

# Brad Nguyen

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## Summary

Dedicated marketing professional passionate about delivering excellence

## Skills

seo • social media • ppc • content marketing • brand management • sem • email marketing • marketing automation

## Experience

**03/2021 - 03/2022**

**Marketing Associate** - Austin, Cruz and White

- Increased social media engagement by 52%
- Managed 5 marketing campaigns with 25% ROI

**08/2020 - 05/2024**

**Marketing Manager** - Bass, Lang and Hanson

- Developed content strategy and marketing materials
- Increased social media engagement by 63%
- Analyzed market trends and customer behavior

**04/2019 - 12/2022**

**Marketing Lead** - Brooks, Stewart and Melendez

- Analyzed market trends and customer behavior
- Developed content strategy and marketing materials
- Analyzed market trends and customer behavior

**06/2020 - 09/2020**

**Marketing Manager** - Smith, Simon and Chandler

- Developed content strategy and marketing materials
- Increased social media engagement by 54%
- Developed content strategy and marketing materials

## Education

- Bachelor of Computer Science, Rivas, Smith and Crawford University (2016)