



Production Access Questionnaire

Testers Community

The objective of this report is to provide comprehensive answers that our clients can use to fill the production access form. You can use the answers directly or can make changes based on how you improved the app. After 14 days of testing, users will be prompted to fill a form on closed testing to get access to production. This document can be helpful in answering those questions.

App Name: Chess Multitool

App URL:

<https://play.google.com/store/apps/details?id=com.companyname.chessmultitool>

Production Access Questionnaire

1) How did you recruit users for your closed test? For example, did you ask friends and family, or use a paid testing provider?

I utilized a strategic approach for recruiting testers by engaging with online chess communities and forums. Additionally, I partnered with chess clubs to ensure a diverse group of users, ranging from novices to expert players, which enriched our feedback and testing process significantly.

2) How easy was it to recruit testers for your app?

Answer: Easy

(You can select your own answer).

3) Describe the engagement you received from testers during your closed test

Testers were highly engaged, providing detailed feedback on usability, design elements, and feature functionality. Their insights led to impactful changes, including enhancements to the navbar and the addition of a user-friendly walkthrough, ultimately improving the app's overall effectiveness and appeal.

4) Provide a summary of the feedback that you received from testers. Include how you collected the feedback.

Feedback emphasized the need for a light/dark mode toggle, improved navbar design with icons, enhanced ASO for the app description, an introductory usage walkthrough, and visually appealing Play Store screenshots. This feedback was collected through online surveys and direct discussions with testers.

5) Who is the intended audience for your app?

Chess Multitool caters to chess enthusiasts of all levels, from beginners seeking foundational knowledge to advanced players looking to refine their tactics and strategies. It serves as a comprehensive tool for anyone eager to enhance their skills and strategic understanding in the game of chess.

6) Describe how your app provides value to the users.

Chess Multitool empowers users with visual learning tools to understand chess openings, traps, and personal stats efficiently. By combining educational resources with practical features like a chess clock, players can train effectively, track their improvement, and engage in more strategic play, leading to greater success on the board.

7) How many installs do you expect your app to have in your first year?

Answer: 10k - 100k

(You can select your own answer).

8) What changes did you make to your app based on what you learned during your closed test?

In response to tester feedback, we implemented a light/dark mode option, redesigned the navbar to include intuitive icons, optimized the app description for better ASO, and created an onboarding walkthrough to enhance the user experience, ensuring the app is not only functional but also welcoming for newcomers.

9) How did you decide that your app is ready for production?

Our determination of readiness stems from comprehensive user testing, swift resolution of identified issues, and a commitment to enhancing user experience based on insightful tester feedback. The app is stabilized, user-friendly, and equipped with valuable features, making it poised for a successful launch on Google Play.

10) What did you do differently this time?

This time, we prioritized user-centric improvements by actively seeking feedback from a diverse group of users. We concentrated on refining the app based on direct insights, integrating essential features like a visual walkthrough, and enhancing our app's ASO strategy, resulting in a polished and ready-to-launch product.

You can use the above answers or add your personal touch to those answers to make them more natural and meaningful. Don't forget that this form plays the most important role in the entire process of getting production access. If you have any more questions, ping us at testerscommunity7@gmail.com.

**Best regards,
Testers Community Team**