

IRINA STOICA

Web Designer & Graphic Designer

[IRINASTOICA.GITHUB.IO](https://irinastoica.github.io)

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EXPERIENCE

MOTOVAN

2017-Present

WEB & UX DESIGNER

Front end development:

- content managing systems.
- updating PHP forms.

Design:

- establish a clear, simple and understandable interaction design (UX design) for the business to business portal.
- create banners for proprietary websites and visuals for social media accounts such as Facebook and Instagram.
- develop labels, hangtags and other collateral for the brand for all retailers.

Marketing:

- assist in developing creative assets, including photo-shoots, brochures and advertising material.

BUFFALO DAVID BITTON

July 2016-2017

GRAPHIC DESIGNER

Design :

- create solutions to communicate client messages with high visual impact.
- design different artworks, concepts and artboard for each season and prepare mock-ups.

Team work :

- collaborate with teammates, different clients and internal partners to brainstorm and solutions.

Maintaining :

- updates on the main website.

LYFTNOTE

2015 - 2018

CO-FOUNDER

Lyftnote is a cross platform app(Android, iOS, Desktop) where students can buy or sell used textbooks. (www.lyftnote.com)

Front-End Development: The development of the user interface and the user experience of the app. The greatest challenge encountered was develop a responsive application across all platforms. Languages used : CSS3 with Bootstrap, Javascript / JQuery and HTML5.

Developing the company image: create the main design of the app and the desktop version so that it fits with the purpose of the company (student friendly).

Marketing, Advertising and PR : create the promotional flyers and posters, managing Facebook Fanpage and corporate branding.

Testing: Unit Testing for Front-end functionalities.

EDUCATION

Concordia
University

2017-Present

BACHELOR DEGREE IN COMPUTATION ARTS

Montreal, Quebec

VIEUX MONTREAL

2013-2016

DEC IN GRAPHIC DESIGN

Montreal, Quebec

SKILLS



HOBBIES



Nature



Swimming



Volleyball



Photography



Animals