

Sales Dashboard Overview Colour Codes

- KPI:
Heading - Font Tableau bold -14 Colour- #0090d3
KPI Value - Font Tableau bold -20 Colour- #000000
YOY Value - Font Tableau bold -12 Colour- #d7b5a6
- KPI Sparkline
CY Line - #e39700
PY Line - #54585f
Max Point on Line - #19a9b5 with 80% opacity
Min Point on Line - #55557f with 80% opacity
- CY Sales and Profit by State
Custom Diverging Colour – 5 steps
Min - #b0b09c
Max - #aaaa00
- State Average Sales
Above Average - #e39700
Below Average - #801f93
- State Average Profit
Above Average - #470794
Below Average - #c2c2c2
- Monthly Sales by Segment
Area Chart colour - #75a1c7 with 70 % opacity
- Total Sales by Location and Manager
Summer Colour Palette with 60 % opacity