

## IRIS LEUNG

iriscleung.com

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408-857-5700  
Los Angeles, California

## EDUCATION

University of Southern California  
Bachelor in Science '25

Arts, Tech and the Business of Innovation Major  
Psychology Minor

## EXPERIENCE

Design Intern  
Work & Co  
Brooklyn, NY / May '22 - Present

Focused and assisted on concepting, framework, brand identity, and user testing.

Web Developer  
Innovative Design  
Los Angeles, CA / Sep '21 - Present

Redesigned the website UIUX for Whole Chips, a health-conscious snack company, as they prepared to expand into the North American market.

Artist & Designer  
Daily Trojan  
Los Angeles, CA / Aug '21 - Present

Created weekly spot illustrations, cover designs, digital mockups, and graphics for USC's school newspaper, the Daily Trojan.

Product Design Consultant  
Samsung Electronics  
Los Angeles, CA / Oct - Dec '21

An 8-week design consulting contract. Focused on product ideation, early-stage concepting and user research.

Product Designer  
LavaLab  
Los Angeles, CA / Sep - Dec '21

Collaborated to create and pitch a MVP to venture capitalists within 10 weeks. Designed the UIUX and overall brand strategy for Pretzel, a platform that aims to connect small restaurants and influencers.

Studio Assistant  
Stanford Cantor Arts Center  
Stanford, CA / Aug '17 - Mar '21

Maintained clean work spaces, lead in-class demos, helped visitors with questions about projects and materials, and assisted with studio clean-ups.

## SKILLS

Adobe Creative Suite  
Figma  
Procreate  
Fusion 360

English (Native)  
Cantonese (Native)  
Mandarin Chinese (Advanced)  
Spanish (Beginner)