



Kristen Curtis

ACD. Ideator. Maker.

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January 2011 - Present

Various Agencies: Translation, Campfire, 360i, DDB, Draft FCB, SS+K, Grey, Walton Issacson, Publicis, Saatchi & Saatchi, Creative Feed, Momentum, Cheil USA, Grey
Freelance ACD

Currently work with and lead creative teams to concept and present ideas to various clients. The ideas cover a range of media: concerts, experiential, events, guerilla tactics, TV, social branding, digital media, online magazines and X-Box gaming platform. Clients include: Budweiser, Bud Light, Game of Thrones (HBO), American Horror Story (FX), Falling Skies (TBS), Coke, Oreo, Sony, Lenovo, Axe, LG, American Airlines, American Express, L'Oreal, FDA, Trident

February 2010 - January 2011

Various Agencies: PBJS (Seattle), Digital Kitchen (Seattle), Hey (Seattle), Wexley (Seattle)
Freelance ACD

Worked with creative teams to round out digital branded entertainment ideas, websites, events and 360 campaigns. Presented work to clients. Developed brand positioning for new clients. Ate a lot of burritos.

Clients include: Disney, Microsoft, Justin Timberlake, Katy Perry, Sheryl Crow, Grant MacPherson, X-Box, Atlantic Lottery

September 2009 - February 2010

Various Companies and Agencies: Ignighter (NY), Rocketfuel (NY), VML/Wunderman (Seattle)
Freelance Senior Art Director

During this time I freelanced at several agencies where I helped concept and develop looks for websites and 360 campaigns. Worked directly with clients to achieve refreshed brand identities. Also developed brand positioning for several start-ups. Clients include: LA Galaxy, MLS, T-Mobile, Microsoft App Store, Microsoft Windows 7, Dell, Cray, Ignighter

July 2006 - September 2009

Wexley School for Girls (Seattle)
Senior Art Director

Where to begin? I worked at Wexley for almost 4 years. In that time, I worked my way up from a jr. art director to the senior art director position where I helped manage and mentor creative teams, worked directly with clients, developed national ad campaigns, designed everything from a jacuzzi to karaoke van, worked on brand identity and positioning, helped get ideas produced, created new technology, garnered media attention, became short-lived internet famous and collaborated with many amazing minds.

Clients include: Virgin Mobile, TBS, T-Mobile, Starbucks, Seattle Sounders, Microsoft, Interwest, RED, Dell, ROFLCon, Nike, Atlas, T-Mobile, Sharps and a bunch of other little brands that would take a long time to list out.

Awards and Other Noteworthy Things:

Instructor at The School of Visual Concepts in Seattle- taught Creative Concepting.

Was a volunteer teacher at Bagley Elementary- taught Organic Gardening.

Was chosen by Lapham's Quarterly magazine to present historical readings for it's 2011 issue release.

Designed brand identity and materials for super-conference, ROFLCon.

Have had work featured in the One show, Seattle Show, Addys, Creativity, Newsweek, Business Week, Inc Magazine, CMYK, Wired Magazine and the New York Times. I've also won NSAA campaign of the year for my work on Copper Mountain, and a Sammy in marketing for my work with the MLS (Major League Soccer).