

What did I do for the project? - Iris:

- Minutes + notes week 2
- Research about the client (Team Liquid)
- Took notes of pitch client
- Research about possible company: the Body Shop
- Mind Map about the Body Shop
- Presentation the Body Shop (for the group only)
- Business model canvas
- Testing of prototype
- Storyline
- Wireframe (homepage)
- Prototypes (reward page and homepage)
- Taking notes of Umberto's pitch
- 3x customer journey
- Target group research
- Redid persona (student)
- Coding:
 - Header + navigation bar
 - Footer
 - Homepage
 - Rewards page (+ additional pages and popup when clicking on the button)
 - Locations page
 - Profile page
- Helped out with coding (mainly CSS)
- Changed some CSS on other pages (resizing of challenge page)
- Spellcheck of documents and website
- Testing of website (interview)
- Summarise results of "Testing design of the prototype" survey
- Summarise results of "Loyalty program concept testing" survey

Together:

- Brainstorming document (everyone)
- Questions for the client after the pitch (everyone)
- Company choice (everyone)
- Mindmap (everyone)
- Ideas - how to spend and collect points, how many, etc.
- Interview at Lucifer Coffee Roasters (with Catherine)
- Observation at Lucifer Coffee Roasters (with Catherine)
- Questions survey target audience (everyone)
- Making changes in prototype (everyone)
- Mockup (everyone)
- Concept report (everyone)
- Redid prototype testing (with Catherine)
- Student group interviews (with Catherine)
- Redid POV (with Catherine)
- Redid HMW (with Catherine)
- CMD methods (with Catherine, Ali, and Umberto)

- MoSCoW (with Catherine, Ali, and Umberto)
- Project plan (everyone)
- Challenge persuasive design (everyone)
- Challenge validate your concept (everyone)
- Fixed errors from last merge (with Catherine) (Changes we did make and uploaded on git, but weren't updated correctly on the website)
- Test report (with Catherine and Desislava)
- Wrote Readme (with Catherine and Umberto)
- NFC testing interviews (with Catherine)
- Research NFC (with Catherine)