

## IRIS LEUNG

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(408) 857-5700  
Los Angeles, California

## EDUCATION

University of Southern California  
Bachelor of Science '25

Arts, Tech and the Business of Innovation Major  
Psychology Minor

## EXPERIENCE

Web Design Team Lead  
Innovative Design  
Los Angeles, CA / Sep '21 - Present

Managed and mentored small teams of junior designers on client-facing projects to create brand identities and digital products.

Strategy & Futurist Consultant  
Ernst & Young  
Los Angeles, CA / Sep - Nov '22

Research on new energy alternatives, new emerging AV and space technologies, and energy transition processes.

Designer  
Daily Trojan  
Los Angeles, CA / Aug '21 - Oct '22

Created weekly illustrations, mockups, and graphics for USC's school newspaper.

Design Intern  
Work & Co  
Brooklyn, NY / May - Aug '22

Assisted with conceptual framework development, user flows, design systems, prototypes, and mockups.

Design & Strategy Consultant  
Samsung Electronics  
Los Angeles, CA / Oct - Dec '21

Focused on product ideation and design, early-stage conceiving, and user research while exploring new solutions in wearable technologies.

Product Designer  
LavaLab  
Los Angeles, CA / Sep - Dec '21

Designed and pitched Pretzel, a platform that aims to connect small restaurants and influencers, to venture capitalists in a span of 10 weeks.

## SKILLS

Adobe Creative Suite  
Figma  
Webflow  
Fusion 360

Java  
Python  
HTML  
CSS  
Javascript  
PHP  
SCL

English (Native)  
Cantonese (Native)  
Mandarin Chinese (Native)  
Spanish (Beginner)