

MVP? POC? Prototype?

- These terms come up often in the context of designing a new product. It appears that people tend to misuse these terms, just to make life even more confusing :)
- MVP - Minimum Viable Product
- POC - Proof of Concept
- Prototype or Prototyping

What is a Prototype/Prototyping?

- Prototyping is a valuable exercise that allows the innovator to visualize how the product will function, it is a working interactive model of the end product that gives an idea of the design, navigation and layout
- Wireframes: Also referred to as static prototypes, wireframes are visual guides representing the structure/layout of a website or an application. They arrange graphical elements and layout/ structures, serving a particular purpose—as defined by a product concept or other creative idea