



RESHAPING CARE *for* OLDER PEOPLE: Social Isolation

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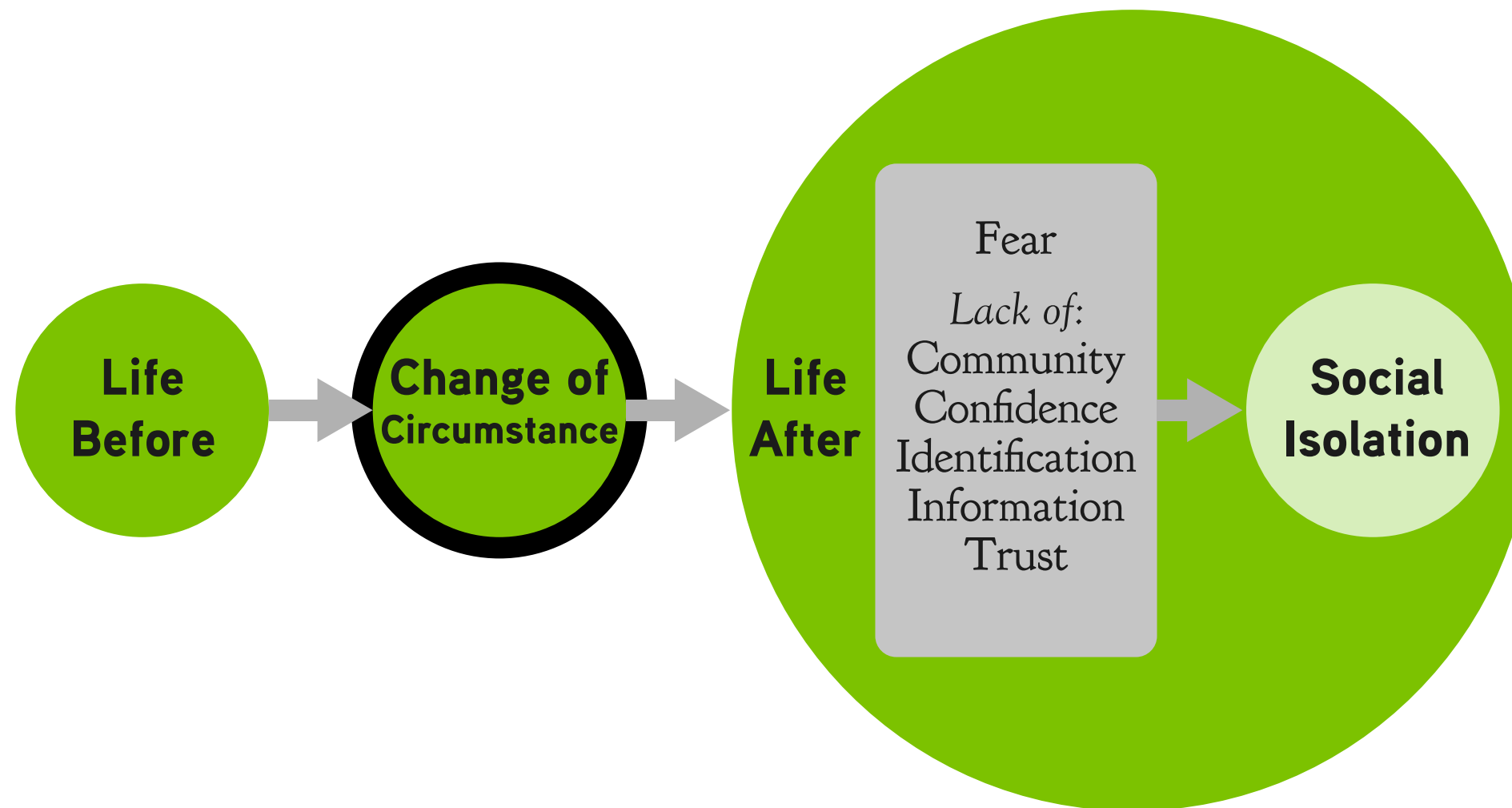




SETTING the STAGE

“The magnitude of risk associated with social isolation is comparable with that of cigarette smoking and other major biomedical and psychosocial risk factors. However, our understanding of how and why social isolation is risky for health—or conversely—how and why social ties and relationships are protective of health, still remains quite limited.”

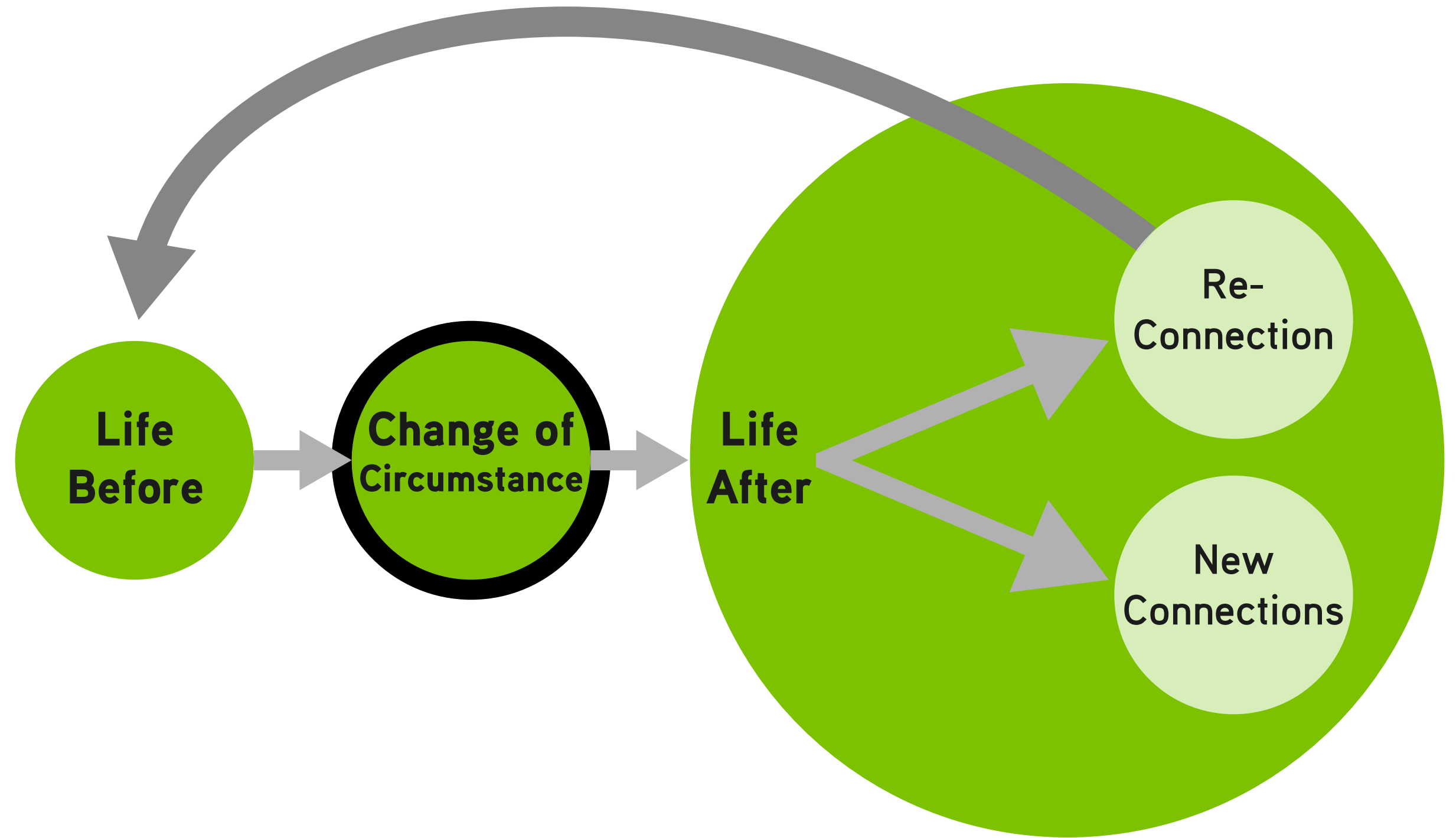
- James House (2001) *“Social Isolation Kills, But How and Why?”*



UNDERSTANDING ISOLATION



UNDERSTANDING ISOLATION



TYPES_{of} ISOLATION



SELF-MANAGED

Actively chooses
not to engage
socially.



PHYSICAL

Lack of confidence
or mobility due
to injury or illness.



PSYCHOLOGICAL

Responsible for
caring for significant
other.



FEAR-BASED

Primary social ties
have moved or
passed away.



CARE-INDUCED

Lost connections
due to move to care
or sheltered home.



KNOWLEDGE

Does not know
services existing due
to cultural factors.



LIFE
BEFORE



Meet **Rita**.

CHANGE
of
CIRCUMSTANCE



LIFE
AFTER

*a*STORY*of* ISOLATION

LIFE
BEFORE



Rita had a fall.

LIFE
AFTER

a **STORY** *of*
ISOLATION



Chris meets **Rita**.

LIFE
BEFORE



Rita had a fall.

LIFE
AFTER

a **STORY** *of*
ISOLATION



Chris meets **Rita**.

LIFE
BEFORE

CHANGE
of
CIRCUMSTANCE



Rita had a fall.

Rita hasn't been seen
out for a while.

LIFE
AFTER

a **STORY** *of*
ISOLATION



Chris checks on **Rita**.

Chris meets **Rita**.



Rita hasn't been seen out for a while.

Rita had a fall.

CHANGE
of
CIRCUMSTANCE

LIFE
BEFORE

LIFE
AFTER

a **STORY** *of*
ISOLATION



Chris meets **Rita**.

Chris checks on **Rita**.

Chris wants to help
but isn't sure how.

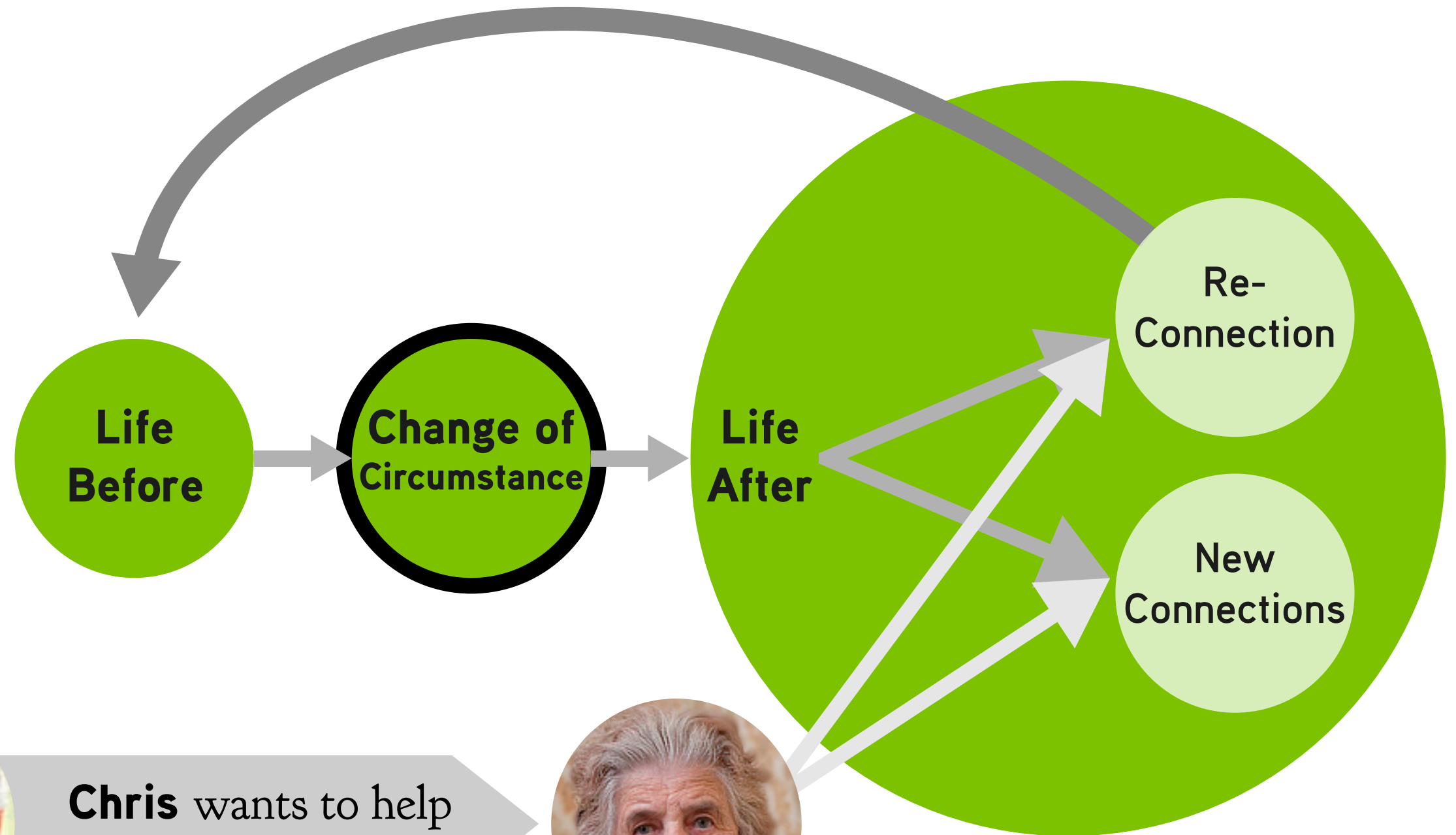
LIFE
BEFORE

CHANGE
of
CIRCUMSTANCE

LIFE
AFTER

Rita had a fall.

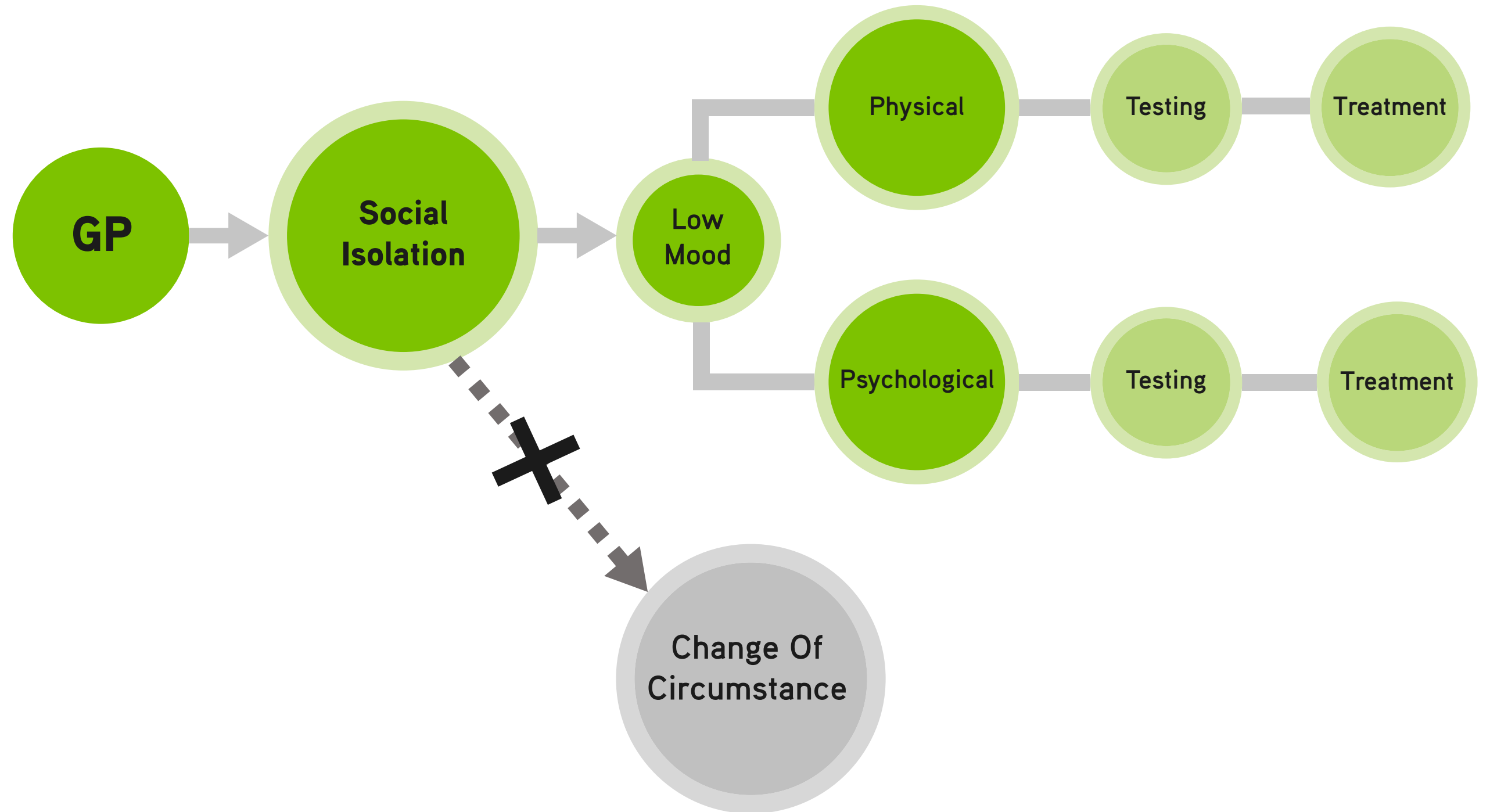
Rita hasn't been seen
out for a while.

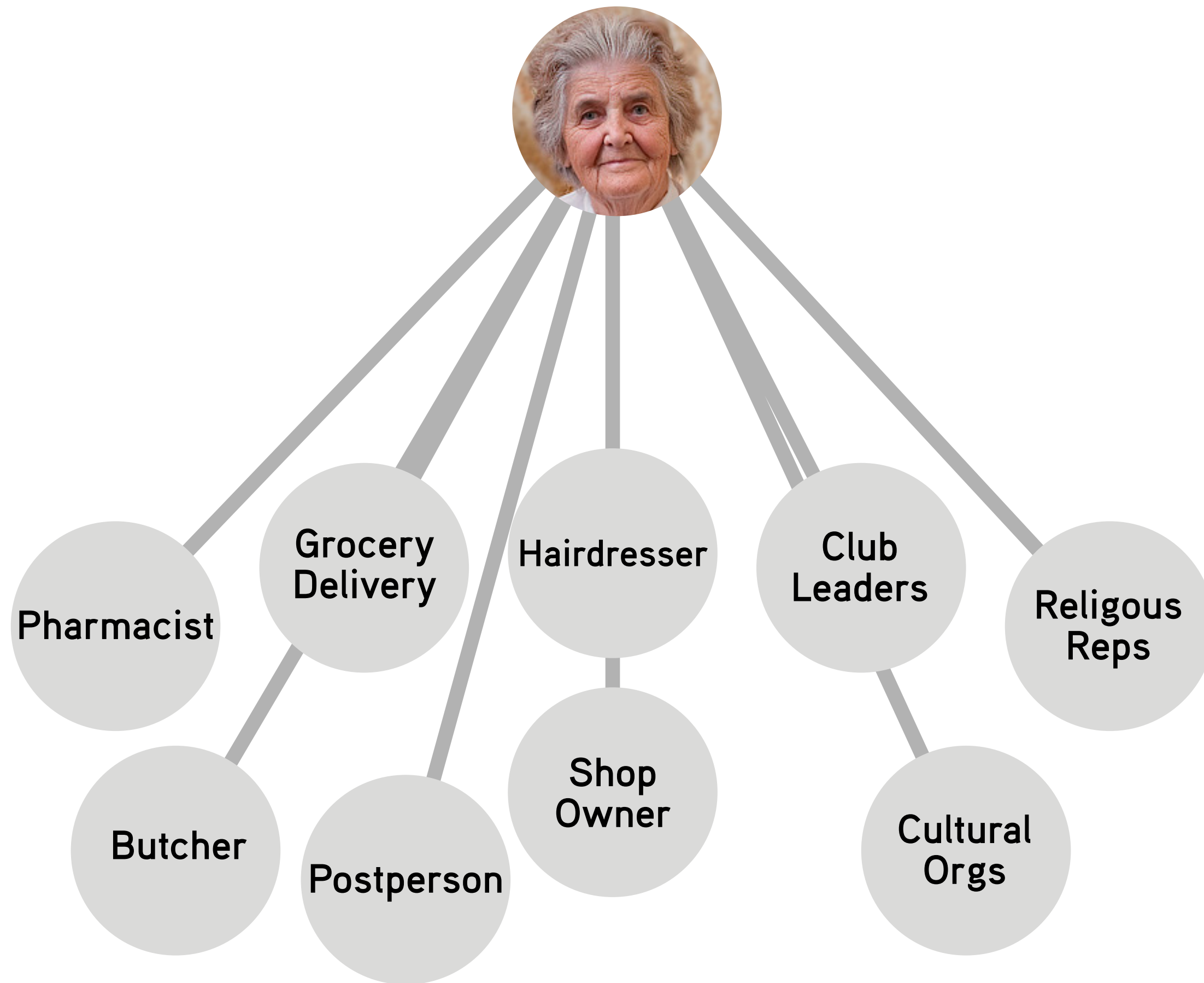


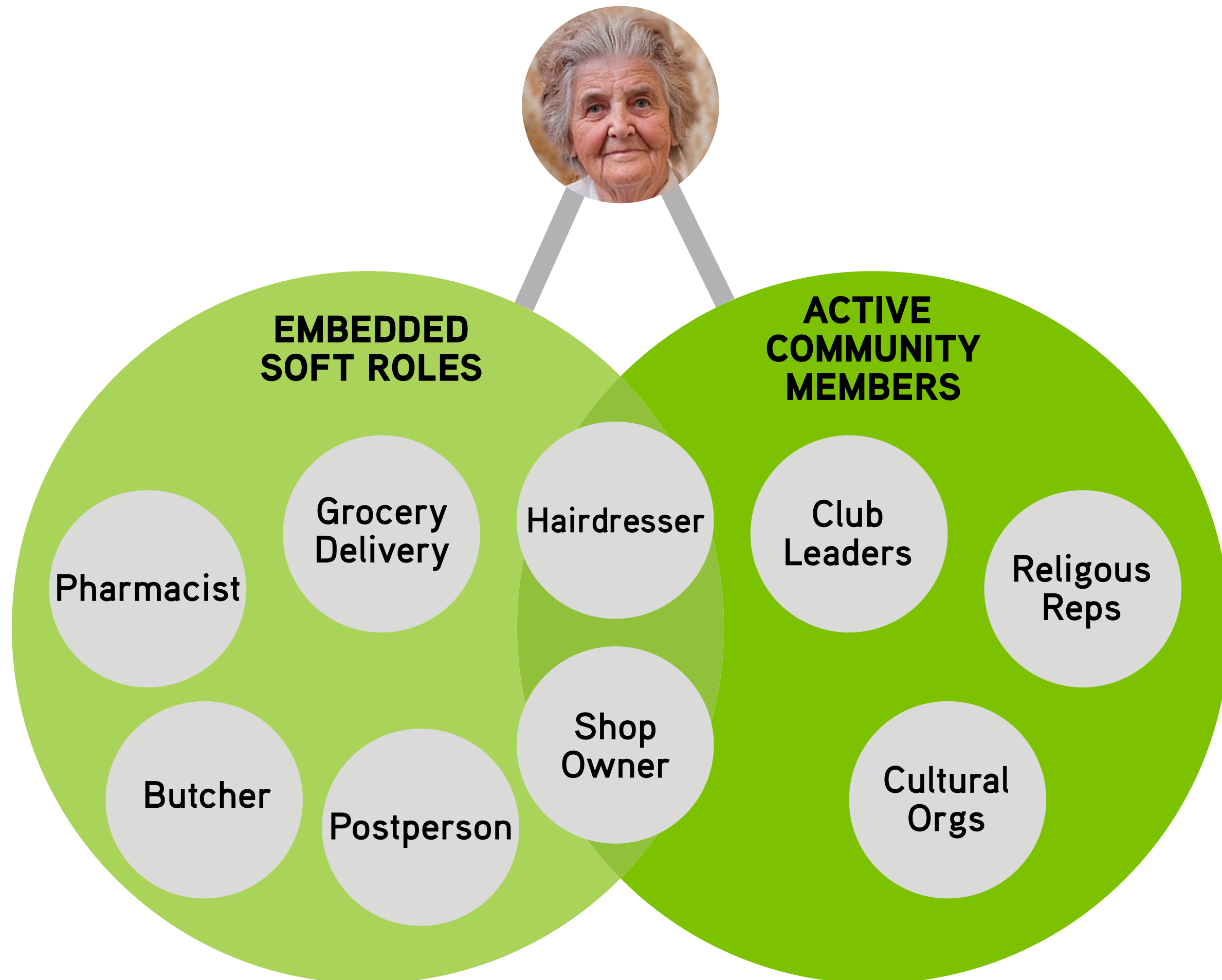
Chris wants to help
but isn't sure how.

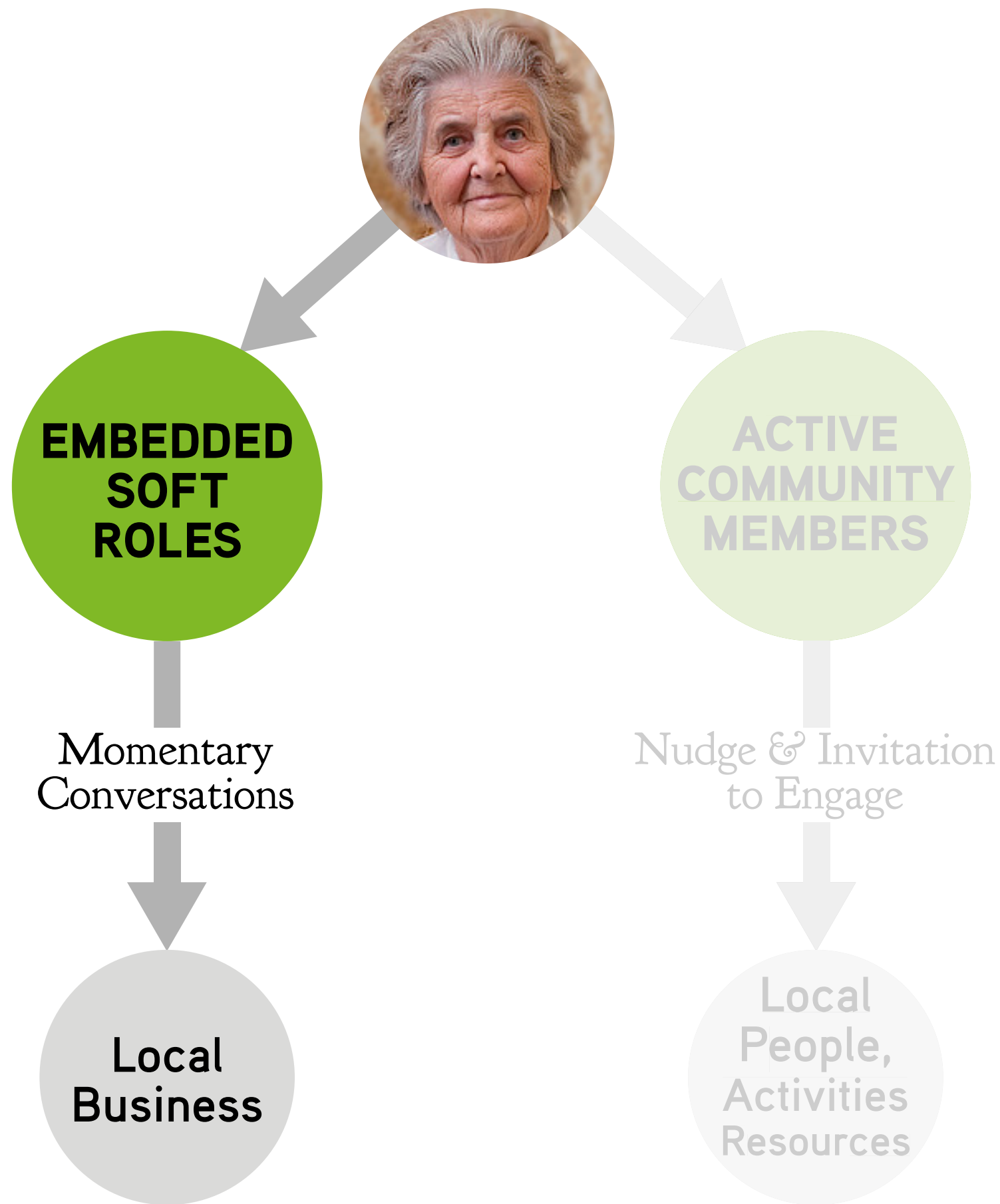


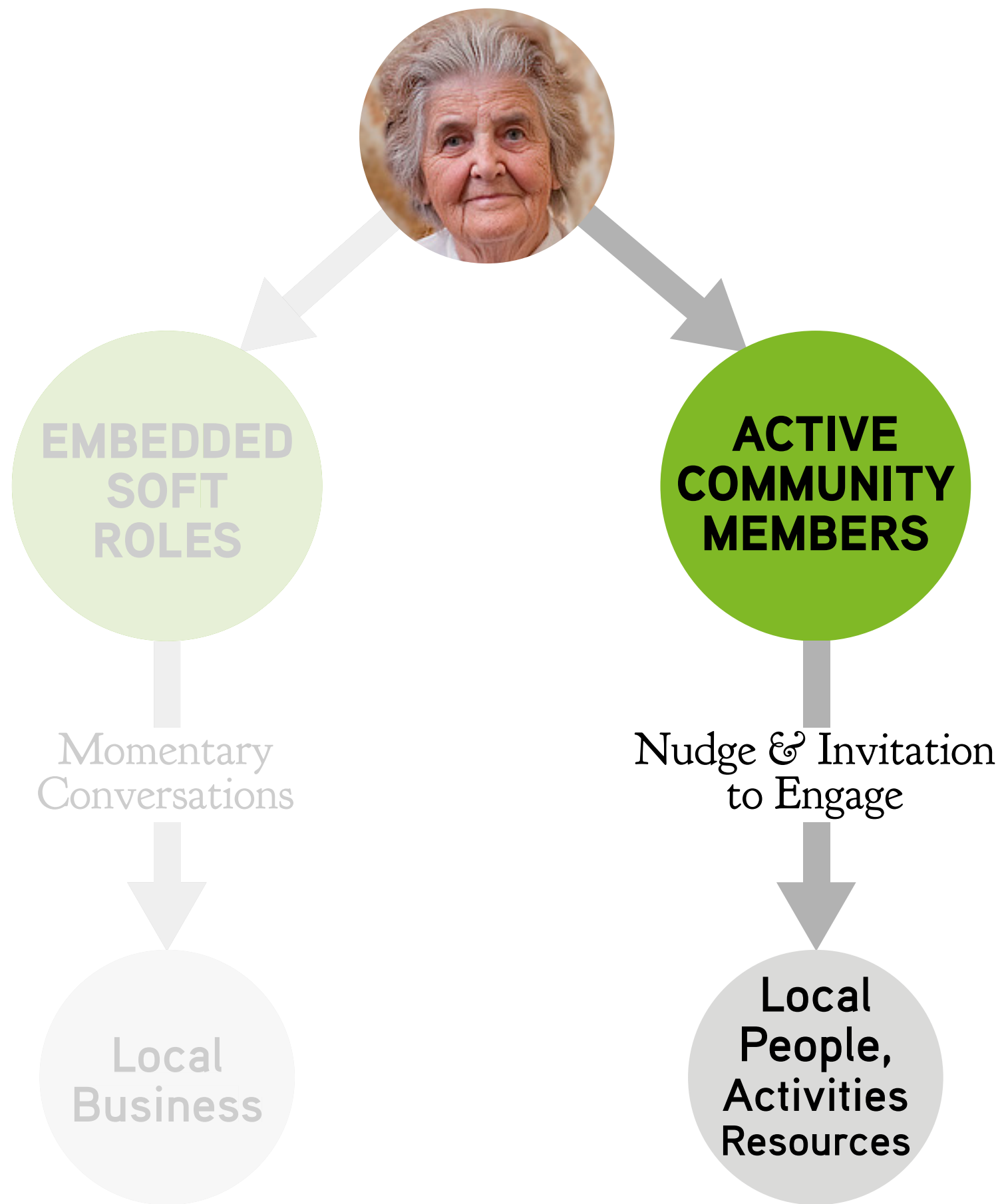
the GP
PROBLEM

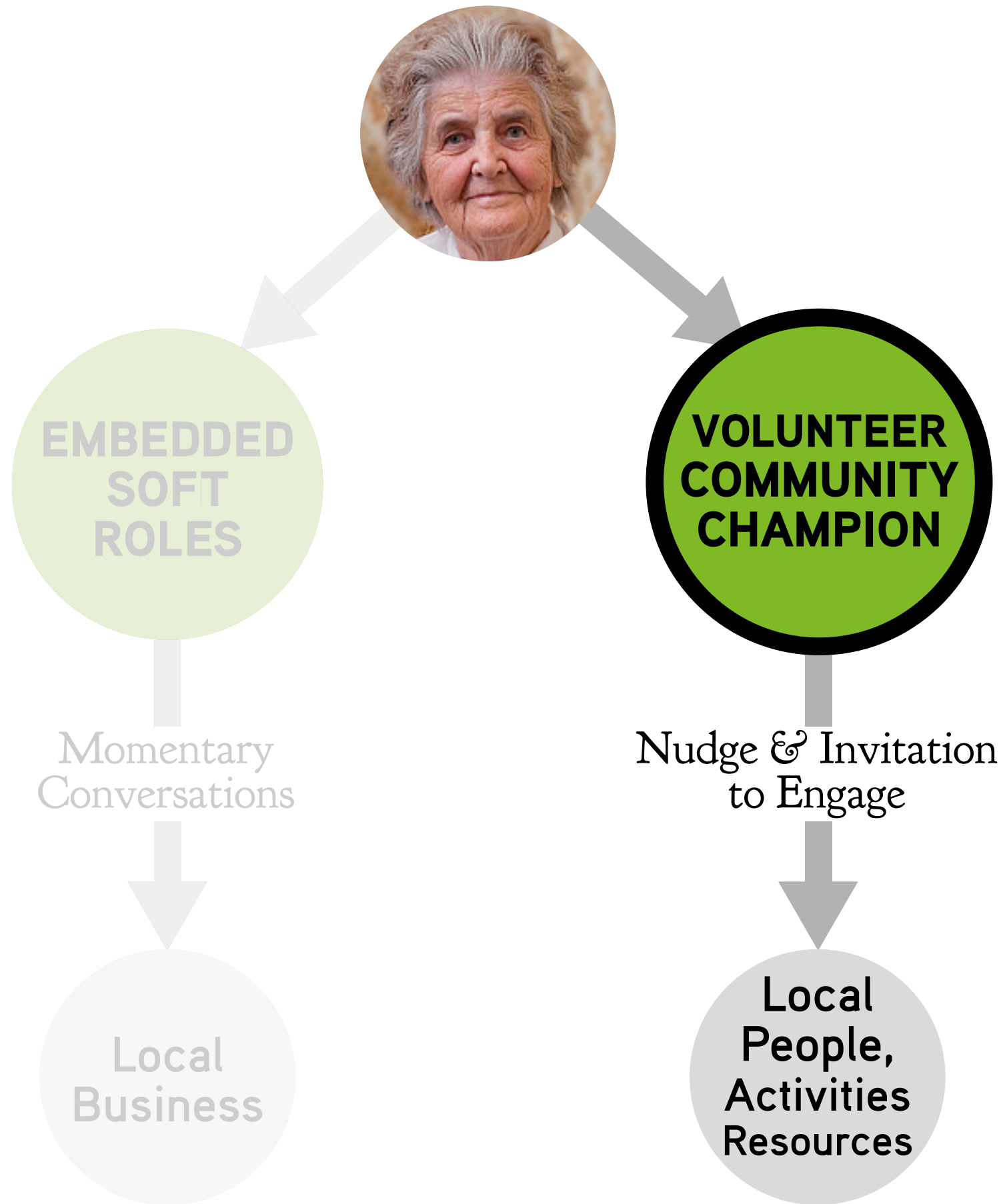










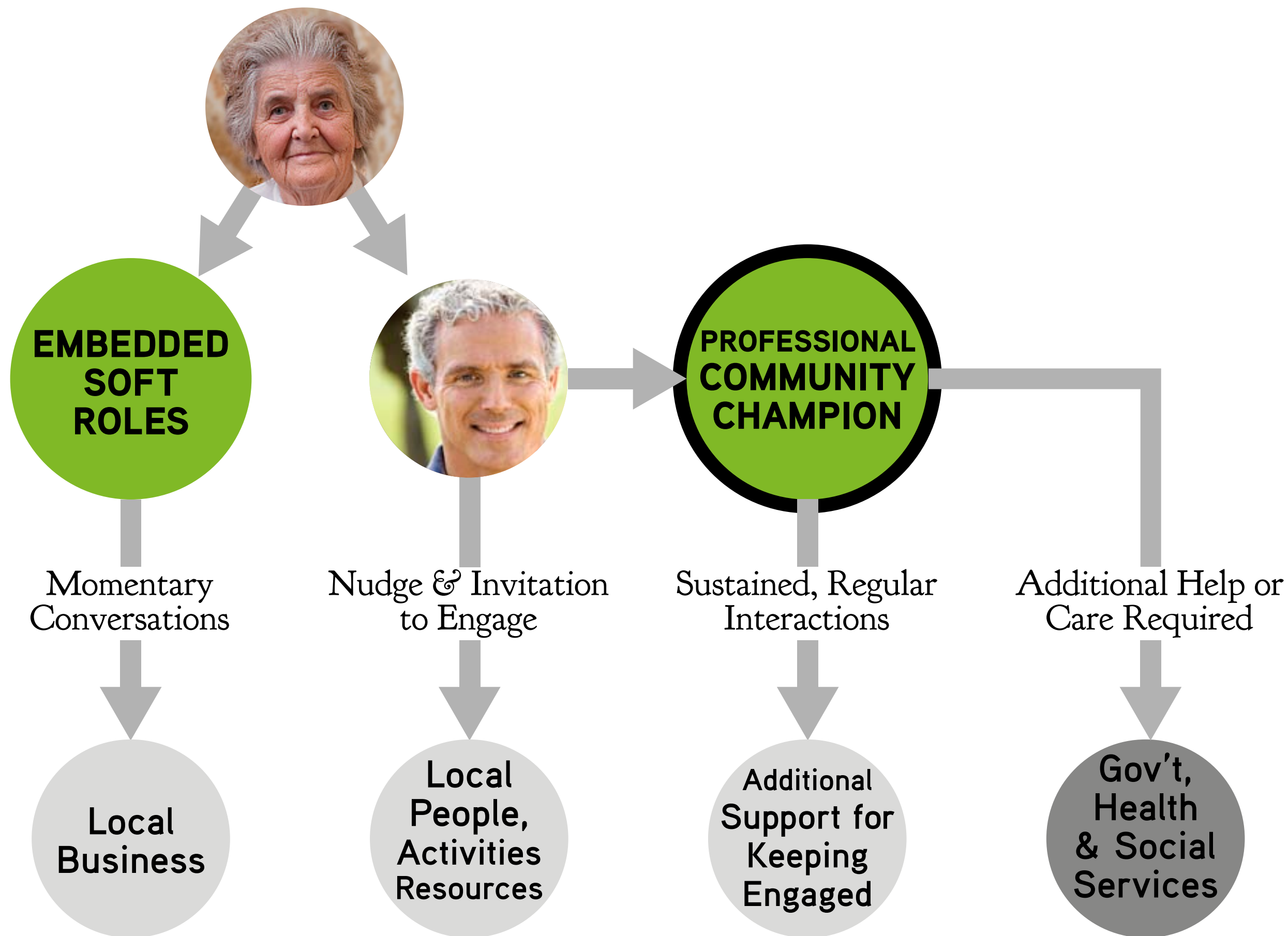


the
**COMMUNITY
CHAMPION**





the
**COMMUNITY
CHAMPION**



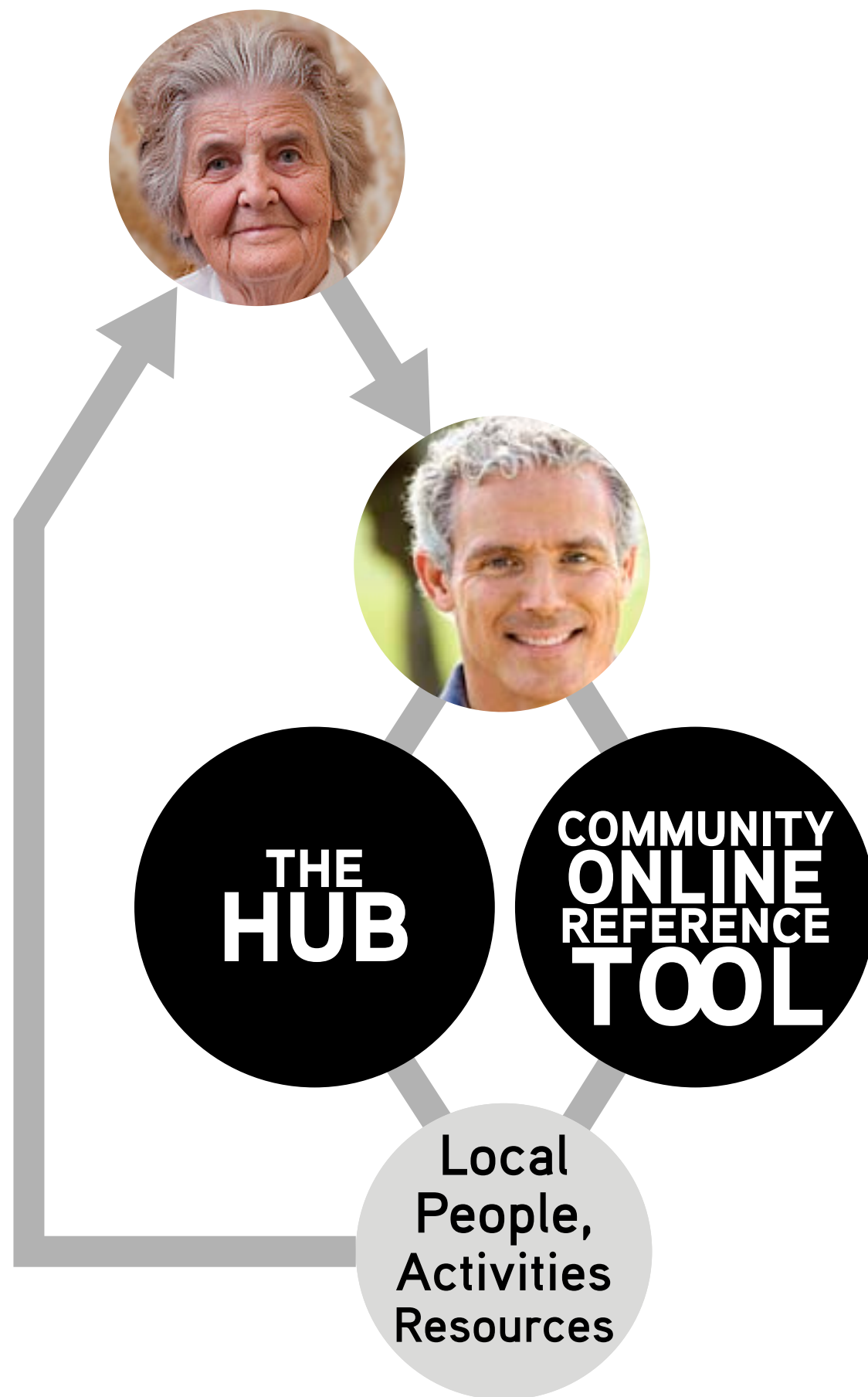


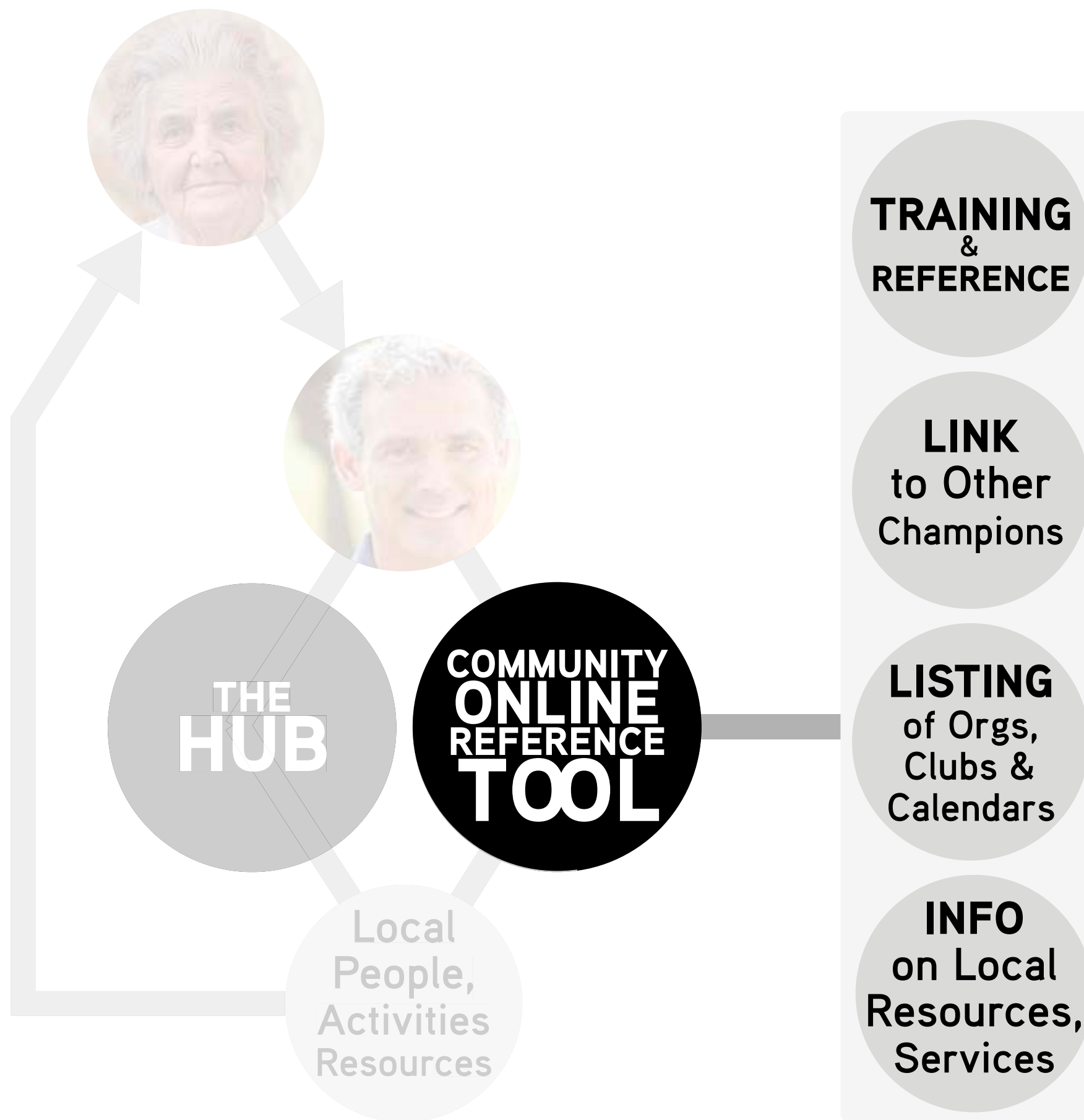
Nudge & Invitation
to Engage

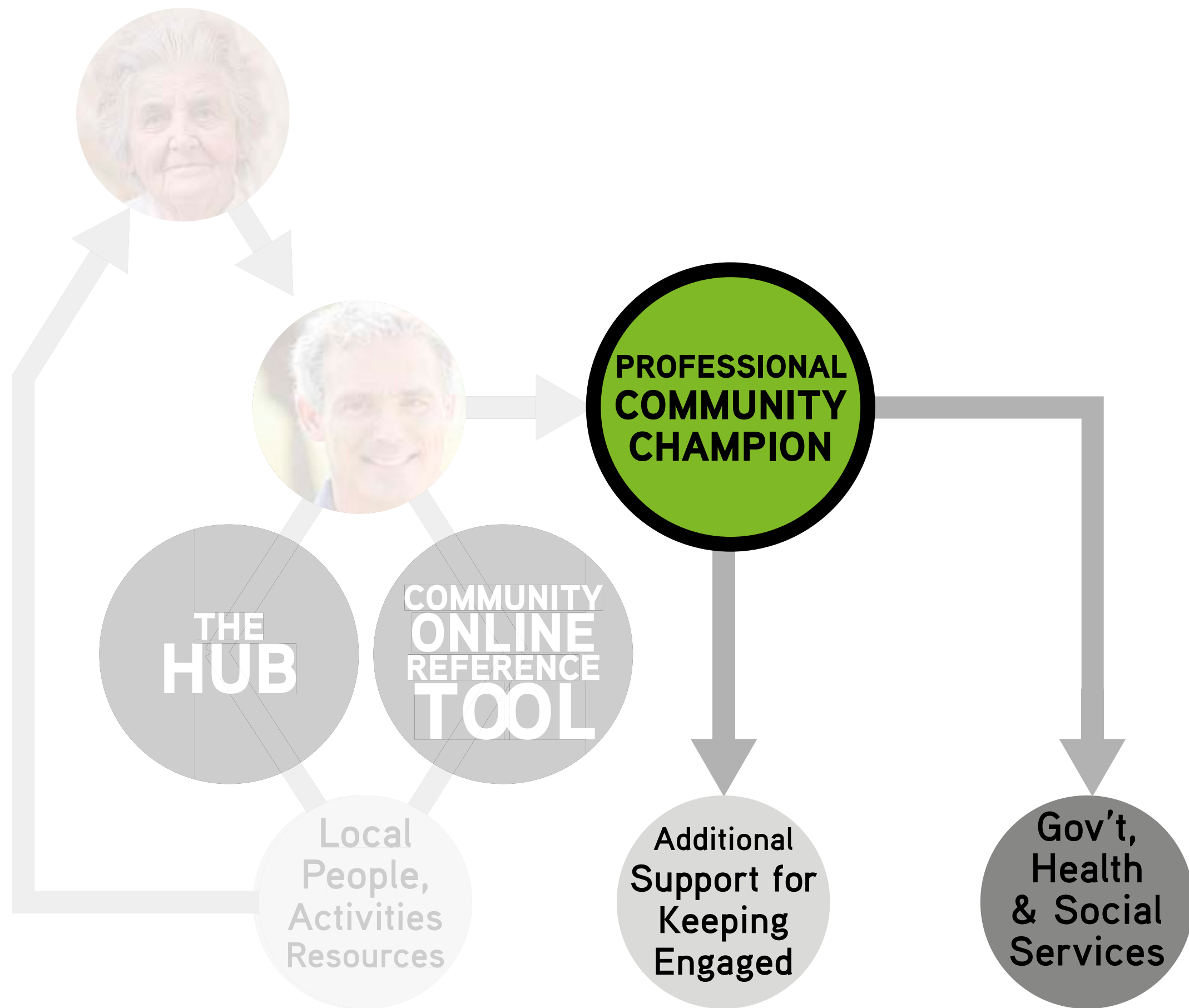


Local
People,
Activities
Resources













Chris wants to help
but isn't sure how.



LIFE
BEFORE

CHANGE

LIFE
AFTER

*a***STORY***of*
PREVENTION



Chris checks his online
resources for help.



LIFE
BEFORE

CHANGE

LIFE
AFTER

a **STORY** *of*
PREVENTION



Chris checks his online resources for help.

Chris finds several options to give to **Rita**.

Assisted
Walking
Club

Transport
Help

Knitting
Club



LIFE
BEFORE

CHANGE
of
CIRCUMSTANCE

LIFE
AFTER

a **STORY** *of*
PREVENTION



Chris checks his online resources for help.

Chris finds several options to give to **Rita**.



Rita receives an invite from **Chris**.

Assisted
Walking
Club

Transport
Help

Knitting
Club

You're
Invited!

LIFE
BEFORE

CHANGE
of
CIRCUMSTANCE

LIFE
AFTER

*a***STORY***of*
PREVENTION



Chris visits later
and finds **Rita** still
needs more help.

Chris checks his online
resources for help.

Chris finds several
options to give to **Rita**.



Rita receives an invite
from **Chris**.



**LIFE
BEFORE**

CHANGE
of
CIRCUMSTANCE

**LIFE
AFTER**

*a***STORY***of*
PREVENTION

LIFE
BEFORE

CHANGE
of
CIRCUMSTANCE

Chris checks his online resources for help.

Chris finds several options to give to **Rita**.

Chris visits later and finds **Rita** still needs more help.



Chris introduces **Rita** to the Professional Champion, **Andrew**.



Rita receives an invite from **Chris**.



HEALTH SERVICES

- Less Time & Money from Treating Repercussions

SOCIAL SERVICES

- Less Referrals from Cases of People Deteriorated Due to Isolation.

OLDER PEOPLE

- Well-Informed of what resources are available.
- Reconnected to Other Generations and the Community.

GREATER COMMUNITY

- Armed with knowledge to help those around them.
- Empowered members build a stronger, safer neighbourhood.

**FUTURE
BENEFITS**
