



## Making Pottery For Profit (Hardback)

---

By Richard D. Cole

Read Books, United Kingdom, 2008. Hardback. Book Condition: New. 218 x 142 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.making pottery for profit by RICHARD D. COLE. Contents include: 1 POTTER S PROGRESS 7 case of the garden club lady 9 case of the hidden talent 11 pottery as therapy 12 a career - for you 13 2 SETTING UP YOUR POTTERY STUDIO 14 a studio in your home 14 restrictions 16 where to locate 16 ideal layout 18 raw materials 19 slip processing 19 casting bench 22 mold storage 23 facilities for plastic clay 23 equipment in raw clay area 24 the finishing area 26 decorating center 27 glazing section 28 compounding your glazes 29 the kUn quarter 30 handling finished ware 31 plaster work 32 MffW CITY carpentry section 32 metal work 33 3 MARKETING YOUR WARE 34 getting a start 34 setting prices at the start 35 direct mail advertising 37 designing a circular 39 advertising in publications 42 packaging 43 a shop of your own 44 wholesale vs. retail 45 consignment selling 47 agents and jobbers 48 cost analysis 48 overhead 50 bookkeeping 52 getting the right price 52 4 DINNERWARE 55...



**READ ONLINE**  
[ 7.79 MB ]

### Reviews

*This composed publication is fantastic. This is certainly for all those who statte that there was not a well worth reading through. You will not truly feel monotony at whenever you want of your respective time (that's what catalogs are for regarding when you ask me).*

**-- Prof. Mark Ratke Jr.**

*Definitely one of the better ebook I have possibly read through. It usually will not charge excessive. You wont feel monotony at anytime of your own time (that's what catalogues are for regarding if you check with me).*

**-- Prof. Jean Dare**