Mitigate Rival Influence

Learning Objective

Action: Mitigate rival influence effectively.

Conditions: Given an environment that allows the students to engage one another and the cadre openly, handouts, research capabilities, and tools for strategic communication.

Standards: Successfully mitigate identified rival influence activities, ensuring the dissemination of accurate information and reducing the spread of false information by 80%

Quick Information

Title	Comment
Intended Audience	Officials working in the information environment
Learning Domain	Cognitive
Training Resources Required	Computer, internet access, strategic planning tools, communication platforms, monitoring software
Total Duration	180

Performance Steps

1. Identify Rival Influence.
2. Implement counter strategies.
3. Monitor and report outcomes.

Lesson ELM Steps

Time	ELM Phase	Comment
20	Concrete Experience	Mitigating Rival Influence

1. *Present students with a simulated scenario where 1 student is trying to sell a product to another student and another student is trying to convince the buyer not to buy the product but with only non-verbal and written communication.* (15 minutes)
    1. Give 3 students their pieced of paper with instructions.
    2. Instruct 1 student to try to sell a product to another student and will use appeals to authority and and rational arguments.
    3. Instruct the other student to try to convince the buyer not to buy the product and will use appeals to emotion and rational arguments but only through non-verbal and written communication.
2. *Ask students "What did you observe in the scenario?"* (5 minutes)

Time	ELM Phase	Comment
5	Publish and Process	Discussion on Mitigating Rival Influence

1. *Introduce the learning objectives.* (3 minutes)
2. Tell the students "By the end of this lesson you will have developed tactics to mitigate rival influence activities in group settings with your local experience." (2 minutes)

Time	ELM Phase	Comment
25	Generalize New Information	Developing Counter Influence Strategies

1. Define the desired end state of the counter influence strategy. (5 minutes)
2. Explain the importance of countering rival influence campaigns. (5 minutes)
3. *Discuss the Goals of Influence Campaigns to counter.* (15 minutes)

################BREAK################

Time	ELM Phase	Comment
100	Develop	Strategies for Implementation

1. *Have students develop a counter influence strategy for a given scenario.* (20 minutes)
2. *Have students present their developed counter strategy to the class.* (30 minutes)
   ################BREAK################
3. *Have students develop a counter influence strategy for a given scenario.* (20 minutes)
4. *Have students present their developed counter strategy to the class.* (30 minutes)

################BREAK################

Time	ELM Phase	Comment
10	Apply	Practical Exercise

1. *Ask students to implement their developed counter influence strategy using the techniques learned and present their findings to the class.* (15 minutes)
2. *Rapdid fire questions to the students about their strategy and how they would react to different scenarios.* (5 minutes)

Time	ELM Phase	Comment
10	Check On Learning	Summary and Feedback

1. *Ask Check on Learning questions to the students.* (5 minutes)
2. *Summarize the key points of the lesson.* (2 minutes)
3. *Provide feedback on the practical exercise.* (3 minutes)