



IRINA KONNOVA

FULL STACK
DEVELOPER
UX/UI DESIGNER

/ ALL ABOUT ME

A proactive and multi-talented professional committed to pursuing a long-time career in the sphere of software engineering and web development. With over 10 years' experience in marketing and account management, demonstrating strong analytical and problem-solving skills, communication skills and ability to manage projects from inception to completion.

/ TECH SKILLS

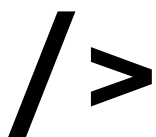
- Front-end: HTML / CSS / SASS, Bootstrap, JavaScript / React
- Back-end: Ruby, Ruby on Rails, SQL (PostgreSQL)
- UX & UI design

/ TOOLS

- VS Code
- GitHub
- AWS S3
- Heroku
- Netlify
- Firebase
- Trello
- Figma
- Jira

/ CORE SKILLS

- Project Management
- Communication
- Stakeholder management
- Problem Solving
- Account Management
- Courteous and efficient with high integrity and ethical standards



/ CONTACT DETAILS

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/ PROJECTS

>> Personal Portfolio Website | 06.2021

[Github](#) | [Website](#) | [Wireframes](#)

- Created UX/ UI wireframes and prototype designs using Figma
- Created the website using CSS/JavaScript and React
- Hosted at Firebase

>> Callback Cats | React Hackathon | Coder Academy | 06.2021

[Github](#) | [Website](#) | [Wireframes](#)

- Created UX/ UI wireframes and prototype designs using Figma
- As a part of a 4-member-team created the website using HTML/CSS, JavaScript and React
- Hosted at Firebase

>> Vespa Sharing Club | Full Stack 2 side marketplace app | 03.2021

[Github](#) | [Website](#) | [Wireframes](#) | [Slide Deck](#)

Developed first full stack website (MVP): Vespa Sharing Club. Vespa Sharing Club is a platform where everyone can book a Vespa and anyone who owns a Vespa can list it so others can book Vespa for a ride.

- Conducted market research
- Created user personas and user flow for the project
- Created ERD for the project and established one-to-one and one-to-many relationships
- Project was documented in README.md file
- Used Git branching for developing various featuring and pushing it to main branch once feature has been built and tested
- Continuous deployment at Heroku

Used various RoR gems and other tools: Simpleform (creating forms), Bootstrap (styling), Stripe (payment functionality), Devise (authentication), CanCanCan (authorisation), AWS S3 (image upload), Trello (project management), Figma (wireframes and prototype), git (source control), PostgreSQL (database).

>> Bruno's Best Friend Dog walking website (UI project) | 03.2021

[Slide Deck](#) | [Wireframes](#) | [Prototype](#)

Worked on User Interface Design of a dog-walking website "Bruno's Best Friend" as per brief requirements. Project consisted of developing a mood-board, iterating various designs versions and working on user flow, setting up components in Figma, creating mid-fidelity prototype, testing it with users and then finalising gathered insights in the high-fidelity prototype.

>> Sidekicker UX Project | 11.2020

[Slide Deck](#) | [Wireframes](#) | [Prototype](#)

Redeveloped mobile version of an existing website (Sidekicker). During the project I conducted market research, developed a low-fidelity prototype, held user interviews, analysed received data and then implemented the data in the mid fidelity prototype.



/ COURSES AND CERTIFICATION

>> UI DESIGN

RMIT | March 2021
[Credly Digital Badge](#)

>> UX DESIGN

RMIT | November 2020
[Credly Digital Badge](#)

>> WFH Marketing Masterclass with Mark Ritson

ADMA | July 2020
[Credly Digital Badge](#)

/ VOLUNTEERING

>> Marketing and Communications Officer

Summerhill Park Kindergarten | 2020
Developed and implemented a marketing communications plan in line with CoM strategic plan and program requirements, managed community events. Created video virtual tour of Kindergarten.


/ OTHER INTERESTS


- > Sports
- > Community involvement

/ REFERENCES

Available upon request

/ LET'S CONNECT

 [linkedin.com/in/irina-konnova](https://www.linkedin.com/in/irina-konnova)

 [iri6ka](#)

 [@iri6kakonnova](#)

/ EDUCATION HISTORY

>> Academy of Information Technology (AIT)

Coder Academy | October 2020 - August 2021

- Full Stack Developer Bootcamp (Flex Track)
- Attended the course while studying UX/UI Design simultaneously

>> Moscow State Institute of International Relations (MGIMO) Moscow / Russia

Bachelor of Commerce | September 2003 - June 2008

- Major: Marketing and Advertising (Public Relations)
- Graduated with Distinction

/ WORK EXPERIENCE

>> Area Sales Manager

[Mitsubishi Motors Australia](#) | October 2017 - March 2020

Overlooked a group of dealerships and established excellent stakeholder relationships by creating partnership with dealers to maintain a focused and motivated dealer team and implementing effective sales processes & strategies in conjunction with key dealership personnel to drive achievement of MMAL sales targets, operational KPI's and benchmark customer satisfaction.

>> Marketing and Administration Assistant

[Mitsubishi Motors Australia](#) | August 2014 - October 2017

- Planned and coordinated all regional marketing events and assisted with national events through strategic planning, negotiating with suppliers, budget control and stakeholder management.
- Managed the Vic/Tas Region State budget and financial reporting to relevant stakeholders at Head Office.
- Worked collaboratively with the Regional State Manager and the team to improve the efficiency of various aspects of the regional office operations, processes and systems.

Key Achievements:

- Represented MMAL as one of 5 MMAL high achievers at Mitsubishi Motors Corporation (HO) and MMAL talks (June 2017)

>> Public Relations Manager

[Mitsubishi Motors Corporations Russia](#) | August 2012 - January 2014

- Managed all public relations activities of Mitsubishi Motors Corporation in Russia, including defining of PR strategy, organisation of new vehicle launches and international motor shows, media conferences; managed media relationships
- Created and managed Intranet portal of MMC Rus (research, focus groups, analytics, copywriting, editing) keeping it updated to ensure accuracy of information available.

Key Achievements:

- Recognised as a high performing employee of Mitsubishi Motors Corporation Russia (MMC RUS) in May 2013
- Finalist among Top 5 Automotive PR teams in Russia in 2013. (<http://topauto5.ru>)

>> Brand Manager

[Mail.Ru](#) | Moscow, Russia | October 2011 - June 2012

- Managed all marketing operations of the project to work within set company budgets ensuring maximum profitability against investment.
- Managed Best Runet Auto Awards Project (development and testing of the project website, development and management of large scale event (150+ people) including 3rd party vendors)

