

Counter-misinformation-disinformation-Advanced_Organizer

Counter Misinformation & Disinformation

Learning Objective

Action: Counter misinformation and disinformation effectively.
This is an exchange and will divert from typical ELM steps and instruction to allow for students to exchange their experiences and expertise of their environment by developing and implementing counter strategies.

Conditions: Given an environment that allows the students to engage one another and the cadre openly, handouts, research capabilities, and tools for strategic communication.

Standards: Successfully counter identified misinformation and disinformation, ensuring the dissemination of accurate information and reducing the spread of false information by 80%.

Quick Information

Title	Comment
Intended Audience	Officials working in the information environment
Learning Domain	Cognitive
Training Resources Required	Computer, internet access, strategic planning tools, communication platforms, monitoring software
Total Duration	180

Performance Steps

1. Identify counter strategies.
 2. Implement counter strategies.
 3. Monitor and report outcomes.
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Lesson ELM Steps

Time	ELM Phase	Comment
20	Concrete Experience	Countering Misinformation

1. *Present students with a simulated scenario where a rumor is spreading rapidly.* (12 minutes)
2. Steps:
 1. Instruct 2 students to leave the room. Outside of the room the students will be given instruction to spread misinformation about a specific topic.
 2. Instruct 1 student remaining in the room about the accurate information and ask them to remain in the room and not leave.
 3. The remaining students will be asked about their day and other small talk to create a relaxed environment.
 4. The 3 students will return to the room and begin spreading the misinformation they were given trying to get people to rush out of the room.
 5. Students that leave the room will be caught by an assistant instructor and asked to return to the room to discuss what they experienced.
3. *Ask students "What did you observe in the scenario?"* (7 minutes)

Time	ELM Phase	Comment
5	Publish and Process	Discussion on Counter Strategies

1. *Introduce the learning objectives.* (3 minutes)
2. Tell the students "By the end of this lesson you will have developed tactics to counter misinformation and disinformation effectively." (2 minutes)

Time	ELM Phase	Comment
25	Generalize New Information	Developing Counter Strategies

1. Define the desired end state of the counter strategy. (5 minutes)
2. Explain the importance of countering misinformation and disinformation. (5 minutes)
3. *Discuss the techniques and strategies for countering misinformation and disinformation.* (15 minutes)

#####BREAK#####

Time	ELM Phase	Comment
100	Develop	Strategies for Implementation

1. *Have students develop a counter strategy for a given scenario and present it to the class. (20 minutes)*
2. *Have students present their developed counter strategy to the class. (30 minutes)*
#####BREAK#####
3. *Have students develop a counter strategy for a given scenario and present it to the class. (20 minutes)*
4. *Have students present their developed counter strategy to the class. (30 minutes)*

#####BREAK#####

Time	ELM Phase	Comment
10	Apply	Practical Exercise

1. *Ask students to implement their developed counter strategy using the techniques learned and present their findings to the class. (15 minutes)*
2. *Rapid fire questions to the students about their strategy and how they would react to different scenarios. (5 minutes)*

Time	ELM Phase	Comment
10	Check On Learning	Summary and Feedback

1. *Ask Check on Learning questions to the students. (5 minutes)*
2. *Summarize the key points of the lesson. (2 minutes)*
3. *Provide feedback on the practical exercise. (3 minutes)*