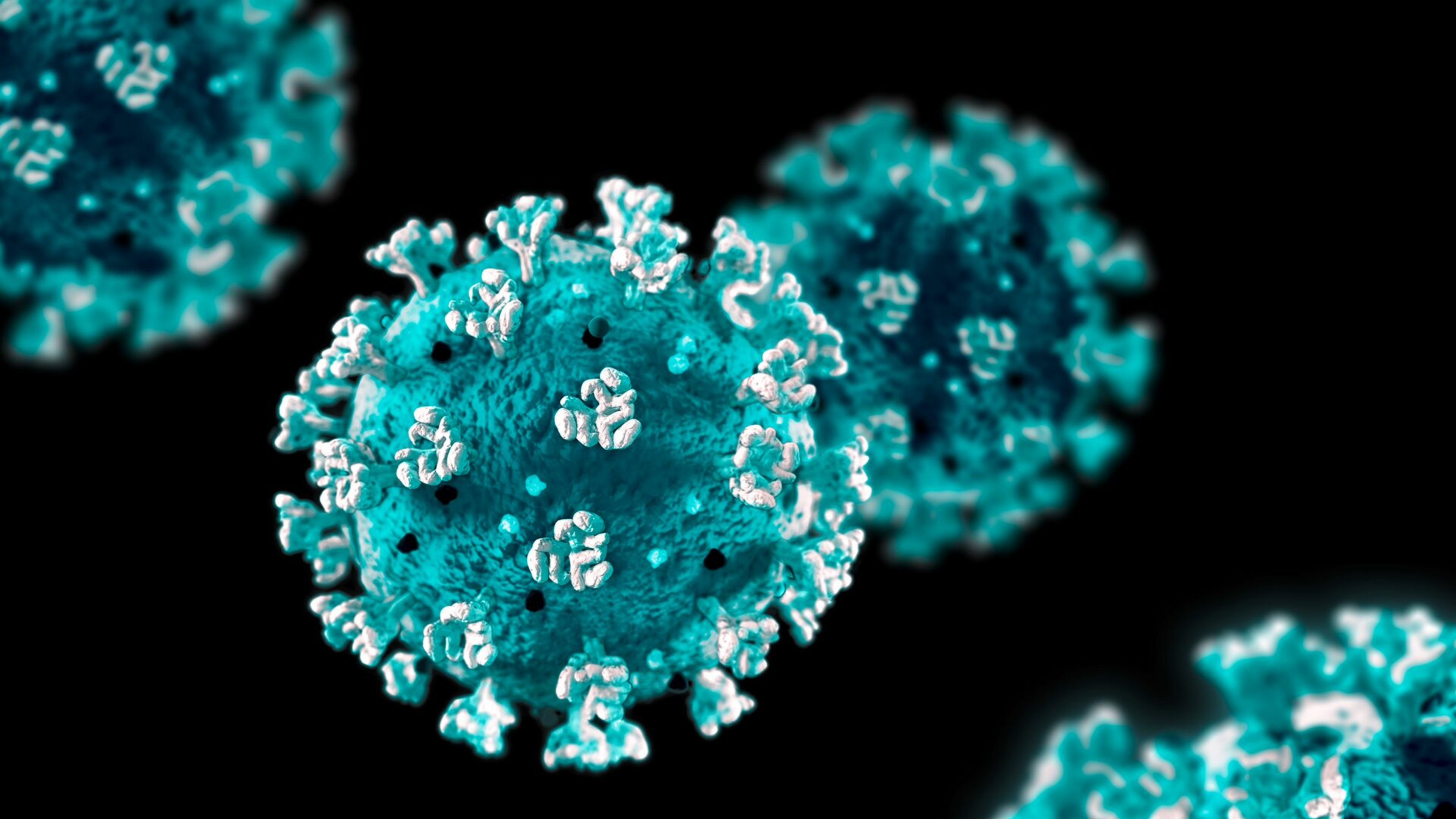


ODAK APP

PITCH

DECK





PROBLEM

- 01 An unstable learning mood
- 02 Difficult to control focus and time
- 03 Difficult to find the right discussion partner

SOLUTION



Build a school vibes

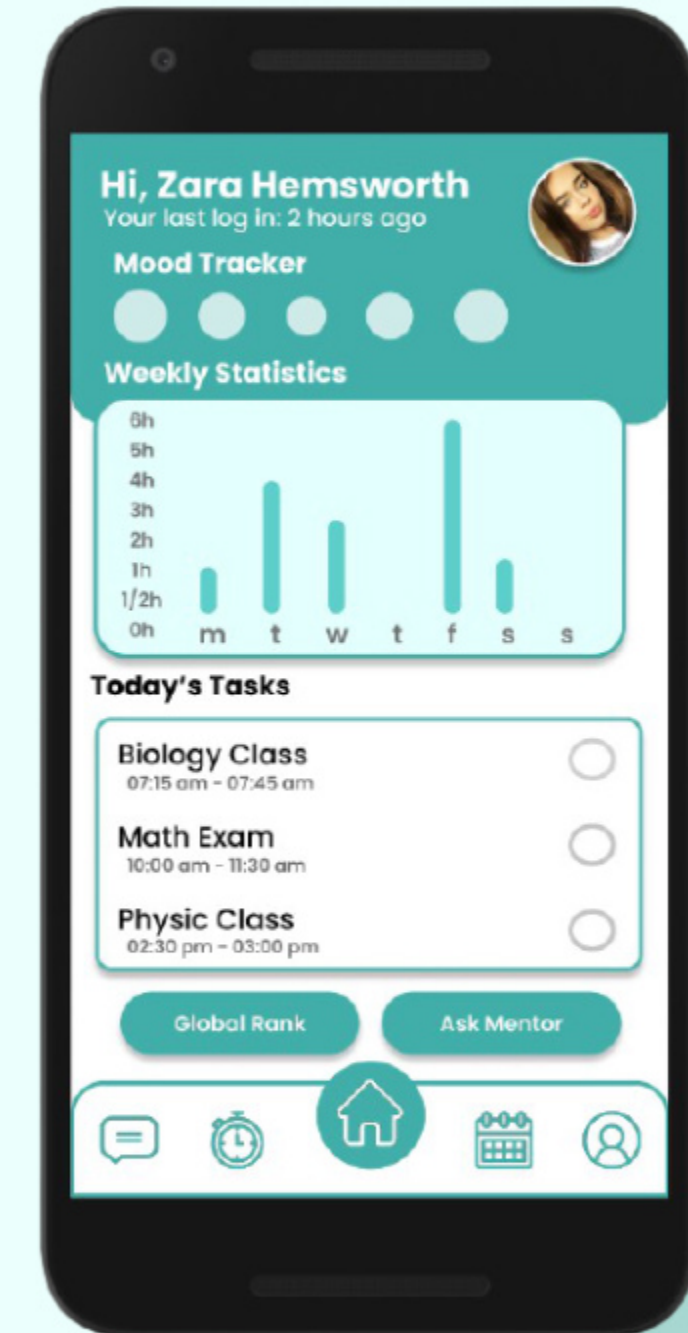


Make a planner and
focus controler



Find a friend who have
the same frequency

**Tingkatkan kualitas
belajarmu di saat
pandemi bersama Odak**



USER N MENTOR FLOW



BUSINESS MODEL

FEATURES	FREE	BOKEK	JAGO	SULTAN
Chat with friends	✓	✓	✓	✓
Mood Tracker	✓	✓	✓	✓
Weekly Statistics Access Report	✓	✓	✓	✓
Task Planner	✓	✓	✓	✓
Chat with mentor	15 min	60 min	180 min	unlimited
Focus timer max time	60 min	180 min	unlimited	unlimited
Global Rank Access	✗	✓	✓	✓
See your friend study hour	✗	✓	✓	✓
Suggestion based on mood and majors	✗	✓	✓	✓
Costumized allow list app	✗	✗	✓	✓
Video call, call, and email mentor	✗	✗	✗	✓

15K

18K

20K

20 STUDENTS BUY PAKET SULTAN = RP 400.000

30 STUDENTS BUY PAKET JAGO = RP 540.000

50 STUDENTS BUY PAKET BOKEK = RP 750.000





RP 1.690.000 / MONTH

THE DEVELOPER WILL TAKE 95%
COMMISSION ON EACH TRANSACTION

MENTOR WILL TAKE 5% COMMISSION ON EACH
TRANSACTION & A CERTIFICATE AS A LICENSED MENTOR



COMPETITOR

FEATURES	 FOREST	 FLIP	 ANY DO	 ODAK
Focus Timer	✓	✗	✓	✓
Task Planner	✗	✓	✓	✓
Weekly Statistic	✓	✓	✗	✓
Global Rank	✗	✓	✗	✓
Ask Mentor	✗	✗	✗	✓
Mood tracker	✗	✗	✗	✓
Chat	✗	✗	✗	✓

DEMO

