

CONTOSO REPORT

NET PROFIT

1.873bn

COST OF GOODS

1.376bn

RETURN AMOUNT

41.241M

DISCOUNT

53.476M

SALES

3.249bn

SLICERS

Product Category

All

DAX query view

Product Subcategory

All

STORE

All

CHANNEL

All

YEAR

All

CITY

All

NET PROFIT running total by date hierarchy



NET PROFIT running total by date hierarchy



YOY net profit by brand name



Geography and Store details

ContinentName	sales quantity	ORDER COUNT MAIN	AVERAGE ORDER AMOUNT
Asia	\$31,32,815	1,73,110	\$18
China	\$19,56,775	96,883	\$20
Beijing	\$17,33,899	82,715	\$21
GuangDon	\$8,560	429	\$20
Hong Kong	\$86,626	5,335	\$16
Shanghai	\$86,506	5,657	\$15
Xinjiang	\$41,184	2,747	\$15
Rhutan	\$55,654	3,245	\$17
Total	\$1,36,41,640	8,59,505	\$16