

# CAT<sup>®</sup> DIGITAL

A large blue triangle occupies the right side of the slide. A yellow circuit-like line starts from the left edge, runs horizontally, and then follows the diagonal edge of the blue triangle, ending in two yellow dots.

# WELCOME TO CAT DIGITAL

Caterpillar is a company of builders. Of problem solvers. Of innovators who want to impact the world. Our people build and design the products and services that help shape the communities where we work and live. We are building on our legacy and innovating for the next generation. One where technology-enabled services create improved outcomes for our people and the customers and communities we serve.

Our ability to innovate and build begins with our people. Our tech and digital teams are at the forefront of Caterpillar's evolution – taking pride in solving complex problems by building new systems from the ground up. On our team, you'll leverage data from across our entire enterprise and one million connected assets to solve problems and find solutions that open a new world of possibilities for our machines, our customers, our dealers and our business.

While the challenge is great, so is the opportunity. Working with a Fortune 100 leader, you can build your career on a global scale and take advantage of development opportunities with emerging technologies like AI, autonomous vehicles, telematics, robotics and predictive analytics. We've created an inclusive environment for you to explore your passions, make an impact and do the work that really matters.

**Join Caterpillar. And build a better tomorrow.**

**CATERPILLAR'S  
ENTERPRISE  
STRATEGY**



We have digital and analytics experts in dedicated locations around the world developing our infrastructure and solutions to support our services business.



**SERVICES**

# CAN YOU BUILD CLOUD APPLICATIONS THAT KEEP CAT MACHINES RUNNING ON THE GROUND?

In our increasingly interconnected world, Caterpillar teams are working with complex technology systems to improve how our machines operate to help our customers work smarter, faster and safer as they build communities.

At Cat Digital, we are building a global, custom-built cloud platform to run advanced analytics, materialize services and transform our business in order to open-up a new world of possibilities for our machines, customers, dealers and business.

We're improving the value our customers receive from our world class yellow iron – expanding how our customers interact with our machines, our dealers and our company. Examples of that range from machine applications to online parts ordering and servicing needs. We are developing technologies for construction equipment that assist our customers in maximizing productivity and safety, culminating in fully autonomous machines.

Using a model that represents technology across the digital spectrum, we are taking Caterpillar's customers farther. We're tackling big problems: giving advanced visibility into the health of a mining truck running far underground; helping the small business owner find rental equipment at the click of the button when in a bind; generating innovative solutions from millions of data points from hundreds of thousands of assets. It's more exciting than just creating another app, it's about achieving reliability, dependability and ingenuity for customers whose reputation and income are on the line with each project.

## Connect Products & Deliver Software Solutions





# YOU CAN LEARN, GROW AND FLOURISH HERE.

At Cat Digital, you can build your career with the latest technologies and most talented professionals on a global scale. You will work in an inclusive environment where you can:

- ✓ Explore your passions
- ✓ Make an impact
- ✓ Solve complex problems
- ✓ Receive recognition and rewards
- ✓ Contribute to our people-first culture
- ✓ Make a difference in the places we live and work
- ✓ Show pride in work and company
- ✓ Make equipment smarter and help improve our customer experience



# WHERE DO YOU FIT IN?



## CONNECTIVITY

Provide reliable and cost-effective connectivity

- ✓ Architecture & System Engineering
- ✓ Telematics Connectivity



## PLATFORM

Deliver trusted data and services for rapid development of digital solutions.

- ✓ Architecture & System Engineering
- ✓ Telematics Connectivity
- ✓ Platform Product Management
- ✓ Platform Data Ingestion, Access & Storage
- ✓ Platform Services
- ✓ Platform Quality Assurance & Reference Implementations
- ✓ Platform Support, Devops Engineering & Operations



## ARCHITECTURE & ANALYTICS

Transform data into a high-value corporate asset to enable timely, fact-based decisions. Design and rapidly develop advanced analytic capabilities aligned to Cat Digital strategic priorities.

- ✓ Cross Functional Architecture
- ✓ Product Management
- ✓ Analytics
  - ✓ Analytics Center of Excellence
  - ✓ Business Insights & Visualization
- ✓ Data Governance



## APPLICATIONS

Design and rapidly develop consistent, customer-centric, premium digital experiences to enable Industry and Aftermarket strategies.

- ✓ Architecture, Tools And Technologies
- ✓ UX & Design
- ✓ Online Presence
- ✓ Customer and Dealer Facing Applications
- ✓ Application Product Support

**You can play a key role in the evolution of a global leader.** As a digital and technology employee at Caterpillar, you are critical to the future of our company and will play a central part in growing and evolving our business.

Caterpillar's employees are pioneering the next evolution of our company – solving complex problems with advanced and emerging technology.

- ✓ Data Governance
- ✓ Portfolio Management Office
- ✓ Dealer Digital Strategy & Operational Excellence
- ✓ Business Engagement & Marketing

# LET'S DO THE WORK.™

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