

Why do it?

- When a group of people from different backgrounds focus on building something, super cool things can be created
- People who participated in hackathons say they learn a ton in the process; in addition to learning technical skills, you learn how to work as part of a team, communicate, work under the pressure of a deadline and more
- It gets you out of your comfort zone
- Network with people you may not have had the opportunity to meet otherwise

MVP? POC? Prototype?

- These terms come up often in the context of designing a new product. It appears that people tend to misuse these terms, just to make life even more confusing :)
- MVP - Minimum Viable Product
- POC - Proof of Concept
- Prototype or Prototyping