**Skills & Expertise**

HTML5/CSS3 Social Media Marketing Gamification

Javascript Python/Django RESTful API

Final Cut Pro Search Engine Optimization Web Hosting

Photoshop UI/UX Design Ruby on Rails

**Activities & Interests**

Flying single engine airplanes

• Holder of Private Pilot Certificate with Instrument Rating

Competitive Skydiving

• Skydiving License with Professional Rating, *U.S. Parachute Association*

**Work Experience**

April 2011-Present ***CEO* & *Co-Founder,* Stunable, llc, New York, NY**

*Stunable is a web service and clothing aggregator that syncs the inventories of its vendor partners via APIs, connecting fashion brands, designers, and retailers to content creators, allowing consumers to purchase content across all platforms ranging from ecommerce sites, blogs, digital publications, and other commerce-based web applications without having to redirect. My role at Stunable is to:*

* Oversee product development, UI/UX design, database management, custom API development
* Conduct product testing and statistical data analysis
* Write functional and technical specifications, prioritize features, build consensus, and coordinate product schedules with a team of engineers and designers
* Manage company finances, cash flow planning, and pursue funding opportunities

June 2006 – August 2010 ***Skydiving Instructor,* Connecticut Parachutists, Inc., Ellington, CT**

• Held (and still hold) a professional rating in skydiving

• Instructed new skydivers working towards a license

• Competed with regional and national four-way formation teams

* Jumped with tandem divers to capture photographs of the dive

Summer 2009 ***Assistant to Artistic Director,* Theatre for a New Audience, New York, NY**

* Wrote and supervised layout of weekly newsletter
* Updated the theatre’s blog daily
* Managed Social Media and SEO
* Coordinated summer gala
* Attended daily rehearsals

**Education & Honors**

June 2011 – May 2013 **New York University,** New York, NY, *Master of Arts*

* Media, Culture, and Communication – Digital Media M.A.
* Cumulative GPA 3.9, Graduated *Summa Cum Laude*
* Relevant Coursework: Politics of Digital Media; Video Game Theory; Game Design; Design and Development of Web & Mobile Apps; Mapping Internet Governance; Digital Media Marketing
* Master’s Thesis: *iCreated a Monster: Consumer Alienation and The Corporate Alien-Nation in the Digital Age*

Sept. 2007 - May 2011 **Colgate University**, Hamilton, NY, *Bachelor of Arts*

* Major: Honors in English Literature**,** Minor: Middle Eastern Studies
* Cumulative GPA: 3.8, Graduated *Magna Cum Laude*
* Dean’s Award for Academic Excellence Recipient – 8 Consecutive Terms
* Phi Eta Sigma First-Year Honor Society**,** Gamma Sigma Alpha National Honor Society
* Distinction in Liberal Arts CORE Curriculum

Summer 2010 **Kings College,** London, UK

* Course: Creative Approaches to Management Theory & Practice

Summer 2009 **Colgate University Extended Study,** Jerusalem, Israel

* Conducted independent research, focusing on the role of national myth in establishing collective consciousness and identity

Summer 2008 **Universita di Firenze,** Florence, Italy

* Course: Italian Language and Literature

Fall 2002 – Spring 2006 **The Loomis Chaffee School,** Windsor, CT

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**Samantha Radocchia**

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