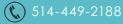
IRINA STOICA

Web Designer & Graphic Designer

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EXPERIENCE

BUFFALO DAVID BITTON

July 2016-2017

GRAPHIC DESIGNER

Design: create solutions to communicate client messages with high visual impact. Design different artworks, concepts and artboards for each season and prepare mockup-ups.

Team work: collaborate with teammates, differents clients and internal parteners to brainstorm and solutions.

Maintaining: updates on changes, thoughout the season.

Programmes used: Photoshop, Illustrator, InDesign.

LYFTNOTE

2015-Present

CO-FOUNDER

Lyftnote is a cross platform app(Android, iOS, Desktop) where students can buy or sell used textbooks. (www.lyftnote.com)

Front-End Development: The development of the user interface and the user experience of the app. The greatest challenge encountered was develop a responsive application across all platforms. Languages used: CSS3 with Bootstrap, Javascript / Jquery and HTML5.

Developing the company image: create the main design of the app and the deskptop version so that it fits with the purpose of the company (student friendly).

Marketing, Advertising and PR: create the promotional flyers and posters, managing Facebook Fanpage and corporate branding.

Testing: Unit Testing for Front-end functionalities.

NEWLABLE MEDIA

2013-Present

WEB DESIGNER (CO-FOUNDER)

Newlable Media provides innovative development and design of responsive websites and mobile apps.

Front-end Development: Responsible for developing websites and web applications built in Wordpress and Opencart.

Project Management: Interacting with customers about their project's needs, determining scope of projects and deadlines, building and sustaining friendly and professional relationships with existing customers.

EDUCATION

VIEUX MONTREAL

2013-2016

SAINT-LUC

2011-2013

DEC GRAPHIC DESIGN

255 Rue Ontario E. Montréal, QC H2X 1X6

SECONDARY DIPLOMA

6300 Chemin de la Côte-Saint-Luc, Montréal, QC H3X 2H4

SKILLS











HOBBIES











Nature

Swimming

Volleyball

Photography

Animals