

Ian Rosen

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EDUCATION

Lehigh University — Bethlehem, PA

(May 2023)

- Bachelor of Science in Finance
- Minor in Computer Science
- Relevant Coursework: Introduction to Financial Accounting, Investments, Corporate Financial Policy, Fundamentals of Programming, Business Data Management, Blockchain in Algorithms and Systems

WORK EXPERIENCE

Vootto, Intern — Tel Aviv, Israel

(Jun 2021 — Aug 2021)

- Researched competitors via LinkedIn for business development and market research
- Analyzed and collected data points relating to the cigar industry in the United States and Canada
- Reshaped the organization's data entry methods using Excel

JeniFit Studios, Web Developer — Garwood, NJ

(Nov 2020 — Dec 2020)

- Designed a pop-up shop using a Shopify theme — <https://bit.ly/3knIWnZ>
- Developed multiple website templates with unique functionality for their choosing
- Generated over \$2,500 in sales

Veggies Made Great, Intern — Rahway, NJ

(Aug 2020 — Dec 2020)

- Conducted product research and competitive analysis of the frozen food industry
- Revamped the brands' social media presence and managed their social media post schedule

The Westwood, Waiter — Garwood, NJ

(Jun 2019 — Aug 2019)

- Served at high-end social events and business meetings in a fast-paced environment
- Prioritized professionalism and excellent customer service

LEADERSHIP EXPERIENCE

Sigma Phi Epsilon, Vice President of Recruitment — Bethlehem, PA

(Jan 2021 — Present)

- Communicating with hundreds of potential new members
- Implementing an effective recruitment strategy for my local chapter
- Planning numerous events, including basketball tournaments and game nights

Comfort Project 360, Co-founder of Local Branch — Livingston, NJ

(Sept 2017 — May 2019)

- Created a more comfortable environment for patients undergoing chemotherapy at a St. Barnabas Hospital
- Held fundraisers to purchase robes, socks, and blankets for patients

Diller Teen Fellows, Participant — Livingston, NJ

(Dec 2016 — Aug 2017)

- Led seminars about Israel advocacy at an international youth congress held in Israel
- Established a working relationship with an affiliated Diller group in Rishon LeZion, Israel

ENTREPRENEURIAL EXPERIENCE

Tfquad.com, Founder and Social Media Manager — Bethlehem, PA

(Aug 2019 — Dec 2019)

- Started an online e-commerce business selling a fitness watch
- Managed advertisements suitable for Instagram, Facebook, and Google — <https://bit.ly/3AwAXun>

Instagram Course, Founder — Westfield, NJ

(Aug 2019 — Dec 2019)

- Covered hashtag research, creating viral content, amassing a large following, and aesthetic pointers
- Created an excel spreadsheet template to organize business development costs

Fancavelive.com, Founder and Writer — Westfield, NJ

(Sept 2017 — Nov 2018)

- Founded a sports blog and managed 8 contributors

TECHNICAL SKILLS

Java (2 Courses), **Python** (1 Course), **C/C++** (2 Courses), **RStudio** (1 Course), **SQL** (1 Course), **Solidity** (1 Course)
Google Analytics (Beginner), **Excel/Access** (Proficient), **Shopify** (Proficient)