Political Ideology

We approximated monthly ideological preferences via aggregated weighted data from the Congressional Generic Ballot polls conducted between January 2017 and March 2020, which ask representative samples of Americans to indicate which party they would support in an election. We used FiveThirtyEight weights. Based on this data, we then estimated monthly averages for support of Democrat and Republican parties across pollsters (e.g., Marist College, NBC/Wall Street Journal, CNN, YouGov/Economist).

Source:
http://projects.fivethirtyeight.com/congress-generic-ballot-polls