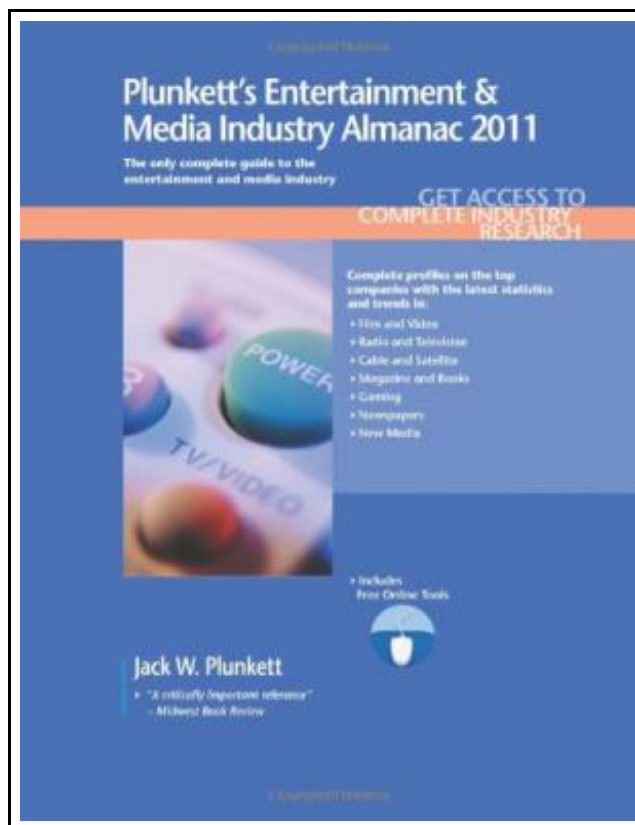


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Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 615 pages. Dimensions: 10.9in. x 8.6in. x 1.5in. **PLUNKETTS ENTERTAINMENT and MEDIA INDUSTRY ALMANAC 2011** Key Features: -Industry trends analysis, market data and competitive intelligence-Market forecasts and Industry Statistics-Industry Associations and Professional Societies List-In-Depth Profiles of hundreds of leading companies-Industry Glossary-Buyer may register for access to search and export data at Plunkett Research Online Pages: 615 Statistical Tables Provided: 20 Companies Profiled: 407 Geographic Focus: Global A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. -How is the industry evolving-How is the industry being shaped by new technologies-How is demand growing in emerging markets and mature economies-What is the size of the market now and in the future-What are the financial results of the leading companies-What are the names and titles of top executives Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Entertainment and Media Industry 1) Multimedia Hub Homes Slowly Become a Reality 2) DVR Market Evolves 3) Apples iPod Revitalizes the Music Industry Sony, Amazon and MySpace Follow Suit 4) Internet Film and TV Content Grows Netflix Evolves to Focus on Online Delivery 5) Major Casino Expansion Stalls in the U. S. While New Projects in Macau Restart 6) New Platforms Revolutionize Electronic Games Microsofts New Kinect Raises the Standard 7) Radio Via IP Grows 8) Video-on-Demand (VOD) and Subscription Video-on-Demand (SVOD) Go Mass Market 9) TV over IP: TV Networks, Cable Companies and Web Sites Converge 10) High-Definition Grows: HDTV and Blu-ray DVDs 3-D TV Arrives 11) Film Companies Innovate with 3-D, Digital Projection and Enhanced Cinema Experiences 12) China and India Expand Film and TV Production Activity 13) Last Mile Challenges Tumble; Docsis 3.0 via Cable Sets a 100 Mbps Standard 14) Video Via Cellphone and Mobile TV Slowly Gain Subscribers 15) Apples iPhone,...

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