





By Michael Hepworth

Manor House Publishing Inc, Canada, 2015. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****. A majority of small businesses fail, most within a few years of start-up, some after a generational change in management. Nearly two-thirds of such firms are owned or managed by women. This book intends to present realistic, low-cost marketing that works. It covers topics such as Me Marketing versus You Marketing; and How to Woo Your customers. Jim Blasingame, of The Small Business Advocate show, noted: Where else can you get 30 years of marketplace wisdom and rubber-meets-the-road experience, condensed into one package you can hold in your hand? In The StreetSmart Marketer, Michael Hepworth has identified the 11 most important elements of business growth, put a handle on each one and is handing them to you. Don t miss this opportunity to learn from one of the masters. Michael Hepworth, a leading expert on effective marketing techniques, for owner-operated businesses, skillfully combines an intriguing fictional story with terrific low-cost marketing advice that really works. His information-packed book effortlessly educates and clearly explains marketing concepts and approaches in plain language. This is a must-read for any...



Reviews

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Relevant eBooks



Children s Rights (Dodo Press) (Paperback)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****. Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author and educator. She was born in Philadelphia,...



Chicken Licken - Read it Yourself with Ladybird: Level 2 (Paperback)

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. In this classic fairy tale, a nut falls on Chicken Licken s head and he decides he must tell the king that...



Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 3: The Sing Song (Hardback)

Oxford University Press, United Kingdom, 2011. Hardback. Book Condition: New. 176 x 150 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK s best-selling home reading series. It is based on Oxford Reading Tree which...



The Three Little Pigs - Read it Yourself with Ladybird: Level 2 (Paperback)

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 222 x 150 mm. Language: English . Brand New Book. In this classic fairy tale, the three little pigs leave home and build their own houses - one of straw, one of...



Goodparents.com: What Every Good Parent Should Know About the Internet (Hardback)

Prometheus Books, United States, 2000. Hardback. Book Condition: New. 226 x 152 mm. Language: English. Brand New Book. The Internet may now be the most powerful, single source of information in the world, and with an estimated 200 million computers in...



DK Readers L1: Jobs People Do: A Day in the Life of a Teacher (Paperback)

DK Publishing (Dorling Kindersley), United States, 2001. Paperback. Book Condition: New. American.. 224 x 150 mm. Language: English. Brand New Book. This Level 1 book is appropriate for children who are just beginning to read. Ms. Hill brings 28 fish to...