

What is a Minimum Viable Product?

- In product development, the minimum viable product (MVP) is a product with just enough features to satisfy early customers, and to provide feedback for future development
- The purpose of an MVP is to test if this product should even exist
- In contrast to both POC and Prototypes, the MVP has increased production readiness (exposed to real users/customers), while offering only the right minimum subset of features to keep the users happy and engaged.

Resources and Further Reading

- Hackathons:
[7 Reasons why you should go to a hackathon](#)
[Hackathons 101](#)
- Product Design:
[4 Critical Questions to Ask Before Designing Anything](#)
[How to Define an MVP](#)
[MVP vs POC vs Prototype](#)
[Is this a prototype or an MVP? Well actually it's a proof of concept](#)