

Technical Exchange Syllabus

Classification Level

Unclassified

Program of Instruction (POI)

Counter Malign Information / Version 1.0

Prerequisites

Accounts with: - ChatGPT: <https://chatgpt.com> - Google Gemini: <https://gemini.google.com>

Instruction Hours

17 hours

Technical Exchange Days

3 days

Technical Exchange Description

- **Description:** This Technical Exchange is designed to equip participants with the skills necessary to identify, analyze, and counteract malign information efforts. It covers the detection of AI-generated content, techniques for identifying misinformation and disinformation, and strategies for countering these threats effectively. The curriculum combines theoretical knowledge with practical exercises, enhancing the learners' ability to apply these skills in real-world scenarios.
- **Target Audience:** This Technical Exchange is intended for military personnel, intelligence analysts, and government officials who operate in environments where information integrity is crucial. It is also suitable for civilians working in related fields of security, media, and information technology.

Effective Date

20240624-V1#

Instructor Information

- **Point of Contact:** _____, _____
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Technical Exchange Objectives

1. Understand the fundamentals of AI-generated content and its implications.
 2. Develop skills to recognize patterns indicative of misinformation and disinformation.
 3. Apply structured analytic techniques to evaluate the credibility of information.
 4. Execute effective strategies to counter malign information operations.
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Technical Exchange Outline

- **Day 1:** Introduction to Information Integrity, Creating AI Content, Recognizing AI Generated Content
 - **Day 2:** Identifying Rival Influence (SCAME), Identifying Misinformation and Disinformation
 - **Day 3:** Countering Misinformation and Disinformation, Technical Exchange Review, Q&A Session, Closing
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Technical Exchange Materials

- **Required Texts:** N/A
 - **Recommended Readings:**
 - Detect Fakes with Kellogg's online tool - <https://detectfakes.kellogg.northwestern.edu/>
 - Beebe, S. M., & Pherson, R. H. (2015). *Cases in Intelligence Analysis: Structured Analytic Techniques in Action*.
 - Pherson, R. H., & Heuer, R. J. (2021). *Structured Analytic Techniques for Intelligence Analysis*.
 - Surveys: Technical Exchange Pre-Survey - _____
Technical Exchange Post-Survey - _____
 - **Other Materials:**
 - AI Master List Tool - <https://doc.clickup.com/25598832/d/h/rd6vg-14247/0b79ca1dc0f7429/rd6vg-12207>
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Grading and Evaluation

- **Participation:** The Technical Exchange will emphasize participation and practical application. Formal grading may not apply.
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Policies

Attendance Policy

Participants are expected to attend all scheduled sessions due to the intensive nature of the Technical Exchange and the progression of content coverage. Absences must be justified and communicated to the instructor in advance.

Accommodations

Participants requiring special accommodations should contact the instructor at the beginning of the Technical Exchange to make necessary arrangements. Every effort will be made to ensure all Technical Exchange materials and activities are accessible.

Additional Information

Guest speakers will be invited to share insights and real-world experiences during the Technical Exchange.

Contact Information

For any questions or additional information, please contact: - **Instructor Name:** _____
- **Email:** _____ - **Phone:** _____