

Subject Line: Download your coupon worth up to 1,000 dollars

Hi Tom,

This is Jane from Chill-o-Matic and I wanted to tell you about an unfortunate accident in the kitchen of one my favorite restaurants.

The executive chef had to miss the entire dinner shift on a busy Friday night because his back seized up while he and a few of the dishwashers were trying to move one of the coolers.

Fortunately, the sous chef was able to seamlessly take over for him but what a problem these heavy coolers can be.

Would you fare as well if this happened in your kitchen with your lean staff on one of your busy nights? Are your coolers bulky and impossible to move too?

Let me introduce our **L.B.R. Cooler** – Light, Bright & Reliable.

The LBR is much lighter than a conventional cooler and it comes with rollers so you can quickly and easily move the cooler around your kitchen without having to worry about anybody getting hurt.

And it's also 30% cheaper than the model you currently have in your kitchen.

Chill-o-Matic is going to showcase the LBR Cooler at the ***Restaurateur Conference & Trade Show*** on October 19 at 7Pm.

And for the next 50 people who sign up for the Conference, I am offering a 25% discount coupon that is worth up to a \$1,000 savings on the purchase of an LBR Cooler.

The coupon is valid for 6 months – all you have to do is register for the Conference and pick the coupon up from me.

Come see me at booth 459,

Jane

[REGISTER NOW!](#)