

**IRIS LEUNG**

iriscleung.com  
linkedin.com/in/iris-c-leung/

Los Angeles, California  
(408) 857-5700  
iriscleung@gmail.com

## EDUCATION

**University of Southern California**, Los Angeles, CA  
Bachelor of Science in Arts, Technology and the Business of Innovation  
Minor in Psychology

Aug 2021 - May 2025

## EXPERIENCE

**Innovative Design**, Los Angeles, CA  
**Web Design Team Lead**

Sep 2021 - Dec 2022

Managed and mentored small teams of junior designers on client facing projects to create brand identities and digital products for small businesses and new startups.

**Ernst & Young**, Los Angeles, CA  
**Strategy & Futurist Consultant**

Sep - Nov 2022

Researched new energy alternatives, emerging AV and space technologies, and energy transition solutions to project upcoming trends and opportunity spaces. Contract work as part of USC's Industry Lab program.

**Daily Trojan**, Los Angeles, CA  
**Designer**

Aug 2021 - Oct 2022

Created weekly spot illustrations, digital mockups, and graphics for University of Southern California's school newspaper, the Daily Trojan.

**Work & Co**, Brooklyn, NY  
**Design Intern**

May - Aug 2022

Created conceptual frameworks, user flows, design systems, prototypes, and mockups for digital experiences. Communicated with developers and strategists to ensure that products increased customer satisfaction and user retention rates.

**Samsung Electronics**, Los Angeles, CA  
**Design & Strategy Consultant**

Oct - Dec 2021

Focused on product ideation and design, early-stage concepting, user research, and usability testing while exploring new solutions in wearable technologies. Contract work as part of USC's Industry Lab program.

**LavaLab**, Los Angeles, CA  
**Product Designer**

Sep - Dec 2021

Created prototypes and go-to-market strategies for a MVP pitching competition to venture capitalists and early-stage investors. Pitched Pretzel, a centralizing platform that aims to connect small restaurants with social media influencers.

## SKILLS

**Creative Tools & Softwares:** Adobe Creative Suite, Figma, Webflow, Fusion 360  
**Programming Languages:** Java, Python, HTML, CSS, JavaScript, PHP, SQL  
**Languages:** English (Native), Cantonese (Native), Mandarin Chinese (Advanced)