

# Onicova Irina

graphic designer



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## Work Experience

### May 2022 - Present

*Freelance*

#### Graphic Designer

Collaborated with Moldova.org in the production of a documentary video by developing the storyboard and creating illustrations. Utilizing their article as a source of inspiration and reference, I translated the narrative into visual form, ensuring a seamless and compelling visual storytelling experience.

#### Content manager

Collaborated remotely as a content manager, focused on supporting the Tekwill in every school team. I provided content management services based on a contract with defined deliverables and terms of execution, ensuring the successful implementation of the project.

### Aug 2021 - May 2022

*Tekwill in every School (ATIC)*

#### Content manger

Collaborated with course authors: tracked their timeline of execution, reviewed developed content, and provided feedback and suggestions for improvement (if needed). Proofread developed content upon necessity.

Collaborated with companies contracted to develop video content: tracked their timeline of execution, reviewed developed video lessons, and provided feedback and suggestions for improvement.

Published course content (upon its validation and approval) on the platform based on a personal timeline of execution.

# Work Experience

**Oct 2018 - Aug 2021 Animation production manager**

*Codifun SRL*

Main duties and responsibilities:

- Responsible for sourcing, selecting, and evaluating content providers for online courses development purposes;
- Oversaw the implementation and development of the project production on different levels;
- Maintained close communication with all participants of production such as content writers, voice recorders, illustrators, and animators;

Specific Duties and Responsibilities:

- Designed and illustrate lesson materials in Adobe Illustrator and Adobe Photoshop. If necessary worked with After Effects files, in case of technical problems.
- Checked the quality of the voiceover;
- Uploaded video lessons on YouTube;

**July 2017 - Oct 2018 Graphic Designer**

*Inspira.md*

Designed graphic material for Google Ads, Facebook, and Instagram;

Designed concepts for Advertising campaigns and branding;

# Education

**Sep 2014 - July 2018 Graphic designer - Bachelor degree**

*"Ion Creangă"  
State Pedagogical  
University*

Faculty of Fine Arts and Design

- Digital graphic design
- Academical drawing
- Gravure
- Pedagogy
- History of art

**Sep 2012 - May 2014 Real estate evaluation and development - Unfinished**

*Technical University  
of Moldova*

Faculty of Construction, Geodesy and Cadastre

# Digital Skills

 **Adobe Photoshop** Proficient user

 **Microsoft Word** Proficient user

 **Adobe Illustrator** Proficient user

 **Power Point** Proficient user

 **Adobe InDesign** Independent user

 **Chat GPT** Independent user

## Personal Skills

**Native language** Romanian

**Other languages**

	Understanding		Speaking		Writing
	Listening	Reading	Spoken Interaction	Spoken Production	
English	B2	B2	B1	B1	B2
Russian	C2	C1	B2	B2	B1

**Communication skills**

Good communication and negotiation skills gained through my experience as a content manager and animation production manager.

**Organisational / managerial skills**

Creative thinking and problem-solving abilities.

**Job-related skills**

Attention to detail and a strong eye for design.

## Hobby/ Interests



drinking tea



watching YouTube



reading comments



eating sushi

## Honors & awards

**Sep 2019**

*UNDP Moldova*

**1st place winner - Electoral Art Lab VotART**

The Electoral Art Lab VotART is an event organised by the Central Electoral Commission and UNDP Moldova within the framework of the "Enhancing Democracy in Moldova through Inclusive and Transparent Elections" Project, funded by the United States Agency for International Development (USAID), British Embassy in Chisinau through the Good Governance Fund and Embassy of the Netherlands through Matra Programme.

The most inspirational posters reached the polling stations in the localities of the Republic of Moldova, during the October 2019 elections. Also, more posters were part of a public exhibition organized in Stefan cel Mare Park and at the MallDova Shopping Centre.