Carrie Caldwell

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Summary

Dedicated marketing professional passionate about delivering excellence

Skills

sem • email marketing • social media • market research • brand management • campaign management • digital marketing • analytics

Experience

07/2018 - 12/2021

Marketing Lead - Miller-Williams

- Increased social media engagement by 42%
- Increased social media engagement by 78%
- Increased social media engagement by 78%

09/2019 - 12/2020

Marketing Specialist - Baker LLC

- Developed content strategy and marketing materials
- Developed content strategy and marketing materials

Education

- Bachelor of Design, Knapp PLC University (2015)
- Bachelor of Marketing, Buck Group University (2014)