Ian Rosen

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EDUCATION

Lehigh University   **Bethlehem, PA**
Student   *Anticipated Graduation 05/2023*

- **Major:** (B.S.) Finance
- **Minor:** Computer Science
- **Relevant Coursework:** Blockchain, Business Python, SQL Databases, Corporate Finance, Financial Modeling

WORK EXPERIENCE

Stifel   **New York City, NY**
Branch Intern   *06/2022 — 08/2022*

- Developed an NLP algorithm for the structured products team saving 100+ hours annually
- Composed suitable structured investments for potential clients through equity research
- Won 1st place in a stock pitch competition consisting of 40 interns

Vootto   **Tel Aviv, Israel**
Data Analyst Intern   *06/2021 — 08/2021*

- Generated 200+ industry leads and assisted in client communication and upkeep
- Devised excel spreadsheets and templates for better company organization

Veggies Made Great   **Rahway, NJ**
Business Development Intern   *08/2020 — 12/2020*

- Conducted product research and competitive analysis of the frozen food industry
- Designed a social media manager template on Loomly that automated social media post scheduling

JeniFit Studios   **Garwood, NJ**
Web Developer   *08/2020 — 10/2020*

- Generated over $2,500 in sales
- Created website templates with unique functionality — https://bit.ly/3knIWnZ

ACADEMIC ACHIEVEMENTS & PROJECTS

Sigma Phi Epsilon   **Bethlehem, PA**
Vice President of Recruitment   *01/2021 — 01/2022*

- Communicated with 350+ potential new members
- Initiated 37 members — over half of the current fraternity

Lehigh Finance   **Bethlehem, PA**
COVID-19 Risk Factor Report   *02/2022 — 05/2022*

- Parsed through 500 10K files using natural language processing — https://irr223.github.io/analysis_report
- Coded algorithms to measure the frequency of words used versus economic returns

Lehigh Computer Science   **Bethlehem, PA**
SQL Database Design Using JDBC   *02/2022 — 05/2022*

- Generated an ERD, schema, and codebase for an SQL apartment manager Oracle database
- Maintained functional dependencies, normalization, and attempted BCNF with over 25 tables

Tfquad.com   **Bethlehem, PA**
Founder and Social Media Manager   *08/2019 — 12/2019*

- Amassed a following of 3000+ people on social media platforms
- Managed advertisements suitable for Instagram and Facebook — https://bit.ly/3AwAXun

TECHNICAL SKILLS & CERTIFICATIONS

Coding Languages: Java (3 Courses), Python (2 Courses), SQL (2 Courses), C++ (1 course), Excel VBA (Internship)
Applications: Excel/Access (Proficient), Microsoft PowerPoint (Proficient), Shopify (Proficient)
Modeling Skills: DCF models, Gordon Growth Models, IRR Models, APV models
Certifications: Bloomberg Market Concepts