

April Winters

Email: ylara@example.com | Phone: 9796749199
Address: 7471 Rose Views, Jamesfort, WA 59515

Summary

Results-driven marketing specialist with proven track record

Skills

social media • ppc • sem • content marketing • digital marketing • analytics • market research • customer segmentation

Experience

12/2018 - 11/2020

Marketing Manager - Stout-Anthony

- Analyzed market trends and customer behavior
- Managed 6 marketing campaigns with 21% ROI
- Analyzed market trends and customer behavior

07/2019 - 06/2022

Marketing Senior - Watson, Lynn and Kelly

- Developed content strategy and marketing materials
- Managed 4 marketing campaigns with 19% ROI

09/2018 - 02/2024

Marketing Specialist - Willis-James

- Developed content strategy and marketing materials
- Increased social media engagement by 31%
- Analyzed market trends and customer behavior
- Developed content strategy and marketing materials

Education

- Master of Design, Nguyen-Howard University (2017)