

# What is a Prototype/Prototyping?

- Prototyping is a valuable exercise that allows the innovator to visualize how the product will function, it is a working interactive model of the end product that gives an idea of the design, navigation and layout
- Wireframes: Also referred to as static prototypes, wireframes are visual guides representing the structure/layout of a website or an application. They arrange graphical elements and layout/ structures, serving a particular purpose—as defined by a product concept or other creative idea

# What is a Proof of Concept

- Wikipedia: Proof of concept (PoC) is a realization of a certain method or idea in order to demonstrate its feasibility, or a demonstration in principle with the aim of verifying that some concept or theory has practical potential. A proof of concept is usually small and may or may not be complete
- In Software development, POC is usually used as a way to show that a feature or idea is doable (technically) at a reasonable cost (time and resources)