

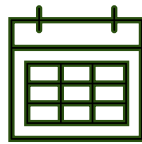
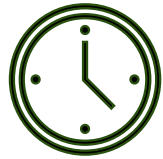
# Rockstar Stealth LLC

Isabelle Katz Sep 2023

# OUR MOVIES ARE:

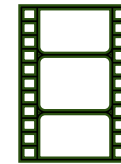
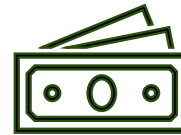
ON  
AVERAGE

114 MINUTES LONG



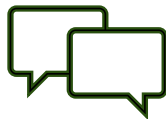
RENTED FOR 5 DAYS

\$2.99 A DAY TO RENT

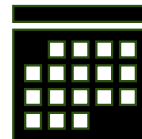


\$19.99 TO REPLACE

SPOKEN IN ENGLISH



RELEASED IN 2006



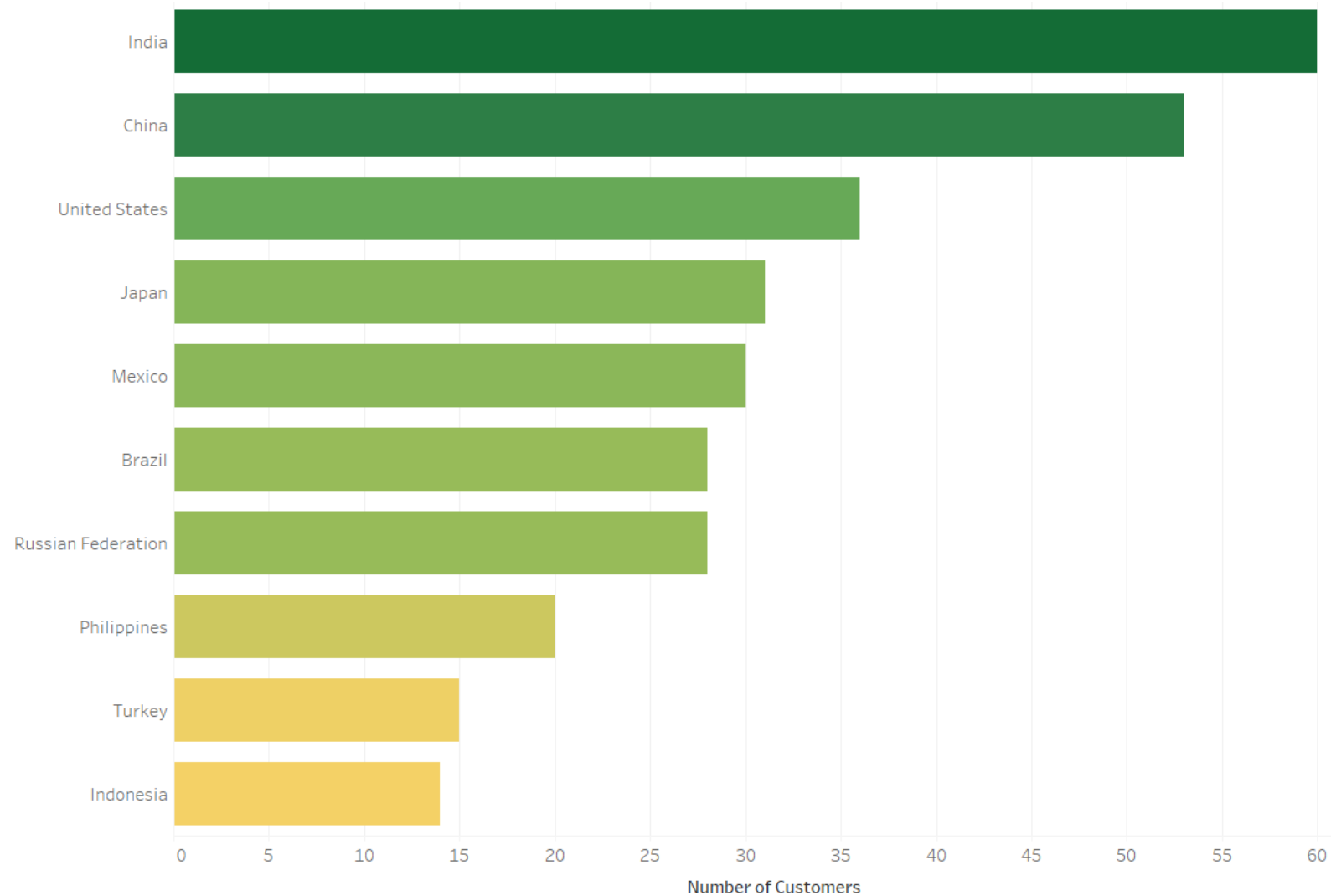
ALL

# OUR CUSTOMERS ARE GLOBAL

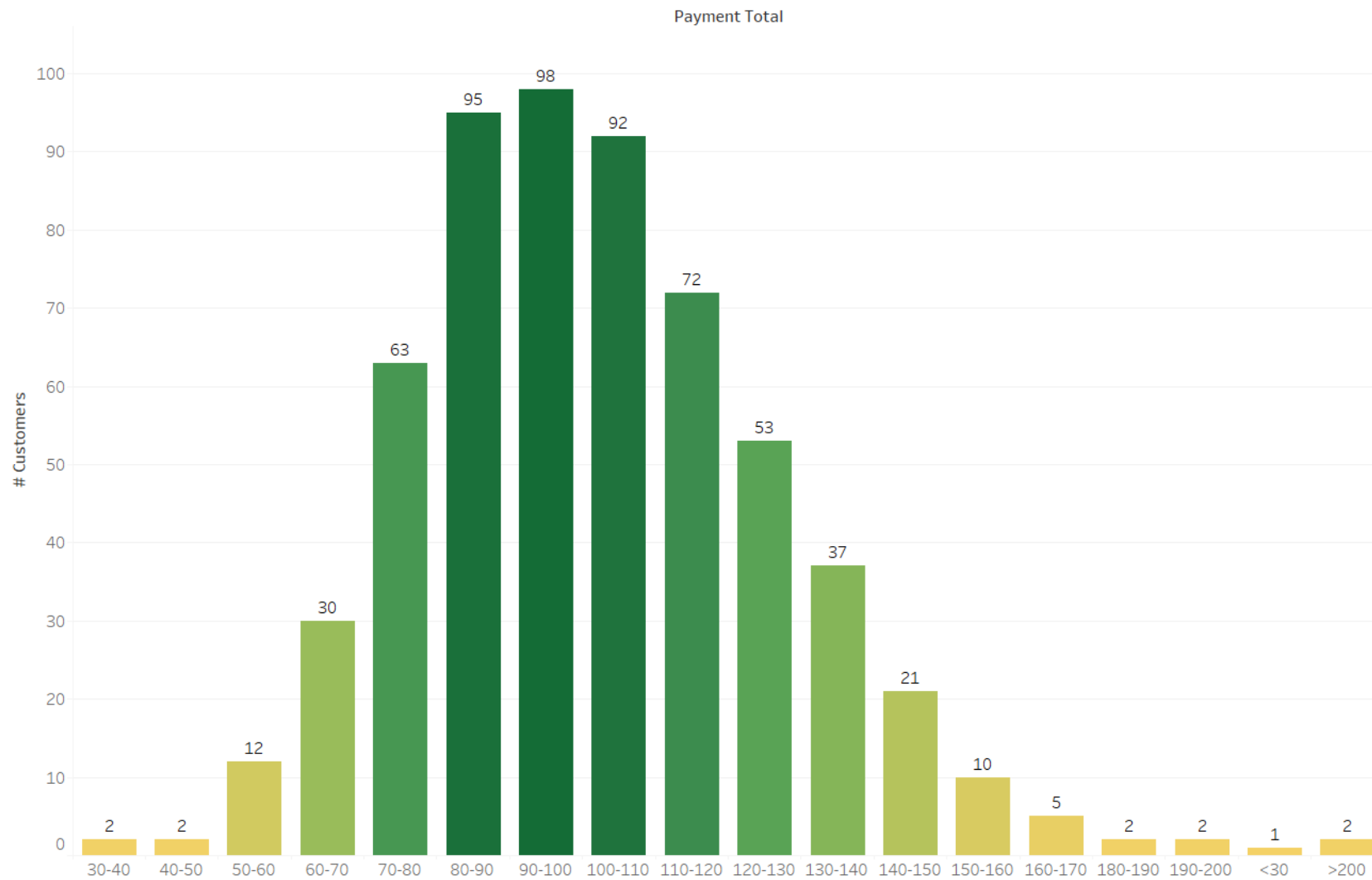


- 599 customers
- 109 countries
- Only 2 cities have more than one customer

# 10 COUNTRIES WITH MOST CUSTOMERS



# TOTAL PAYMENTS



# BEST SELLING

## MOVIES

1. Bucket Brotherhood
2. Rocketeer Mother
3. Forward Temple
4. Grit Clockwork
5. Juggler Hardly
6. Ridgemont Submarine
7. Scalawag Duck
8. Apache Divine
9. Goodfellas Salute
10. Hobbit Alien

## ACTORS

1. Nolte
2. Kilmer
3. Temple
4. Keitel
5. Degeneres
6. Torn
7. Berry
8. Hoffman
9. Guinness
10. Akroyd

## CATEGORIES

1. Sports
2. Foreign
3. Documentary
4. Family
5. Animation
6. Action
7. New
8. Drama
9. Games
10. Sci-Fi

# SALES PER STORE



# CONCLUSIONS

- ▶ Target stocking foreign films for Indian and Chinese audience
  - ▶ Expand inventory to other languages
- ▶ Encourage customers with rewards
  - ▶ Specifically reward highest paying customers
- ▶ Ensure most popular movies are always in stock
  - ▶ Bucket Brotherhood
  - ▶ Rocketeer Mother
  - ▶ Forward Temple

[https://public.tableau.com/app/profile/isabelle.katz/viz/3\\_10Katz/mostrentedactors?publish=yes](https://public.tableau.com/app/profile/isabelle.katz/viz/3_10Katz/mostrentedactors?publish=yes)