



## Public Relations Practical Guide (2nd Edition) (Chinese Edition)

By ZHOU HUA ZHU

paperback. Book Condition: New. Language:Chinese.Paperback. Pub Date: 2015-4-1 Pages: 30 Publisher: University Press writing style public relations Practical Guide (2nd Edition) in accordance with the teaching content teaching goal from the start of each chapter introduces the reader to the full chapter The overall knowledge framework proposed teaching requirements and refine the key concepts of this chapter. the main teaching content from teaching into the start. step by step introduction of this chapter, the narrative con.



## Reviews

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