

# #HEALTH

## Closing the Gap: Revolutionizing Healthcare for Chronic Illness

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# Problem



# Existing Alternatives

Mango health

Medisafe Meds & Pill Reminder

MyMedSchedule

MediSafe

MyTherapy Meds & Pill Reminder

Zoom Health



# Our solution

Unique proposition



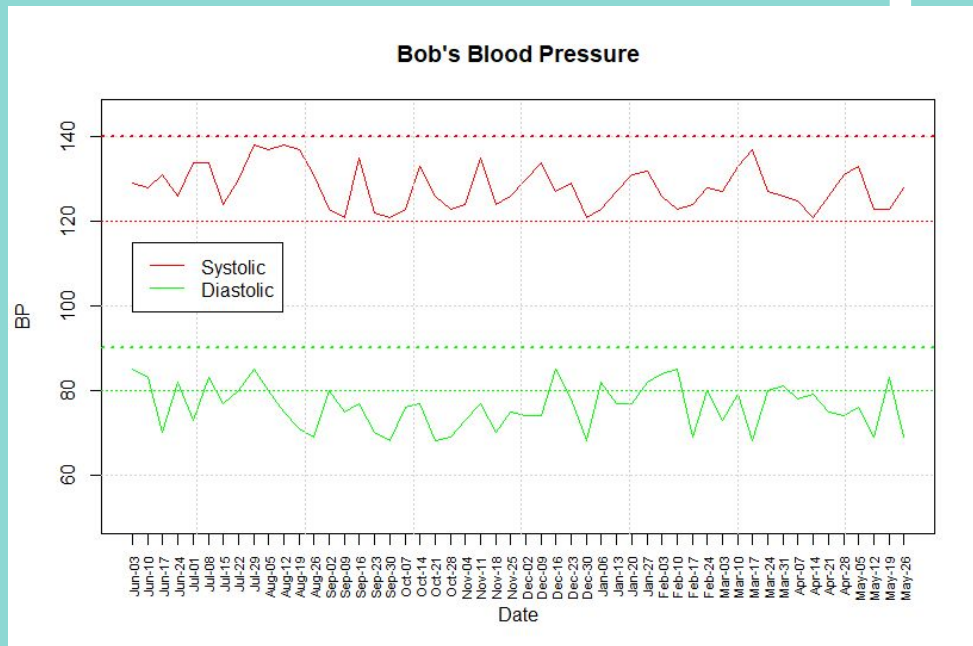
blood  
pressure,  
heartbeats,  
food intake

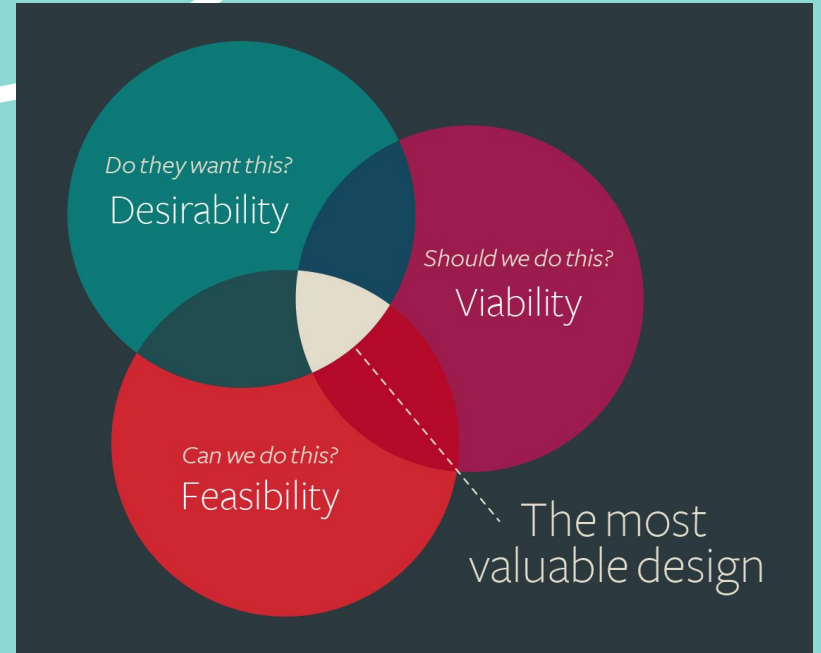
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# Live Data Example





# Unfair advantage and customer segments (viability)



# Cost structure and Revenue streams

## Cost components:

Advertising, app development, medical researchers, publishing costs

## Service costs:

Maintenance, upgrade costs, software engineers, publishing on app stores, trademarks and patents

## Primary income source:

Doctor subscription fee, patient subscription fee

## Additional revenue streams:

Government funding, collaboration with device manufacturers





# Thank you



