## JOSHUA CALEB COLLINS

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## PROFESSIONAL EXPERIENCE

#### ASHOKA: INNOVATORS FOR THE PUBLIC

Entrepreneur-in-Residence

Director, Digital Strategy and Integration – Youth Venture

August 2011 – Present Arlington, VA

- Engaged 35 schools in an experimental entrepreneurship initiative raising \$100,000 worth of impact, secured \$30k in corporate sponsorships, and procured city-wide partnerships with the St. Louis Mayor and County Executive offices
- Managed internal technology integration process, cutting 50% of the expenses by finding inefficiencies and waste
- Created the first and only gamification platform for youth entrepreneurship in the country
- Migrated 25 web properties into four primary sites, consolidated hosting and outside involvement, and designed internal development process

#### POINTS OF LIGHT INSTITUTE

June 2009 – August 2011 New York, NY

## Director, Partnerships and Special Projects - generationOn

- Developed relationships with corporate partners including Google, Goldman Sachs, Morgan Stanly, P&G
  Served as subcommittee co-chair of Mayor Bloomberg's *MillionTreesNYC* Initiative with NYC Parks Department
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  Activated network and social media outreach for Hasbro's Gift Campaign raising over 117,000 toys in one week
- Cultivated local and national partnerships for youth division of nation's largest volunteer management organization
- Collaborated with technology team and assisted in development of user requirements document
- Managed creation and integration of online e-training module

# STUDENT VOLUNTEER FOUNDATION (SVF)

June 2006 – August 2010 Minneapolis, MN

Founder and Executive Director

Nonprofit organization providing funding to students to implement local volunteer projects

- Established and negotiated over 25 local and national partnerships and endorsements
- Hired, trained, and supervised staff and managed daily operations, fiscal duties, and Board governance
- Represented organization publicly at national conferences, meetings and major speaking engagements
- Provided vision, oversight and orchestration of mission through strategic planning and execution of SVF programs
- Designed and implemented all elements of new service-based non-profit organization

#### STUDENTVOLUNTEER.COM

June 2008 – July 2010 Minneapolis, MN

Founder and Chief Executive Officer

Software company offering solutions to validate, report, and reward volunteer participation

- Secured over \$100,000 in seed capital and acquired national client base for initial launch
- Participated in initiatives such as the Clinton Global Initiative and Vans Warped Tour
- Hired, trained, and supervised staff and managed daily operations

#### **EDUCATION**

# WESTMONT COLLEGE, Santa Barbara, CA

August 2003 - May 2007

- B.A. Cum Laude Earned Three Degrees: Economics & Business; Communication Studies; Social Sciences
- Vice President of Omicron Delta Epsilon (Economics Honor Society) | Dean's Scholar | GPA: 3.51
- Varsity Track & Field: 2-Time GSAC Decathlon Champion, 4-Time All-Conference, School Pentathlon Record ('07 '10)

### ADDITIONAL EXPERIENCE, LEADERSHIP, AND HONORS

- Re-Imagining Service Task Force: 1 of 25 sector leaders selected nationally; sole representative under 40
- Four-time Gathering of Leaders Participant: Diversity sub-committee; 1 of 65 social entrepreneurs selected
- Speaking Engagements: National Conference on Service '09, MN Campus Compact Leadership Summit '10, Global Youth Economic Opportunities Conference '12
- Board Participation: Global Youth Economic Opportunities Conference, HandsOn Twin Cities, Student Volunteer Foundation, School Scoop App, MillionTreesNYC, myImpact.org
- Consultant: Greater Twin Cities United Way: Launched Live United Campaign and organized Street Team outreach ('08)
- Investment Fund-of-Funds (Minneapolis, MN): Investment Analyst Intern ('06-'07)
- Real-estate Investment Fund (Santa Barbara, CA): Financial Analyst Intern ('06)
- StartingBloc Institute: 2008 Fellow
- Half-Ironman Triathlon: Top 10 age group finisher 2010