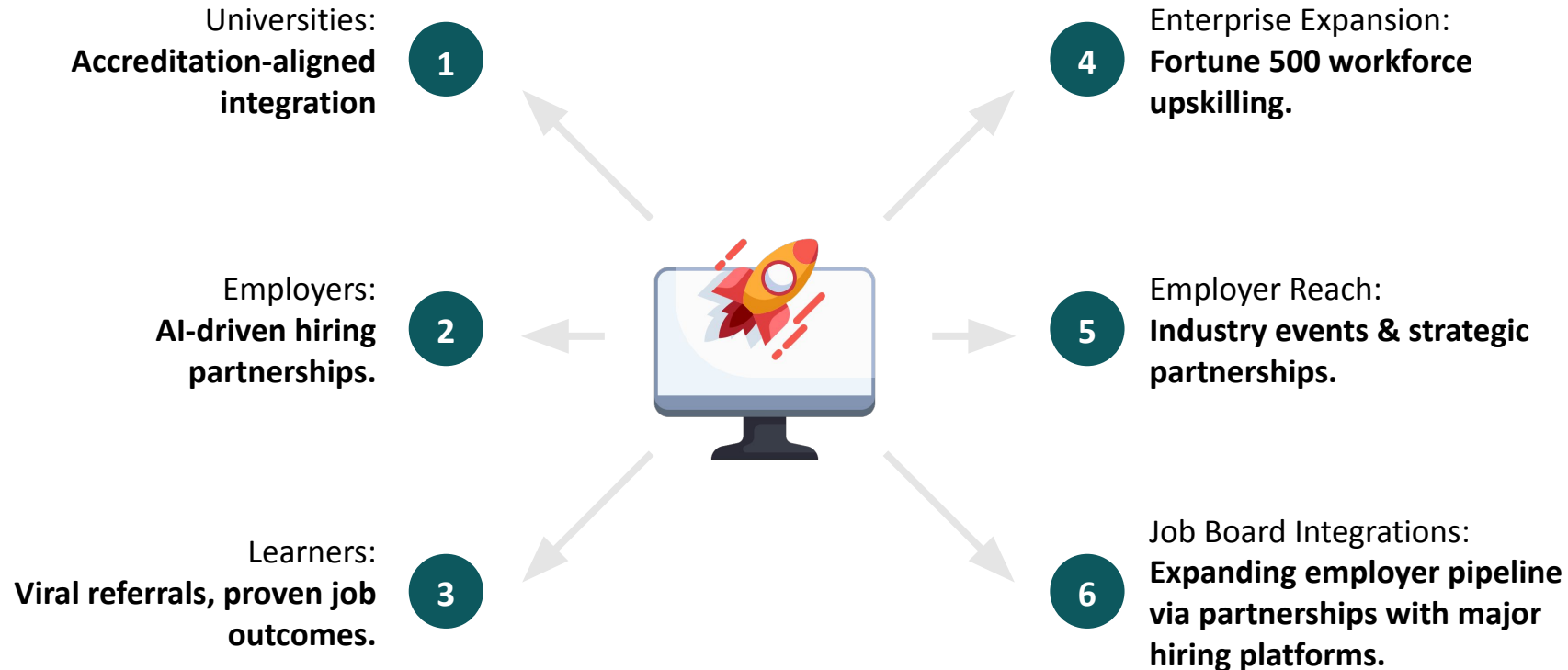
## BUSINESS MODEL

# For 1st Phase Adoption in India



## GO-TO-MARKET

# Hypergrowth Plan



## OUR TRACTION

**30+**  
ACADEMIC INSTITUTIONS

**8,000+**

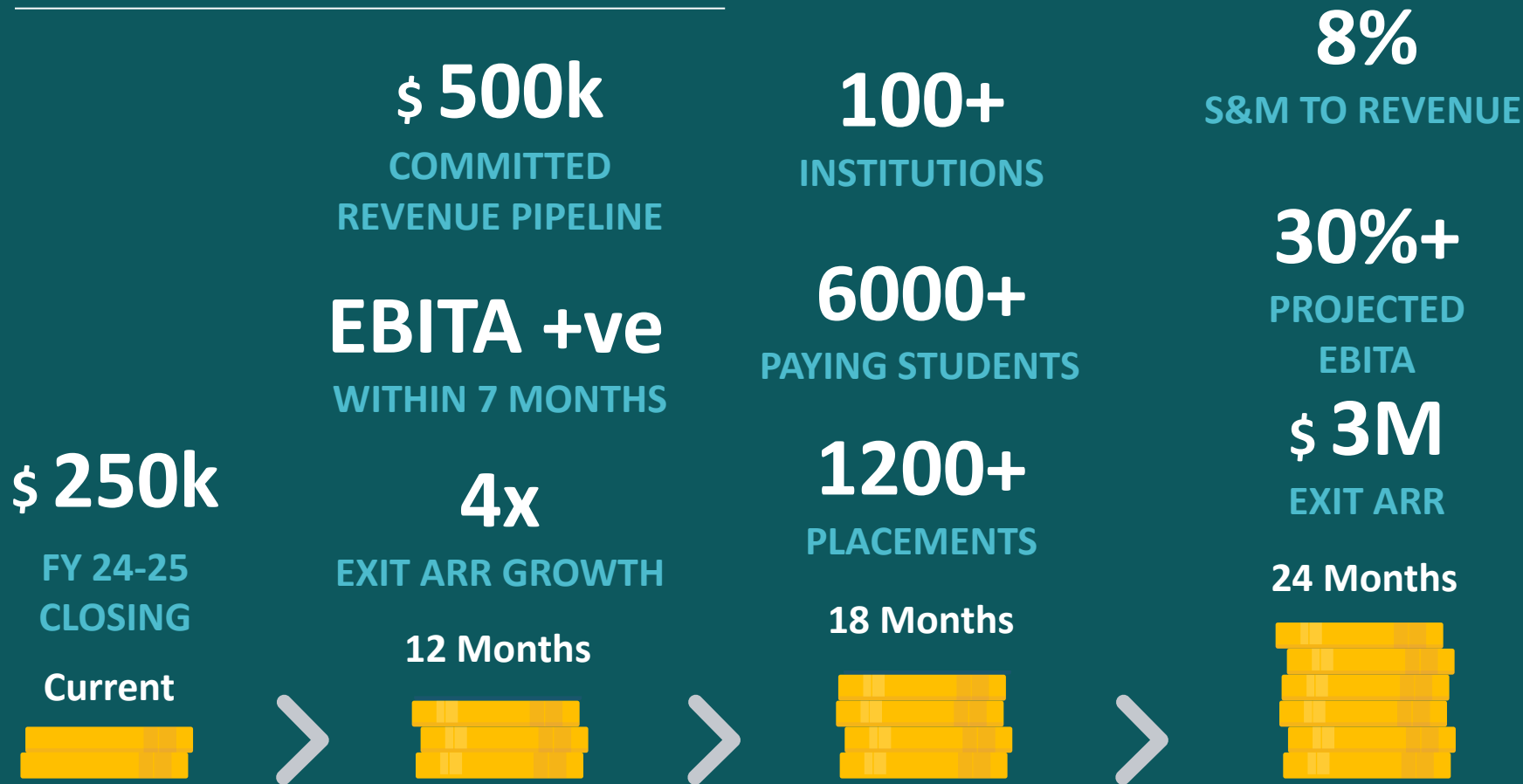
STUDENTS  
EMPOWERED

**\$ 530,000**

LIFETIME REVENUE  
(Bootstrapped &  
Profitable)



## FINANCIAL PROJECTIONS &amp; SCALING WITH SYNTRA



## OUR FUNDING ASK

# Seed - \$ 300,000



**\$ 150,000**

**R&D & Product  
Development**



**\$ 60,000**

**Business Development**



**\$ 90,000**

**Operational Costs, Sales &  
Marketing Expenses**

## \$ 120,000

*soft commitment received from*

**Soonicorn Ventures**



**&**

**Realtime Angel Fund**



**RUNWAY: 18 Months**





***Syntra - the Work Compiler***  
***Define the job. Compile it. Deploy***  
***human or AI workers to do it.***



**A structured format  
for encoding  
capability**



**A pipeline to  
simulate, verify,  
and deploy skill**



**An execution layer  
for cognitive labor -  
human or AI**