

The initial product summary should include a high level description of the product that the team is building, including information on what is in scope and out of scope for the project. The product sketches can be pencil sketches, or low fidelity through an app like figma or tldraw, and must be done for all web pages that are in scope.

- Full responsive one page website for a non profit or commercial entity

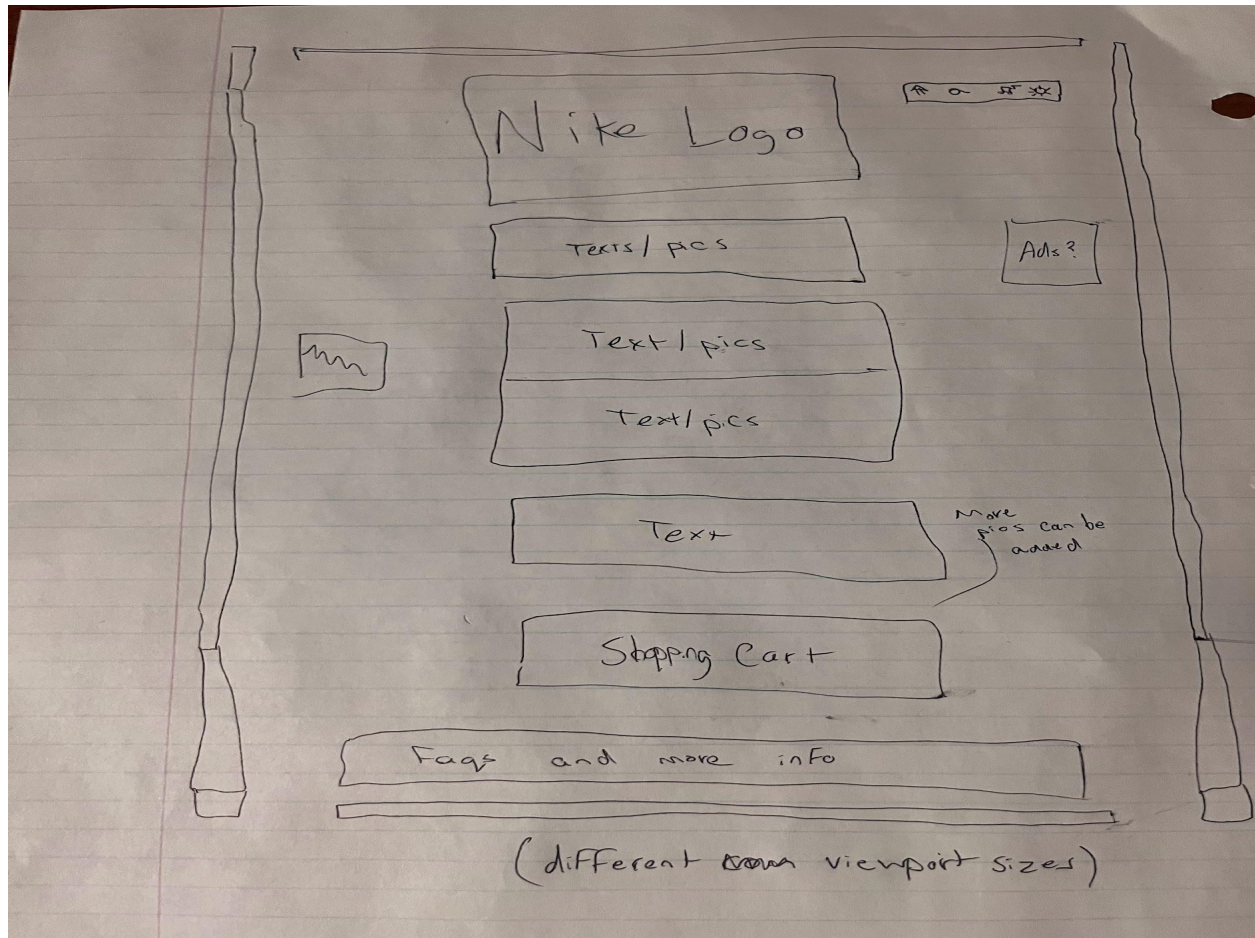
Summary:

We are planning to build a responsive one page website for Nike. This website will consist of a header section involving navigation links. The body will include a brief history of the company, a showcasing of several products, and a todo style list where these products can be added or removed from the “cart” for purchase. We will also include bars on each side for computer and ipad viewports where the screen is wide enough to support this. The sections will be divided by utilizing different background and text colors as well. In terms of scope, we will only be creating a one page website so any additional pages can be considered to be outside of the scope.

Ideas:

- Possible Java script ex: (shopping cart)
- Nike
- Differing viewport sizes (phone, Ipad, computers)
- Side bars/columns

Sketch



*This here is a rough sketch of what the design should may look like but is definitely not not the final project. Here you can see the bars/columns at the side, the different amounts of text and picture tables inserted, and also this sketch is drawn from an iPhone viewsizes hence why the bars exist. Also incorporated is a shopping cart item where viewers can click on the button and add it to the shopping card. More changes and updates can be made such as the navigation links but this is a rough sketch as to what it could look like.