Explicit Asian-American Bias

We are interested in predicting Explicit Asian-American Bias scores in US citizens. We are predicting differences scores of feeling thermometers (0-extremely cold to 10-extremely warm) for White Americans and Asian Americans, where higher numbers indicate a preference for White Americans over Asian Americans. Scores can range from -10 to 10.

We obtained explicit stereotypes data from <u>Project Implicit</u>. To assess Asian-American bias, participants provided ratings on feeling thermometers (0 – extremely cold to 10 – extremely warm) towards Asian-Americans and White Americans. Bias score was calculated as the difference in responses to White-American vs. Asian-American groups on feeling thermometers, with higher score reflecting less positive attitude towards Asian-Americans compared to White-Americans. To correct sample non-representativeness, we weighted the estimates based on race, age, and political orientation (1).

Sources:

http://implicit.harvard.edu

code for variable weighting available at: https://osf.io/t4bnj

Reference:

(1) M. DeBell, in *The Palgrave Handbook of Survey Research*, D. L. Vannette, J. A. Krosnick, Eds. (Springer International Publishing, Cham, 2018), pp. 159–162.