KATHERINE BARRY ISHIBASHI

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ABOUT ME

I'm a web developer with seven years' experience. Proficient in Ruby, Rails, HTML, CSS, Javascript, jQuery, and SQL, and Photoshop. Co-developer on a Rails app that was Aug 2012 New York Tech Meetup Hack of the Month. I also have experience in social media, blogging and writing for web, QA, writing documentation, and meeting and planning content. My techie-to-English translation skills are excellent.

WORK EXPERIENCE

Manager of Online Content Production, American Lung Association, New York, NY 2010-2012

- Created online content for the American Lung Association, one of the oldest and most prominent public health organizations in the United States. Met with each department to plan their online content.
- Was the primary front end developer for <u>Christmasseals.org</u> and <u>State of Tobacco Control</u>. Started each with a .psd and developed out the site using HTML, CSS, and JS. The sites received <u>national press</u>.
- Updated and maintained the organization's <u>primary site</u>, as well as a variety of <u>other microsites</u>. Also provided graphics for the primary site.
- Curated and updated an internal listserv and monitored media coverage of the organization
- Was heavily involved in cross-browser testing and other QA of all online content

Associate Web Producer, Theatre Communications Group, New York, NY

2006-2010

- Administered the web site for <u>Theatre Communications Group</u>, the national organization for American non-profit professional theater.
- Working without a CMS, used hand-coding to maintain the entire site in HTML, CSS, JS, and Coldfusion.
- Worked with a variety of departments to strategize and create web content, including a shopping cart, magazine, book store, jobs board, several grants programs, and online research.
- Served on the social media team and wrote an arts and technology column for the organization's blog.
- Created the organization's Facebook page and helped develop posts for it.
- Participated in a major redesign of the organization's site.

English Teacher, TEFL International, Ho Chi Minh City, Vietnam

2005

Organized and conducted activities for children ages 2-5 at an international English language preschool. Taught vocabulary, math, and writing to children representing more than 14 countries including Korea, Russia, Indonesia, Germany, and Japan. Communicated effectively with their parents and family members. Also gave private English language instruction to adults of many different backgrounds and language abilities, both individually and in small groups.

EDUCATION

Flatiron School, New York, New York, NY

Completed intensive Ruby on Rails training, Summer 2013

City College at the City University of New York, New York, NY

M.A. in International Relations, awarded May 2009. 3.8 GPA.

St. Michael's College, Colchester, Vermont

Bachelor of Arts cum laude, awarded May 2004 B.A. Journalism/Mass Communications and Theater,

Vietnam National University, Ho Chi Minh City, Vietnam

Studied Vietnamese Language and Culture via the School for International Training, Spring 2003

TEFL International, Teaching English as a Foreign Language Certification, November 2004

Spent more than a year living in Ho Chi Minh City, working and traveling independently in the area.