

# CSH4W3 Data Visualization

## Text Visualization

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# Overview

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# Introduction

- The best way to understand any data is by visualizing it.
- if I give you a table load of data and Charts then the latter is more easier way to get insight from the data.
- Visualization is a critical part of any data analysis project and makes it easy to understand the significance of data in a visual way by looking at visuals and quickly helps to identify the areas which needs attention and helps to build a strategy for further Data Science activity.

# Introduction

Text Visualization has always been a challenging task as it needs to be converted into numerical features first which computers can understand, which is tricky because text is discrete



# What is Word Cloud

**Word Cloud** is a data visualization technique used for representing text data in which the size of each word indicates its frequency or importance. Significant textual data points can be highlighted using a word cloud. Word clouds are widely used for analyzing data from social network websites.

For generating word cloud in Python, modules needed are – matplotlib, pandas and wordcloud.

## Examples



# What is scattertext?

**Scattertext** is a Python package that lets you compare and contrast how words and phrases are used differently in two types of documents, producing interactive, Javascript-based visualizations.

Democratic document count: 123; word count: 76,836  
Republican document count: 66; word count: 58,138

Top Republican	congresswoman
government	bipartisan
business	wealthiest
better	risked
story	trillion
paul	republicans
success	recession
administration	gentlemen
we need	electing
unemployment	understands
do better	fought
need	grandchildren
freedom	greatness
liberty	wo
god	elect



# Programming preparation

Please download or copy to your gdrive the  
following file Python

<http://bit.ly/2OFBAwv>

and open with your Google Colabs

<https://colab.research.google.com>

# The End