

# IRINA STOICA

Web Designer & Graphic Designer

[www.irinastoica.ca](http://www.irinastoica.ca)

 514-449-2188

 [irinaioanastoica@gmail.com](mailto:irinaioanastoica@gmail.com)

 [linkedin.com/in/irina-stoica](https://www.linkedin.com/in/irina-stoica)

## EXPERIENCE

### BUFFALO DAVID BITTON

July 2016-2017

#### GRAPHIC DESIGNER

**Design :** create solutions to communicate client messages with high visual impact. Design different artworks, concepts and artboards for each season and prepare mockup-ups.

**Team work :** collaborate with teammates, different clients and internal partners to brainstorm and solutions.

**Maintaining :** updates on changes, throughout the season.

**Programmes used :** Photoshop, Illustrator, InDesign.

### LYFTNOTE

2015-Present

#### CO-FOUNDER

Lyftnote is a cross platform app(Android, iOS, Desktop) where students can buy or sell used textbooks. ([www.lyftnote.com](http://www.lyftnote.com))

**Front-End Development:** The development of the user interface and the user experience of the app. The greatest challenge encountered was develop a responsive application across all platforms. **Languages used :** CSS3 with Bootstrap, Javascript / JQuery and HTML5.

**Developing the company image:** create the main design of the app and the desktop version so that it fits with the purpose of the company (student friendly).

**Marketing, Advertising and PR:** create the promotional flyers and posters, managing Facebook Fanpage and corporate branding.

**Testing :** Unit Testing for Front-end functionalities.

## NEWLABLE MEDIA

2013-Present

### WEB DESIGNER (CO-FOUNDER)

Newlable Media provides innovative development and design of responsive websites and mobile apps.

**Front-end Development:** Responsible for developing websites and web applications built in Wordpress and Opencart.

**Project Management:** Interacting with customers about their project's needs, determining scope of projects and deadlines, building and sustaining friendly and professional relationships with existing customers.

## EDUCATION

### VIEUX MONTREAL

2013-2016

### DEC GRAPHIC DESIGN

255 Rue Ontario E, Montréal, QC H2X 1X6

### SAINT-LUC

2011-2013

### SECONDARY DIPLOMA

6300 Chemin de la Côte-Saint-Luc,  
Montréal, QC H3X 2H4

## SKILLS



## HOBBIES



Nature



Swimming



Volleyball



Photography



Animals