

IRINA IOANA ARDELEANU

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+40 771 620 085

Bucharest, Romania

Data Analysis Portfolio

Linkedin

Profile Summary

Detail-oriented and analytical junior data analyst with a strong focus on problem-solving and data storytelling. I am skilled in Python, SQL, Excel, and visualization tools like Tableau and Power BI. I have a proven ability to collaborate across teams to solve business challenges, identify trends, and improve processes—skills that set me apart. My agile mindset and curiosity help me continuously learn and adapt, allowing me to deliver data-driven solutions.

Professional Skills

- Data Analysis Tools
 - Data visualization
 - Spreadsheet Proficiency
- Statistical Analysis
 - Research
 - Project Management
- Problem solving
 - Process improvement
 - Critical Thinking
- Communication
 - Attention to detail
 - Collaboration

Project Experience

DATA ANALYST EXPERIENCE

GoIT

- Completed a data analysis course with practical projects using real-world datasets, enhancing analytical skills and demonstrating proficiency in data tools: 2024 - PRESENT
- Revenue metrics and user analysis for PixelPlay Studio, a developer of interactive games (SQL, Tableau): A dashboard for tracking MRR, churn, and user behavior metrics to support financial analysis.
- Sales Dashboard: A dashboard for tracking and analyzing sales across locations and products to identify trends and improve decision-making.
- User engagement and activity analysis: a dashboard to analyze user engagement metrics.

Work Experience

ILLUSTRATOR

FREELANCER

- Created digital designs and illustrations for various projects, delivering high-quality visuals that meet client specifications 2016 - PRESENT

PROGRAM SPECIALIST

ACADEMY + PLUS

- Led a successful community outreach marketing campaign, delivering presentations to high school students in 29 cities across Romania 2014 - 2016
- Researched and targeted high schools, coordinated outreach efforts, and developed promotional materials for presentations
- Managed the accreditation process and monitored training program quality through surveys and focus groups
- Conducted market research to identify demand and competition
- Diversified training programs by supervising and managing the development of new courses to ensure business viability
- Reduced costs by creating promotional materials in-house and organized various community events, including hackathons and team-building activities
- Created and engaged a community for school students

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Work Experience

FINANCIAL ANALYST - EU FUNDED PROJECTS	C.N.D.I.P.T.
<ul style="list-style-type: none">Managed budgets and monitored project expensesReconciled and balanced financial records to ensure accuracy and transparencyLiaised with a diverse range of organizations, including public bodies and project promoters, to foster collaboration and ensure alignmentEnsured compliance with EU financial regulations and rulesIdentified and recorded irregularities and issues of concern	2013 - 2014
HR BUSINESS PARTNER	BRD GSG
<ul style="list-style-type: none">Served as the first point of contact for employees on recruiting, onboarding, offboarding, benefits, and company policiesManaged HR administrative tasks, including payroll input, record-keeping, and preparing employment documents.Conducted market analysis to identify optimal recruitment resources and reviewed job applicationsEnsured timely integration of new employees and developed training plans to enhance skillsProvided counsel on labor law issues and employee developmentDrove initiatives to improve employee engagement and retention	2005 - 2013

Education

UNIVERSITY OF BUCHAREST	2018 - 2022
Master's degree in Neurobiology	
TITU MAIORESCU UNIVERSITY	2011 - 2014
Bachelor's degree in Psychology	
ACADEMY OF ECONOMIC STUDIES	2008 - 2010
Master's degree in Finance	
UNIVERSITY OF BUCHAREST	2001 - 2005
Bachelor's degree in Journalism and Mass Communication Studies	

Languages

- English** Highly Proficient
- French** Working Knowledge

Qualifications

- | | | |
|---------------------------|--------------------------|------|
| • DATA ANALYST | GoIT | 2024 |
| • GRAPHIC DESIGNER | Pixellab Training Center | 2021 |
| • TRAINER | Extreme Training | 2016 |

Interests

- | | | |
|------------------------------|--------------------------|--------------------------|
| • Data Science and Analytics | • Data Visualization | • Continuous Learning |
| • Statistical Analysis | • Coding and Programming | • Innovation Exploration |