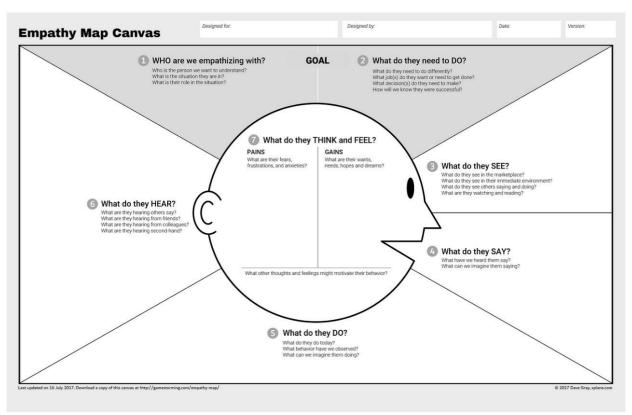
Ideation Phase Empathize & Discover

Date	15 October 2023
Team ID	Team-592483
Project Name	Project - Online Payments Fraud Detection Using ML
Maximum Marks	10 Marks

Empathy Map Canvas:

An empathy map is a straightforward and visually intuitive representation that compiles information about a user's actions and mindset. This tool serves as a valuable resource for teams seeking to gain deeper insights into their users. To devise a successful solution, it is crucial to grasp the actual issue at hand and gain a comprehensive understanding of the individual undergoing it. The process of constructing this map encourages participants to view matters through the user's lens, taking into account their objectives and obstacles.

Example:



Reference: https://www.mural.co/templates/empathy-map-canvas

Original Mural link:

 $\frac{\text{https://app.mural.co/t/onlinepaymentfrauddetection6589/m/onlinepaymentfrauddetection6589/169}{7043624993/02eb0dd23de9bc4d65d00c3a48ca08f0a1c10f01?sender=uc2f8cfda9230cabba5b36575}$

Example: ONLINE PAYMENTS FRAUD DETECTION USING ML

