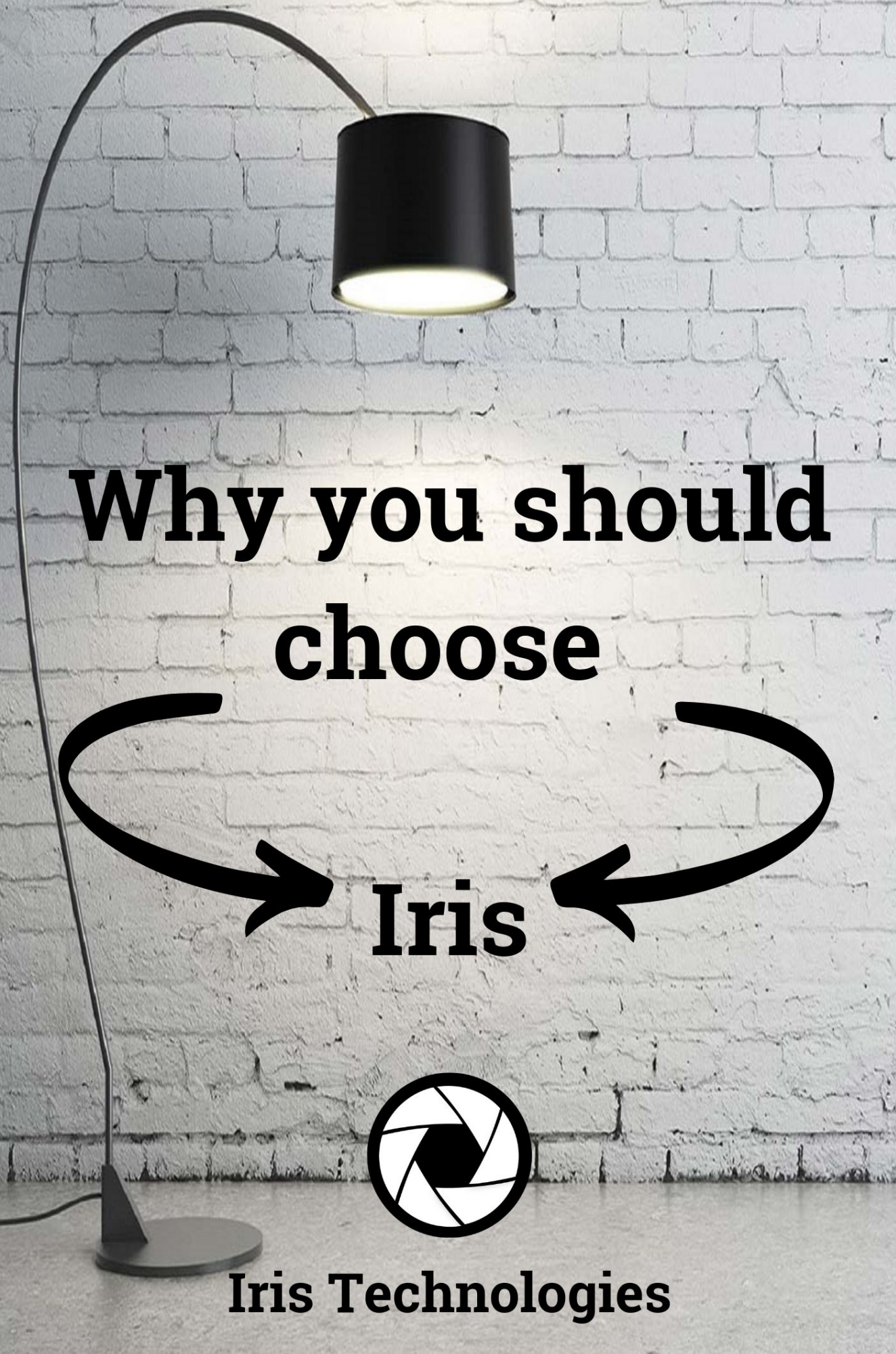
Why you should choose
Iris
Iris Technologies

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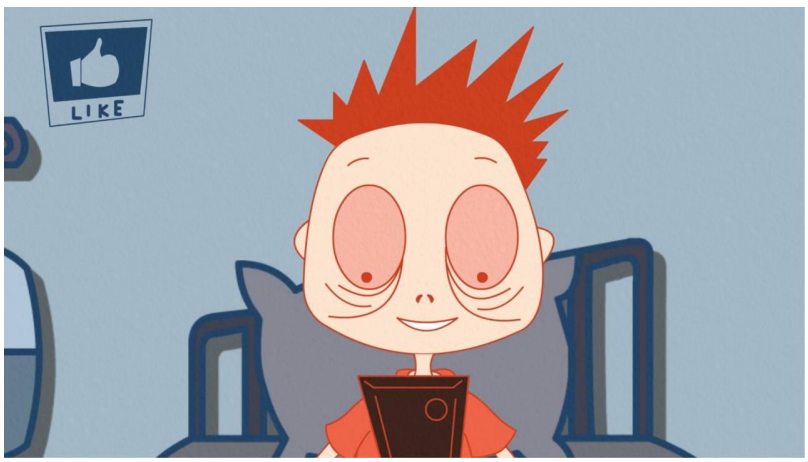
Introduction

Are you an avid computer or internet user?

Well, let’s be honest, in this day and age – who isn’t?

Are you reading this exact text blurry-eyed with a headache not knowing the cause?

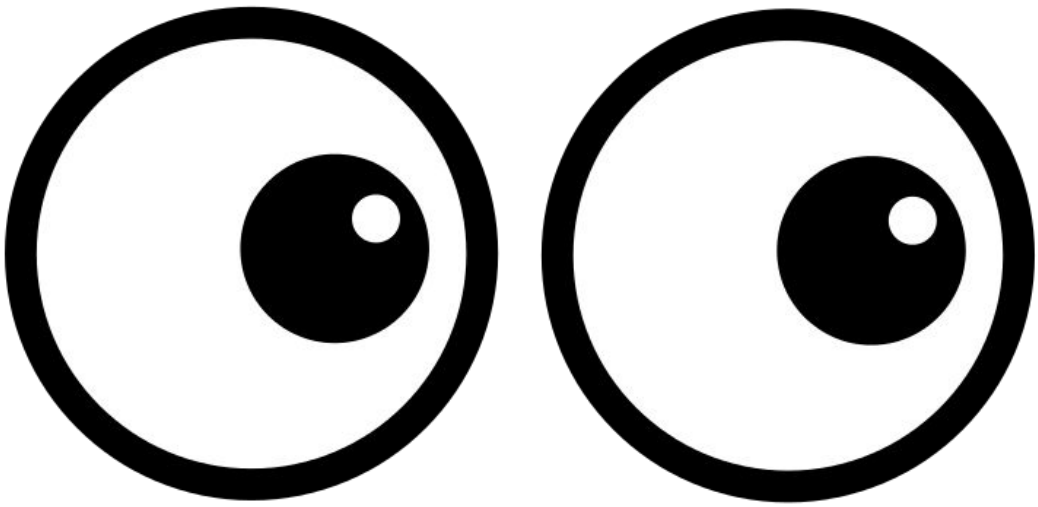


It might just be because of looking at those screens for too long.

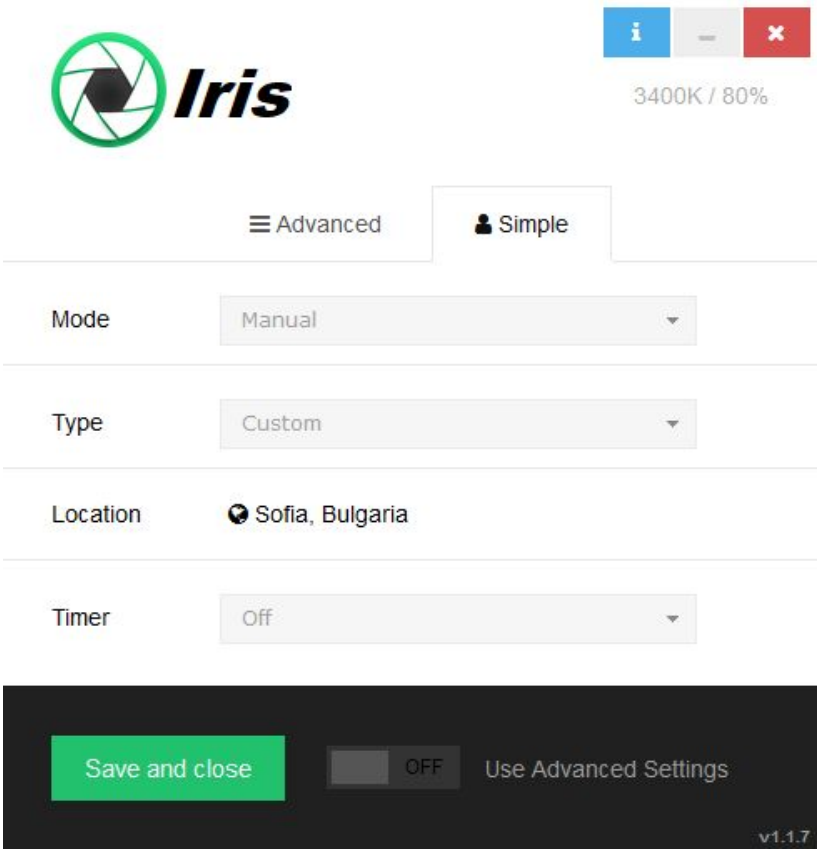
Now, we're not here to nag you like a parent, blaming health issues on "sitting on that computer and phone all day", but we are here to explain to you the effects the light emitted by the screens all around us in the modern world has on human sight.

We are here to make you aware of the negative impacts that otherwise helpful technology has on our eyes and to provide you with a solution in the face of our product.

We are definitely not here to declare technology as bad, as technology lovers ourselves - we are only here to make it better and help you realize your full potential using it without sacrificing your precious sight.



How does Iris help?



Iris's blue light filter and screen optimization software serves the purpose of optimizing screens in different ways including:

Screen pulsations

Monitors are like lightbulbs, to be more precise monitors are like a million lightbulbs together in one place.

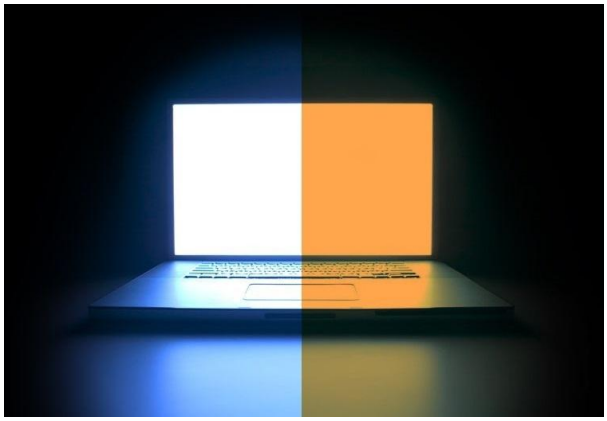
To control the energy consumption and for the monitor to function properly, the tiny bulbs (pixels) need to constantly be turned on and off - that's called monitor flicker.

Flickering causes contractions in the eye muscles, opening and closing the iris, causing strain and muscle pain in the eye area with time.

One way to not be affected by monitor flicker is to purchase a flicker-free monitor, however those can be quite expensive - a lower cost alternative being the Iris software.

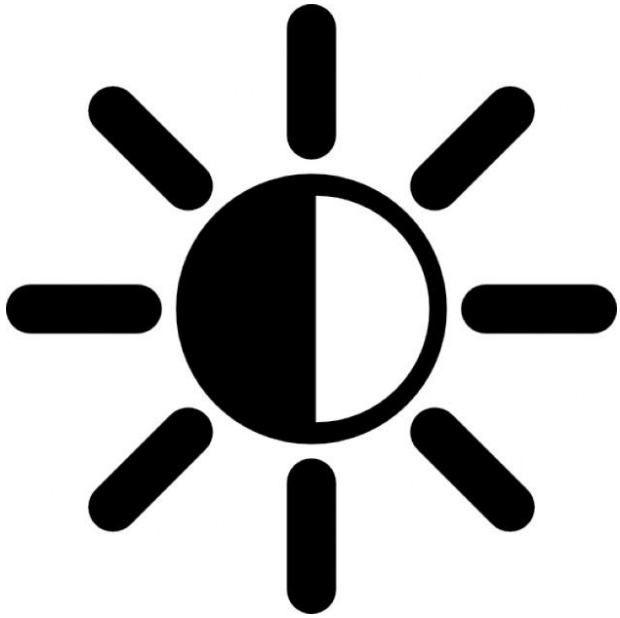
Iris controls flicker through controlling the luminance of the screen.

The procedure has a slight color shift effect on the monitor, but for people who don't need color accuracy on the daily as much - the Iris software is a great low cost alternative to buying a new expensive monitor.

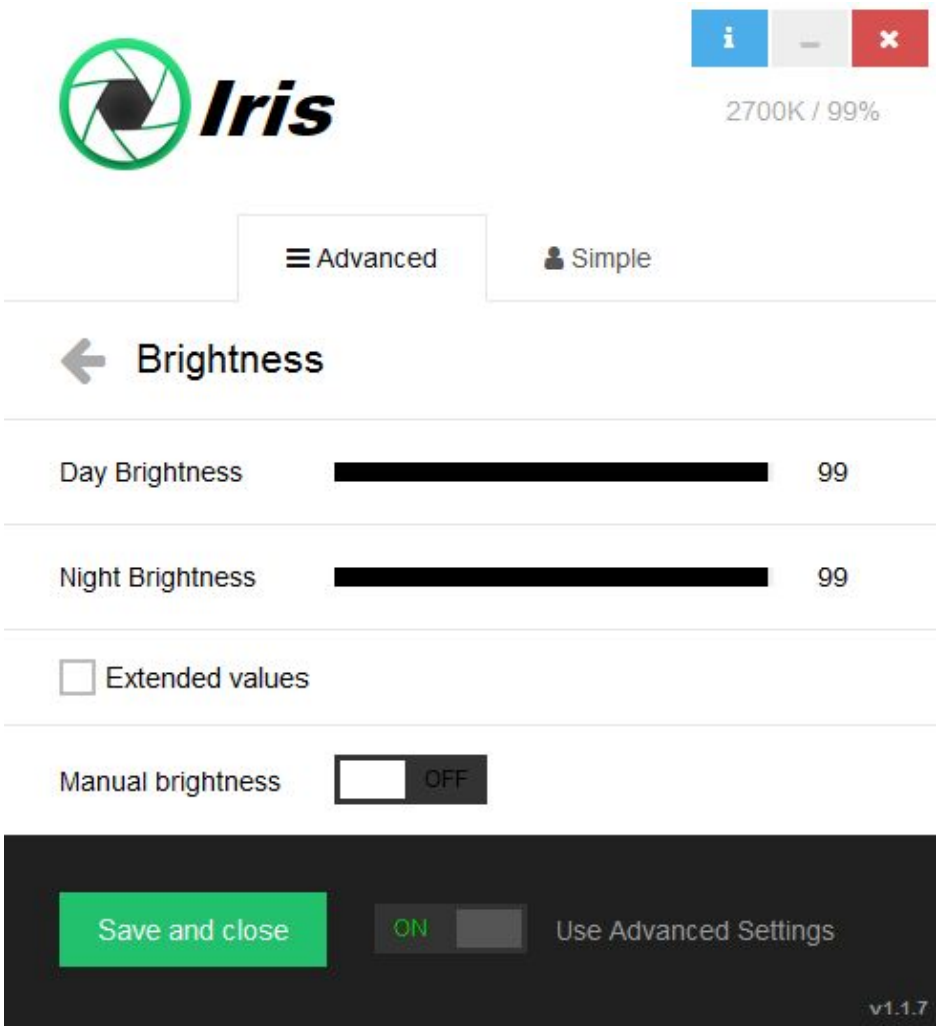


Brightness

Iris matches the screen brightness to the light around you: Bright screens in the dark are a big no-no when it comes to healthy eyesight, yet a lot of people pay little to no attention to how bright their devices are in the dark, especially at night with the brain getting ready to sleep, causing further health issues and eye strain.



Iris software can be used to solve this issue as well. It can be set to control the brightness of your monitor depending on the time of day, minimizing the light contrast between the environment around you and your monitor and minimizing eye issues.

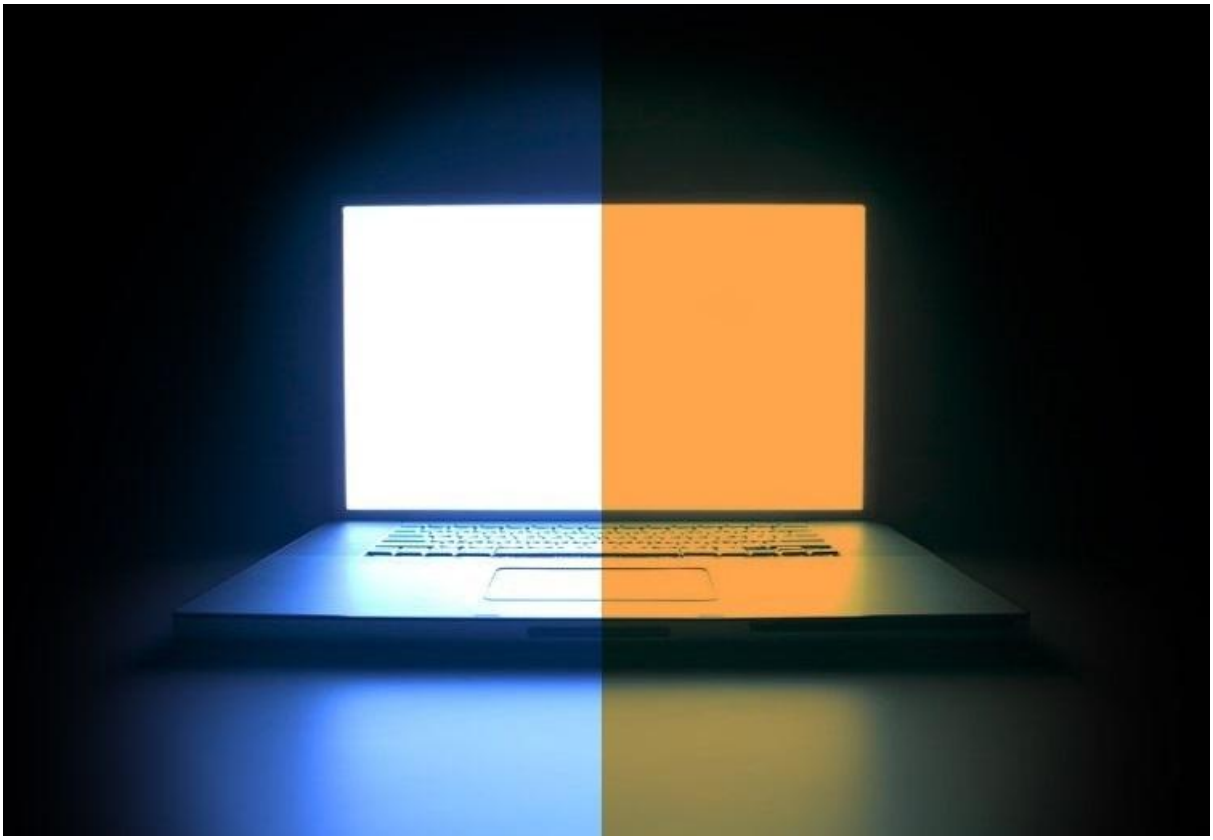


Blue light

Regulates blue light emitted from the screen to help the brain produce more melatonin for better sleep: It has been scientifically proven that blue light wakes us up and throttles the brain's production of melatonin – a hormone essential for a healthy sleep.

Additionally, as red light gets blocked by our retina, blue light is let right in our eye causing issues such as eye muscle strain and headaches, staring into a monitor for longer periods of time not making the situation any better.

Iris software helps solve the issue by shifting the colors and controlling the amount of blue light emitted by the monitor, helping the brain regain control of its natural production of melatonin and increasing sleep quality.

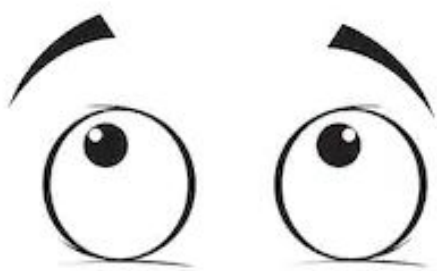


Conclusion

All of these functions and helpful tools and many more can be available right at your fingertips.

👇 👇

Go to iristech.co now to review the different free and paid options the Iris software offers, pick the one that suits your needs best, say goodbye to those constant headaches and start improving your productivity and quality of life today!



Iris

Protect your Eyes. Be Healthy. Achieve more

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