

Learning Experience Syllabus

Classification Level

Unclassified

Program of Instruction (POI)

Counter Malign Information / Version 1.0

Prerequisites

Computer with access to the Internet Accounts with: - ChatGPT: <https://chat-gpt.com> - Google Gemini: <https://gemini.google.com>

Instruction Hours

17 hours + Validation exercise.

Learning Experience Duration

4 days

Learning Experience Description

- **Description:** This Learning Experience is designed to equip participants with the skills necessary to identify, analyze, and counteract malign information efforts. It covers the detection of AI-generated content, techniques for identifying misinformation and disinformation, and strategies for countering these threats effectively. The curriculum combines theoretical knowledge with practical exercises, enhancing the learners' ability to apply these skills in real-world scenarios.
- **Target Audience:** This Learning Experience is intended for military personnel, intelligence analysts, and government officials who operate in environments where information integrity is crucial. It is also suitable for civilians working in related fields of security, media, and information technology.

Effective Date

YYYY-MM-DD-V2#

Instructor Information

- **Point of Contact:** _____, _____

Learning Experience Objectives

1. Understand the fundamentals of AI-generated content and its implications.
 2. Develop skills to recognize patterns indicative of misinformation and disinformation.
 3. Apply structured analytic techniques to evaluate the credibility of information.
 4. Execute effective strategies to counter malign information operations.
 5. Basic Digital Force Protection applied to Malign Information
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Learning Experience Outline

- **Day 1:** Introduction to Information Integrity, Creating AI Content, Recognizing AI Generated Content
 - **Day 2:** Identifying Rival Influence (SCAME), Identifying Misinformation and Disinformation
 - **Day 3:** Countering Misinformation and Disinformation
 - **Day 4:** Culminating Exercise, Learning Experience Review, Q&A Session, Closing
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Learning Experience Materials

- **Required Texts:** N/A
- **Recommended Readings:**
 - AI Master List Tool - <https://doc.clickup.com/25598832/d/h/rd6vg-14247/0b79ca1dc0f7429/rd6vg-12207>
 - Beebe, S. M., & Pherson, R. H. (2015). *Cases in Intelligence Analysis: Structured Analytic Techniques in Action*.
 - Pherson, R. H., & Heuer, R. J. (2021). *Structured Analytic Techniques for Intelligence Analysis*.
- **Surveys:** Learning Experience Pre-Survey - SURVEY_LINK_HERE Media sources survey - SURVEY_LINK_HERE Learning Experience Post-Survey - SURVEY_LINK_HERE
- **Other Materials:**
 - Detect Fakes with Kellogg's online tool - <https://detectfakes.kellogg.northwestern.edu/> (Practice Detecting AI Generated Content)

Articles to use during the TE -El aumento de las noticias falsas en los medios colombianos mina su credibilidad y destruye la confianza de las audiencias

-Riesgos de la desinformación en Colombia

- De tragedia a farsa: la derecha latinoamericana repite la historia con Venezuela - Opinión
- "Yo di la orden": Uribe admite responsabilidad en una operación que dejó 88 muertos en Colombia
- Noticias falsas durante el paro nacional
- El aumento de las noticias falsas en los medios colombianos mina su credibilidad y destruye confianza
- Según un estudio, el 73 % de los colombianos no reconoce las 'Fake news'
- Fake news: Siete de cada diez colombianos no identifican una.

Grading and Evaluation - Participation: The Learning Experience will emphasize participation and practical application. Formal grading may not apply. - A validation exercise to solve questions and give hands on experience is apply it the last day. —

Policies

Attendance Policy

Participants are expected to attend all scheduled sessions due to the intensive nature of the Learning Experience and the progression of content coverage. Absences must be justified and communicated to the instructor in advance.

Accommodations

Participants requiring special accommodations should contact the instructor at the beginning of the Learning Experience to make necessary arrangements. Every effort will be made to ensure all Learning Experience materials and activities are accessible.

Additional Information

Guest speakers will be invited to share insights and real-world experiences during the Learning Experience.

Contact Information

For any questions or additional information, please contact: - **Instructor**
Name: _____ - **Email:** _____ -
Phone: _____