

IRIS LEUNG

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(408) 857-5700
Los Angeles, California

EDUCATION

University of Southern California
Bachelor of Science '25

Arts, Tech and the Business of Innovation Major
Psychology Minor

EXPERIENCE

Web Design Team Lead
Innovative Design
Los Angeles, CA / Sep '21 - Present

Managed and mentored small teams of junior designers on client-facing projects to create brand identities and digital products.

Strategy & Futurist Consultant
Ernst & Young
Los Angeles, CA / Sep - Nov '22

Research on new energy alternatives, new emerging AV and space technologies, and energy transition processes.

Designer
Daily Trojan
Los Angeles, CA / Aug '21 - Oct '22

Created weekly illustrations, mockups, and graphics for USC's school newspaper.

Design Intern
Work & Co
Brooklyn, NY / May - Aug '22

Assisted with conceptual framework development, user flows, design systems, prototypes, and mockups.

Design & Strategy Consultant
Samsung Electronics
Los Angeles, CA / Oct - Dec '21

Focused on product ideation and design, early-stage conceiving, and user research while exploring new solutions in wearable technologies.

Product Designer
LavaLab
Los Angeles, CA / Sep - Dec '21

Designed and pitched Pretzel, a platform that aims to connect small restaurants and influencers, to venture capitalists in a span of 10 weeks.

SKILLS

Adobe Creative Suite
Figma
Webflow
Fusion 360

Java
Python
HTML
CSS
Javascript
PHP
SQL

English (Native)
Cantonese (Native)
Mandarin Chinese (Native)
Spanish (Beginner)