



Dojo Dynamics: Essential Marketing Principles for Martial Arts Schools (Paperback)

By Jerry Beasley

Black Belt Communications, United States, 2008. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book. Basedon three decades of international experience, this valuable guidebook explains the logistics of establishing a profitable martial arts enterprise. Filled with illustrative examples and anecdotes from successful entrepreneurs in the field, it contains sound advice on marketing strategies, promotional efforts, and product development. Penned by the promoter of the popular Karate College summer camp, this accessible reference provides a clear and comprehensive road to creating a business that thrives.



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Abingdon Press, United States, 2009. Paperback. Book Condition: New. 224 x 150 mm. Language: English. Brand New Book. Three Simple Rules for Christian Living by Jeanne Torrence Finley and Rueben P. Job This small-group study by Jeanne Torrence Finley is based...



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