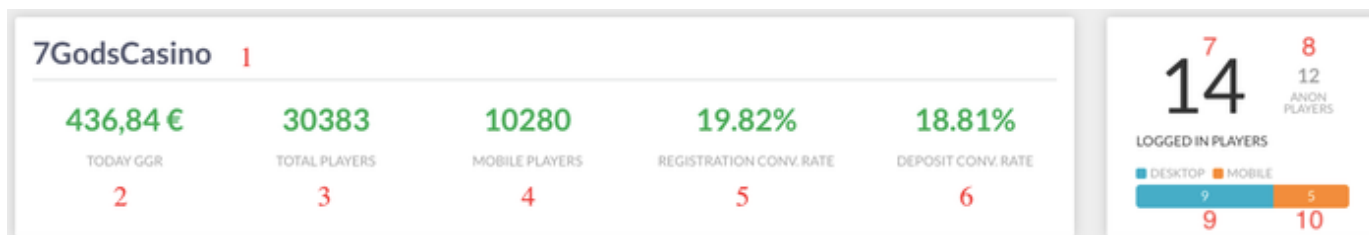


Dashboard

Content

- Current portal
- Live Support
- Demographics
- KPI Summary
- Player Management
- Game Report
- Jackpot Contribution Report

Current Portal



Mobile players(4) - total number of mobile players.

Registration conversion rate(5) - number of players that visited the site divided by the number of players who has created an account.

Deposit conversion rate(6) - number of players who registered divided by the number of players who made a deposit

Logged in players(7) - widget that shows number of currently logged in players.

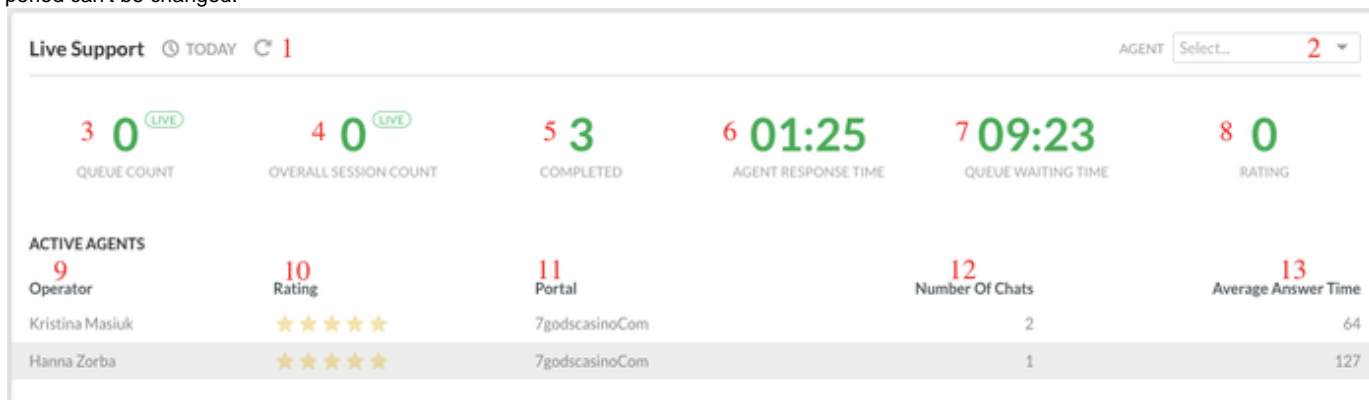
Anon players (8)- number of non logged in players currently on website.

Desktop(9) - number of players currently logged in on desktop device.

Mobile(10) - number of players currently logged in on a mobile device.

Live Support

This window shows the information for live support for the current day (from start of current day to current timestamp) for all agents. The time period can't be changed.



Agent response time(6) - average response times of an agent(s).

Queue waiting time(7)- average time of chats being in queue.

Rating(8) - is average value of all chats for all support agents. The players rate the chat from 1 to 5 stars once it is completed.

Active agents - agents who had 1 and more chat sessions per current day.

Operator(9) - the name of agent.

Rating(10) - average rating to the agent according to the feedback from players(1-5 stars).

Portal(11) - name of the portal.

Number of chats(12) - the total number of chats for the agent for this day

Average answer time(13) - average time it takes for the agent to answer the chat.

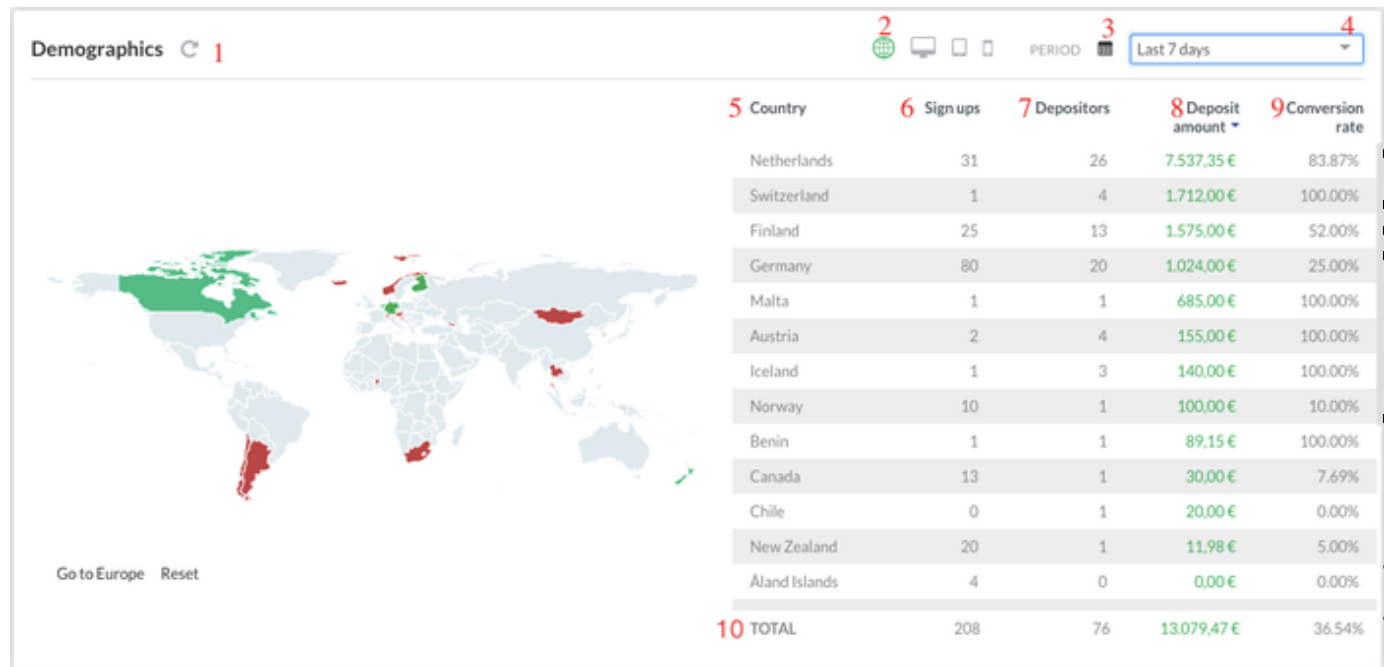
Demographics

This tab shows data per country. The interactive map shows the number of players per country. Mouseover a country to see the name of country and number of registered players .

The interactive map will adjust according to the desired filters: devices and time period.

The countries on the map are colored into 3 different colors:

- **Gray**- means there are no players at this country.
- **Red**- not many players.
- **Green**- a significant number of players










- **month to date** - time period from start of the month until current timestamp
- **last 7 days** - time period starting from current timestamp and going back 7 days
- **last 30 days** - time period starting from current timestamp and going back 30 days
- **last 3 months** - time period starting from current timestamp and going back 90 days
- **last 12 months** - time period starting from current timestamp and going back 12 months
- **custom range**- it will open the calendar(3) to enter custom time period

The table shows the data according to set filters. Clicking the name of columns leads to sorting the data by the chosen parameter(name of column). First click sorts data in ascending order, second click the same column sorts data in descending order, and third click the same column return default sorting(no sorting)

- **Country(5)** - shows the name of country
- **Sign ups(6)** - shows the number of signups, (registrations) on the portal
- **Depositors(7)** - shows the number of depositors
- **Deposit amount(8)** - shows the deposit amount in euros
- **Conversion rate(9)** - shows percentage of players who deposited from the players who signed up. For example, if one player is shown in sign ups and one is shown in depositors, the conversion rate will be 100%. If 10 players signed up and 5 deposited, conversion will show 50%.

TOTAL(10) - displays total amount for **sign ups**, **depositors**, **deposit amount**, **conversion rate**.

KPI Summary

KPI Summary 						
		1    		PERIOD 2 		3 
4 Data	5 Today	6 Yesterday	7 Month to date	8 Same period last month	9 Delta	10 Custom period
Withdrawals 11	0,00 €	0,00 €	6.443,26 €	14.733,50 €	-56.00%	0,00 €
Pending Withdrawals 12	0	0	2997	4117	-27.00%	0
Withdrawals (internal) 13	0,00 €	0,00 €	0,00 €	1,00 €	-100.00%	0,00 €
New Players 14	8	30	235	350	-33.00%	8
New Depositors 15	1	4	41	28	46.00%	1
GGR 16	1.320,01 €	4.765,87 €	21.282,18 €	19.629,65 €	8.00%	1.320,01 €
GGR (internal) 17	0,00 €	0,24 €	2,49 €	-188,75 €	-101.00%	0,00 €
Bonus Bets 18	3473,14	2143,71	31443,71	60459,18	-48.00%	3473,14
Bonus Wins 19	2870,73	1583,23	24088,00	56616,87	-57.00%	2870,73
Deposits 20	641,98 €	3.522,15 €	16.950,94 €	17.737,49 €	-4.00%	641,98 €
Deposits (internal) 21	0,00 €	0,00 €	0,00 €	1,00 €	-100.00%	0,00 €
Depositors 22	3	13	91	69	32.00%	3
Bonus Count 23	7	10	113	104	9.00%	7
Bonus Amount 24	461,98 €	364,74 €	8.714,65 €	7.252,84 €	20.00%	461,98 €
Bets Count 25	17106	27239	197347	204835	-4.00%	17106
Bets Amount 26	11.612,92 €	54.448,87 €	267.960,64 €	303.807,42 €	-12.00%	11.612,92 €
Active Players 27	47	91	671	556	21.00%	47
Bonus GGR 28	602,41 €	560,47 €	7.355,71 €	3.842,31 €	91.00%	602,41 €
Deposit Conversion Rate 29	13.00%	13.00%	17.00%	8.00%	118.00%	13.00%

It is available to sort the information by two filters:

Filter by devices(1). Click on the icon to filter by devices:

- all devices,
- desktop
- tablet
- mobile.

Period - filter data by time period.

- **calendar icon(2)** -choose the date range 'from... to...' and click appropriate button- *confirm* or *cancel*
- **dropdown menu(3)** - filter by default time period:
- **today** - time period from start of the current day until current timestamp
- **yesterday** - time period from start of the previous day until end of the previous day
- **month to date** - time period from start of the month until current timestamp
- **last 7 days** - time period starting from current timestamp and going back 7 days
- **last 30 days** - time period starting from current timestamp and going back 30 days

- **last 3 months** - time period starting from current timestamp and going back 90 days
- **last 12 months** - time period starting from current timestamp and going back 12 months
- **custom range**- it will open the calendar(3) to enter custom time period

The spreadsheet has **data** in the row and **periods** in the columns.

Periods

Today(5) - time period from start of the current day until current timestamp

Yesterday(6) - time period from start of the previous day until end of the previous day

Month to Date(7) - time period from start of the month until current timestamp

Same period last month(8) - time period from start of the previous month until current timestamp subtracted by 1 month

Delta(9) - shows difference between **month to date** and **same period last month** expressed in percentage

Custom period(10) - time period selected from dropdown next to device filters

Data

Withdrawals(11): sum of all amounts in processed withdrawals

Withdrawals (internal)(13): sum of all amounts in processed withdrawals made by test players who have tag "internal"

New Players(14): number of players with sign up date in specific period

New Depositors(15): number of players with first deposit date in specific period

GGR(16): sum of all bet amounts minus the sum of total wins in EUR currency (amountEUR)

GGR (internal)(17): GGR of test players (bets made with bonus balance money are excluded here)

Bonus bets(18): Sum of all bonus bets made from bonus balance in a specific period

Bonus wins(19): Sum of all bonus wins made from bonus balance in a specific period

Deposits(20): sum of all amounts in processed deposits

Deposits (internal)(21): sum of all amounts in processed deposits made by test players who have tag "internal"

Depositors(22): number of players that deposited in specific period

Bonus Count(23): Number of processed bonuses that were given to players

Bonus Amount(24): Sum of bonus amounts from processed bonuses given to a player. Bonus amount is defined in bonus definition

Bets Count(25): Number of bets made on casino

Bets amount(26): Sum of bets from any balance (real + bonus)

Bonus GGR(27): sum of all bet amounts in EUR currency made with money from bonus balance

Active Players(28): Number of players that logged-in in specific period

Deposit Conversion Rate(29): percentage of players that deposited after registration

Game report

This widget displays the information regarding games(number of players, bets, wins, etc)

Game Report		1			PERIOD	2	Today	3
4 PROVIDERS		5 SELECTED PORTALS		6 GAMES				
7 ID	8 Name	9 Number of rounds	10 Number of players	11 Total bets	12 Total wins	13 Game revenue	14 Payout	
qs	QuickSpin	200	4	778,10 €	1.355,59 €	-577,49 €	174,00%	
pr	Pragmatic Play	131	4	32,03 €	24,08 €	7,95 €	75,00%	
pg	Play'n go	939	7	498,14 €	499,00 €	-0,86 €	100,00%	
ne	Netent STS	1004	14	7.214,32 €	9.438,84 €	-2.224,53 €	131,00%	
mp	MicroGaming premium	15	1	4,50 €	27,39 €	-22,89 €	609,00%	
is	iSoftBet	0	0	0,00 €	0,00 €	0,00 €	0,00%	
el	ELK	195	2	253,00 €	188,85 €	64,15 €	75,00%	
bs	Betsoft	69	2	9,15 €	4,94 €	4,21 €	54,00%	

It is available to sort the information by two filters:

Filter by devices(1). Click on the icon to filter by devices:

- all devices,
- desktop
- tablet
- mobile.

Period - filter data by time period.

- **calendar icon(2)** -choose the date range 'from... to...' and click appropriate button- *confirm* or *cancel*

- **dropdown menu(3)** - filter by default time period:

- **today** - time period from start of the current day until current timestamp
- **yesterday** - time period from start of the previous day until end of the previous day
- **month to date** - time period from start of the month until current

timestamp

- **last 7 days** - time period starting from current timestamp and going back 7 days
- **last 30 days** - time period starting from current timestamp and going back 30 days

- **last 3 months** - time period starting from current timestamp and going back 90 days
- **last 12 months** - time period starting from current timestamp and going back 12 months
- **custom range**- it will open the calendar(3) to enter custom time period

There are 3 tabs to display information per **Providers(4)**, **Portals(5)** and **Games(6)**.

Each tab has the same stucture and name of columns.

Providers tab shows data per game provider.

ID (7) - id of the game provider in the database. For example, one game provider can have more than one ID. has mr - Microgaming and mp - Microgaming premium. Netent has ne - Netent, np - Netent premium, nl - netent live.

(ne - netent; np - netent premium; nl - netent live; mr - microgaming; mp - microgaming premium; is - isoftbet; ip - isoftbet premium; qs - quickspin; pg - play'n go; ks - slotmotion; bs - betsoft; cs - xplosive; pr - pragmatic play; ez - ezugi live; ot - onetouch; gs - gameart; es, xe - evolution; kr - kiron virtual sports; er - Endorphina; ks - Slotmotion; pa - Pariplay; pp - Pariplay premium; ha - Habanero)

Name(8) - the name of each game provider on the portal

Number of rounds(9) - the number individual rounds played on specific game provider. It will not show zero value. Game provider that was not played will not be displayed; round count

Number of players(10) - number of individual players

Total bets(11) - the amount that players bet in euros

Total wins(12) - the amount that players won in euros. This value is in red

Game revenue(13) - **total bets** minus the **total wins** amount

Payout(14) - payout percentage based on **total bets** and **total wins** values. The percentage of payout to the players

Selected portals tab(5) - shows total data per portal. It will display more than one portal if there are more portals and if all portals switch is turned on

ID - number id for the portal

Name - name of the portal

Number of rounds, Number of players, Total bets, Total wins, Game revenue, Payout - same as in **Providers**

Games tab(6) - shows data per game

ID - number od of the game

Name - game name

Number of rounds, number of players, total bets, total wins, game revenue, payout is the same as in all three tabs (providers, selected portals, games) only the data displayed is per specific game

Player management

- shows a snippet of player data

It is available to sort the information by two filters:

Filter by devices(1). Click on the icon to filter by devices:

- **all devices**,
- **desktop**
- **tablet**
- **mobile**.

Period - filter data by time period.

- **calendar icon(2)** -choose the date range 'from... to...' and click appropriate button- *confirm* or *cancel*

Player Management

PERIOD **Today**

TOP 10 WINNERS **TOP 10 LOSERS** **TOP 10 DEPOSITORS**

TOP 10 POKER WINNERS

Rank	Country	Username	VIP Level	Amount	Cage
1		binni78	1	2.898,81 €	7GodsCasino
2		Turboman	1	743,00 €	7GodsCasino
3		Vekomatti	1	429,94 €	7GodsCasino
4		Sherry28	1	7,84 €	7GodsCasino
5		Drspaz1978	1	4,90 €	7GodsCasino
6		Rara76	1	2,57 €	7GodsCasino
7		kikstart25	1	1,73 €	7GodsCasino
8		Sunsetgirl	1	1,40 €	7GodsCasino
9		eracetwst	1	0,65 €	7GodsCasino
10		biganus	1	0,18 €	7GodsCasino

- dropdown menu(3)** - filter by default
- today** - time period from start of the current day until current timestamp
- yesterday** - time period from start of the previous day until end of the previous day
- month to date** - time period from start of the month until current timestamp
- last 7 days** - time period starting from current timestamp and going back 7 days
- last 30 days** - time period starting from current timestamp and going back 30 days
- last 3 months** - time period starting from current timestamp and going back 90 days
- last 12 months** - time period starting from current timestamp and going back 12 months
- custom range** - it will open the calendar(3) to enter custom time period

Top 10 winners(4) - shows top 10 winners from all players

Top 10 losers(5) - shows top 10 losers from all players

Top 10 depositors(6) - shows top 10 depositors from all players

Top 10 poker winners(4) - shows top 10 poker winners from all players

Rank(8) - the ranks number of the specific player

Country(9) - shows the flag of the player's country

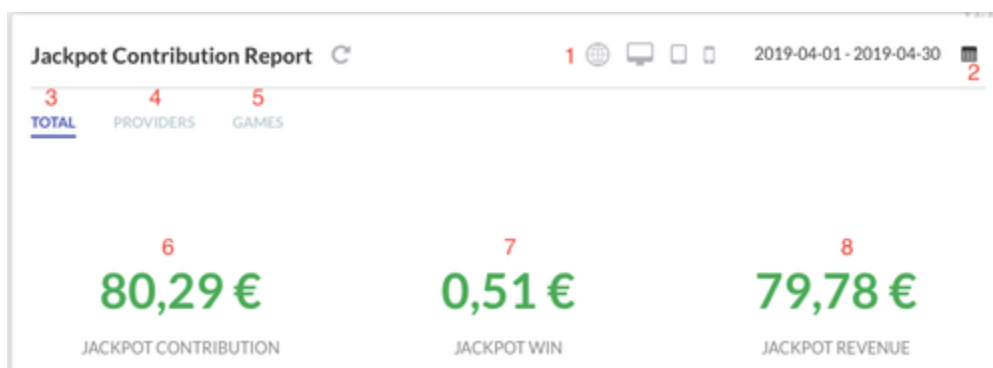
Username(10) - player's username on the portal

Vip level(11) - player's vip level

Amount(12) - total amount in euros. It is not one specific win, loss or deposit, but total amount in the selected time period

Cage(13) - another word for portal. If **all portals** switch is activated, it will show players from all portals

Jackpot Contribution Report



It is available to sort the information by two filters:

Filter by devices(1). Click on the icon to filter by devices:

- all devices**,
- desktop**
- tablet**
- mobile**.

Calendar icon(2) - choose the month and year to sort the information. The date range is 1 month from the first day in month to the last day.

The widget has 3 tabs: **Total(3)**, **Providers(4)** and **Games(5)**

Jackpot contribution (6) -

Jackpot win(7)- the amount that players won in euros

Jackpot revenue(8) - contribution minus the wins amount

Jackpot Contribution Report

2019-04-01 - 2019-04-30

TOTAL PROVIDERS GAMES

GAME PROVIDERS: ALL 5

Jackpot Game/Name	Jackpot Contribution	Jackpot Win	Jackpot Revenue
Gunslinger Reloaded	8,18 €	0,00 €	8,18 €
Gunslinger Reloaded	21,07 €	0,00 €	21,07 €
Bewitched	5,89 €	0,00 €	5,89 €
Super Multitimes Progressive HD	3,78 €	0,51 €	3,27 €
Mr. Vegas	40,52 €	0,00 €	40,52 €

Jackpot Contribution Report			
TOTAL	PROVIDERS	GAMES	
Jackpot Provider	Jackpot Contribution	Jackpot Win	Jackpot Revenue
Betsoft	40,95 €	0,00 €	40,95 €
Play'n go	29,25 €	0,00 €	29,25 €
iSoftBet	10,06 €	0,51 €	9,55 €
iSoftBet premium	0,02 €	0,00 €	0,02 €
ELK	0,00 €	0,00 €	0,00 €
Total	80,29 €	0,51 €	79,78 €