

# Superstore Analytics Dashboard



Sales

\$2.33M

PY \$1.58M

Vs PY 47.16%

Profit

\$292.30K

PY \$196.37K

Vs PY 48.85%

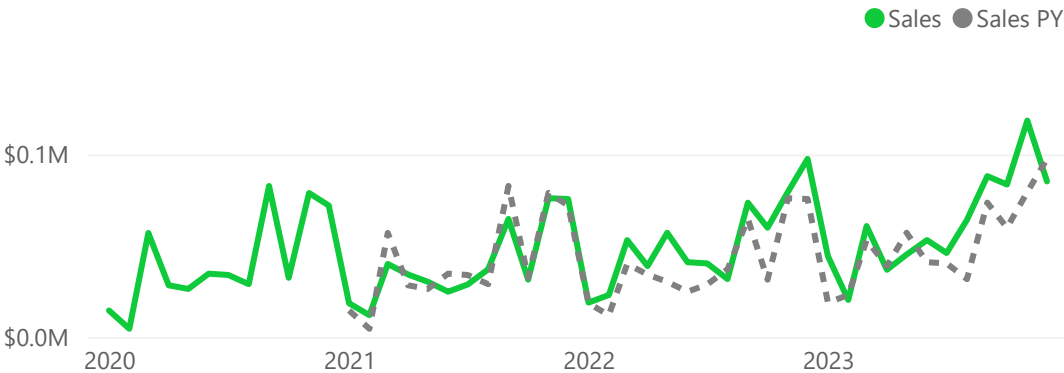
% Returned Orders

5.79%

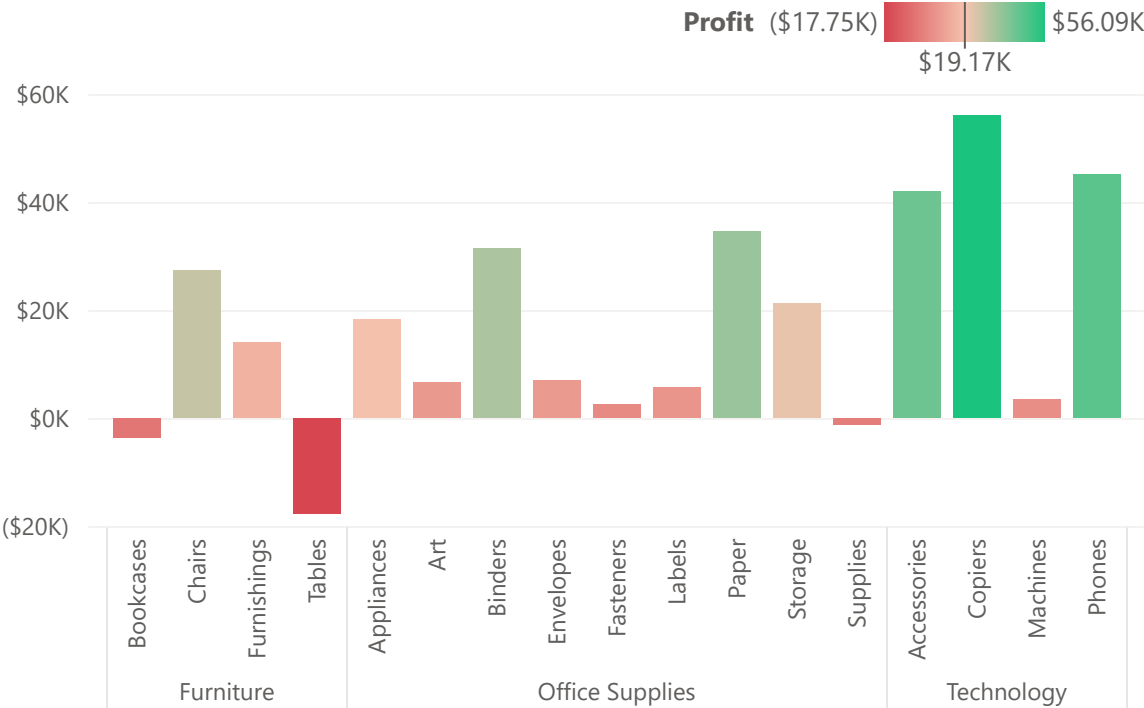
% PY 8.74%

Vs PY -2.95%

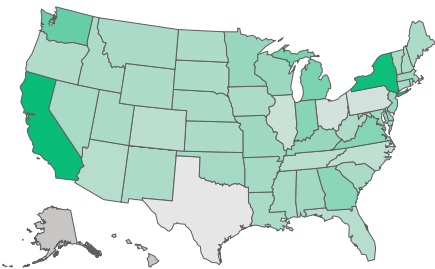
## Sales vs Previous Year Over Time



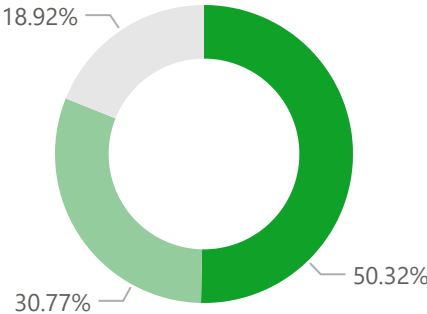
## Profit By Product



## Profit By State



## Sale By Segment



### **Question to be Answered**

1. Metrics - Sales, Profit, % of Returned orders. Show % Change vs PY.
2. Compare Sales performance versus previous year over time.
3. Determine the most profitable product and the most marketing product.
4. Find out the place where most of the profit is happening.
5. Sale by segment.