

## **Scenario 2: Malign Information Campaign by CountryX**

### **Context:**

CountryA has recently discovered significant natural gas reserves, which could boost its economy and reduce its dependence on foreign energy. However, CountryX, seeing this as a potential threat to its own economic interests, has launched a disinformation campaign to undermine CountryA's credibility and stability.

### **Details:**

- CountryX's state-sponsored media outlets are publishing false reports claiming that the natural gas reserves in CountryA are actually a cover-up for a secret nuclear weapons program.
- These reports include fabricated evidence and expert testimonies from paid analysts to lend credibility to the false claims.
- The disinformation campaign is coordinated across multiple channels, including social media, where bots and fake accounts amplify the message.
- International stakeholders and allies of CountryA are growing concerned and demanding explanations.

### **Objective for Students:**

Develop a counter-strategy to expose and neutralize the disinformation campaign by CountryX. Ensure the strategy includes: - Collecting and presenting evidence to refute the false claims. - Engaging with international media and stakeholders to provide accurate information. - Coordinating with social media platforms to identify and remove fake accounts and bots. - Leveraging diplomatic channels to address the disinformation at the international level.

### **NOTE:**

This scenario is fictional and for educational purposes only. It does not reflect real-world events or entities. Researching or obtaining information about the event is not required. The focus is on developing a strategic response to the scenario presented - developing the HOW rather than the WHAT. Detailed steps that someone else from your unit could follow without needing further explanation is the goal.