SOLEDY

SOLEDY ECOMMERCE NFT SOLUTION

ReDeFining Fashion Industry, by bringing NFT into the real world

SoledyNFT is a Fashion Marketplace where users can get their NFTs printed/ embroidered on exclusive clothes and accessories.

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SoledyNFT Marketplace

SoledyNFT is an existing blockchain dapp, a fashion NFT marketplace that links physical items to digital assets. Users can get their own NFT and choose clothes and accessories from exclusive fashion designers, listed on our marketplace. As a result, the users will get their NFTs printed/embroidered on exclusive clothes and accessories.

Our project extends the functionality of the existing NFT standard. We provide mechanics of breeding functionality - generating more individual NFTs based on parent NFTs. Basically, fashion digital asset owners can breed their NFTs by crossbreeding them with clothes offered by Fashion designers. Thus, breeding allows the owners to generate more individual NFTs for themselves, consisting of fashion digital assets crossbred with clothes.

Additionally, we are building our bundling solution which might attract new categories of users to use NFTs, i.e. fashion consultants, that might create collections of NFTs and clothes and sell them to other users.

Dragon fly
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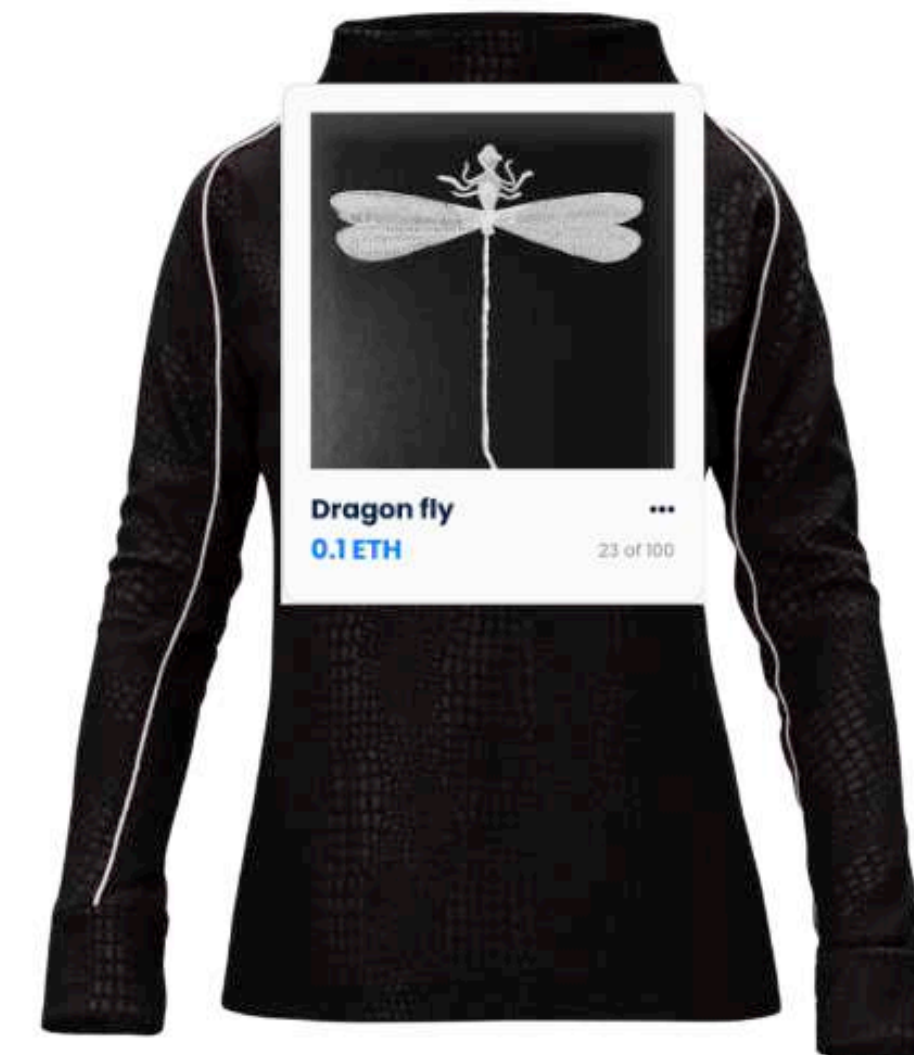
1. CHOOSE CLOTHES AND ACCESSORIES FROM OUR FASHION DESIGNERS

2. UPLOAD OR BUY AN NFT

3. SELECT WHERE TO PLACE THE NFT ON CHOSEN BY YOU CLOTHES

4. RECEIVE THE CLOTHES WITH YOUR NFT AT YOUR HOME ADRESS

SoledyNFT Technology

NFT

SoledyNFT platform is already integrated into Near Ecosystem, as it accepts payments in Near, the authorization system works with Near wallet authorization module and the smart contracts are built using Near SDK and API. We pursue now to extend NFT marketplace functionality by developing:

- Fashion digital assets NFT minting module
- NFT clothing breeding module: fashion digital assets owners can breed their NFTs by crossbreeding them with clothes offered by Fashion designers. Thus, breeding allows the owners to generate more individual NFTs for themselves, consisting of fashion digital assets crossbred with clothes
- NFT generating collections module (bundling solution) in order to attract new categories of users to use NFTs, i.e. fashion consultants, that might create collections of NFTs and clothes and sell them to other users.
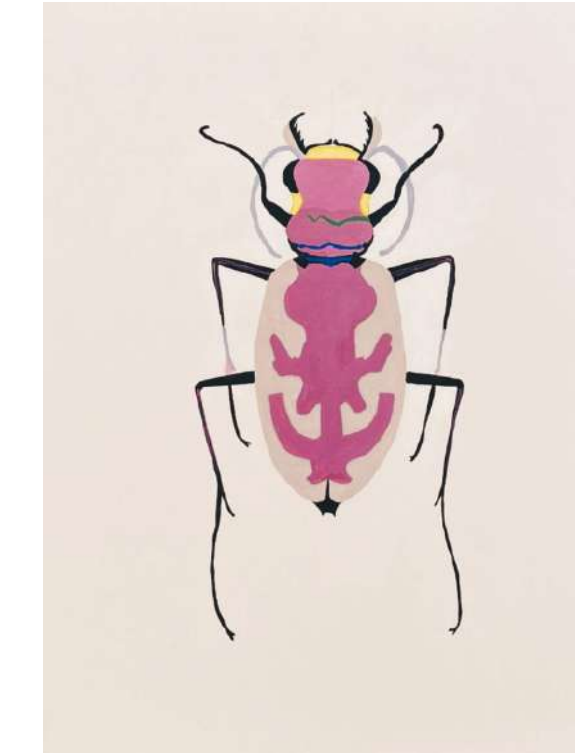
COLLECTION

# Problem

There are the following problems at the intersection of two worlds - Fashion and NFT:

❯ Fashionistas cannot influence what & where to be painted/printed on their clothes. They usually buy what the fashion designers are offering them

❯ Fashionistas do not own digital assets based on which the design of their clothes is made. The clothes prints are owed by clothing manufacturers, which can decide anytime to take out of production the clothes with prints smb. wants

❯ Fashionistas cannot make their own collections of clothes and accessories, based on the same image (an NFT)

❯ NFTs, as they are today, look very high-tech. We want to design beautiful NFTs, that many women (and men in the future) would love to put on them.

In short, SoledyNFT makes a bridge between NFT and the real Fashion Industry.
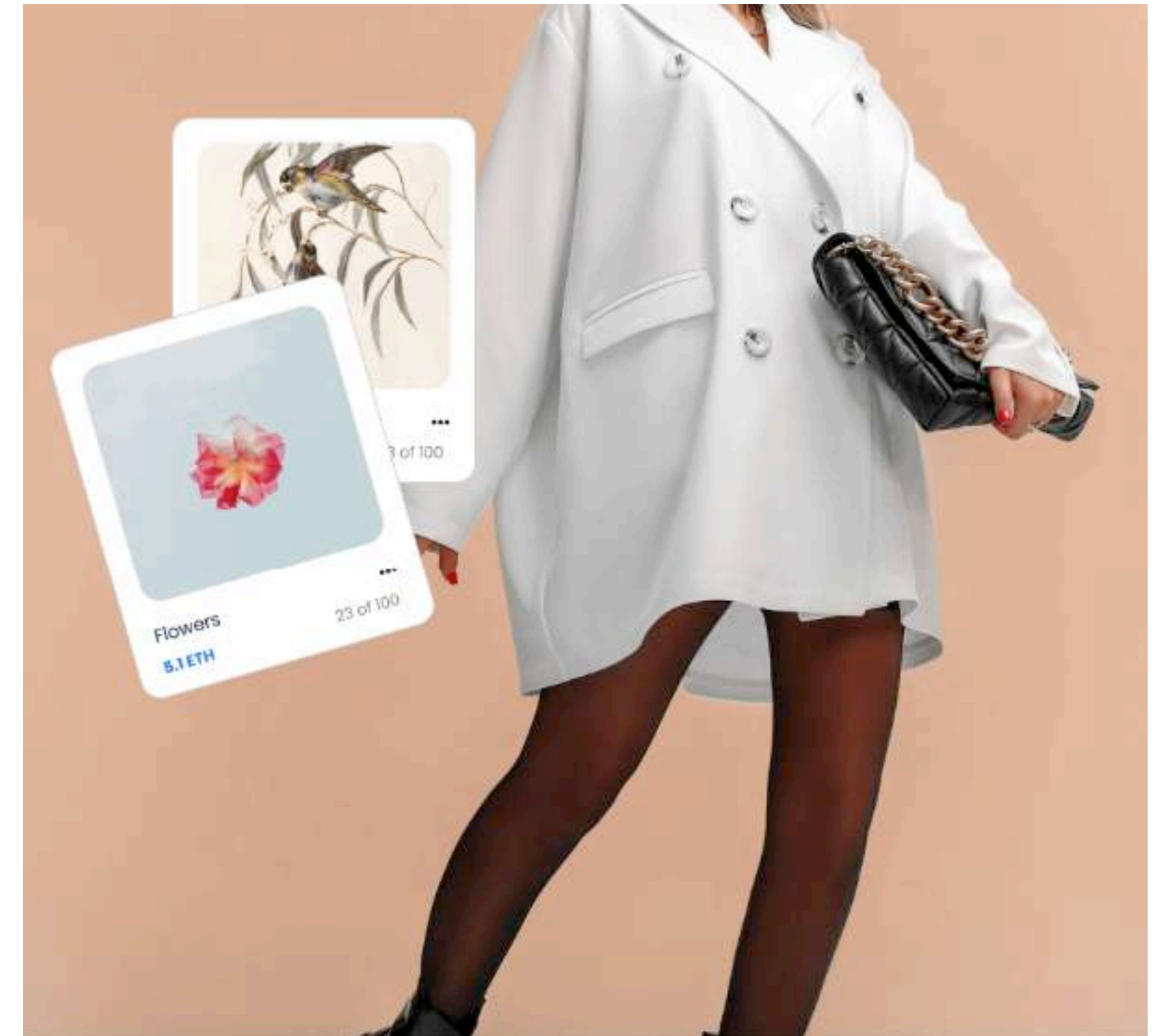
Solution
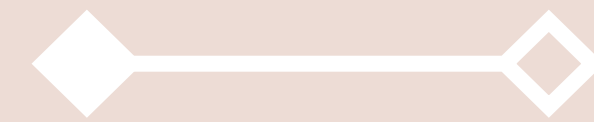
Our aim is to build a next-generation E-commerce Platform based on web3 and blockchain technology, that will allow users to:

❯ get an NFT of the same look. We aim to provide the users with the same assets in the real and virtual worlds. The user will be able to buy from our Shop the set of clothes and accessories, that will form an individualistic look. Additionally, the user will be able to mint an NFT of the acquired look. As result, the user gets the same look in real life and in virtual (i.e. avatar for social media)

❯ to use their favorite cryptocurrency to buy goods displayed on the platform with confidence, including our native tokens ($SOLEDY), to mint NFT

❯ to receive for each purchase our native tokens ($SOLEDY) and an NFT of the same look, which can be activated by scanning the QR code, that each piece of the good will obligatory have. Each token / NFT will be available to the user, after the expiration of the return window. Additionally, immediately after the expiration of the mentioned window, the user will have the choice to participate in a transparent lottery and to receive, as result, additional giveaways (gifts, airdrops, prizes, etc.), including NFT-based assets (exclusive products from limited collections, unique images made by fashion designers and/ or photographs during the photo shoot, personalized tickets on important events, i.e. fashion expositions, new collection presentations

❯ to participate in yield farming, by staking the tokens they received for their purchases or bought on Exchange

❯ to vote for the most important decisions of our Platform development (i.e. new collection launch, collections to expand or to limit, trends to adopt, etc.)
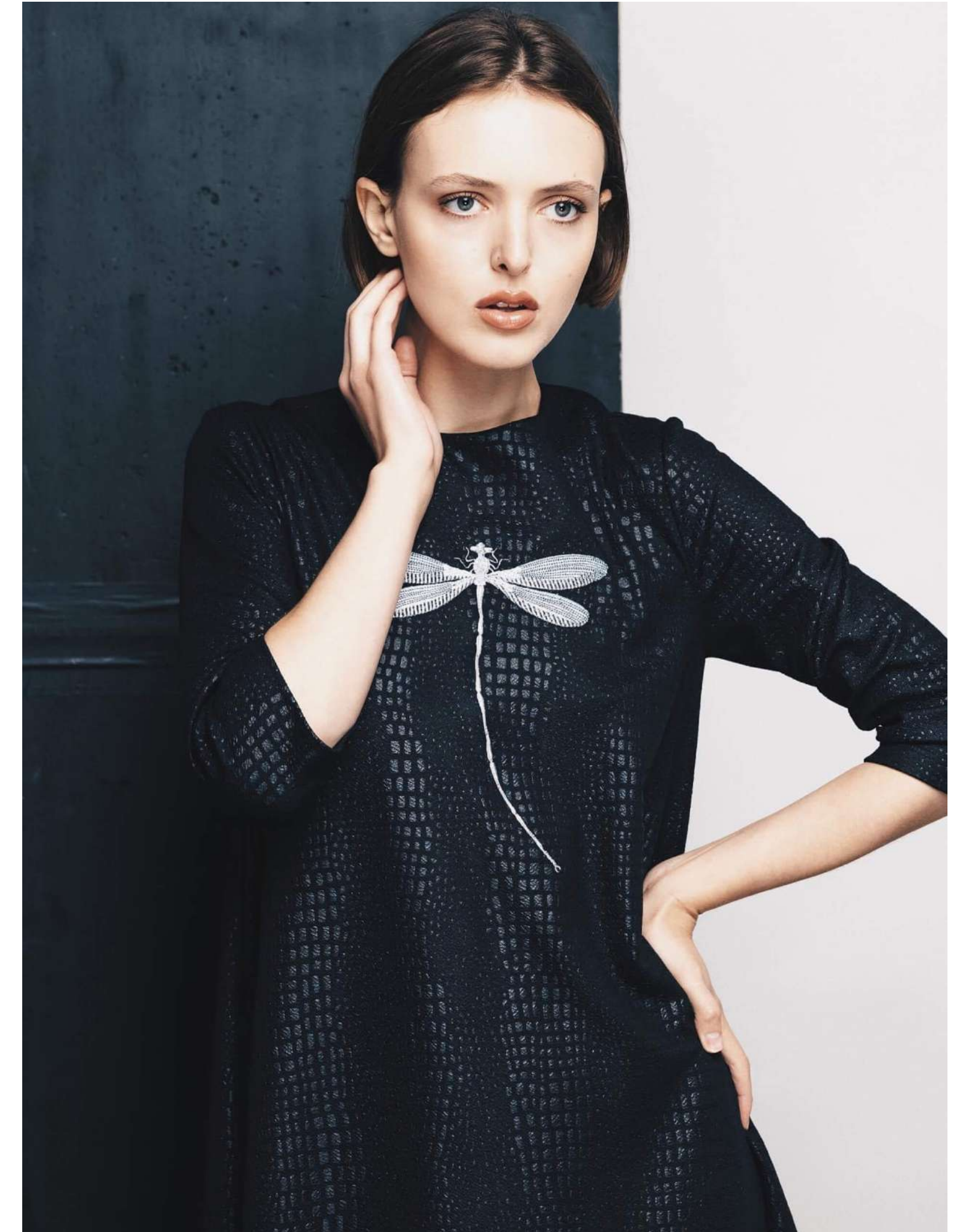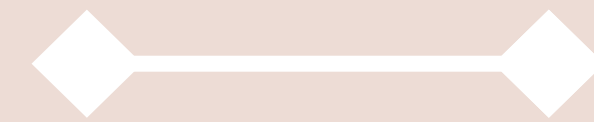
We intend to enroll on our Platform the manufacturers of the fashion industry goods (clothing, footwear, accessories), which will enhance the following advantages:

❯ the goods are sustainably and ethically produced without compromising on quality and design, created for a forward-thinking global community built upon the age-old pillars of skill, craftsmanship, and quality (not sold farmed fur, or exotic skins and are a proponent of slow fashion cycles). The following values shall be preserved:

❯ Workers are paid a living wage; no child labor or human trafficking is involved in the production of the collection; the factory is compliant with all local environmental regulations

❯ No parabens, SLS, petroleum, mineral oil, phthalates, formaldehyde, or synthetic fragrances are used in any of the products in this collection

❯ The products and constituent ingredients in our products are not tested on animals

❯ Alternative materials/ingredients have been used where an animal product would normally be used

❯ At least 1% of this brand's sales go to a charity partner

❯ All packaging in this collection is recyclable, recycled, and free from petroleum-based plastics.

❯ Net zero carbon footprint

❯ Hides or textiles in this collection are sourced as a by-product of the food industry, population control of wild animals, and/or free-range farming

❯ The materials are free from AZO dyes and phthalates

❯ The material or ingredients are at least 80% derived from organic farming

❯ The material or ingredients are using at least 90% plant-based ingredients or materials

Monetization

❯ NFT Marketplace - NFT sales, NFT collections sales, NFT minting, NFT breeding. For each of mentioned transactions, the platform will get its fee

❯ E-commerce Platform on web3 - the manufacturers and Fashion brand will sell their clothes and accessories through our platform. For each of mentioned transactions, the platform will get its fee

❯ Promotions for Fashion Brands. Fashion Brands eager to grab the attention of our impressive community will have the opportunity to launch promotions (visible banners on the homepage and inside the user's cabinet), that will lead to an increase in their sales

❯ Ads. There will be space on our platform, available for Ads from our Partners. This space shall be limited as much as possible, as we seek to drive users' attention to the main content of the platform

Token Model

$SOLEDY Token

$SOLEDY is the native token of our blockchain protocol built to ensure accurate purchasing of the goods.
The business model of SOLEDY is a hybrid of DeFi, NFT, and traditional Fashion Industry products. This allows people to have the same assets in the real and virtual worlds.
Moreover, the innovative model enables the project to develop much further in the future.

Potential Growth

How will this strategic value Coupling work? Each time a user decides to spend their $SOLEDY, by purchasing goods from our platform, a percentage of the transactional fee will be used to buyback $SOLEDY and to remove them from the market.
The removed tokens will be burned. This will reduce the amount of $SOLEDY supply further driving demand, the adoption of the platform, and the value for contributors.
The higher the volume of transactions in the SOLEDY platform, the higher the potential market value of the token. A percentage of the transaction fee will be removed from the pool in each market transaction, and the more the SOLEDY platform is used, the further the supply of $SOLEDY will decrease, a built-in adjustment that acts as our self-stabilization mechanism. A contributor that decides to hold $SOLEDY for the long run, though it may be subjected to exchange market fluctuations, will enjoy a protective layer that links
the $SOLEDY to a sustainable platform. This so-called intrinsic deflationary mechanism makes $SOLEDY a valuable utility token.
Since $SOLEDY is pegged to the actual products of the SOLEDY Multi-Brand, the expansion and development of Soledy's services will form a stable price to support $SOLEDY. Based on the eCommerce market analysis in the fashion industry, the SOLEDY platform's revenue is estimated to grow annually.
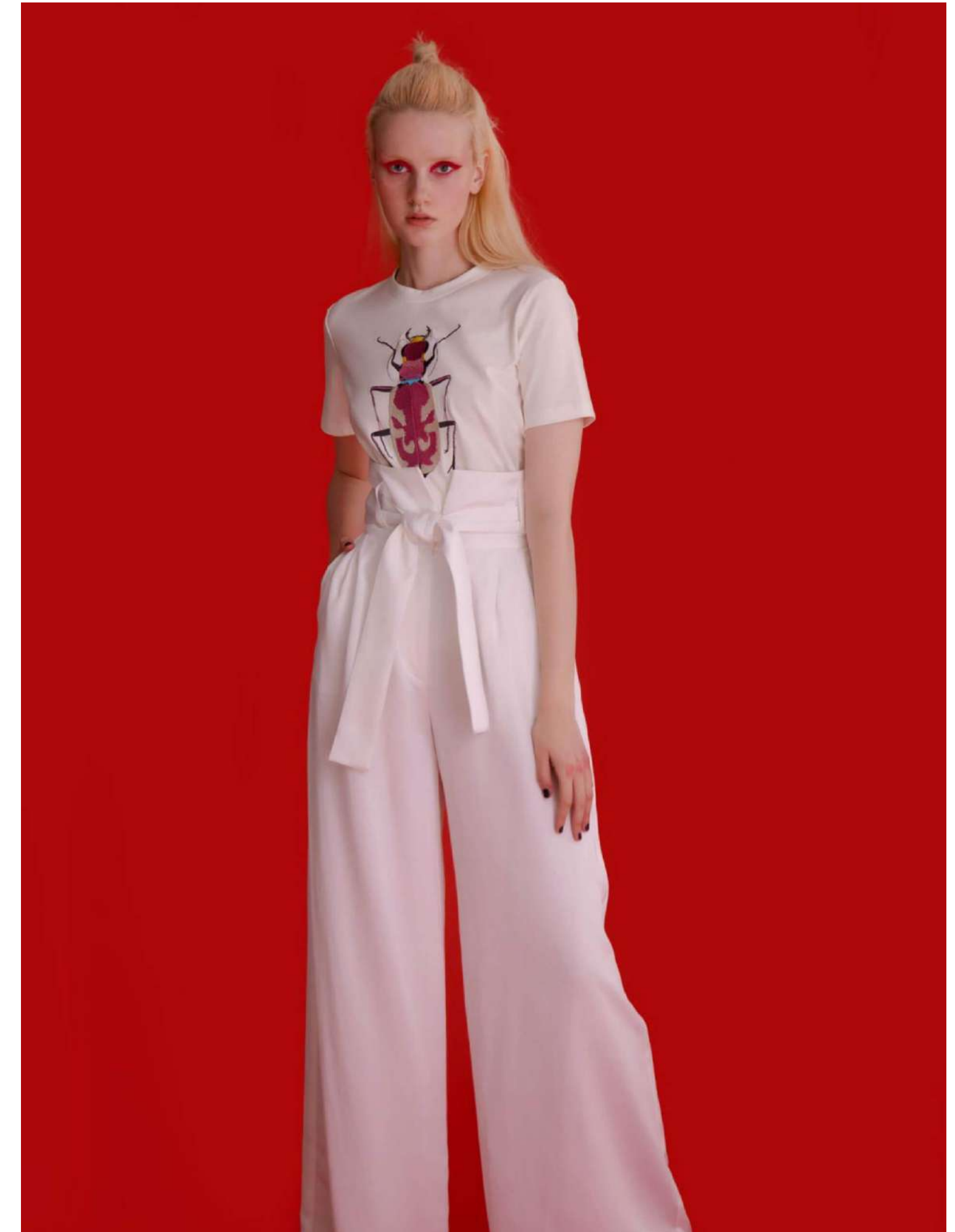
UtilityToken

Purchase rewards

Depending on the purchases made by each user, $SOLEDY serves as the cashback currency. It helps to ensure that online purchases are properly decentralized and users get rewarded for their contribution to the development of decentralized eCommerce. $SOLEDY holders will decide for themselves what to do with their $SOLEDY: to buy goods on our platform (including those with special discounts), hold them, and earn certain rewards (gifts, airdrops, prizes, including NFT-based assets, and other things), to stake them and earn staking rewards and guaranteed participation in Yearly lottery, to donate them as "tips" to other community members.

Community rewards

Community members holding $SOLEDY tokens will be eligible to take part in different contests such as whitelisting and will have a priority for capped events and giveaways from SOLEDY and its partners. This includes certain rewards (gifts, airdrops, prizes, etc.), NFT-based assets (exclusive products from limited collections, unique images made by our fashion designers and/ or our photographs during photoshoots, personalized tickets on important events, i.e. fashion expositions, new collection presentations, etc.) and many other things.
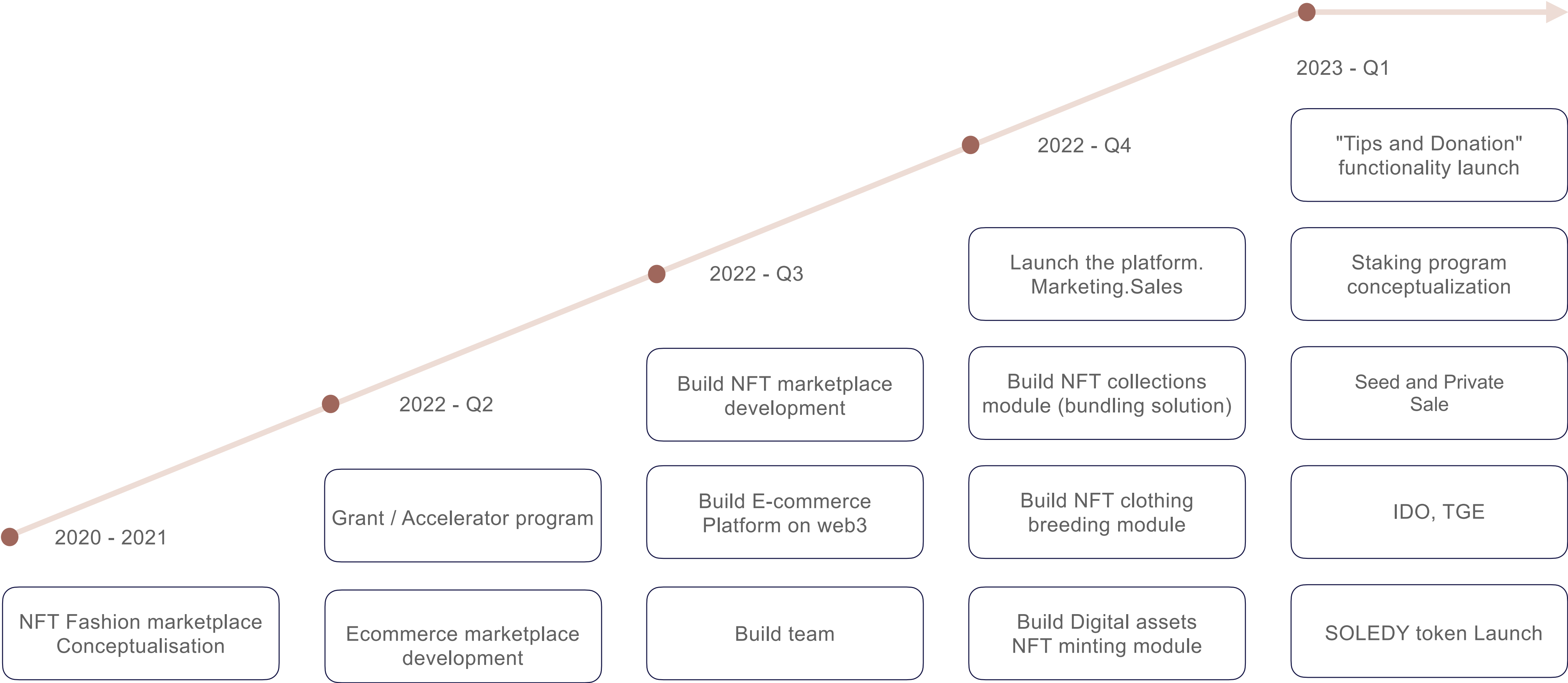Stake $SOLEDY

Community members holding $SOLEDY tokens will have access to stake $SOLEDY tokens to get rewarded (APY 5 -15% depending on liquidity pool).

Roadmap

2023 - Q1

2022 - Q4

2022 - Q3

2022 - Q2

2020 - 2021

"Tips and Donation" functionality launch

Launch the platform. Marketing.Sales

Staking program conceptualization

Build NFT marketplace development

Build NFT collections module (bundling solution)

Seed and Private Sale

Grant / Accelerator program

Build E-commerce Platform on web3

Build NFT clothing breeding module

IDO, TGE

NFT Fashion marketplace Conceptualisation

Ecommerce marketplace development

Build team

Build Digital assets NFT minting module

SOLEDY token Launch

Token Distribution

INITIAL TOKEN SUPPLY:	41312500
FINAL TOKEN SUPPLY:	100,000,000
LISTING PRICE:	$0.20
INITIAL MARKETCAP	$826,250

Distributution

4,25%
8,50%
1,00%
3,00%
7,83%
7,30%
15,50%
18,70%
18,18%
15,74%
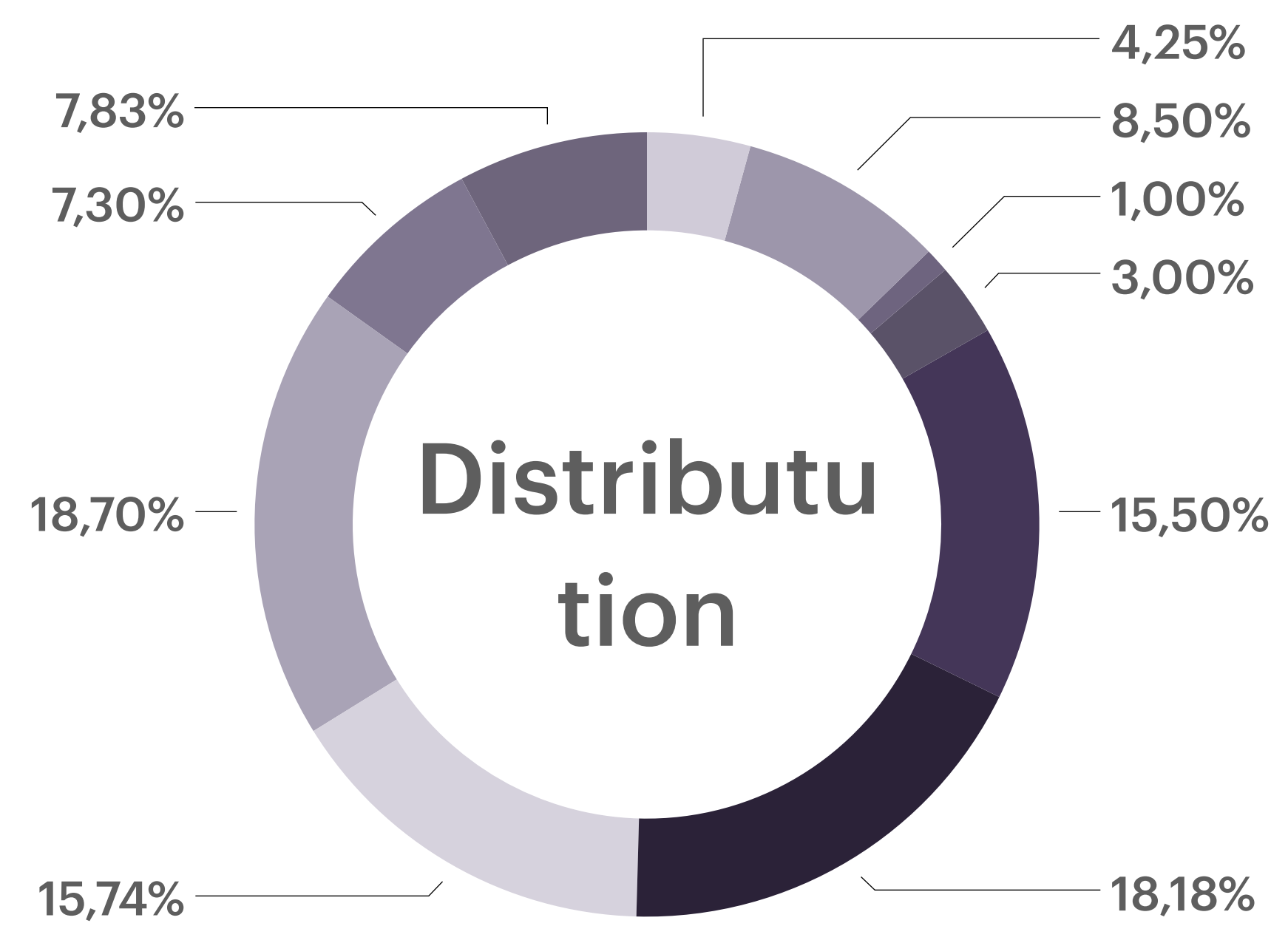
	Pool Name	Price	Amount	Share	Vesting
	Seed	0.1 USD	375000	0.38%	5% TGE, monthly unlock for 12 months
	Private	0.125 USD	1125000	1.13%	10% TGE, monthly unlock for 10 months
	Public	0.2 USD	5000000	5%	20% TGE, monthly unlock for 8 months
	Liquidity		3000000	3,00%	100% TGE
	Team & Advisors		15500000	15.5%	9 months Cliff, 12 months Linear Vesting
	Community Rewards		18180000	18,18%	0% at TGE, Linear for 24 months
	Marketing & PR		15520000	15.52%	0% at TGE, Linear for 24 months
	Development		18700000	18.7%	0% at TGE, Linear for 24 months
	Operation of Foundation		7300000	7.3%	9 months Cliff, 12 months Linear Vesting
	Company Reserve		15300000	15.3%	12 months Cliff, 12 months Linear Vesting
	Total		100000000	100,00%	

Team

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Founder

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Sincos Vlad
Senior Software Developer

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Full Stack Developer

Javier Bolydos
Software Developer

Ion Tin
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Anna Frolov
NFT Digital Art Creator

Andrei Tintari
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