Working progress UDIAC

TRELLO LINK : https://trello.com/b/CReFUS2X/udiac

GOOGLE DRIVE : https://drive.google.com/drive/my-drive

Week 1
Performed and completed activities:

1. E-sport research - Catherine
2. Brainstorming document - Everyone
3. Research Team Liquid - Iris
4. Team Liquid game division - Umberto
5. Target E-sport - Desislava

Discussions:

1. What is E-sport?
2. Who is Team Liquid?

Week 2
Performed and completed activities:

1. Questions for client – Everyone
2. Brainstorming our branding – Everyone
3. Created the UDIAC logo - Ali
4. Created brand guide - Ali
5. Worked on "dos" and "don't" for logo - Umberto
6. Notes of Team Liquid presentation - Iris & Catherine

Discussions:

1. What is the best company ?
2. Which company would benefit from a loyalty program?

Week 3
Performed and completed activities:

1. Research & presentation "Too good to go " – Umberto
2. Research & presentation "WizzAir" – Catherine
3. Research & presentation "Body shop "- Iris
4. Research & presentation "Starbucks " - Desislava
5. Research & presentation "Stecia " - Ali
6. Pitched the presentation to each other - Everyone
7. Worked together on the big mind map - Everyone

8. Mind maps of their chosen company - Everyone

Discussions:

1. What is the best company?
2. Which company would benefit from a loyalty program?

Week 4

Performed and completed activities:

1. Assigned task to each member– Desislava
2. Presentation & Report – Everyone
3. Created layout for presentation - Ali
4. Competition research - Ali
5. Target research - Iris
6. Recorded pitch - Desislava
7. Script for pitch - Desislava & Umberto
8. Notes of pitch - Iris & Catherine
9. Presented Pitch - Umberto
10. Mind map Challenges - Everyone
11. Summary researches - Catherine
12. Why Lucifer - Desislava
13. Interview & Observation - Iris & Catherine
14. Class Diagram - Catherine
15. Website branding - Ali

Discussions:

1. What should be included in the report?
2. How can we make the class diagram?
3. What challenges should we include in our mind map?

Week 5

Performed and completed activities:

1. Discussed what our next step is going to be and chose a secretary – All group members
2. Survey for target audience– All group members
3. Started working on Brand Guide – Ali

Discussions:

1. How many surveys should there be?
2. What questions would be suitable for the survey?
3. Who is going to be the secretary?

Week 6

Performed and completed activities:

1. Notes from data from the survey – Desislava
2. Target group "Businessmen" research - Catherine
3. First logos for the loyalty program - Ali
4. First wireframes - Everyone
5. First mock-up - Everyone

Discussions:

1. How should we name the 'points'?
2. What challenges should we add ?

Week 7

Performed and completed activities:

1. Business canvas - Ali,Desislava,Iris,Catherine
2. Storyline - Iris
3. Personas - Desislava
4. User Scenario - Catherine
5. User Journey - Iris
6. POV & HMV - Umberto
7. Presentation pitch - Desislava,Umbert,Ali
8. Video prototype - Desislava,Umbert,Ali
9. Editing prototype video - Ali
10. Report - Everyone
11. Script pitch - Desislava,Umberto

Discussions:

1. How many pages should they be for the prototype?
2. Which research should we use?

Week 8

Performed and completed activities:

1. Prototype - Everyone
2. Home page,login page -prototype - Ali
3. Reward page-prototype - Iris
4. Challenge ,Sponsor,Profile,Location page- prototype - Catherine
5. Brand book - Ali
6. Logo - Ali
7. Sitemap information - Umberto

8. Started coding - Iris
9. Setup gitlabe - Ali

Discussions:

1. Should we have a sitemap?
2. Should we add locations page?
3. Should we add the "forgot password" option?

Week 9

Performed and completed activities:

1. Database introduction - Ali
2. Resubmitted prototype testing - Iris , Catherine
3. Worked on prototype - Catherine
4. Wrapped design of prototype - Ali
5. Added mobile design to "Reward page"- Iris
6. Video prototype conclusion - Umberto
7. Database process diagram - Ali,Umberto
8. Redo businessmen persona - Catherine
9. Redo student persona - Iris
10. Student group interviews - Iris,Catherine
11. Setup blog on tumbler- Umberto,Ali

Discussions:

1. How can we make the point collection work?
2. How do we start the database?
3. Should we use a framework?

Week 10

Performed and completed activities:

1. Redo POW & MWH - Iris,Catherine
2. Design for CMD methods and MOSCOW analysis- Ali
3. CMD, MOSCOW - Ali,Umberto,Iris,Catherine
4. Updated blog - Everyone
5. Project plan - Everyone
6. Contact page design- Desislava

Discussions:

1. What should be included in the blog?
2. How should the CMD be made?

3. Do we need a contact page ?

Week 11

Performed and completed activities:

1. Started coding Challenge page- Catherine
2. Coding Reward page- Iris
3. Survey founder of Loyalties of Lucifer - Desislava
4. Interview manager - Desislava
5. Challenge persuasive design - Everyone
6. Challenge validate your concept - Everyone
7. Set up GitLab,introduction commands - Everyone

Discussions:

1. What should be included in the survey ?
2. What is the deadline for coding ?
3. Collaborations or sponsors ?

Week 12

Performed and completed activities:

1. Worked on login page- Umberto
2. Research NFC as an alternative to Qr code-Umberto
3. Discuss NFC as an alternative to Qr code-Umberto, Ali
4. Acquire the necessary equipment to test NFC-Umberto, Ali
5. Test NFC connection to phone (write&read)-Umberto,Ali
6. Finished homepage- Iris
7. Finished location page - Iris
8. Design for newsletter - Desislava
9. Coding contact page- Desislava
10. Worked on database- Ali,Umberto
11. Worked on challenge page - Catherine
12. Fixed footer + responsiveness - Iris

Discussions:

1. Should we add the mobile version in between the coding now?
2. What should the newsletter look like?

Week 13

Performed and completed activities:

1. Working login page- Umberto
2. Started profile page- Iris
3. Finished contact page - Desislava

4. Started Sponsor page- Desislava
5. Coded game - Catherine
6. Worked on the database- Ali
7. Started working on the pop-ups - Iris

Discussions:

1. Who is going to make the profile page?
2. Who is going to make the sponsor page?

Week 14

Performed and completed activities:

1. Finished profile page - Iris
2. Started finalising menu - Iris, Umberto
3. Finished Challenge page - Catherine
4. Finished Sponsor page- Catherine
5. Worked on the database- Ali
6. Finished database register - Ali
7. Designing menu - Umberto, Ali
8. Started menu page - Umberto
9. Coming soon poster - Catherine

Discussions:

1. How should the point work?
2. Who is going to make the newsletter?

Week 15

Performed and completed activities:

1. Finished reward page - Iris
2. Finished location page - Iris
3. Added effects to the design - Catherine
4. Fixed contact page - Catherine
5. Updated design for challenge page - Catherine
6. Worked on database- Ali
7. Fixed challenge page resize - Iris
8. Spelling check - Iris
9. Nfc working - Ali
10. Fixes Js and added timer in profile page - Catherine
11. Edited quality pic for hero pictures - Desislava
12. Worked on signin/signup pages - Umberto
13. Finalyzed signin/sign up pages - Catherine
14. Finished newsletter - Desislava

Discussions:

1. How do we connect the php?
2. Should we leave the newsletter as an addition ?

Week 17

1. Fixed errors from last merge - Iris,Catherine
2. Fixed errors from last merge - Ali,Catherine
3. Prepared testing notes - Desislava
4. Interviews - Desislava,Catherine,Iris,Umberto,Ali
5. Fixed points system - Ali
6. Contact forum database - Ali
7. Newsletter database - Ali
8. Testing report - Desislava, Iris, Catherine
9. Interviews website - Everyone
10. Make readme file- Umberto,Iris
11. Make testing NFC Process-Umberto
12. Testing NFC - Ali, Umberto