

# David Manaster

CEO, ERE Media, Inc.

david@ere.net

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## Summary

ERE is a the leading trade publisher providing information for recruiters. I love the feeling of growing the business, and my goal is to make it an institution in the profession.

## Specialties

Trade publishing, online media, online community

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## Experience

### **Founder at ERE Media, Inc.**

September 1998 - Present (14 years 11 months)

Founded ERE, and led it to become the dominant media company in the recruiting niche.

*1 recommendation available upon request*

### **Manager, Interactive Services at TMP Worldwide (now Monster Worldwide)**

October 1997 - July 1998 (10 months)

Developed & implemented internet-based recruiting strategies for advertising agency clients.

### **Customer Service Coordinator at Monster Worldwide**

January 1997 - September 1997 (9 months)

Developed client relationships & helped clients post positions on Monster.com, the leading recruiting site on the Internet.

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## Publications

### **SourceCon**

New York, NY

Authors: David Manaster

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## Skills & Expertise

**New Media**

**Community Sites**

**Recruiting**

**Digital Media**

**Blogging**

**Publishing**

**Online Advertising**  
**Social Networking**

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## Education

**Flatiron School**

2013 - 2013

**Binghamton University**

BA, Economics, Environmental Studies, 1992 - 1996

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## 1 person has recommended David

"David has a sincere passion for the industry. His voice has helped build one of the most successful online communities of recruiters the world has ever seen. As one of his successful authors, I have first hand experience with his sincere win-win approach to ventures."

— **Shally Steckerl**, *Researcher Manager, Microsoft*, was with another company when working with David at ERE Media, Inc.

[Contact David on LinkedIn](#)