

What I did for the project: Desislava Kr.

Role: Project leader

- Main task that I had every sprint:
 - Assigning tasks to everyone
 - Helping if there is a problem
 - Submitting assignments and group challenges
 - Starting the meetings
 - Selecting the topics for every presentation
 - Answering questions on every presentation
- Research part:
 - Research for e – sports
 - Coming up with a question for the clients (part of group task)
 - Brainstorming with UDIAC ideas for our project
 - Research and presentation for Starbucks (one of the past ideas for the project)
 - Working on report and presentation – with the group
 - Scripted the pitch with Umberto
 - Recorded the pitch
 - Explanation for 'Why we chose lucifer'
 - Discussed what our next step is going to be and chose a secretary – All group members
 - Survey for target audience– All group members
 - Notes from data from the survey
 - Wireframes and mockups – everyone from the group
- Design part
 - Business canvas - Ali, Desislava, Iris, Catherine
 - Personas
 - Creating, scripting presentation, video prototyping – Ali, me and Umberto
 - Report – combined work
 - Working on prototype – combined work
 - Designing the contact page

- Updating blog – everyone
 - Project plan – everyone
 - Interviewing the manager
 - Survey founder of Loyalties of Lucifer
 - Designing the newsletter
- Coding part
- Coding the contact page + newsletter(we did not use it)
 - Editing the quality of the hero pictures for every page
 - Interviews – combined work
 - Prepared testing notes
 - Working on methods, testing notes/results , limitations and recommendations for the testing report
 - Worked on stakeholders with Iris and Catherine