

IRIS LEUNG

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Los Angeles, California
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EDUCATION

University of Southern California, Los Angeles, CA
Bachelor of Science in Arts, Technology and the Business of Innovation
Minor in Psychology

Aug 2021 - May 2025

EXPERIENCE

Innovative Design, Los Angeles, CA

Sep 2021 - Dec 2022

Web Design Team Lead

Managed and mentored small teams of junior designers on client facing projects to create brand identities and digital products for small businesses and new startups.

Ernst & Young, Los Angeles, CA

Sep - Nov 2022

Strategy & Futurist Consultant

Research on new energy alternatives, emerging AV and space technologies, and energy transition solutions to project upcoming trends and opportunity spaces. Contract work as part of USC's Industry Lab program.

Work & Co, Brooklyn, NY

May - Aug 2022

Design Intern

Assisted with conceptual framework development, user flows, design systems, prototypes, and mockups for digital experiences. Worked closely with developers and strategists to ensure that products increased customer satisfaction and user retention rates.

Samsung Electronics, Los Angeles, CA

Oct - Dec 2021

Design & Strategy Consultant

Focused on product ideation and design, early-stage concepting, and user research while exploring new solutions in wearable technologies. Contract work as part of USC's Industry Lab program.

LavaLab, Los Angeles, CA

Sep - Dec 2021

Product Designer

Created prototypes and go-to-market strategies for a MVP pitching competition to venture capitalists and early-stage investors.

SKILLS

Creative Tools & Softwares: Adobe Creative Suite, Figma, Webflow, Fusion 360

Programming Languages: Java, Python, HTML, CSS, Javascript, PHP, SQL

Languages: English (Native), Cantonese (Native), Mandarin Chinese (Advanced)